

Robust estimation and inference with categorical data

Max Welz

Erasmus School of Economics, Erasmus University Rotterdam
Soon: University of Zurich

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I propose a general methodological solution!

... and much more...

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Motivation: Respondent inattention

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A little garbage in, lots of garbage out: Assessing the impact of careless responding in personality survey data

Víctor B. Arias¹ · L. E. Garrido² · C. Jenaro¹ · A. Martínez-Molina³ · B. Arias⁴

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Insufficient Effort Responding: Examining an Insidious Confound in Survey Data

Jason L. Huang and Mengqiao Liu
Wayne State University

Nathan A. Bowling
Wright State University

Motivation: Respondent inattention

Respondent inattention is a big problem in questionnaire studies

- ▶ Can lead to biased parameter estimates, invalid inference, deteriorated model fit, errors in hypothesis testing (e.g. Arias et al., 2020; Huang et al., 2015; Meade & Craig, 2012)
- ▶ Already prevalence of 5–10% problematic (e.g. Credé, 2010; Woods, 2006)
- ▶ Likely present in all questionnaire data (Ward & Meade, 2023)

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Contribution (Welz, 2024)

Develop estimator for categorical data that is robust to inattention/misspecification

- ▶ Novel categorical analogue to robust M -estimation theory (Huber, 1964)
- ▶ No assumption on the type or magnitude of misspecification
- ▶ Generalizes MLE, attractive statistical guarantees
- ▶ Statistical test to identify cells/responses that cannot be fitted well

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General setup

A model $\{p(\boldsymbol{\theta}) : \boldsymbol{\theta} \in \Theta\}$ for k -dimensional categorical \mathbf{Z} , parameter $\boldsymbol{\theta} \in \mathbb{R}^d$

- ▶ Categorical outcome takes values in finite sample space $\mathcal{Z} = \{z_1, \dots, z_m\}$
- ▶ Model assigns to each event $z \in \mathcal{Z}$ a probability $p_z(\boldsymbol{\theta}) = \mathbb{P}_{\boldsymbol{\theta}}[Z = z]$
- ▶ Examples:
 - Factor models/SEMs on latent variables for survey scales
 - Discrete choice
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Model misspecification (Huber, 1964, AoS)

Misspecification: Instead of true $p(\theta_*)$, sample from corrupted mixture

$$f_\varepsilon = (1 - \varepsilon)p(\theta_*) + \varepsilon h$$

- ▶ Fraction $\varepsilon \in [0, 1]$ is **degree** of misspecification (unspecified)
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Notation

- ▶ Let $\{\mathbf{Z}_i\}_{i=1}^N$ denote N samples from $f_\epsilon \implies$ model is possibly misspecified!
- ▶ $\hat{f}_N(\mathbf{z}) = \frac{1}{N} \sum_{i=1}^N \mathbb{1}\{\mathbf{Z}_i = \mathbf{z}\}$ is empirical probability of event $\mathbf{z} \in \mathcal{Z}$
- ▶ $p_{\mathbf{z}}(\boldsymbol{\theta})$ is theoretical probability of \mathbf{z} at $\boldsymbol{\theta}$ (returned by model)

Proposed estimator

The proposed estimator $\hat{\theta}_N$ minimizes over $\theta \in \Theta$ the loss

$$L(\theta, \hat{f}_N) = \sum_{z \in \mathcal{Z}} \rho \left(\frac{\hat{f}_N(z)}{p_z(\theta)} \right) p_z(\theta)$$

The fraction $\hat{f}_N(z)/p_z(\theta)$ is called Pearson residual (Lindsay, 1994, AoS)

- ▶ Values close to 1 indicate good model fit, far away from 1 poor fit
- ▶ Avoid that classes that cannot be fitted well dominate fit
- ▶ Idea: Downweight influence of poorly fitted classes via choice of $\rho(\cdot)$

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Choice of discrepancy function $\rho(\cdot)$

Depending on the situation, one may choose from an array of $\rho(\cdot)$ functions

- ▶ Theory developed for general $\rho(\cdot)$
- ▶ This talk (for simplicity): specific choice of $\rho(\cdot)$

Robust choice of $\rho(\cdot)$ (Ruckstuhl & Welsh, 2001, AoS)

For $x = \hat{f}_N(\mathbf{z})/p_{\mathbf{z}}(\boldsymbol{\theta})$ a Pearson residual at $\boldsymbol{\theta}$, use function

$$\rho(x) = \begin{cases} x \log(x) & \text{if } x \in [0, c], \\ x(\log(c) + 1) - c & \text{if } x > c, \end{cases}$$

where the constant $c \in [1, \infty]$ is prespecified

- ▶ If $x \in [0, c]$: Good fit, loss behaves like MLE \implies no need to downweight
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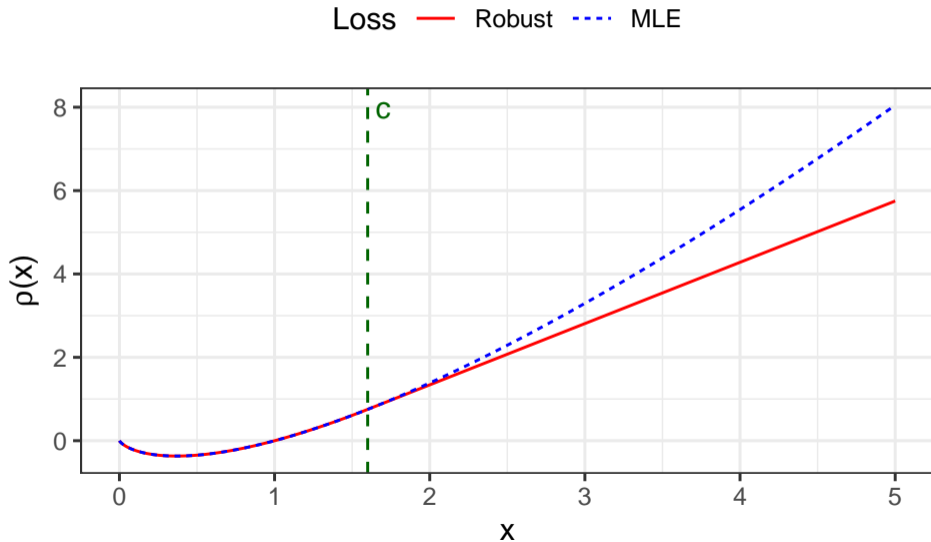
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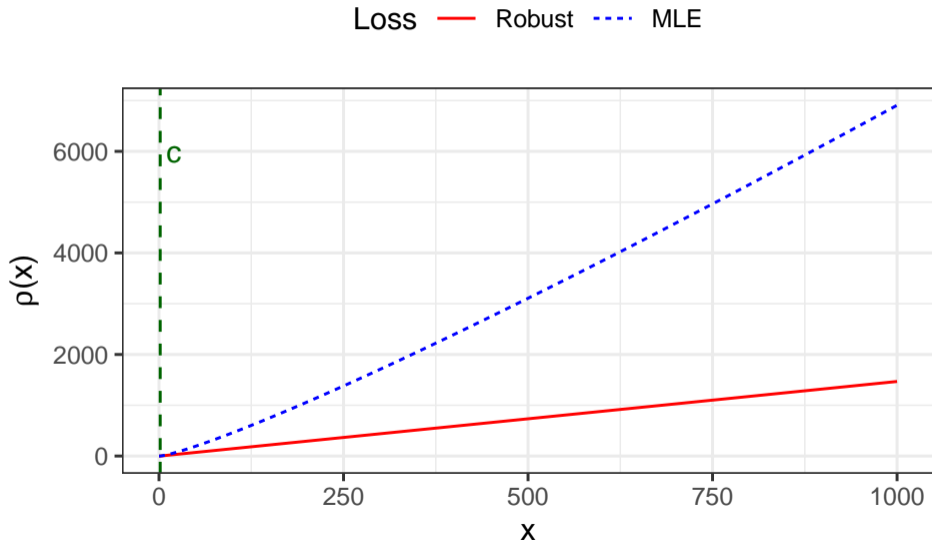
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Robust choice of $\rho(\cdot)$, for $c = 1.6$



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Asymptotics

$$\hat{\theta}_N = \arg \min_{\theta \in \Theta} \sum_{z \in \mathcal{Z}} \rho \left(\frac{\hat{f}_N(z)}{p_z(\theta)} \right) p_z(\theta) \quad \rho(x) = \begin{cases} x \log(x) & \text{if } x \in [0, c], \\ x(\log(c) + 1) - c & \text{if } x > c. \end{cases}$$

Estimand: $\theta_0 = \arg \min_{\theta \in \Theta} L(\theta, f_\varepsilon)$, equals θ_* if $\varepsilon = 0$ (Fisher consistent)

Theorem (Consistency & asymptotic normality)

Under standard mild regularity conditions [assumptions](#), it holds true that

$$\hat{\theta}_N \xrightarrow{\text{a.s.}} \theta_0$$

as $N \rightarrow \infty$, and

$$\sqrt{N} \left(\hat{\theta}_N - \theta_0 \right) \xrightarrow{d} N_d \left(0, \Sigma(\theta_0) \right),$$

where $\Sigma(\theta) = M(\theta)^{-1} U(\theta) M(\theta)^{-1}$ is MLE variance at true model [def](#) [more](#).

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Example: Analysis of survey scales

Standard model to analyze responses to survey scales (e.g. Muthén, 1984)

- ▶ Suppose $Z_j \in \{1, \dots, K_j\}$ is a response to j -th survey question, $j \in [k]$
- ▶ Discrete Z_j is governed by unobserved discretization of latent ξ_j (e.g., utility)
- ▶ Identification: Assume $\xi = (\xi_1, \dots, \xi_k)^\top$ is multivariate standard normal
- ▶ θ holds the correlation parameters and discretization thresholds

Goal: Estimate correlation structure of ξ from discrete $Z = (Z_1, \dots, Z_k)^\top$

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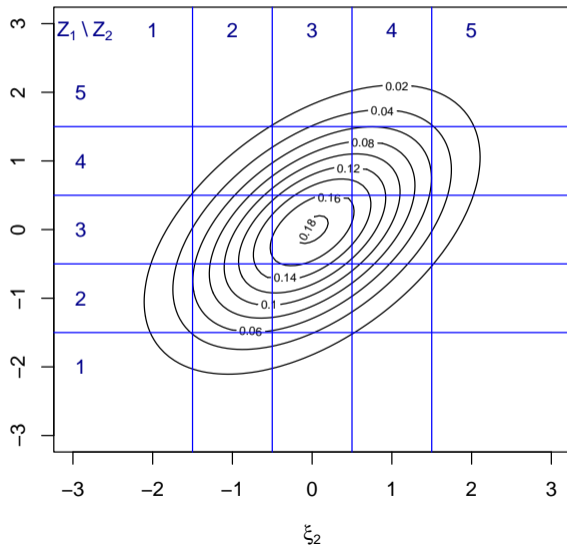
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The τ -thresholds discretize ξ to \mathbf{Z} via

$$Z_j = \begin{cases} 1 & \text{if } \xi_j < \tau_{j,1}, \\ 2 & \text{if } \tau_{j,1} \leq \xi_j < \tau_{j,2}, \\ 3 & \text{if } \tau_{j,2} \leq \xi_j < \tau_{j,3}, \\ \vdots & \\ K_j & \text{if } \tau_{j,K_j-1} \leq \xi_j, \end{cases} \xi_j$$

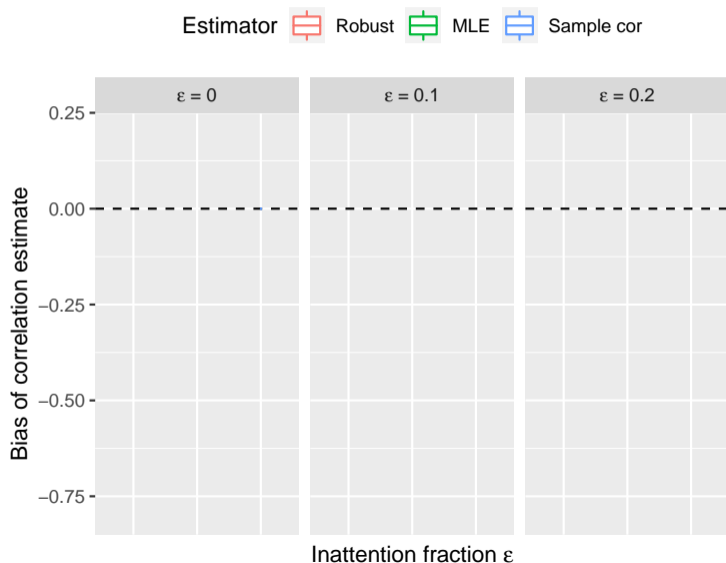


Simulation: Correlation in bivariate 5-point-scale [more](#)

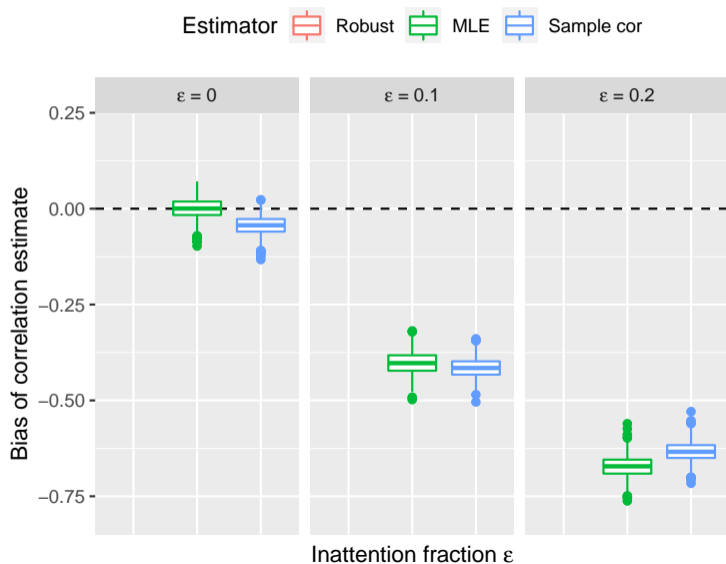
- ▶ Sample $N = 1,000$ responses to $k = 2$ questions with 5 answer categories
- ▶ True $\rho_* = \text{Cor}[\xi_1, \xi_2] = 0.5$, thresholds $\tau_* = (-1.5, -0.5, 0.5, 1.5)^\top$
- ▶ Estimate $\rho_* = 0.5$ with robust estimator, MLE, and sample correlation
- ▶ What happens to estimates if a fraction ε is inattentive? Repeat 1,000 times

[details](#)

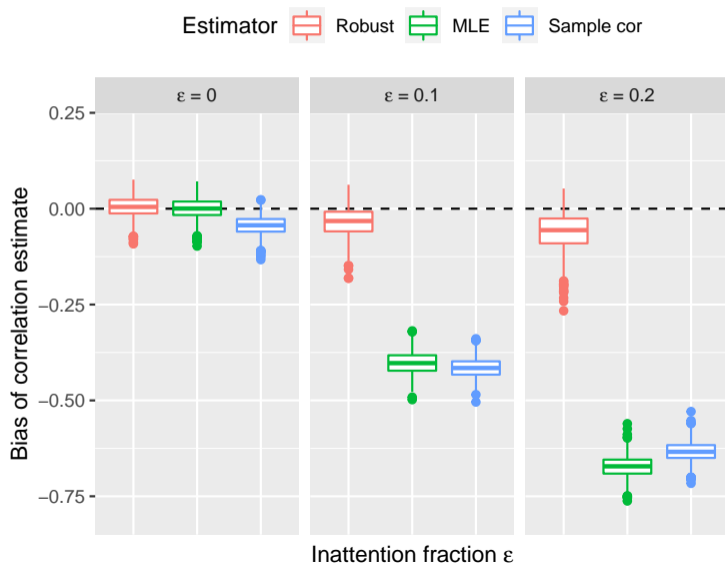
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Empirical application: Inattention in Big Five

Use data in Arias et al. (2020, BRM) of 100 unipolar markers of Big 5

- ▶ Traits measured by pairs of opposite adjectives (e.g. "talkative" vs. "silent")
- ▶ 5-point Likert scale on agreement with each adjective item
- ▶ Theory expects strong negative correlation between opposite adjectives
- ▶ $N = 725$, but some are probably inattentive (Arias et al., 2020)

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Correlation btw. *Neuroticism* adjective pair “envious” vs. “not envious”:

Parameter	Sample cor		MLE		Robust	
	Estimate	SE	Estimate	SE	Estimate	SE
ρ	-0.562	0.031	-0.618	0.025	-0.925	0.062
$\tau_{1,1}$			-1.370	0.061	-1.570	0.276
$\tau_{1,2}$			-0.476	0.043	-0.560	0.203
$\tau_{1,3}$			0.121	0.042	0.109	0.187
$\tau_{1,4}$			1.060	0.054	1.080	0.105
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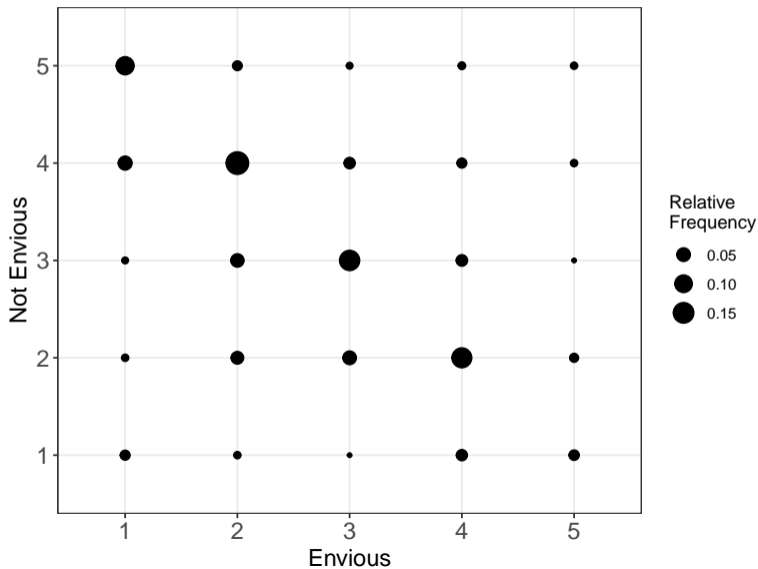
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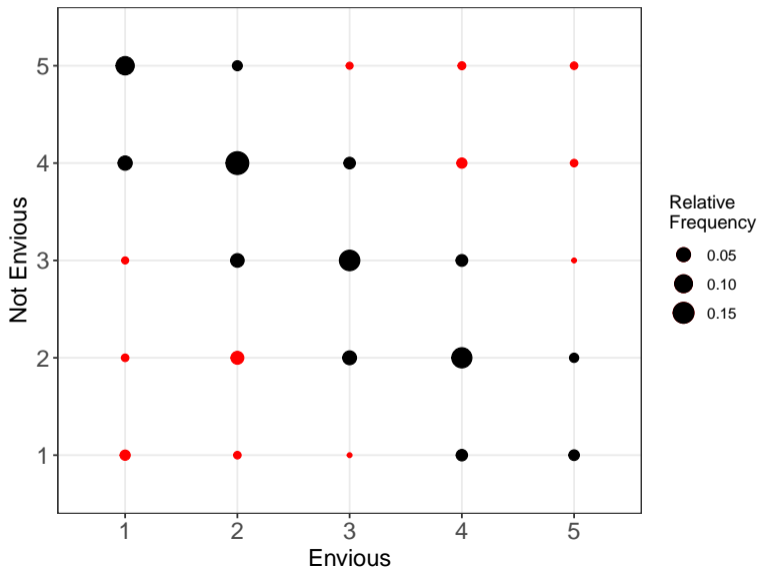
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Frequency of “envious” vs. “not envious” in Arias et al. (2020)



[details](#)

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Discussion and conclusion

- ▶ Developed robust estimator for categorical data
- ▶ Generalizes MLE, categorical analogue to M -estimation
- ▶ Proposed diagnostic test to identify “outlying” cells (omitted) details
- ▶ R package `robcat` will be on CRAN soon:
<https://github.com/mwelz/robcat>
- ▶ Relevant special cases: SEMs, reliability coefficients, counting processes. . . \implies possibly new research line!

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Thank you! QR code to the paper, Welz (2024):



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Robust choice of $\rho(\cdot)$ (Ruckstuhl & Welsh, 2001, AoS)

For $x = \hat{f}_N(\mathbf{z})/p_{\mathbf{z}}(\boldsymbol{\theta})$ a Pearson residual at $\boldsymbol{\theta}$, use function

$$\rho(x) = \begin{cases} x \log(x) & \text{if } x \in [0, c], \\ x(\log(c) + 1) - c & \text{if } x > c, \end{cases}$$

where the constant $c \in [1, \infty]$ is prespecified

- ▶ If $x \in [0, c]$: Good fit, loss behaves like MLE \implies no need to downweight
- ▶ If $x > c$: Bad fit \implies downweight influence to be linear
- ▶ Similar idea as Huber loss: linear loss in tails, quadratic in center

Assumptions asymptotics

Assumption Set 1

- A1. $c \in [1, +\infty]$,
- A2. $\Theta \subset \mathbb{R}^d$ is compact,
- A3. $\theta_0 = \arg \min_{\theta \in \Theta} L(\theta, f_\varepsilon)$ is a unique global minimum, and $\theta_0 \in \text{int } \Theta$, where $f_\varepsilon(z) = (1 - \varepsilon)p_z(\theta_*) + \varepsilon h(z)$ is the sampling distribution,
- A4. $p_z(\theta)$ is continuously differentiable with respect to $\theta \in \Theta$ and twice differentiable at θ_0 , for all cells $z \in \mathcal{Z}$,
- A5. $\left\| \frac{\partial p_z(\theta)}{\partial \theta} \right\| < \infty$ for all $\theta \in \Theta, z \in \mathcal{Z}$,
- A6. $p_z(\theta) > 0$ for all $\theta \in \Theta, z \in \mathcal{Z}$.

Assumptions (cont'd) asymptotics

Assumption Set 1

A7. $\#\{z \in \mathcal{Z} : f_\varepsilon(z) > 0\} > d,$

A8. $L(\theta, f_\varepsilon)$ is convex in a neighborhood of $\theta_0,$

A9. $\frac{f_\varepsilon(z)}{p_z(\theta_0)} \neq c$ for any $z \in \mathcal{Z}.$

Consistency

$$\hat{\theta}_N = \arg \min_{\theta \in \Theta} \sum_{z \in \mathcal{Z}} \rho \left(\frac{\hat{f}_N(z)}{p_z(\theta)} \right) p_z(\theta) \quad \rho(x) = \begin{cases} x \log(x) & \text{if } x \in [0, c], \\ x(\log(c) + 1) - c & \text{if } x > c. \end{cases}$$

Theorem (Consistency)

Under Assumptions A1–A6, it holds true that

$$\hat{\theta}_N \xrightarrow{\text{a.s.}} \theta_0,$$

as $N \rightarrow \infty$.

Asymptotic normality

Theorem (Asymptotic normality)

Under Assumption Set 1, it holds true that

$$\sqrt{N} \left(\hat{\boldsymbol{\theta}}_N - \boldsymbol{\theta}_0 \right) \xrightarrow{d} N_d \left(0, \boldsymbol{\Sigma} \left(\boldsymbol{\theta}_0 \right) \right),$$

as $N \rightarrow \infty$, where

$$\boldsymbol{\Sigma} \left(\boldsymbol{\theta} \right) = \boldsymbol{M} \left(\boldsymbol{\theta} \right)^{-1} \boldsymbol{U} \left(\boldsymbol{\theta} \right) \boldsymbol{M} \left(\boldsymbol{\theta} \right)^{-1}.$$

$\boldsymbol{\Sigma} \left(\boldsymbol{\theta}_0 \right)$ can be consistently estimated by plug-in principle.

Diagnostic test for identifying outlying cells

Is the model misspecified for an *individual* event $\mathbf{z} \in \mathcal{Z}$? Test formulation:

$$H_0 : p_{\mathbf{z}}(\boldsymbol{\theta}_0) = f_{\varepsilon}(\mathbf{z}) \quad \text{vs.} \quad H_1 : p_{\mathbf{z}}(\boldsymbol{\theta}_0) < f_{\varepsilon}(\mathbf{z})$$

Corollary (Limit distribution of test statistic)

Under $H_0 : p_{\mathbf{z}}(\boldsymbol{\theta}_0) = f_{\varepsilon}(\mathbf{z})$ and the assumptions of Theorem 2, the test statistic

$$T_N(\mathbf{z}) = \frac{p_{\mathbf{z}}(\hat{\boldsymbol{\theta}}_N) - f_{\varepsilon}(\mathbf{z})}{\sqrt{\sigma_{\mathbf{z}}^2(\boldsymbol{\theta}_0) / N}}$$

converges to $N(0, 1)$ as $N \rightarrow \infty$, where $\sigma_{\mathbf{z}}^2(\boldsymbol{\theta}) = \left(\frac{\partial p_{\mathbf{z}}(\boldsymbol{\theta})}{\partial \boldsymbol{\theta}} \right)^{\top} \boldsymbol{\Sigma}(\boldsymbol{\theta}) \left(\frac{\partial p_{\mathbf{z}}(\boldsymbol{\theta})}{\partial \boldsymbol{\theta}} \right)$.

That is, the test rejects if the model is misspecified for \mathbf{z} , and otherwise does not

Definitions used in theorems asymptotics

$$\Omega = \text{diag}(\mathbf{f}_\varepsilon) - \mathbf{f}_\varepsilon \mathbf{f}_\varepsilon^\top \quad [\text{estimable via } \hat{\mathbf{f}}_N]$$

$$\mathbf{U}(\boldsymbol{\theta}) = \mathbf{W}(\boldsymbol{\theta}) \Omega \mathbf{W}(\boldsymbol{\theta})^\top,$$

$$\mathbf{M}(\boldsymbol{\theta}) = \sum_{z \in \mathcal{Z}} f_\varepsilon(z) \left(w' \left(\frac{f_\varepsilon(z)}{p_z(\boldsymbol{\theta}_0)} \right) \frac{f_\varepsilon(z)}{p_z(\boldsymbol{\theta})} \mathbf{s}_z(\boldsymbol{\theta}) \mathbf{s}_z(\boldsymbol{\theta})^\top - w \left(\frac{f_\varepsilon(z)}{p_z(\boldsymbol{\theta})} \right) \mathbf{Q}_z(\boldsymbol{\theta}) \right),$$

$$\mathbf{s}_z(\boldsymbol{\theta}) = \frac{\partial}{\partial \boldsymbol{\theta}} \log p_z(\boldsymbol{\theta}) = \frac{1}{p_z(\boldsymbol{\theta})} \left(\frac{\partial}{\partial \boldsymbol{\theta}} p_z(\boldsymbol{\theta}) \right),$$

$$\mathbf{W}(\boldsymbol{\theta}) = \left(\mathbf{s}_{z_1}(\boldsymbol{\theta}) \mathbb{1} \left\{ \frac{f_\varepsilon(z_1)}{p_{z_1}(\boldsymbol{\theta})} \in [0, c] \right\}, \dots, \mathbf{s}_{z_m}(\boldsymbol{\theta}) \mathbb{1} \left\{ \frac{f_\varepsilon(z_m)}{p_{z_m}(\boldsymbol{\theta})} \in [0, c] \right\} \right),$$

$$w(x) = \mathbb{1} \{x \in [0, c]\} + c \mathbb{1} \{x > c\} / x,$$

$$\mathbf{Q}_z(\boldsymbol{\theta}) = \frac{1}{p_z(\boldsymbol{\theta})} \left(\frac{\partial^2}{\partial \boldsymbol{\theta} \partial \boldsymbol{\theta}^\top} p_z(\boldsymbol{\theta}) \right) - \mathbf{s}_z(\boldsymbol{\theta}) \mathbf{s}_z(\boldsymbol{\theta})^\top.$$

2nd order equivalence with MLE at true model [back](#)

Lemma

Under Assumption Set 1, it holds true that

$$\lim_{\varepsilon \downarrow 0} \mathbf{U}(\boldsymbol{\theta}_0(\varepsilon)) = \mathbf{J}(\boldsymbol{\theta}_*) \quad \text{and}$$

$$\lim_{\varepsilon \downarrow 0} \mathbf{M}(\boldsymbol{\theta}_0(\varepsilon)) = \begin{cases} \mathbf{J}(\boldsymbol{\theta}_*) & \text{if } c > 1 \\ \mathbf{J}(\boldsymbol{\theta}_*) - \sum_{\mathbf{z} \in \mathcal{Z}} \mathbb{1}\{h(\mathbf{z}) > p_{\mathbf{z}}(\boldsymbol{\theta}_*)\} p_{\mathbf{z}}(\boldsymbol{\theta}_*) \mathbf{s}_{\mathbf{z}}(\boldsymbol{\theta}_*) \mathbf{s}_{\mathbf{z}}(\boldsymbol{\theta}_*)^\top & \text{if } c = 1 \end{cases}$$

This lemma implies that at the true model, the asymptotic covariances of $\widehat{\boldsymbol{\theta}}_N$ and $\widehat{\boldsymbol{\theta}}_N^{\text{MLE}}$ coincide

Influence function (1/3) [back](#)

Definition (Influence function)

Let $\hat{\theta}_N$ be an estimator that estimates a model $\{\mathbf{p}(\theta) : \theta \in \Theta\}$ with finite support \mathcal{Z} . Evaluated at model density $p_z(\theta)$, $\theta \in \Theta$, the estimator's *influence function* at a data point $z \in \mathcal{Z}$ is given by

$$\text{IF} \left(z, \hat{\theta}_N, \mathbf{p}(\theta) \right) = \lim_{\varepsilon \downarrow 0} \frac{\hat{\theta}_N((1-\varepsilon)p_z(\theta) + \varepsilon\Delta_z)}{\varepsilon} = \left. \frac{\partial}{\partial \varepsilon} \hat{\theta}_N((1-\varepsilon)p_z(\theta) + \varepsilon\Delta_z) \right|_{\varepsilon=0},$$

where $\mathcal{Z} \ni \mathbf{y} \mapsto \Delta_z(\mathbf{y}) = \mathbb{1}\{z = \mathbf{y}\}$ is the point mass density at point z .

Influence function (2/3) [back](#)

Theorem (Influence function)

Grant Assumption Set 1. Then, the influence function of estimator $\hat{\theta}_N$ at cell $z \in \mathcal{Z}$ and true density $\boldsymbol{p}(\theta_*)$ is given by

$$\text{IF}\left(z, \hat{\theta}_N, \boldsymbol{p}(\theta_*)\right) = \begin{cases} \text{IF}\left(z, \hat{\theta}_N^{\text{MLE}}, \boldsymbol{p}(\theta_*)\right) & \text{if } c > 1, \\ \left[\boldsymbol{J}(\theta_*) - \rho_z(\theta_*) \boldsymbol{s}_z(\theta_*) \boldsymbol{s}_z(\theta_*)^\top \right]^{-1} \boldsymbol{s}_z(\theta_*) \rho_z(\theta_*) & \text{if } c = 1, \end{cases}$$

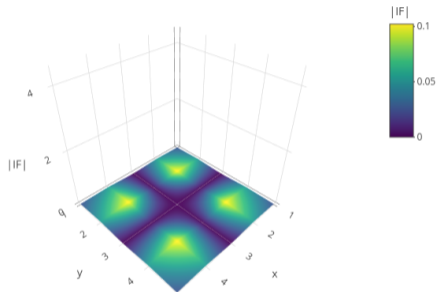
where

$$\begin{aligned} \text{IF}\left(z, \hat{\theta}_N^{\text{MLE}}, \boldsymbol{p}(\theta)\right) &= \boldsymbol{J}(\theta)^{-1} \boldsymbol{s}_z(\theta), \\ \boldsymbol{J}(\theta) &= - \sum_{z \in \mathcal{Z}} \boldsymbol{Q}_z(\theta) \rho_z(\theta) \end{aligned}$$

Influence function (3/3) [back](#)



(a) $c > 1$



(b) $c = 1$

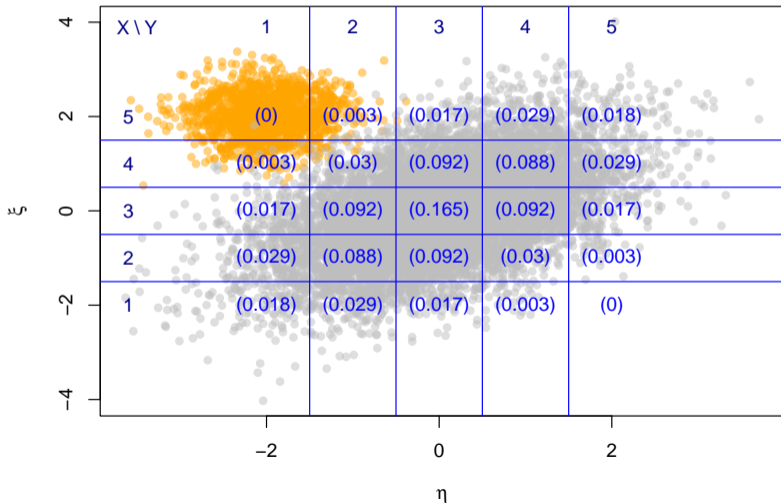
Simulation design (1/2) [back](#)

For misspecification fraction ε ,

- ▶ Sample fraction $1 - \varepsilon$ from bivariate standard normal with $\rho_* = 0.5$
- ▶ Sample fraction ε from $N_2((2, -2)^\top, \mathbf{I})$
- ▶ Use discretization process to obtain (Z_1, Z_2)

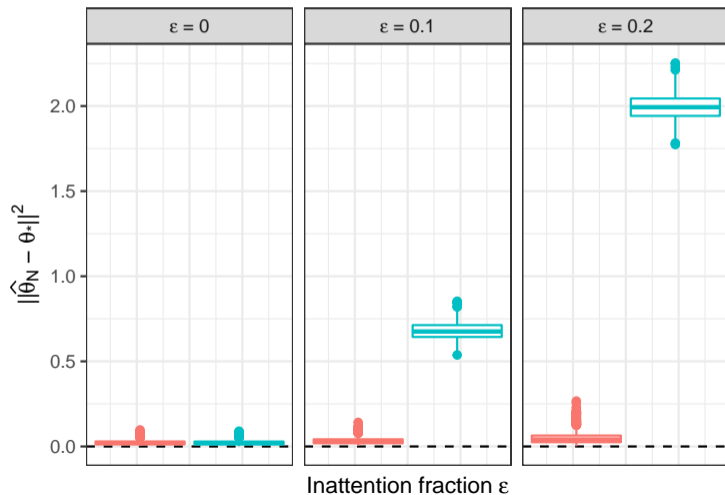
⇒ Cells $(Z_1, Z_2) = (5, 1), (5, 2), (4, 1)$ are inflated, but some overlap with model distribution

Simulation design (2/2)

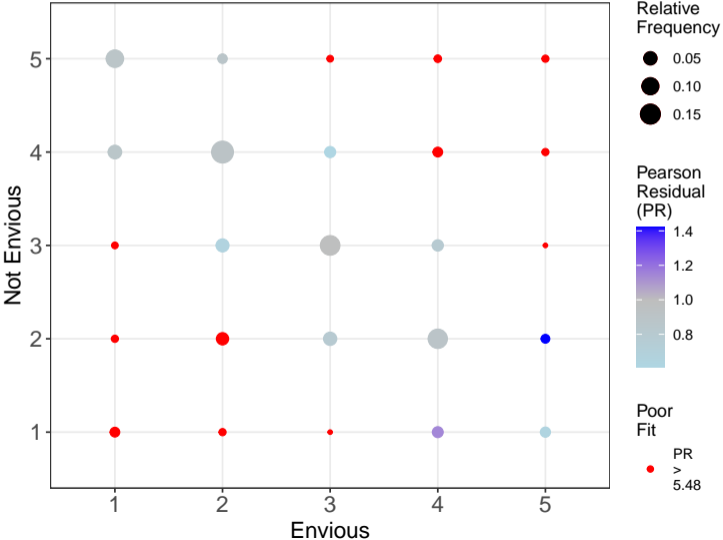


Simulation: Correlation of bivariate 5-point scale [back](#)

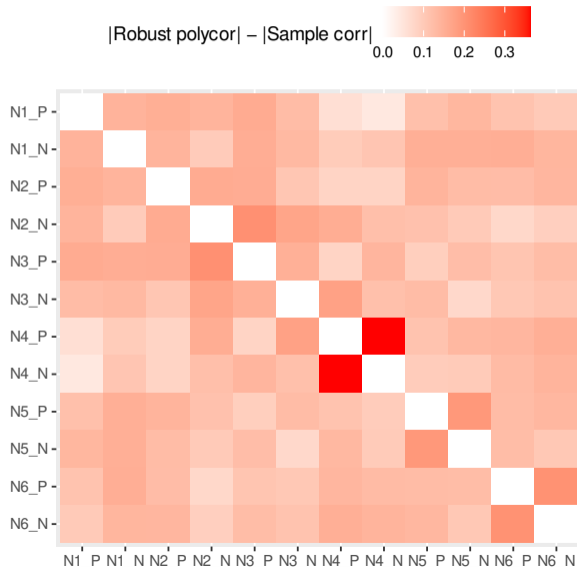
Estimator  Robust  MLE



Analysis of “envious” vs. “not envious” in Arias et al. (2020)



Estimated correlation matrix for the *Neuroticism* scale



- ▶ Robustly estimated correlations are all stronger (ave. 0.130)
- ▶ MLE polyhoric correlations are similar to sample correlations (expected; cf. Rhemtulla et al., 2012)

back

Loadings of the neuroticism factor in data of Arias et al. (2020)

Item	Sample corr	Robust polycor
N1_P	0.70	0.80
N1_N	0.56	0.66
N2_P	0.76	0.86
N2_N	0.68	0.78
N3_P	0.77	0.88
N3_N	0.66	0.74
N4_P	0.35	0.46
N4_N	0.46	0.54
N5_P	0.69	0.77
N5_N	0.67	0.73
N6_P	0.57	0.66
N6_N	0.64	0.71
Proportion variance	0.40	0.53
Cronbach's α	0.89	0.93