Crowding in Growth

Christian Bayer (University of Bonn, CEPR, CESifo, IZA, ECONtribute) **Fabio Stohler** (University of Bonn) EEA-ESEM 2024 August 27, 2024 **Standard effects: crowding out:** capital \Downarrow & distort. taxation: labor $\Downarrow \Rightarrow$ output \Downarrow

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- better insurance crowds in risky investment with pos. externality \Rightarrow growth \uparrow

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Crowding in \gtrless Crowding out?

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Policy: change debt-to-GDP ratio by adjusting labor income tax

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 - for small increases, higher debt improves insurance, crowding in risky investment
 - for large increases, classical crowding out effects overweight

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- Qualitative result: there exists a limit for crowding in effect on risky investment
 - for small increases, higher debt improves insurance, crowding in risky investment
 - for large increases, classical crowding out effects overweight
- Quantitative results: there exists potential for welfare and growth increases
 - higher debt can crowd in up to 0.5 percentage points annual growth
 - welfare increases by 2.5 percentage points of consumption equivalence

Interaction of heterogeneity and policy:

Woodford (1990), Heathcote (2005), Kitao (2008), Challe and Ragot (2010), Kaplan and Violante (2014), McKay and Reis (2016), Bayer, Born, and Luetticke (2022)

Optimal level of government debt with heterogeneous agents:

Aiyagari and McGrattan (1998), Flodén (2001), Krueger and Perri (2011), Gomes, Michaelides, and Polkovnichenko (2012), Röhrs and Winter (2015), Bhandari et al. (2016), Röhrs and Winter (2017), Dyrda and Pedroni (2023)

Endogenous growth and financial frictions literature:

Romer (1990), Buera and Shin (2013), Midrigan and Xu (2014), **Kung (2015)**, Bianchi, Kung, and Morales (2019), Anzoategui et al. (2019), Okada (2022)

Toy model

Three-period toy model



- ex-ante identical continuum of households that live for three periods
- maximize ex-ante life-time utility $V(c_1, c_{2,H}, c_{2,L}, c_{3,H}, c_{3,L})$

Three-period toy model



- households obtain (after-tax) endowments $\omega \tau_1$, $w_2 \tau_2$, and $w_3 \tau_3$
- can save in risk-free government debt $b_1 \ge 0$, $b_{2,i} \ge 0$ to smooth consumption



[•] portfolio choice between safe asset b_1 or risky asset e

Three-period toy model



- with probability φ risky investment generates payoff πe , with 1φ investment lost
- successful households have declining income profile

Three-period toy model

$$c_{1} = \omega - \tau_{1} - b_{1} - e$$

$$c_{2,L} = w_{2} - \tau_{2} + \pi e + R_{1}b_{1} - b_{2,H} \longrightarrow c_{3,H} = w_{3} - \tau_{3} + R_{2}b_{2,H}$$

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- Government: $au_1 = -\mathcal{B}, \ au_2 = (R_1 1)\mathcal{B}, \ \text{and} \ au_3 = R_2\mathcal{B}$
- Firms: $w_t = w_t(\mathcal{E}_t)$ with $\mathcal{E}_t = \int_0^1 e_{it} di$ and $w_2 < w_3$

Risky investment and household utility increase with government debt

$$rac{\partial V}{\partial \mathcal{B}} > 0 \quad ext{and} \quad rac{\partial e^*}{\partial \mathcal{B}} > 0 \quad ext{if} \quad \mathcal{B} < \mathcal{B}^*.$$

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Figure 2: Allocations for $\mathcal{B} = 0$



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Figure 2: Allocations for $0 < B < B^*$



• $\mathcal{B} \Uparrow$ enables smoother consumption \Rightarrow increases utility from successful investment

Quantitative Model

Model overview

Households

- obtain income from idiosyncratic labor $w_t h_{it} n_{it}$
- risk-free asset income $R_t a_{it}$ (government debt b_{it} and capital k_{it})
- risky equity income $\pi_t e_{it}$ from holdings of an intermediate goods variety

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Firms Production Innovators

- symmetric interm. firms produce differentiated varieties as monopolists determining π_t
- innovator produces new variety/risky equity claims at price q_t
- final goods bundler combines capital K_t , labor N_t , and varieties $\mathcal{E}_t = \int_0^1 e_{it} di$

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Government Details

• supplies bonds B_t , taxes households τ_t^L , and has wasteful expenditure G_t

$$V_{t} = \max_{\{c_{it}, n_{it}, a_{it}, e_{it}\}_{t=0}^{\infty}} \sum_{t=0}^{\infty} \beta^{t} u(c_{it}, n_{it})$$

s.t. $c_{it} + a_{it+1} + q_{t} e_{it+1} = (1 - \tau_{t}^{L}) w_{t} h_{it} n_{it} + R_{t} a_{it} + (q_{t} + \pi_{t}) e_{it}$

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- labor productivity h_{it} fluctuates according to AR(1) log $h_{it} = \rho_h \log h_{it-1} + \epsilon_t$
 - households cannot insure risk due to market incompleteness

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Key features: return risk + portfolio choice



Quantitative Exercise

Government budget constraint along BGP

$$(r_t - g_t)\tilde{B}_t = \tau_t^L \tilde{w}_t N_t - \tilde{G}_t$$

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Experiment: change debt \tilde{B}_t and adjust labor income tax τ_t^L or gov. expenditure \tilde{G}_t alternative preferences, fixed growth rate, illiquid capital

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Questions:

- Does government debt crowd in risky investment and growth?
- Does crowding in compensated classic crowding out effects?

Parameter	Value	Description	Source / Target	
Households				
β	0.986	Discount factor	K/Y = 9.0 Auclert et al. (2021)	
γ	2	Inverse Frisch	Chetty et al. (2011)	
A	0.3%	Portfolio adj. prob.	Income Gini $= 0.5$	
J	0.88	Scale labor disutility	$N_t = 1.0$ along BGP	
^o h	0.98	Labor income persistence	Storesletten, Telmer, and Yaron (2004)	
⁷ h	0.16	Labor income std.	Storesletten, Telmer, and Yaron (2004)	
irms				
χ	0.31	Capital share	62% labor income	
	1.19	Substitution elasticity	profit share of 10%	
õ	1.75%	Depreciation rate	Bayer, Born, and Luetticke (2022)	
)	0.1	Growth to equity inv.	conservative value based on estimates	
ĸ	0.1	New varieties scalar	Growth rate of 0.5% qtly.	
ρ	92.5%	Prob. keeping equity	Guvenen, Kaplan, and Song (2014)	
Government				
r ^L	37.8%	Tax rate level	G/Y = 0.2	

Table 1: Calibration Details (Quarterly Frequency)

Higher debt crowds out labor and capital...



Figure 3: Varying government debt \tilde{B}_t and adjusting labor income tax τ_t^L residually

• higher debt $\tilde{B}_t \Rightarrow$ higher tax rate $\tau_t^L \Rightarrow$ crowding out of capital \tilde{K}_t and labor N_t

...but initially crowds in growth and welfare



Figure 4: Varying government debt \tilde{B}_t and adjusting labor income tax τ_t^L residually

- debt crowds in growth up to 0.5 percentage points
- consumption equivalence increases up to 2.5 percentage points

Debt reduces wealth inequality and stimulates poor households' risky investment



Figure 5: Wealth inequality and relative investment rates

- higher debt reduces wealth inequality through asset accumulation
- households at lower end of the distribution invest more in risky equity

Highest wealth decile benefits in utility terms due to asset income



Figure 6: Consumption equivalence and income shares along wealth deciles

- equity holders benefit from $B \uparrow \Rightarrow$ crowding in equity investment
- households at the bottom of the distribution suffer

Changing the debt level and adjusting Government expenditure G_t



14

Conclusion

Model with risky investment features crowding in effect of public debt

- · higher debt enhances household insurance and crowds in risky investment
- results in initially higher growth and welfare gains
- crowding out of capital and labor more important for higher levels

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Appendix



House	eholds	Production	Government
Earn Income	Trade Assets	Development and Production of Goods	Fiscal Authority
Wages w _t	Riskless, liquid a _{it}	Intermediate Bundler	Tax & Transfer
 Supply labor N_{it} Idiosyncratic risk h_{it} 	 Real, riskless, and liquid asset 	 Buys differentiated goods Q_{ijt} 	• Taxes labor and profits τ^L
Interest R.	• Borrowing constraint $a_{it} \geq \underline{A}$	• Bundles goods into <i>Q_t</i>	• Lump-sum transfers <i>Tr_t</i>
• Liquid, riskless asset a_{it} Profits π_{it}	 Risky, illiquid e_{it} Only traded with prob. λ Irreversible 	 Final Goods Producer Use capital K_t, labor N_t, and bundle Q_t to produce Y_t 	Liquidity provision Supplies government bonds B_t
 From backyard technology <i>i</i> with <i>e_{it}</i> number of varieties <i>j</i> 	$e_{it+1} \ge e_{it} \ge 0$ • Fails with prob. $1 - \varphi$ • Enhances growth g_t \Rightarrow Incomplete Markets	 Innovator Produces new varieties Δt Sells at price qt to households 	Govern. consumption Wasteful government expenditure G_t

Households face idiosyncratic risk

Figure 8: Idiosyncratic risk of the household

Back





Figure 9: Households portfolio problem



liquid, riskless asset, return R_t

illiquid, risk of failure $1 - \varphi$, return $\pi_t > R_t$

Back

Figure 9: Households portfolio problem



Tradeoff consumption vs. insurance against risk vs. investment opportunity in e_{it}



Figure 10: Households interaction with other agents



Overview over households interactions with other agents Back

Figure 10: Households interaction with other agents



- supply safe asset K_t , risky asset \mathcal{E}_t , and labor N_t to firm
- receive interest income r_t , profits π_t , and wage w_t

Overview over households interactions with other agents Back

Figure 10: Households interaction with other agents



• buy new varieties \mathcal{E}_{t+1} from innovator at price q_t

Overview over households interactions with other agents Back

Figure 10: Households interaction with other agents



- raises debt B_{t+1} and collects taxes $\tau_t^L w_t N_t$
- repays interest cost of debt $r_t B_t$

Trading-off insurance against returns Back

• Households solve portfolio problem

Tases:
$$\begin{cases} (1 - \lambda) : & V_t^n(a, e, h) = \max_{c, n, a'} u(c, n) + \beta W(a', e, h) \\ \lambda : & V_t^a(a, e, h) = \max_{c, n, e', a'} u(c, n) + \beta W_{t+1}(a', e', h) \end{cases}$$

s.t.
$$c + a' = aR(a, R_t) + (1 - \tau^L)w_thn$$
,
and $a' \ge \underline{A}$

Trading-off insurance against returns (Back)

• Households solve portfolio problem

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$$\begin{cases} (1-\lambda): \quad V_t^n(a,e,h) = \max_{c,n,a'} u(c,n) + \beta W(a',e,h) \\ \lambda: \qquad V_t^a(a,e,h) = \max_{c,n,e',a'} u(c,n) + \beta W_{t+1}(a',e',h) \end{cases}$$

Consumption-saving decision

s.t.
$$c + a' = aR(a, R_t) + \pi e + (1 - \tau^L)w_thn$$
,
and $a' \ge \underline{A}$

with:

$$W(a, e, h) = \varphi \Big(\lambda \mathbb{E}_t [V_{t+1}^a(a, e, h')] + (1 - \lambda) \mathbb{E}_t [V_{t+1}^n(a, e, h')] \Big) \\ + (1 - \varphi) \Big(\lambda \mathbb{E}_t [V_{t+1}^a(a, 0, h')] + (1 - \lambda) \mathbb{E}_t [V_{t+1}^n(a, 0, h')] \Big)$$

Trading-off insurance against returns **Back**

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Cases:
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Safe-risky decision

s.t.
$$c + a' + q_t e' = aR(a, R_t) + (q_t + \pi)e + (1 - \tau^L)w_thn$$
,
and $a' \ge \underline{A}$

with:

(

$$W(a, e, h) = \varphi \Big(\lambda \mathbb{E}_t [V_{t+1}^a(a, e, h')] + (1 - \lambda) \mathbb{E}_t [V_{t+1}^n(a, e, h')] \Big) \\ + (1 - \varphi) \Big(\lambda \mathbb{E}_t [V_{t+1}^a(a, 0, h')] + (1 - \lambda) \mathbb{E}_t [V_{t+1}^n(a, 0, h')] \Big)$$





Production Back



Production Back



Production

Back



Production Back



Prices are determined as:

$$r_t + \delta = \phi lpha rac{Y_t}{K_t}, \quad w_t = \phi (1 - lpha) rac{Y_t}{N_t}, \quad ext{and} \ \pi_t = (1 - \phi) Y_t.$$

 α denotes the capital share in income, $1 - \phi$ denotes the profit share. r_t , δ , w_t , and π_t represent the interest rate, depreciation, wage rate, and profits

Innovator transforms final goods into new varieties Back



Innovator transforms final goods into new varieties Back



with externality as in Comin and Gertler (2006) and Kung (2015)

$$\chi_t = \chi \left(\frac{\mathcal{E}_t}{S_t}\right)^{1-\rho}$$

R&D expenditure S_t , existing varieties \mathcal{E}_t , ρ and χ as scalars

Innovator transforms final goods into new varieties Back



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R&D expenditure S_t , existing varieties \mathcal{E}_t , ρ and χ as scalars

Firms and the Government determine prices in the economy

Firms: produce according to $Y_t = K_t^{\alpha} (\mathcal{E}_t N_t)^{1-\alpha}$, with $\mathcal{E}_t = \int_0^1 e_{it} di$ as intermediate input

 \mathcal{E}_t denotes the number of varieties in the economy

Back

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 \mathcal{E}_t denotes the number of varieties in the economy

$$r_t + \delta = \phi \alpha \frac{Y_t}{K_t}, \quad w_t = \phi (1 - \alpha) \frac{Y_t}{N_t}, \text{ and } \pi_t = (1 - \phi) Y_t.$$

- interest rate r_t and wage rate w_t from marginal products of final goods producer
- profits π_t from **monopolistic competition** of intermediate goods producer

Back

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- interest rate r_t and wage rate w_t from marginal products of final goods producer
- profits π_t from monopolistic competition of intermediate goods producer

Government: holds debt, consumes, and runs tax and transfer system

$$G_t + Tr_t + (1 + r_t)B_t = B_{t+1} + T_t$$

- repays debt $(1 + r_r)B_t$, provides transfers Tr_t and has wasteful consumption G_t
- collects labor taxes $T_t = \tau_t^L w_t \int_0^1 h_{it} n_{it} di \tau_L$ and raises new debt B_{t+1}

Back

Details

Changing the debt level and adjusting the tax rate au^L - IV (Back



- increasing amount of government debt triggers GE-effects
- distribution actually shifts to the left

compute welfare according to

$$W^* = \sum W(a_{it}, e_{it}, h_{it}) d\Theta(a_{it}, e_{it}, h_{it}),$$

and use consumption equivalence for comparison

$$CE(B_t) = \exp((1-\beta)(W^*(B_t) - W_0^*)) - 1,$$

where W_0^* is the welfare at the benchmark level