

HOW MUCH IS BEING A PRIMARY DEALER WORTH? EVIDENCE FROM ARGENTINIAN TREASURY AUCTIONS*

Martín Gonzalez-Eiras[†]

Jakub Kastl[‡]

Jesper Rüdiger[§]

February 23, 2024

Abstract

We propose a dynamic model of bidding in treasury auctions, in which primary dealers must satisfy minimum winning requirements to retain their dealer status. Data from Argentina between 1996 and 2001, a period in which primary dealer requirements were particularly important, shows dealers bid more aggressively the greater their shortfalls in meeting the requirements, thus sacrificing short-term profits to retain their status. We then leverage this trade-off and develop a method for estimating the value of being a primary dealer. We estimate that the gain from being a dealer is of the same order of magnitude as short-term profits. Dealers who bid optimally retain dealer status with high probability, but may have to sacrifice a significant amount of short-term profits to do so. Finally, we use our model to perform a counterfactual exercise which illustrates how the central bank can use minimum winning requirements in order to reduce dealers' rents.

JEL classification: D44; L10

Keywords: Dynamic multi-unit auctions; value of being primary dealer; treasury auctions; structural estimation

*The authors would like to thank Dmitry Arkhangelsky, Helmut Elsinger, Andrés Neumeyer, Philipp Schmidt-Dengler, Sergio Schmukler, Sebastián Vargas and seminar audiences at the ASSA Annual Meeting, MadBar Conference, Econometric Society World Congress, Oesterreichische Nationalbank, SED, 2022 Tinos IO Conference, Universidad Torcuato Di Tella, and University of Copenhagen. We acknowledge financial support from Comunidad de Madrid (Excelencia Profesorado EPUC3M12), Fundación Ramón Areces and the Spanish Ministerio de Ciencia, Innovación y Universidades project PID2019-104649RB-I00 and Ayudas Ramón y Cajal. All remaining errors are our own.

[†]University of Bologna, Dep. of Economics. Email: mge@alum.mit.edu.

[‡]Princeton University, Dep. of Economics, CEPR & NBER. Email: jkastl@princeton.edu.

[§]Universidad Carlos III de Madrid, Dep. of Business Administration. Email: jrüdiger@emp.uc3m.es

1 Introduction

Treasury markets around the world are typically organized around a small group of primary dealers. These financial intermediaries enjoy a special status: they have access to auctions of government debt (sometimes exclusive), which steers in their direction potentially large volumes of trade from other bidders who are interested in participating in the primary issuance.¹ The primary dealers can thus collect various trading, subscription or access fees, and at the same time this order flow is an important source of information that can lead to significant additional rents (Hortaçsu and Kastl, 2012). Furthermore, they typically have exclusive access to special liquidity providing facilities, which became especially important during the recent quantitative easing operations.²

The access provided to primary dealers allows them to manage in a fairly efficient way the duration and interest rate risk of their portfolios. While these are clearly sizable benefits, there certainly are also sizable costs. Primary dealers are obligated to actively participate in the primary issuance of government debt.³ In most countries, they are required to bid “at reasonable prices” for at least a proportional share (typically $1/N$, where N is the number of dealers) of the issuance in every auction and thus win about $1/N$ of total issuance over the course of a monitoring period, typically a calendar year. They are also required to make the markets for these securities (i.e., be ready to buy and sell).⁴ Finally, and perhaps most importantly, primary dealers are subject to special regulation involving extra reporting and monitoring. Nevertheless, since many (but not all) of the largest banks choose to be primary dealers, it must be on the net a profitable proposition. From the point of view of a regulator, estimating the value of keeping the primary dealer status is important in order to be able to design the regulatory framework appropriately - without fear of going “too far” and pushing the primary dealer system to the brink. Duffie (2010) offers a great survey of issues that dealer banks may face in times of stress.

In this paper, we try to quantify the net benefits of primary dealer status.⁵ To achieve this goal we utilize the above-mentioned requirement on minimal winning share over a monitoring period. In order to satisfy this requirement, dealers should be willing to sacrifice direct auction surplus. How much of this surplus they are willing to give up should be informative about the underlying value of keeping the primary dealer status.

Figure 1 illustrates this. It shows the last four months of the monitoring year 1997-98 in Argentinian 3-month Treasury bill auctions, and maps the average bid functions for dealers who have satisfied the requirement three months before the end of the fiscal year (dashed line) and dealers who are below 80% of the requirement by this time (solid line).⁶ As can be seen in the figure, bidders below the requirement bid considerably

¹In the United States, for example, the Primary Dealers Act (1988) establishes rules governing the status of primary dealers. Umlauf (1991) and Bikhchandani and Huang (1993) discuss some issues present in the US primary issuance auctions.

²See Duygan-Bump, Parkinson, Rosengren, Suarez and Willen (2013).

³See Garbade and Ingber (2005).

⁴See Chakravarty and Sarkar (1999), Duffie, Fleming, Keane, Nelson, Shachar and Tassel (2023).

⁵See Arnone and Iden (2003) and Arnone and Ugolini (2005) discuss the experience of several countries with their primary dealer systems.

⁶If a bidder abstains in a given auction, we take that as a bid of zero quantity at all prices. Furthermore, we have excluded one very large bidder which we argue below should be treated separately.

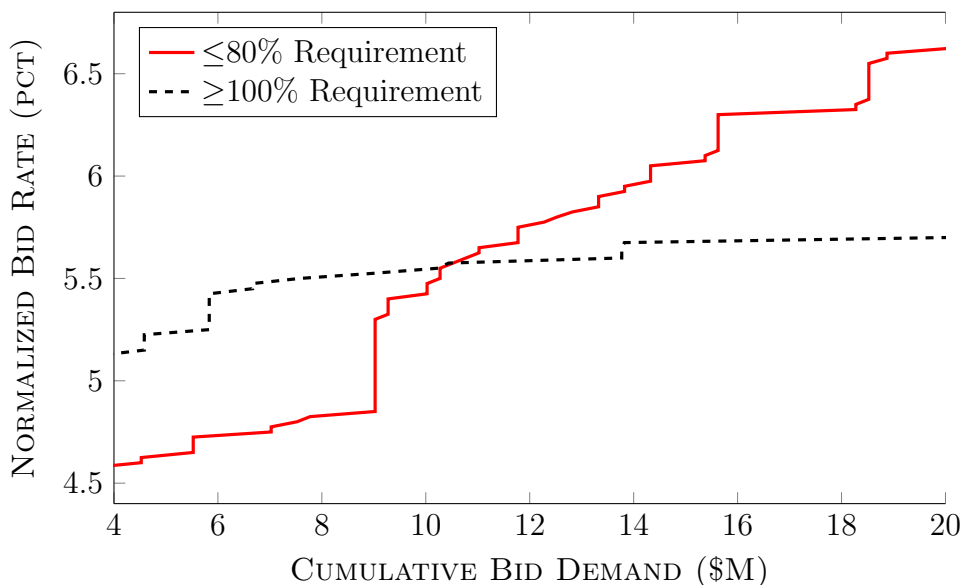


FIGURE 1: AVERAGE BID FUNCTION (DEC 97 - MAR 98)

higher quantities at the most competitive prices. This suggests that being behind on the requirement leads to more aggressive bidding. In consequence, the equilibrium bidding strategy of each dealer is inherently dynamic, and it is precisely this feature that we will leverage to estimate the value of primary dealership. We thus build on the literature analyzing auctions of government debt and extend it to a setting, in which auctions are dynamically linked. In static treasury auctions, bidders' strategies are mappings from private information into bid curves, and bidders optimally choose their bids so as to trade off the probability of winning and surplus. In our dynamic setting, an equilibrium strategy will depend not only on the private information, but also on how close the dealer is to violating the requirement. Our theory model shows precisely how the equilibrium strategy will be impacted through the dynamic constraint.

We estimate our model using a data set from Argentina from May 1996 until March 2001. We consider treasury auctions in Argentina for two reasons. First, the regulation specifies penalties for dealers who fail to meet performance criteria. Given that this was a recently established market, participants presumably were uncertain about how strictly these penalties would be enforced. Second, the data reveals numerous instances of banks entering the final auctions of a monitoring period without having met the yearly requirements.

We focus on a period in which the winning requirement for primary dealers alternated between 4 percent, 5 percent and 6 percent. We show in a preliminary regression analysis that, in this period, having to win a larger proportion of the remaining supply to meet the requirement is correlated with more aggressive bids. Hence, the initial analysis suggests that there are periods in which the dynamic constraint is binding, and the bids therefore contain information about the value of continuing as a primary dealer.

Next we consider how to identify this value. We first define the state to be the dealers' cumulative winnings, and assume that dealers bid to maximize their payoffs based on their own state and beliefs about rivals' states that are consistent with the observed ones. Our

methodology uses two main algorithms: first, an algorithm for estimating optimal bids sequentially over the price grid, given a marginal utility function; second, an algorithm that, given a bid function, constructs a marginal value function such that the optimal bid function is as close as possible to the actual bid function. We use the first algorithm to calculate what the dealers’ optimal bids would have been had they been in a different state, which we use in the methodology described below. We use the second algorithm to calculate the *total marginal value* of the dealers, given their bids.⁷

This total marginal value can be decomposed as follows:

$$\text{total marg. value} = \text{flow marg. value} + \beta \times \text{continuation marg. value},$$

where the flow marginal value measures the direct value of winning, the continuation marginal value measures the increase in the probability of retaining dealer status times the discounted value of being a dealer, and β is the discount factor.

Our methodology then proceeds as follows. In order to separate the two components, we first make a guess of the value of being a dealer. This identifies the continuation value function in the last period, T , allowing us to back out the flow value function for T . Given the continuation value function and the flow value function, we can estimate the optimal bid of a given dealer for *any* state. Then, in turn, we can use the optimal bids to obtain the continuation value function at $T - 1$. Iterating this procedure, we can estimate the continuation value function for each period. For each period, this gives us a continuation value function and a flow value function that are consistent with (a) the primary dealer value we have specified and (b) the observed bids in the data.

To assess our guess of the primary dealer value, we obtain an alternative estimate of the continuation value function in the following manner. We make two observations: first, the bidders’ marginal flow values are drawn from the same distribution, irrespective of the dynamic state of the bidders; second, for bidders who have already satisfied the requirement, the total marginal value is equal to the flow marginal value, as these bidders have no dynamic incentives. Hence, in expectation, taking the difference in total marginal value between a bidder who has not satisfied the requirement and a bidder who has, should reveal the marginal continuation value of the former. Using this alternative estimate of the continuation value function, we obtain an (output) estimate of the primary dealer value which corresponds to our (input) guess of the value. Finally, we search for a fixed point, i.e., an input guess that leads to the same output estimate.

The primary dealer value is only identified via the bids when there is a real possibility that the dealer will lose her status, should she not bid competitively enough. That is to say, we would never be able to identify the value if by bidding as if there were no dynamic incentives, the dealer could with near certainty retain her status. We estimate the model and assess its fit to the data in two ways. First, by comparing the flow utility obtained with the optimal bid, respectively, with and without dynamic concerns. If these are very close, it indicates that meeting the dealer requirements is ‘cheap’ in the sense that very little flow utility has to be given up to meet the requirement. Second, by comparing the probability of retaining dealer status with the alternative in which bidders are assumed to disregard dynamic incentives.

⁷We could also calculate the total marginal value of the dealers using the methodology of [Kastl \(2011\)](#), but the algorithm we employ ensures greater consistency with the optimal bids we subsequently estimate.

We find that the value of being a primary dealer is estimated to be different from zero for all years. In particular, the yearly gain from being a dealer relative to supply is between 0.39 bps and 0.64 bps, whereas the flow utility relative to supply when bidding optimally without dynamic incentives are between 0.12 bps and 1.01 bps. Thus, the dealer gain is on average in the same order of magnitude as non-dealer flow utility. However, dealers sustain a significant loss in flow utility from bidding dynamically. The minimum loss in flow utility is 60% and in two of the five years we estimate that dealers optimally would accept negative flow utility when bidding to retain their status.

Finally, we perform a counterfactual exercise in which we vary the requirement, re-estimate the optimal bids, and simulate an auction with these alternative bid functions. Although the exercise does not provide a full equilibrium counterfactual, since we have to hold expectations about other bidders' strategies constant when we re-estimate the optimal bids, it gives a good first estimate of the effect of changing the requirement. We perform the exercise on the year 1997-98 in which the actual requirement started at 4% and then increased to 5%. We estimate that average yields over the year are decreasing up to a requirement of around 10%, whereas the probability of retaining dealer status is very close to 1 for requirements up to 6%, and then drops rapidly from this point. Thus, the results suggest that the requirement could have been increased to approximately 6% without leading to drastic decreases in the dealer survival probability, but such a change would have led to lower yields.

Related literature. The contribution of our paper is two-fold. First, we extend the literature on structural estimation of Treasury auctions by adding a dynamic component and showing how this can be estimated using the combination of necessary conditions and observed bids as the previous literature (Guerre, Perrigne and Vuong, 2000; Jofre-Bonet and Pesendorfer, 2003; Hortaçsu and McAdams, 2010; Kastl, 2011). We illustrate that whenever such dynamic considerations are important, ignoring them and proceeding with the estimation of values as in the usual static setup would typically lead to overestimating the marginal values.

Second, we contribute to the limited literature on primary dealer systems by providing a first estimate of the value of being a primary dealer in Treasury bill auctions. In this sense, we are related to Hortaçsu and Kastl (2012) who estimate the informational advantage of dealers who observe clients' bids before making their own bids, but both our methodology and aim are very different. Finally, we are also related more generally to the literature on Treasury bill auctions (Cammack, 1991; Back and Zender, 1993, 2001; Hortaçsu, 2002; Wang and Zender, 2002; Kremer and Nyborg, 2004; LiCalzi and Pavan, 2005; Kang and Puller, 2008; McAdams, 2007; Hortaçsu, Kastl and Zhang, 2018).

2 Data Description and Institutional Background

In April 1996, Argentina implemented a primary dealer system to auction public debt with the objective of developing a domestic treasury market with a liquid secondary market. A calendar with auction dates and format, security types, and volumes was published at the beginning of each fiscal year. At the time Argentina introduced this market, it had maintained a currency board with the peso at parity with the US dollar for more than

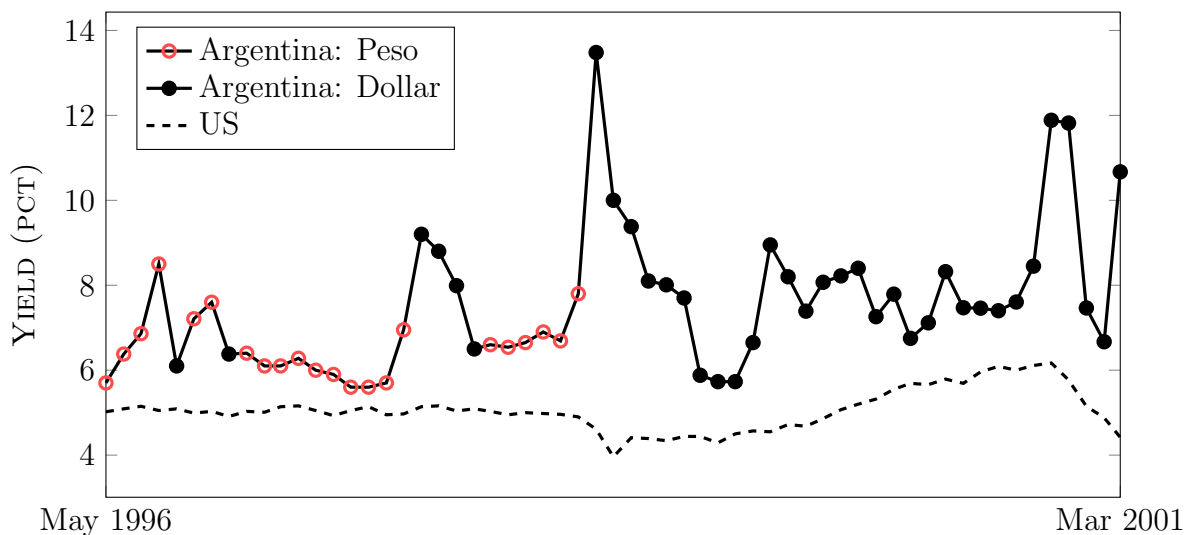


FIGURE 2: 3-MONTH T-BILL YIELD

five years and thus, the country had secured price stability at the cost of being exposed to external shocks. This can be seen in Figure 2 which features the cut-off yields for auctions of short-term bills (notice that there were auctions denominated in both US dollars and pesos in the first years of this period).⁸ The figure shows that interest rates spiked during the Asian crisis in July 1997, when Russia defaulted on its sovereign debt in August 1998, and after Brazil devalued the real in January 1999. Besides these episodes, yields reveal political uncertainty when Domingo Cavallo was ousted as finance minister in July 1996, during the presidential campaign for the October 1999 presidential elections, and in the fall of 2000 after the minority party left the coalition government.⁹

2.1 Primary Dealer System

Twelve banks, among the largest in the financial system, were initially chosen to be primary dealers: Banco de Galicia, J. P. Morgan, Banco de Santander, Chase Manhattan Bank, Deutsche Bank, Banco Río, Banco Francés, Banco de Crédito Argentino, HSBC, Bank of America, Citibank, and Bank Boston.¹⁰ In the subsequent years, there were two changes to the primary dealers. In April 1997, Banco de Crédito Argentino relinquished its dealer status as it was acquired by Banco Francés, which already had dealer status. ING, which had been ranked 4th in treasuries bought during the year, replaced Banco de Crédito Argentino as primary dealer.¹¹ In May 1997, Banco de Santander bought Banco Río, and as a consequence had to relinquish its market making activities by the end of the monitoring period. ABN, which had been ranked 12th by treasuries bought during the year, replaced Banco Santander as primary dealer.

⁸For Argentina, the yield in the graph is the monthly primary market auction average, for the United States it is the monthly average of the secondary market rate for 3-month T-bills.

⁹The vice-president resigned on October 6, 2000.

¹⁰Banks were chosen based on participation in primary and secondary markets during 1995, as well as assistance provided in the organization of the new market.

¹¹Notice that our data set does not include April 1996, but in the period May 1996 to March 1997, ING was ranked fourth.

	Apr 1996	Apr 1997	Aug 1997	Aug 1998	Jan 2001
Dealer requirement	4%	4%	5%	4%	6%
Across instruments	No	Yes	Yes	Yes	Yes
Max no of dealers	Yes	Yes	No	No	No

TABLE 1: MAIN CHANGES IN DEALER REGULATIONS

Dealers acquired both rights and obligations. The main obligations consisted of participating in primary issues, quoting prices and trading in secondary markets. Performance was evaluated annually over the period April to March and banks that underperformed could ultimately lose their primary dealer status, although we cannot observe this directly in our sample. Dealers received fees that initially only depended on their participation in primary issues. Issues of 3-month bills paid 7.5 bps, whereas fees for 6-month bills were 15 bps and 40 bps for 5-year bonds. Dealers also had the right to participate in a 2nd round auction in which they could acquire an additional amount of the security at the clearing price of the 1st round auction. How much they could acquire in this 2nd round depended on how much they had acquired in previous auctions.

A number of regulatory changes made over the years help us identify the importance of primary dealer incentives. These changes are described in Appendix C and the main events that we use in our analysis are summarized in Table 1. In particular, we focus on the following events. First, changes in the requirement for dealers, which measures how large a part of supply a dealer must acquire to maintain her dealer status. This varies between 4%, 5% and 6%. Second, whether the requirement is calculated per instrument or across instruments. Initially it was calculated per instrument, but in April 1997 this was changed. Third, whether there is a maximum number of dealers. The number of dealers was capped at 12 at first, but in August 1997 this restriction is abolished.¹²

2.2 Data

Our data set comprises bids in all Argentinian Treasury bill auction between May 1996 and March 2001. In our analysis, we focus on 3-month treasury bills. Until December 1999, auctions for 3-month bills took place on a monthly basis and the auction size was 250 million USD; afterwards, auctions were held at a higher frequency and the auction size increased to 350 million USD.¹³ These securities represented between 34% and 46% of the annual stock of Treasury bills in our sample. Table 2 summarizes the data by monitoring year such that, for instance, 1997-98 represents the period April 1997 to March 1998.

We define a bidder as anyone who has made a bid, regardless of whether these were winning bids. Bids could be submitted either as non-competitive bids or competitive bids, with the former feature being used extensively, particularly by dealers. Notice that the dealers did not make extensive use of their right to submit 2nd round bids at the clearing price in this period: on average we observe less than three 2nd round bids per auction in

¹²It was only in May 2001 that the number of market makers increased to thirteen when a new bank, Credit Suisse First Boston, was granted primary dealer status.

¹³In the first period, auctions were held around the second week of the month. In the second period, in some months auctions were held around the second and fourth week of the month.

	1996-97	1997-98	1998-99	1999-00	2000-01
# auctions	11	12	12	15	22
# bidders	27	21	20	18	21
# bids/bidder	6.6	8	8.3	11.7	15.2
# comp. steps/bidder	6.1	4.6	5.2	4.6	4.3
prop. bids with non-comp step	0.6	0.7	0.7	0.8	0.8
# 2nd round bids/auction	2.5	1.4	2.8	2.4	1.8
bid-to-cover	4	4	3.9	3.2	3.7
dealer quan.-weighted bid rate	6.1	6.1	7.7	7.9	7.3
dealer avg. max. quantity	92.1	109.7	92	76.9	88

TABLE 2: 3-MONTH T-BILLS AUCTION DESCRIPTIVE STATISTICS

all years. The bid-to-cover is between 3.2 and 4, with the vast majority of this made up by dealer bids.

For our analysis, we define a group of *augmented dealers*. These dealers comprise all banks that were dealers at some point in our data set, less Banco de Crédito Argentino and Banco Santander, who both relinquished their dealer status early in the period comprised by the data set. Our motivation is that the banks who eventually became dealers seem to have been bidding aggressively, expecting that there would be a possibility to become dealers. Conversely, the banks who gave up dealership will have known in advance that this would most likely happen, and would therefore not have had the same incentives as other banks. We split the dealers into two groups. We first define *large dealers* as dealers who buy at least 1.5 the required amount in at least one year. All other dealers are classified as *normal dealers*. We have one large dealer, which buys at least 1.5 the required amount in 4 out of the 5 years, whereas no other dealer reaches this level in any year. In our main analysis, we focus on the *normal dealers*.

2.3 Preliminary Evidence on Bidding Dynamics

We begin by examining the relationship between bids and the primary dealer requirement. In order to do this we define the variable *shortfall*, which captures how much of the remaining supply a bidder must acquire in order to meet the annual requirement. We then regress bids on this variable. The shortfall is defined as follows:

$$\text{shortfall} = \max\left(\frac{\text{yearly requirement} - \text{cumulative winning}}{\text{remaining supply}}, 0\right).$$

When the shortfall is zero this reflects that in this case the requirement has been met and should no longer affect bidding. We further define the variable *maxQNorm* which captures the quantity demanded at the bid step with the highest rate, i.e. the highest quantity that can possibly be acquired by the dealer. This is normalized by the supply. Finally, the dependent variable *compAvgRate* is the quantity weighted average bid rate, taking into account only the competitive part of the bid.

The data consists of bids for all 3-month auctions between May 1996 and March 2001, and we include bids with a shortfall strictly greater than zero. Table 3 summarizes

Statistic	N	Mean	St. Dev.	Min	Max
shortfall	487	0.0236	0.0131	0.0001	0.0500
maxQNorm	487	0.2556	0.2708	0.0014	1.3000

TABLE 3: SUMMARY STATISTICS

	<i>Dependent variable:</i>		
	compAvgRate		
	(1)	(2)	(3)
shortfall	-14.895*** (5.196)	-29.491*** (9.567)	-27.029*** (9.553)
maxQNorm			0.860*** (0.329)
Month/Year/Bank FE	No	Yes	Yes
Sample	All	All	All
Observations	487	487	487
R ²	0.017	0.318	0.328
Adjusted R ²	0.015	0.279	0.288

Note: *p<0.1; **p<0.05; ***p<0.01

TABLE 4: BIDDING AND SHORTFALL

the variables. Notice that the shortfall at the beginning of the year is exactly equal to the dealer requirement. Therefore, the shortfall maximum is 0.05 reflects that the requirement at the beginning of the year 1998-99 was exactly 5 percent.¹⁴ In January 2001 the requirement rose to 6 percent, but at this point most dealers had already secured a substantial amount, and so the shortfall remained low.

Table 4 presents the results of the regression analysis. Observe that since the dependent variable is the demand rate, a positive coefficient should be interpreted as a less aggressive bid (higher rate, lower price) and a negative coefficient should be interpreted as a more aggressive bid (lower rate, higher price). In all three models, the coefficient on the variable *shortfall* is negative and significant, suggesting that a higher shortfall (needing to purchase more of remaining supply to meet the requirement) is associated with a lower bid rate, that is to say, a more aggressive bid. The maximum demand, *maxQNorm*, has a positive and significant coefficient, suggesting that bidders who make larger bids (which may be taken as a proxy for larger bidders) also make less competitive bids.

In conclusion, the regression analysis suggests that bidding is affected by the dynamic

¹⁴In theory, shortfall could go above 0.05 in this year if a dealer had fallen significantly behind and thus needed to acquire more than 5 percent of the remaining supply, but this did not occur in our data.

incentives introduced by the dealer requirement. We now develop a model in order to study the associated dynamic trade-offs in detail.

3 A Dynamic Model of Bidding

In this section we model a sequential auction setting where two types of bidders are present: *dealers* and *others*. Dealers must acquire a certain proportion of supply to retain their dealer status, and thus have dynamic incentives on top of the flow utility they receive from each auction; others only receive flow utility.¹⁵ The static part of the model is based on the share auction model of treasury bill auctions based on [Kastl \(2011\)](#)'s discrete-bid version (finitely many steps in bid function) of [Wilson \(1979\)](#)'s share auction model with private information.¹⁶

3.1 Setup

Our analysis focuses on a single monitoring period (a year in our application).

Sequential auction market. Let t index the auction with $t = 1$ denoting the beginning of the monitoring period and $t = T$ the end of the monitoring period. To aid in the definition of the value functions, we furthermore add a 'fictitious' period $T + 1$, which we can think of as the period in which banks are evaluated, so that $t = 1, \dots, T, T + 1$. There is a common discount factor β between adjacent auctions. Throughout the paper, we will drop the indexes for clarity of the exposition, unless it is important for distinguishing the timing. Each auction is for a perfectly divisible good of S units.¹⁷

Dealers. There are N potential *dealers* (in index set \mathcal{D}). We assume that N is commonly known. Indeed, in our empirical application all participants have to register with the Central Bank of Argentina before the auction as dealers and non-dealer bidders and the list is thus publicly available every year. Prior to every auction, each dealer receives a private signal which determines the valuation she attaches to the security. We describe this in more detail below.

Other bidders. To simplify the analysis, we model the other bidders as being non-strategic. In particular, we assume that their joint demand is given by the function $x(p; \theta_{0,t})$, where $\theta_{0,t}$ is a random variable with commonly known distribution and $x(\cdot; \theta_{0,t})$ is decreasing for all $\theta_{0,t}$.¹⁸

¹⁵In our empirical application we will consider also bidders who become dealers at a later stage (potential dealers) and divide the set of dealers into subsets for resampling purposes, but for now we treat them as one set.

¹⁶[Vives \(2010\)](#) and [Vives \(2011\)](#) present an alternative model, which allows for both private and common value components, but requires a rigid parametric structure (normal distributions and continuous linear equilibrium). [Boyarchenko, Lucca and Veldkamp \(2020\)](#) calibrate such a model to the US market.

¹⁷In reality, S may differ over the year, but in most years it is constant so we do not include a time subscript.

¹⁸The assumption that other bidders are non-strategic is of no consequence to our analysis of dealers. It would go through unchanged even with other bidders being strategic under the assumption of random

3.2 Assumptions

We now describe the assumptions we impose on the game. First, we assume that dealers each receive a private signal which governs their valuation (to be defined later) and which is independent of the signals of other bidders.

Assumption 1. *Dealers' private signals, $\theta_{1,t}, \dots, \theta_{N,t}$, are independent and identically distributed according to the atomless distribution function $F_t(\theta)$ with density function $f_t(\theta)$, and support $[0, 1]$. Furthermore, $\theta_{n,t}$ is independent of $\theta_{0,t}$ for all $n > 0$ and t .*

Strictly speaking, independence is not necessary for our characterization of equilibrium behavior in this auction, but we impose it in our empirical application as our resampling-based estimator relies on it. Let $\theta^t := (\theta_{0,t}, \theta_{1,t}, \dots, \theta_{N,t})$ be the vector of all private signals in period t .

Dealers receive a flow value from winning q units of the security according to a marginal valuation function $v_n(q, \theta_{n,t})$. We assume that the marginal valuation function is symmetric such that $v_n(q, \theta_{n,t}) = v(q, \theta_{n,t})$. We impose the following restrictions on the marginal valuation function.

Assumption 2. *Dealers' marginal valuation $v(q, \theta_{n,t})$ is non-negative, bounded, strictly increasing in (each component of) $\theta_{n,t}$ for all q and weakly decreasing in q for all $\theta_{n,t}$.*

Note that this assumption implies that learning other bidders' signals does not affect one's own valuation – thus using auction terminology we focus on the case of “private values.” This assumption is not restrictive in the context of Argentine treasury auctions as the secondary market was highly illiquid.¹⁹

Define a *state* of dealer n in period t as $a_{n,t} \equiv \sum_{s < t} Q_{n,s}^c$, where $Q_{n,s}^c$ is the allocation, i.e., market clearing quantity, that n obtained in period s . Thus, $a_{n,T+1} = a_{n,T} + Q_{n,T}^c$ is the dealer's state at the point at which evaluation takes place. In order to retain dealer status, $a_{n,T+1} \geq \underline{a}$, where \underline{a} is the dealer requirement set by regulation. Note that dealers observe neither rivals' bids nor rivals' past winnings.

The regulation stipulates that dealers who fail to meet requirements lose their status and can only request readmission as dealers after two years, see Appendix C. We make the following simplifying assumption.

Assumption 3. *A dealer who loses the dealer status never regains it.*

Dealers' pure strategies are mappings from private information and states to bid functions $\sigma_n : [0, 1] \times \mathcal{A} \rightarrow \mathcal{Y}$, where the set \mathcal{Y} includes all admissible bid functions. Given the symmetry assumption, we will assume that the bidding data is generated by an equilibrium of the game in which dealers submit bid functions that are symmetric up to their private signals, i.e. $y_n(p; \theta_{n,t}, a_n^t) = y(p; \theta_{n,t}, a_n^t)$ for all $n = 1, \dots, N$.

Since in most divisible good auctions in practice, including the Argentinian treasury bill auctions, the bidders' choice of bidding strategies is restricted to non-increasing step functions with an upper bound on the number of steps, \bar{K} , we impose the following assumption:

supply, but assuming other bidders are non-strategic greatly simplifies exposition.

¹⁹This can be inferred from the increasing importance given to secondary market performance in the regulations and its proceedings, see table 7 and appendix C.

Assumption 4. For all $\theta_{n,t}$, we assume that $y(\cdot; \theta_{n,t}, a_n^t)$ is a non-increasing step function with $K \leq \bar{K}$ steps, where \bar{K} does not depend on $\theta_{n,t}$. Denote by $b_{n,t,k}$ and $q_{n,t,k}$, respectively, the prices and demands corresponding to the steps $k = 1, \dots, K$ of $y(\cdot; \theta_{n,t}, a_n^t)$.

When bidders use step functions as their bids, rationing occurs except in very rare cases; thus we will assume, consistently with the application, pro-rata on-the-margin rationing, which proportionally adjusts the marginal bids so as to equate supply and demand. Also, in situations where multiple prices clear the market, we assume that the auctioneer selects the highest market clearing price.

Finally, to simplify empirical estimation, we will impose the reasonably weak assumption that the current (private) state a_t is a sufficient statistic for the private history of past purchases. Notice that this is not necessary for the theoretical analysis.

Assumption 5. The current (private) state a_t is a sufficient statistic for the private history of past purchases. In particular,

$$\mathbb{E}[\cdot | a_n^t] = \mathbb{E}[\cdot | a_{n,t}], \quad (1)$$

where the expectation is taken with respect to $Q_{t,n}^c$ and a_{-n}^t .

This assumption rules out, for example, cases where some past private histories that lead to the same private state (i.e., quantity won) might be associated with different states of rivals. For example, those in which some or all rivals are more likely to be close to being “priced-out” from the market, i.e., that they might give up on retaining the primary dealer status, which would in turn impact their bidding behavior and thus the distribution of the market clearing prices. While theoretically possible (and in principle testable and implementable), we do not observe any sufficiently “wide” swings in private histories and the subsequent bidding behavior that it would warrant modeling such aspects explicitly.

3.3 Value Functions

The key source of uncertainty faced by the bidders in the auction that forms our stage game is the market clearing price, which maps the state of the world into prices through equilibrium strategies. This random variable is summarized by a function $P^c(\theta^t, a^t)$, which we will sometimes abbreviate as P^c . Let $a_{-n,t}$ be the set of all states up to period t of bidders other than n . Define the clearing price distribution, $H_t(p, q; a_{n,t}) \equiv \mathbb{E}[\mathbb{I}(P^c \leq p) | q_n = q, a_{n,t}]$, where $\mathbb{I}(\cdot)$ is an indicator function and the expectation is taken over $\theta_{-n,t}$ and $a_{-n,t}$. Thus, H_t is determined by the distribution of the private information of rival bidders as well as the strategies they employ. Let $\mathcal{D}_n \equiv \mathcal{D} \setminus n$. We can then calculate H_t as

$$H_t(p, q; a_{n,t}) = \mathbb{E} \left[\mathbb{I} \left(S - \sum_{m \in \mathcal{D}_n} y(p; \theta_{m,t}, a_{m,t}) - x(p; \theta_{0,t}) \geq q \right) | q, a_{n,t} \right], \quad (2)$$

where the expectation is taken over $\theta_{-n,t}$ and $a_{-n,t}$. Dealer n 's beliefs about the states affects H_t via the optimal bids of the rival dealers. The more aggressive the rivals need to be to satisfy the requirements, the higher the prices.

We normalize the payoff that bidders derive from other sources than auctions of government debt to 0. We denote by C the payoff of a dealer who fails to retain dealer status

at the end of $t = T$. That is to say, C measures the flow utility that a dealer obtains when bidding to maximize flow utility. We assume that at the beginning of a monitoring period dealers receive a lump sum outside payoff (over and above that of other bidders) of g and we denote the present value at the end of $t = T$ of remaining a primary dealer by $C + G$, such that G is the gain from remaining a dealer. Note that this value implicitly takes into account the probability that a dealer might lose her status in the future, as well as the loss in flow utility that the dealer must sustain in the future to retain dealer status.

Next, we describe the expected flow utility of a dealer. Define by $Q^c(p, \hat{y})$ the bidder assignment given the schedule and clearing price p . The only way in which the states $a_{n,t}$ influence this expectation is through the distribution of prices H_t . In particular, this becomes

$$U_t(\hat{y}, \theta_{n,t}, a_{n,t}) \equiv \int_0^\infty [v(Q^c(p, \hat{y}), \theta_{n,t}) - p \cdot Q^c(p, \hat{y})] dH_t(p, \hat{y}(p); a_{n,t}). \quad (3)$$

Now we are ready to state the Bellman equation associated with the dealer's optimization problem. The dealer payment g does not affect the optimization problem, and therefore we assume that it is received before period 1 starts. We let $V_{n,t}(\theta_{n,t}, a_{n,t})$ denote n 's value of entering period t with signal $\theta_{n,t}$ and state vector $a_{n,t}$. We furthermore define the expected next-period value function for $t < T$ as

$$W_{n,t}(a_{n,t+1}) \equiv \mathbb{E}[V_{n,t+1}(\theta_{n,t+1}, a_{n,t+1}) | a_{n,t+1}], \quad (4)$$

where the expectation is taken with respect to $\theta_{n,t+1}$. For the last period, $W_T(a_{n,T+1}) \equiv \mathbb{I}(a_{n,T+1} \geq a) G + C$. Let $Q_{n,t}^c(\hat{y}) = \mathbb{E}[Q^c(p, \hat{y}) | \hat{y}]$. We can then write the Bellman equation for the value function for $t \leq T$ as

$$\begin{aligned} V_{n,t}(\theta_{n,t}, a_{n,t}) &= \max_{\hat{y}} \{U_t(\hat{y}, \theta_{n,t}, a_{n,t}) + \beta \mathbb{E}[W_{n,t}(a_{n,t+1}) | a_{n,t}]\} \\ \text{s.t. } a_{n,t+1} &= a_{n,t} + Q_{n,t}^c(\hat{y}). \end{aligned} \quad (5)$$

Notice that in the final period, the bidder thus maximizes over the flow utility and a step function which measures whether the bidder reaches the threshold state. We next define our equilibrium concept.

3.4 Equilibrium

We can now define a *Symmetric Bayesian Nash Equilibrium*, or *equilibrium* for short, as a set of bid functions y^* satisfying the following:

- At each t and $\theta_{n,t}$, $y_t^*(p; \theta_{n,t}, a_{n,t})$ satisfies equation (5).
- At each t , beliefs about $A_{-n,t}$ are consistent with $y^*(p; \theta_{n,t}, a_{n,t})$ and $a_{n,t}$.

Hence, we have converted the dynamic part of the bidder's maximization problem into a single-agent problem by fixing the bidder's expectation of future states (and hence the distribution of bids) by other bidders. We next state a preliminary result that will be useful in the analysis. The following result extends Proposition 1 of [Kastl \(2011\)](#) to a dynamic setting and characterizes the necessary conditions for equilibrium bidding. Let

$$\begin{aligned}
\pi_{t,k}(b_{n,t}, \theta_{n,t}, a_{n,t}) &\equiv \mathbb{P}(b_{n,t,k} > P^c > b_{n,t,k+1} | \theta_{n,t}, a_{n,t}), \\
p_{t,k}(b_{n,t}, \theta_{n,t}, a_{n,t}) &\equiv \mathbb{E}[P^c | b_{n,t,k} > P^c > b_{n,t,k+1} | \theta_{n,t}, a_{n,t}], \text{ and} \\
p_{t,k}^I(b_{n,t}, \theta_{n,t}, a_{n,t}) &\equiv \mathbb{E}[P^c \mathbb{I}(b_{n,t,k} \geq P^c \geq b_{n,t,k+1}) | \theta_{n,t}, a_{n,t}],
\end{aligned}$$

where the expectation is evaluated with respect to P^c .

Proposition 1. *Under assumptions 1-5, in any Equilibrium of a Uniform Price Auction with Dynamic Constraints, in which ties at market clearing price occur with zero probability, for a bidder of type $\theta_{n,t}$ in state $a_{n,t}$ every step k in the equilibrium bid function $y_t^*(\cdot; \theta_{n,t}, a_{n,t})$ for $t < T$:*

$$\pi_{t,k}(b_{n,t}, \theta_{n,t}, a_{n,t}) [\tilde{v}_t(q_{n,t,k}, \theta_{n,t}, a_{n,t}) - p_{t,k}(b_{n,t}, \theta_{n,t}, a_{n,t})] = q_{n,t,k} \frac{\partial p_{t,k}^I(b_{n,t}, \theta_{n,t}, a_{n,t})}{\partial q_{n,t,k}}, \quad (6)$$

where $\tilde{v}_t(q_{n,t,k}, \theta_{n,t}, a_{n,t}) = v(q_{n,t,k}, \theta_{n,t}) + \mu_t(a_{n,t} + q_{n,t,k})$ and

$$\mu_t(a_{n,t} + q_{n,t,k}) = \beta \frac{\partial W_t(a_{n,t} + q_{n,t,k})}{\partial q_{n,t,k}}. \quad (7)$$

We will henceforth refer to \tilde{v}_t as the *pseudo flow value*. For all $t < T$ the “dynamic correction” term $\mu_t(\cdot)$ captures the impact of a marginal change of $q_{n,t,k}$ on the (discounted) expected continuation value through its impact on the state transition. It is exactly this term that will inform us about the value of being a primary dealer. At $t = T$, i.e., in the last period, either $\mu_T(a_{n,T} + q_{n,t,k})$ is zero for $a_{n,T} + q_{n,t,k} \neq \underline{a}$ but undefined for $a_{n,T} + q_{n,t,k} = \underline{a}$.²⁰ Notice that for $\beta = 0$, the problem becomes static and the solution reduces to that of [Kastl \(2011\)](#).

4 Methodology for Estimating Primary Dealer Gain

In this section we describe our procedure for estimating the primary dealer gain, G . First, we develop an equation which identifies the dealer gain. Second, we discuss how to obtain the different parts of the equation.

4.1 Identification Equation

In order to move toward an identification equation, we split up the continuation value in its flow and dynamic parts. Let $\Pi_t(a_{n,t+1}) \equiv \mathbb{P}(a_{n,T+1} \geq \underline{a} | a_{n,t+1}, y^*)$ denote the equilibrium probability that bidder n retains the dealer status given state $a_{n,t}$, and let $Z_t(a_{n,t+1})$ be the equilibrium discounted value of future flow utility, that is to say, the discounted value of flow utility received in in periods $t + 1, \dots, T$. We can then decompose the equilibrium continuation value at any time in the sum of the continuation flow value and the present value of future monitoring periods, which is given by C plus G times the probability

²⁰Thus, $\mu_T(\cdot)$ is proportional to a Dirac delta distribution with $\int_{\underline{\delta}}^{\bar{\delta}} \mu_T(x) dx = G, \forall 0 < \underline{\delta} < \underline{a} < \bar{\delta}$.

of retaining dealer status. Hence, substituting Z_t and Π_t into equation (5), and then substituting this into (4), we obtain

$$W_t(a_{n,t+1}) = Z_t(a_{n,t+1}) + \beta^{T-t}(\Pi_t(a_{n,t+1})G + C). \quad (8)$$

Since C merely shifts utility vertically and does not matter for optimal choices, we henceforth normalize it to 0. Rearranging we arrive at the following

$$G = \frac{W_t(a_{n,t+1}) - Z_t(a_{n,t+1})}{\beta^{T-t}\Pi_t(a_{n,t+1})}. \quad (9)$$

This equation thus expresses the dealer gain G as a function of the next-period continuation value. Since all the quantities of the equation involve optimal bids, we first describe a procedure for estimating bidders' optimal bids at different states. Then we describe how to sequentially estimate the continuation value function. Finally, we discuss how to estimate equation (9).

4.2 Estimating Optimal Bids and Pseudo Values

In this section, we describe how to obtain the optimal bids and the pseudo values. First, following [Hortaçsu and Kastl \(2012\)](#), we obtain an empirical estimate of H_t and the expected winnings (considering rationing) by resampling. The specifics of the resampling procedure are in Section 5.2.

Optimal bids. To obtain the optimal bid of a bidder conditional on a given value function and on H_t , we develop an algorithm which moves sequentially over price steps and for each price step k determines the optimal demand given (i) each possible demand at the next price step $k + 1$, and (ii) optimal demands at lower prices steps $k' < k$ as a function of the demand chosen at step k . The algorithm is described in detail in Appendix A.

Pseudo values. To obtain an estimate of the pseudo value, we use an ‘inverted’ version of the optimal bid algorithm explained in the previous paragraph. In particular, for each bidder in each auction, we take the actual bid and our estimate of the price distribution and the expected winnings, and search for a value function that makes the optimal bid equal or close to the actual bid. The algorithm is described in detail in Appendix B.

4.3 Optimal Bid Estimate of the Continuation Value Function

We now describe the algorithm for estimating the components of equation (9). Table 5 summarizes our procedure for using the optimal bids to estimate flow valuations and, in turn, the value function, conditional on a guess \tilde{G} of the dealer gain. To make it clear how each variable is estimated, we will use the following superscripts: e for variables that come from resampling an equilibrium condition, and o for variables that come from the application of the optimal demand function that we will estimate. We next describe each step in detail.

STEP	DESCRIPTION	INPUT	OUTPUT
(a)	Estimate pseudo flow utility		$\tilde{v}_{n,t}$
(b)	Guess \tilde{G} to obtain W_T^o	\tilde{G}	W_T^o
(c)	Derive bid step flow valuation	$W_t^o, \tilde{v}_{n,t}$	$v_{n,t}$
(d)	For all n , calculate optimal bid function	$W_t^o, v_{n,t}$	$y_{i,t}^*$
(e)	If $t > 1$: calculate W_{t-1}^o and return to (c)	$W_t^o, v_{n,t}, y_{n,t}^*$	W_{t-1}^o

TABLE 5: ALGORITHM FOR ESTIMATING CONTINUATION VALUE

- (a) We estimate the pseudo flow utility $\tilde{v}_{n,t}$ using the algorithm described in Section 4.2.
- (b) We make a guess of G which we denote \tilde{G} . This allows us to obtain an estimate W_T^o of the last-period continuation value, and we can now start the iteration.
- (c) Suppose we know W_t^o , our next-period continuation value estimate. We can then identify the flow valuation from the pseudo flow valuation as

$$v_{n,t,k}^o \equiv \tilde{v}_{n,t,k} - \beta \cdot \frac{\partial W_t^o(a_{n,t+1})}{\partial a_{n,t+1}}. \quad (10)$$

- (d) With W_t^o and $v_{n,t,k}^o$, we can calculate the optimal bid for bidder n at time t on a price grid with typical element p_k , using the algorithm described in Section 4.2 for each a . Denote this $y_{n,t}^o(p; a)$.
- (e) Let $\pi_{t,k}^e$ be the resampled probability that p_k is the clearing price, given y_t^o . Then, finally, for $1 < t < T$,

$$W_{t-1}^o(a) \equiv \frac{1}{N} \sum_n \sum_k \pi_{t,k}^e [y_{n,t}^o(p_k; a) \cdot (v_{n,t,k}^o - p) + W_t^o(a + y_{n,t}^o(p; a))]. \quad (11)$$

Notice that $W_0^o(0)$ defines the value of being a dealer at the beginning of the monitoring period where all dealers have a state of zero. We thus have an estimate of the continuation value functions based on dealers' optimal bids. Similarly, we can derive optimal bid estimates of the discounted flow value and the probability of retaining dealer status. In particular, set $Z_T^o(a) \equiv 0$ for all a , whereas $\Pi_T^o(a) \equiv \mathbb{I}(a \geq \underline{a})$. Then, for $t < T$,

$$Z_t^o(a) \equiv \frac{1}{N} \sum_n \sum_k \pi_{t+1,k}^e [y_{n,t+1}^o(p_k; a) \cdot (v_{n,t+1,k}^o - p) + Z_{t+1}^o(a + y_{n,t+1}^o(p; a))]; \quad (12)$$

$$\Pi_t^o(a) \equiv \frac{1}{N} \sum_n \sum_k \pi_{t+1,k}^e \Pi_{t+1}^o(a + y_{n,t+1}^o(p; a)). \quad (13)$$

Notice that our estimates of these continuation value functions are all contingent on our guess of G . Next, we obtain a direct data estimate of the continuation value function which is (almost) independent of G .

4.4 Empirical Estimate of the Continuation Value Function

We now consider how to obtain a direct estimate of W_t from the data. We first obtain an estimate of the derivative of W_t which is independent of G and the optimal bid. Then, we use this derivative together with $W_t^o(0)$ to give us an empirical estimate of the continuation value function, W_t^e .

Recall that $\tilde{v}_{n,t,k}$ denotes the flow valuation for the k 'th step of bidder n in period t . We now argue that $\mu(a)$ can be identified using $\tilde{v}_{n,t,k}$ and (sufficient) variation in a . Consider the following thought experiment. Think of a dealer at two very different levels of the state variable, a and a' , with $a \geq \underline{a} > a'$. This implies that $\tilde{v}_{n,t,k}(a) = v_{n,t,k}$ and $\tilde{v}_{n,t,k}(a') = v_{n,t,k} + \mu_t(a')$. Hence, the difference identifies $\mu_t(a')$. In reality, we can of course not observe the same dealer at two different states in the same period, and therefore we must use the difference in expectation. In particular, we construct an estimate of the expectation $\mathbb{E}[\tilde{v}_{n,t,k}(a)|a \geq \underline{a}]$, where the expectation is taken over $\theta_{n,t}$, by interpolating all $\tilde{v}_{n,t,k}$ such that $a_{n,t} \geq \underline{a}$. We denote this estimate $\tilde{v}^e(q)$. Then, our estimate of the dynamic correction term for bidder n in period t is given by

$$\mu_{n,t,k}^e \equiv \tilde{v}_{n,t,k} - \tilde{v}^e(q_{n,t,k}), \quad (14)$$

such that $\mathbb{E}[\mu_{n,t,k}^e] = \mu_t(q_{n,t,k})$, where the expectation is again taken over $\theta_{n,t}$. This immediately leads to an estimate of the derivative of W_t^e :

$$\left. \frac{\partial W_t^e(a_{n,t} + Q_{n,t}^c)}{\partial Q_{t,n}^c} \right|_{Q_{t,n}^c = q_{n,t,k}} = \frac{\mu_{n,t,k}^e}{\beta}. \quad (15)$$

In order to obtain an estimate of W_t^e , we need $W_t^e(0)$, which we cannot get directly from the data in the same manner. However, we have another estimate, $W_t^o(0)$. Hence, using this we can estimate W_t^e as $W_t^e(a) = W_t^o(0) + (1/\beta) \cdot \sum_k (q_{n,t,k} - q_{n,t,k-1}) \mu_{n,t,k}^e$, where we set $q_{n,t,0} = 0$.

4.5 Estimating Primary Dealer Gain

In this section, we combine our two estimates of the continuation value function to obtain a ‘moment equation’ that we can estimate.

Recall that in order to obtain W_t^o , Z_t^o and Π_t^o , we first make an estimate of G , whereas the derivative part of W_t^e is obtained independently of our estimate of G .

$$G = \frac{W_t^e(a_{n,t}) - Z_t^o(a_{n,t})}{\beta^{T-t} \Pi_t^o(a_{n,t})}. \quad (16)$$

In order to back out the corresponding yearly dealer benefit, which we will denote g , we need a further definition. Let \bar{Z}_t^o be defined analogously to Z_t^o as the flow utility that a dealer would obtain if she did not have dynamic concerns. I.e., this is the flow utility a dealer would obtain if she should lose her dealer status and no longer be able to obtain it. We can then define net present value of the yearly flow utility, \bar{Z}^o , and the beginning-of-year probability of remaining a dealer, Π^o , by extending the definitions in (12) and (13) to a fictional period $t = 0$, such that $Z^o = Z_0^o(0)$ as well as $\Pi^o = \Pi_0^o(0)$. Similarly for \bar{Z}^o . Let β_A be the annualized discount factor.

We now calculate the annual dealer benefit as

$$g = G(1 - \beta_A \Pi^o) + (\bar{Z}^o - Z^o). \quad (17)$$

Notice that the first term is the annualized value of G , whereas the second term measures the loss in flow utility from being a dealer, since dealers do not bid exclusively to maximize flow utility such as non-dealers, but also to retain their dealer status. Thus, the first term gives us the annualized incremental utility from being a dealer, and the second term adjusts for the flow utility lost from aggressive bidding, so as to get the 'gross' benefit of being a dealer.

5 Implementation

We now describe how the algorithm described in Table 5 is implemented.

5.1 Algorithm Convergence Calculation

In order to start the algorithm, we make a guess of the dealer gain, \tilde{G} , estimate the algorithm, and then calculate the corresponding G value by estimating equation (16) for each bid for which $a < \underline{a}$ in the last three months of the evaluation period. We use the last three months of the year since these are the months in which the continuation value function is steepest, i.e. in which the incentives to bid dynamically are greatest and the data should, therefore, be most informative (see Section 6.2 for an analysis of the continuation value function at different t). We then update our initial guess \tilde{G} as a function of the output, and consider the procedure to have converged whenever there is a crossing in $G - \tilde{G}$ and $|(G - \tilde{G})/\tilde{G}| < 0.0001$.

5.2 Resampling Price Distribution

We follow the methodology laid out in [Kastl \(2011\)](#) and [Guerre *et al.* \(2000\)](#) to resample the price distribution. We use a single resampling auction, so that all bids are resampled from the auction for which we are estimating the price distribution. We then proceed as follows.

First, we split bidders into 3 resampling groups indexed by $s = 1, 2, 3$ with respectively N_s members such that $\sum N_s = N$. The first group are the very large primary dealers.²¹ The second group are the remaining normal-size dealers. The third group are bidders who are not primary dealers. Second, we calculate $H_t^s(p, q; \bar{a}^t)$ as follows. We draw a resample from all groups with $N_s - 1$ draws with replacement among bidders of group s , and $N_{s'}$ draws with replacement among bidders from groups $s' \neq s$, using the participation probability of bidders for each group. If a bid does not participate it is set to zero. From this we construct a residual supply curve. We then construct a loop over the price grid and quantity grid. At price p and quantity q , we now add a bid function with demand q for price up to p , and demand zero for prices above p . We then calculate the implied distribution of clearing prices. We smooth the distribution using a kernel density, and

²¹In our application, we have one such large dealer, see Section 2.2 for the definition.

then calculate $H_t^s(p, q; \bar{a}^t)$ as the proportion of the smoothed density that is weakly below p . We furthermore calculate for each potential demand q' at the next price p' in the grid, the expected winning given rationing at price p . We used 20,000 resampling draws.

5.3 Unmodelled Auctions

Since we only use 3-month auctions in the algorithm, we compensate for the auctions of other maturities by adding to the dealer's winnings at t the dealer's winnings in between auction t and $t + 1$ (or for $t = T$ in between T and the finalization of the monitoring period). Denote this in-between winning by $\hat{q}_{n,t}$. When auctions are on the same day, we treat them as being sequential and ordered according to their auction number, and apply the same rule to calculate the in-between winning. To model the uncertainty attached to the winnings in these in-between auctions, we calculate the distribution of winnings in the in-between auctions and center it on zero. Denote the resulting variable by η_t . This is the noise term that captures uncertainty in unmodelled auctions. Hence, we replace W_t^o in the algorithm by the expected continuation value at t , which we calculate as

$$\mathbb{E} [W_t^o(a_{n,t} + q_{n,t,k} + \hat{q}_{n,t} + \eta_t) | a_{n,t}, q_{n,t,k}, \hat{q}_{n,t}], \quad (18)$$

where the expectation is taken over η_t . For Z_t^o and Π_t^o we make a similar adjustment.

Finally, since our data set lacks observations for April 1996, we impute these by assuming that in this month there was a single auction of 3-month bills and no other auctions, and in this auction dealers won exactly the required share.

5.4 Parameters

To estimate the discount rate we take the average yield on US 3-month Treasury bills and add the EMBI spread for Argentina for the same period to obtain an annual discount rate of 12.0 percent, which we transform to a by-period discount factor.²²

We normalize quantities to million USD and use the following grids: The quantity grid has steps of size 5, such that $\mathcal{Q} \equiv (0, 5, 10, \dots, S/2)$ for the bid demands. We only allow for bids up to half of the supply, as some bidders post very large bid steps (in the magnitude of the supply) at low prices, and these steps have low winning probabilities but sometimes seem to disturb the algorithm. We normalize the state such that $\bar{a} = 1$ and use the following grid: $\mathcal{A} \equiv (0, 0.05, \dots, 1.05)$. The bid rates are normalized using the Argentinian interbank rate.²³ Then, for each period, we identify a lower bound \underline{r} equal to the lowest bid rate in that period less 0.02, and an upper bound \bar{r} equal to the highest bid rate in that period plus 0.02. The rate grid is then constructed using a decreasing step size 0.025, i.e. $\mathcal{R} \equiv (\bar{r}, \bar{r} - 0.025, \underline{r} - 0.050, \dots, \underline{r})$. The price grid is calculated by

²²We use the period May 1996 to October 2000, in which the average yield of US 3-month T-bills was 5.1 percent and the average EMBI spread was 6.9 percentage points. We stop in October 2000 as in that month the Argentine vice-president resigned triggering a confidence crisis. Results are very similar if we use the full sample which leads to a slightly higher discount factor.

²³In practice, we construct a variable that equals the Argentinian interbank rate for the currency corresponding to the auction (either ARP or USD) and then make this variable relative to the first observation, so that it becomes an index variable. We then construct the normalized bid rate by subtracting the interbank index rate variable from the original bid rate.

converting the rates of the rate grid into prices according to $p = (1 + r/100)^{-m/360}$, where m is the maturity of the instrument.

Since the direct dealers fees described in Section 2.1 are proportional to winnings we can simply discount the fee from the valuation estimate, and therefore we deducted them from the right-hand side of (10).

6 Results

In this section we first discuss the model estimates of primary dealer gain. We then discuss the continuation value.

6.1 Model Estimates

We estimate the model described in Sections 4 and 5 for each of the five evaluation periods in our data set. Table 6 contains the results. Notice that all quantities are annualized. The bootstrapped standard errors of the estimates are indicated below in parentheses, wherever relevant.

The first column (disregarding the "Year" column) reports our estimate of the dealer gain, g , the second the flow utility of a dealer bidding optimally when taking into account the dynamic incentives from maintaining dealer status, Z^0 , and the third the flow utility of a dealer bidding optimally without taking into account the dynamic incentives from maintaining dealer status (i.e. optimizing only flow utility), \bar{Z}^0 . All three variables have been normalized by the supply of the auction and are reported in bps. Notice that the flow utilities Z^0 and \bar{Z}^0 are estimated only for 3-month auctions, but we scale both these figures up by multiplying by (supply for all maturities)/(supply for 3-month bills). The fourth column indicates the dollar amount of the average total dealer profit, that is to say, the dealer gain plus the flow utility. The fifth column indicates average total profit for other bidders, z . Column six indicates the beginning-of-year probability of maintaining dealer status when bidding optimally taking dynamic incentives into account, Π^o . However, to emphasize that this is a results of equilibrium bidding, column seven, $\bar{\Pi}^o$, indicates the probability of retaining dealer status conditional on optimal bidding *in the absence of dynamic incentives*. That is to say, if we estimate the optimal bids assuming $G = 0$. Column eight reports the total supply, S . In a future revision of the paper, we plan to add bootstrap standard errors of the estimates.

We first consider the fit of the model. In all years, the difference between flow utility when bidding optimally with and without dynamic incentives, is large. Furthermore, the difference in the probability of maintaining dealer status when bidding optimally with and without dynamic incentives, is also large in all years. Thus, the model indeed estimates that the presence of dynamic incentives matters which, as discussed previously, is a prerequisite for us to be able to estimate G .

We now turn to the results. The estimates of g/S are consistent, ranging from 0.39 bps to 0.64 bps. The estimates of flow utility when bidding optimally without dynamic incentives, \bar{Z}^0/S , ranges from 0.12 bps to 0.27 bps with a larger value of 1.01 bps in 1998-99. Thus, the gain from being a dealer is in the same order of magnitude as the flow utility that accrue to non-dealers. The flow utility when bidding optimally with dynamic

YEAR	g/S (bps)	Z^o/S (bps)	\bar{Z}^o/S (bps)	$g + Z^o$ (\$M)	z (\$M)	Π^o	$\bar{\Pi}^o$	S (\$M)
1996-97	0.44	-0.12	0.12	0.20	0.0029	>0.9999	0.1056	6,250
1997-98	0.64	-0.36	0.16	0.18	0.0012	0.9984	0.1913	6,500
1998-99	0.54	0.40	1.01	0.64	0.0115	0.9848	0.4635	6,875
1999-00	0.39	0.07	0.27	0.45	0.0028	>0.9999	0.6060	9,772
2000-01	0.52	0.02	0.25	0.64	0.0008	>0.9999	0.2084	11,700

TABLE 6: MODEL ESTIMATES OF DEALER GAIN AND FLOW UTILITY

incentives range between -0.32 bps and 0.40 bps, and the minimum loss of flow utility between dynamic and non-dynamic bidding is $1 - 0.40/1.01 = 60\%$ in year 1998-99. In years 1996-97 and 1997-98, not only is all flow utility lost, but dealers accept negative flow utility when bidding optimally with dynamic incentives. Hence, the results strongly suggest that bidders give up a substantial amount of flow utility in order to retain their dealer status. Overall, of course, bidding for retaining dealer status is still a profitable proposition, as can be seen from the fact that $g/S + Z^o/S$ is greater than \bar{Z}^o/S .

The dollar value of dealers' total utility ranges between 0.18 million USD and 0.64 million USD, whereas that of other bidders, z , is small with the estimates ranging between 0.0008 and 0.0115 million USD. This seems reasonable given the lower amounts bid by other bidders, and the lower participation probability.

6.2 Continuation Value Function Results

We next look at the continuation value functions and the probability of retaining the dealer status.

To better interpret the continuation value function, we normalize it to take out the effect of varying monthly flow utility, which we measure by \bar{Z}_t^o , since this value measures the maximized flow utility available to bidders. We also normalize the state such that the threshold is 1. Then

$$\tilde{W}_t^o(a/\underline{a}) \equiv W_t^o(a) - \bar{Z}_t^o. \quad (19)$$

Recall also that we have set the non-dealer continuation value to zero, $C = 0$. Let $\tilde{a} = a/\underline{a}$ so that we write $\tilde{W}_t^o(\tilde{a})$.

Figure 3 depicts the continuation value functions at $t = 12$, $t = 11$, $t = 10$ and $t = 6$ for the monitoring year 1997-98. In this year, there were 12 auctions of 3-month T-bills, and therefore $T = 12$. The last-period continuation value, \tilde{W}_{12}^o , takes the shape of a step function by definition. Our estimate of the dealer gain in this year is $G = 2.35$, and hence last-period continuation value, $\tilde{W}_{12}^o(1) = 2.35$. Only dealers who meet the threshold are rewarded, and their future reward does not depend on their state conditional on being above the threshold. The continuation value of the penultimate period, \tilde{W}_{11}^o , is on the

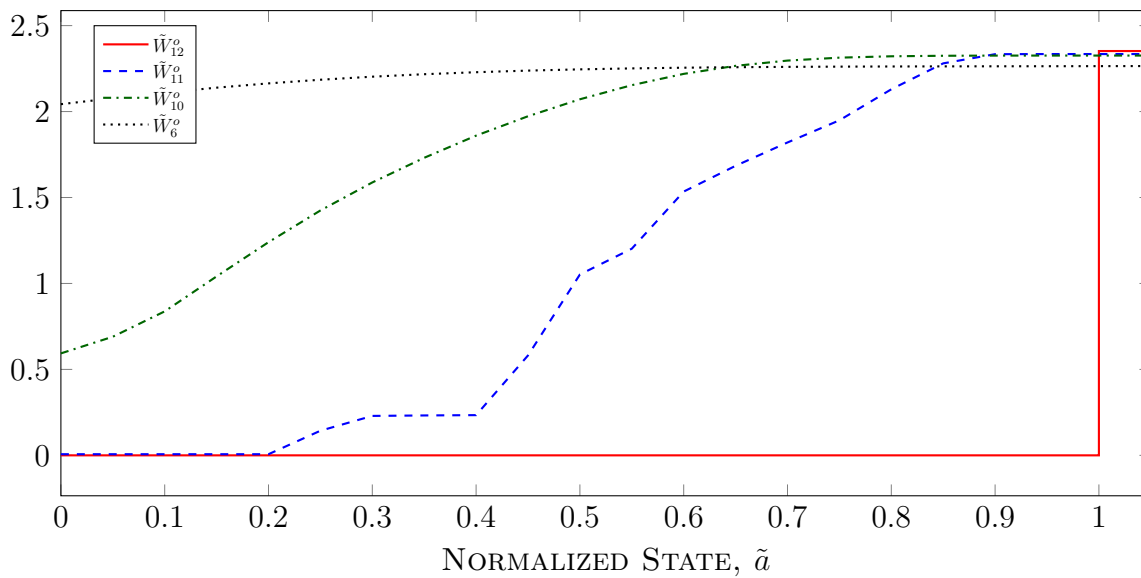


FIGURE 3: NORMALIZED CONTINUATION VALUE, 1997-98

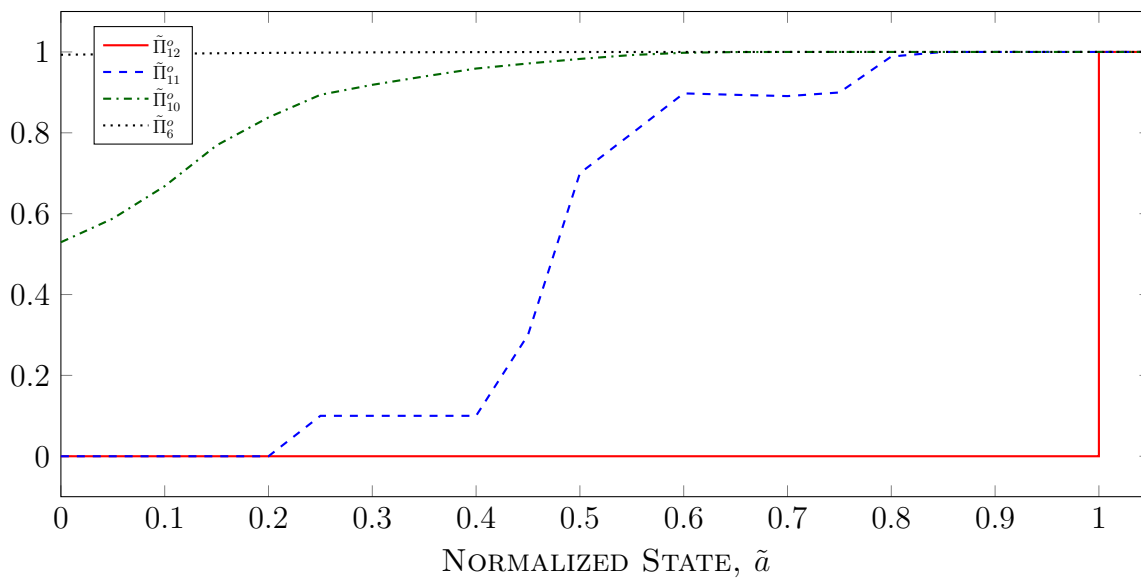


FIGURE 4: CONTINUATION PROBABILITY, 1997-98

other hand highly dependent on the state (recall that the a in \tilde{W}_{11}^o refers to the state coming into period 12). The requirement in the year 1997-98 was $\underline{a} = 425$. Coming into period 12, the 3-month auction had a supply of 250 and there was a further supply of 500 available in auctions of other maturities. Hence, in theory, it was feasible to make the requirement even coming into period 12 with a state of 0. Notice, however, the probability of winning such a large amount was practically zero and therefore $\tilde{W}_{11}^o(0) \simeq 0$. In fact, \tilde{W}_{11}^o does not start rising until just below $\tilde{a} = 0.2$. Eventually, around $\tilde{a} = 0.9$, it is very close to the maximum.

Moving back one period, we observe that $\tilde{W}_{10}^o(\tilde{a})$ is greater than 0 for all \tilde{a} . It shows the same pattern of being convex for low a and concave for high a . Finally, $\tilde{W}_6^o(\tilde{a})$ is much flatter, reflecting that even for low a , there is a reasonably good chance to meet the threshold as there are plenty of supply left to bid for. This effect means that the lower t , the higher is $\tilde{W}_t^o(\tilde{a})$ for low \tilde{a} . On the other hand, discounting implies that for sufficiently high \tilde{a} , $\tilde{W}_t^o(\tilde{a})$ is increasing in t .

We next turn to analyzing the dealers' probability of reaching the requirement and retaining their status, which is depicted in Figure 4. Notice that as in the previous figure, the variable on the x-axis is the normalized state, so we let $\tilde{\Pi}_t^o(a/\underline{a}) = \Pi_t^o(a)$ to avoid confusion, and write this as $\tilde{\Pi}_t^o(\tilde{a})$. The dealer probability and the continuation value are closely connected, as the expected future value of being a dealer is an important component of the continuation value. The dealer probability and the continuation value follow the same pattern, with a few differences. First of all, since there is no discounting effect, $\tilde{\Pi}_t^o(\tilde{a}) \geq \tilde{\Pi}_{t'}^o(\tilde{a})$ for all $t' > t$ and a . Second, notice that $\tilde{\Pi}_t^o(\tilde{a})$ turns flat for high \tilde{a} earlier than $\tilde{W}_t^o(\tilde{a})$. This reflects that for a sufficiently high \tilde{a} , in equilibrium the dealer is almost certain to reach the threshold implying $\tilde{\Pi}_t^o(\tilde{a})$ is almost flat at 1. However, even though the equilibrium probability that the dealer reaches the threshold is almost 1, there is still a cost associated with accomplishing this, in terms of lost flow utility from aggressive bidding. Therefore increasing \tilde{a} may lead to an increase in $\tilde{W}_t^o(\tilde{a})$ even in sections where $\tilde{\Pi}_t^o(\tilde{a})$ is flat at 1, since increasing the state diminishes the cost of retaining dealer status.

7 Optimal Requirement: A Counterfactual Exercise

The previous sections present evidence that indeed there is a gain to being a primary dealer and that this gain is sufficiently large to induce bidders to bid more aggressively. A natural question is then, how the government designs the auctions optimally to benefit from this.

In this section, we look at one of the variables that the government controls, the requirement. In particular, we vary the primary dealer requirement and then re-estimate the optimal demand functions for each of the normal dealers in our data set, maintaining everything else constant. That is to say, each dealer bids as if everybody else will bid the same as in our data set, but taking into account the new requirement that we impose. We then take these new optimal bids, and simulate an auction year by resampling the normal dealers and then taking their optimal bids conditional on the simulated requirement and given the state that they are in, and then calculate clearing prices and assignments, which we use to update the state. Hence, we simulate the state of the dealers as well. We keep

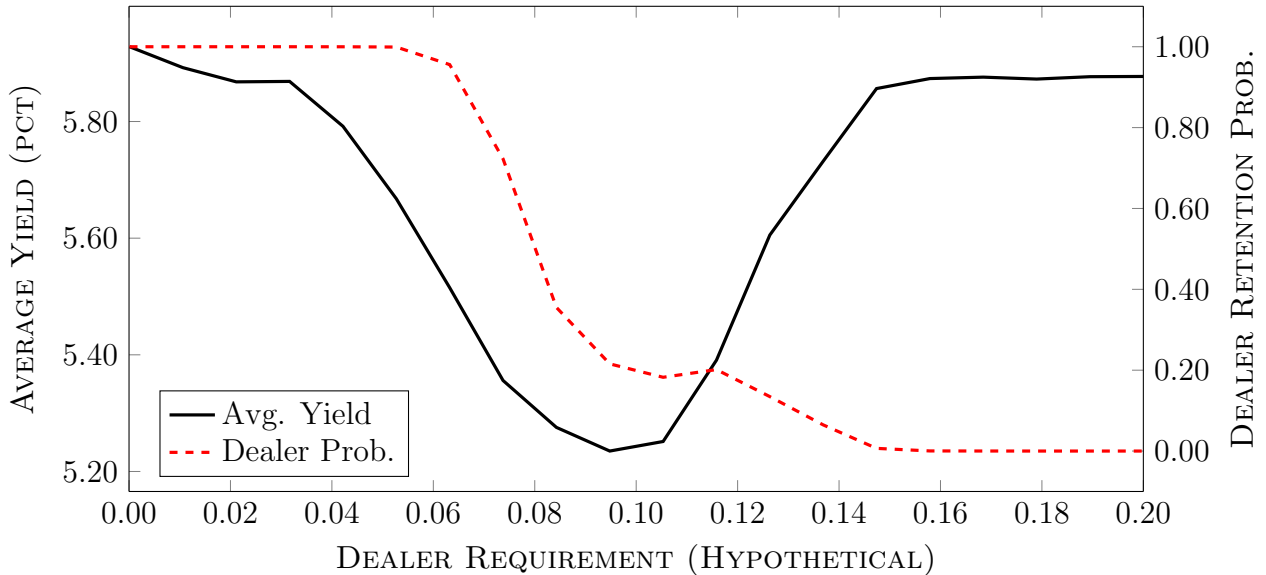


FIGURE 5: COUNTERFACTUAL AUCTION YIELDS (1997-98)

constant the bids of the non-dealers and of the very large dealer, since presumably this dealer is not preoccupied with the requirement. We assume that the bidder win the same amounts in the 'in-between-auctions', i.e. the auctions with maturities different to 3 months that we do not model directly, and then scale these winnings by the counterfactual requirement. This approach gives us a 'first-order' response to changing the requirement. It is not an equilibrium response, as the simulated optimal bids do not take into account the response of other bidders. However, it gives us an initial estimate of what the effect of changing the requirement would be.

Figure 5 shows the average yields for 1997-98 using the estimated optimal bids as a function of the dealer requirement. We use 10,000 resampling draws. The solid black line shows the average simulated clearing rate over the year. The dashed red line shows the estimated ex-ante probability of a normal dealer of retaining dealer status (Π^o). Since we keep other bids fixed, the approximation will work better for requirements around 4% to 5%, which was the requirement in the year 1997-98. There are (at least) two forces at play when we change the requirement. First, the marginal dynamic value of winning a unit in the auction changes, as the effect on the state changes. This effect always goes in the same direction: the larger the requirement, the less the expected state is affected by the bid. Second, holding bids constant, the current state of the bidders also changes, and this effect is ambiguous: increasing the requirement might provide incentives for more aggressive bidding in order to meet the acquirement, or, it may imply that meeting the requirement is out of reach for the bidder, who therefore optimally bids less aggressively since the dynamic incentives for bidding disappear.

Focusing first on the average yield, this is decreasing up to a requirement of approximately 10%, and after this point is increasing. This seems reasonable in light of the two effects outlined in the previous paragraph: increasing the requirement incentivizes more aggressive bidding as long as there is a realistic chance of retaining dealer status. However, since there are 12 dealers, clearly all dealers cannot retain their status with this

requirement. In fact, the dealer probability is very close to 1 until we reach a requirement of 6%, and then it starts dropping rapidly.²⁴ Thus, for requirements above this point, the government would face a trade-off between achieving better yields and maintaining the dealer probability sufficiently high to make it attractive to be a dealer.

To interpret these results, we first remark that it is not immediately obvious what the effect is of calculating the optimal bids without taking into account the equilibrium response of other bidders. When other bidders bid more aggressively, this may either induce a bidder to bid more aggressively as well, or, if the other bidders are sufficiently aggressive, this may make it harder to meet the requirement and thus remove dynamic incentives. Furthermore, as in our model we do not model the dealers' incentive to participate in the first place, nor contemplate regaining the status of primary dealer if this position is lost, we cannot speculate as to how the market might be affected by choosing high requirements that lead to a lower dealer probability.

In conclusion, based on our partial analysis, it seems as if there would have been gains to the government to further increasing the requirement up to a level of roughly 6%, but we cannot say anything about higher increases.

8 Conclusion

We present a dynamic model of auction bidding in which dealers must reach a threshold level of auction winnings to retain their status, and show how the model's equilibrium condition allows us to estimate the benefit to bidders from being dealers. We argue that the model approximates conditions in the Argentinian Treasury bill market in the years 1996-2001 and estimate the model on this data. Our results indicate that the benefit from being a dealer is of the same order of magnitude as the flow utility obtained by a bidder who does not bid to maintain dealer status. Bidders maintain dealer status with a high probability, but may have to give up a significant amount of flow utility to do so, thus eroding the total gains from being a dealer. A counterfactual exercise suggests that in 1997-98, in which the dealer requirement was 4% and 5%, the central bank could have benefited from increasing the requirement to 6%.

²⁴In theory, all dealers could make the requirement even if it was $1/12 \simeq 8.3\%$ if all dealers won exactly this share of the supply, but uneven winnings together with smaller bidders imply that the dealer probability drops earlier than this point.

Appendix A Algorithm for estimating optimal bids

In this appendix we describe the algorithm for estimating the optimal bid of a dealer, given a value function and a distribution of residual demand.

A.1 Setup

We first describe the setup for the procedure. To keep notation simple, we suppress the subscripts n and t , since we will focus on a given bidder in a given period. Notice that the price grid is increasing, so the bid function is non-increasing.

Bid function. Suppose we have an increasing p-grid indexed by $i = 1, \dots, I$, such that (p_1, \dots, p_I) with $p_i > p_{i-1}$. We want to find a non-increasing bid function $Q := (q_1, \dots, q_I)$, i.e. $q_{i-1} \geq q_i$, where q_i represents the cumulative demand at p_i . Let the bid function up to step $i - 1$ be denoted $Q_i := (q_1, \dots, q_{i-1})$ with Q_1 being empty.

Clearing price. Let the clearing price be defined as above, and suppress the dependence on a^t to write the price distribution as $H(p_i, q_i)$. For $i > 1$, let $\pi_i(q_i, q_{i-1}) = H(p_i|q_i) - H(p_{i-1}|q_{i-1})$ with $\pi_1(q_1) = H(p_1|q_1)$. Hence, when discretizing the price distribution on the grid, we can think of $\pi_i(q_i, q_{i-1})$ as the probability that, on the grid, the clearing price is p_i , given q_i and q_{i-1} .

Objective function. Since we are considering the optimization problem for a given dealer at a given point in time, it does not matter whether utility derives from that period's flow valuation or the continuation value of future periods. Hence, we focus on $\tilde{v}(\cdot)$, which can be thought of as the "total marginal utility function". Then define the net total utility if the auction clears at step n as

$$\bar{v}_i(q_i) \equiv q_i \cdot [\tilde{v}(q_i) - p_i]. \quad (\text{A.1})$$

Hence, the value function in this discretized setting can be written as

$$V(Q) \equiv \sum_{i=1}^I \pi(q_i, q_{i-1}) \bar{v}_i(q_i). \quad (\text{A.2})$$

Let the solution to the problem $\max_Q \{V(Q)\}$ be denoted $Q^* = (q_1^*, \dots, q_I^*)$.

A.2 Sequential formulation

We now wish to rewrite the dealer's optimization problem as a sequential optimization problem. For $1 < i < I - 1$, let

$$w_i(q_i, q_{i+1}) \equiv H(p_i|q_i) [\bar{v}_i(q_i) - \bar{v}_{i+1}(q_{i+1})], \quad (\text{A.3})$$

and let $w_I(q_I) := H(p_I|q_I) \bar{v}_I(q_I)$.

Next define the following auxiliary quantities. For $1 < i < I - 1$, define:

$$V_i^{q_i}(Q_i) \equiv \sum_{j=1}^{i-1} w_j(q_j, q_{j+1}), \quad (\text{A.4})$$

with $V_1(Q_1) = 0$. We can now rewrite the bidder's utility as

$$V(Q) = V_I^{q_I}(Q_I) + w_I(q_I). \quad (\text{A.5})$$

Define the optimal utility for prices below p_i conditional on a q_i as

$$\hat{V}_i^{q_i} \equiv \max_{Q_i: q_{i-1} \geq q_i} \{V_i^{q_i}(Q_i)\}. \quad (\text{A.6})$$

A.3 Iteration

First, pick an arbitrary q_{i+1} and assume that we will pick q_1, \dots, q_{i-1} optimally as a function of q_i . For $i < I$, the optimal q_i conditional on q_{i+1} and optimal q_1, \dots, q_{i-1} , is then

$$\hat{q}_i^{q_{i+1}} \equiv \arg \max_{q_i: q_i \geq q_{i+1}} \{\hat{V}_i^{q_i} + w_i(q_i, q_{i+1})\}. \quad (\text{A.7})$$

Solving this iteratively from the lowest price gives a matrix of conditional optimal demand.

For most of our applications, we use $q_N = 0$, i.e we set demand at the highest price step to zero. In reality, q_N will not always be zero, but will be equal to the non-competitive demand of the bidder. However, since in the application of the algorithm we wish to estimate the optimal demand for different hypothetical states, in which the optimal non-competitive bid may be different from the one observed, we find it more logical to set $q_N = 0$. In practice, we observed very little difference between the two formulations.

Example. Suppose bidders can bid up to two units, so we have the quantity grid $(0, 1, 2)$. Let $w_i^{q_i, q_{i+1}} = w_i(q_i, q_{i+1})$. Implicitly we assume that $q_4 = 0$ (as discussed above), so we write $w_3^{q_3, 0}$ at price step 3. Schematically we can represent the iteration as in Figure 6. The figure shows how to obtain q_3^* . Once this is obtained, we can move backward through the conditional optimal demands described above to obtain $q_2^* = q_2^{q_3^*}$ and $q_1^* = q_1^{q_2^*}$.

	$q_{i+1} = 0$			$q_{i+1} = 1$		$q_{i+1} = 2$
i	$q_i = 0$	$q_i = 1$	$q_i = 2$	$q_i = 1$	$q_i = 2$	$q_i = 2$
1	$\hat{V}_1^0 + w_1^{0,0}$	$\hat{V}_1^1 + w_1^{1,0}$	$\hat{V}_1^2 + w_1^{2,0}$	$\hat{V}_1^1 + w_1^{1,1}$	$\hat{V}_1^2 + w_1^{2,1}$	$\hat{V}_1^2 + w_1^{2,2}$
		↓		↓		↓
		\hat{q}_1^0 and \hat{V}_2^0		\hat{q}_1^1 and \hat{V}_2^1		\hat{q}_1^2 and \hat{V}_2^2
2	$\hat{V}_2^0 + w_2^{0,0}$	$\hat{V}_2^1 + w_2^{1,0}$	$\hat{V}_2^2 + w_2^{2,0}$	$\hat{V}_2^1 + w_2^{1,1}$	$\hat{V}_2^2 + w_2^{2,1}$	$\hat{V}_2^2 + w_2^{2,2}$
		↓		↓		↓
		\hat{q}_2^0 and \hat{V}_3^0		\hat{q}_2^1 and \hat{V}_3^1		\hat{q}_2^2 and \hat{V}_3^2
3	$\hat{V}_3^0 + w_3^{0,0}$	$\hat{V}_3^1 + w_3^{1,0}$	$\hat{V}_3^2 + w_3^{2,0}$			
		↓				
		q_3^*				

FIGURE 6: OPTIMAL DEMAND ALGORITHM

Appendix B Algorithm for estimating pseudo flow utility

In order to estimate the pseudo flow utility function for each bidder, $\tilde{v}_{n,t}$, we develop an algorithm that builds on [Kastl \(2011\)](#). Let $i = 1, \dots, I$ index the price grid.

- (a) Specify initial flow utility function: $v(q)$. Set $i = 1$.
- (b) At price p_i , estimate using the methodology in Appendix A the optimal bid at p_i for each potential bid demand at price p_{i+1} : $q_i^{q_{i+1}}$.
- (c) For the bid demand at p_{i+1} that corresponds to the real demand of the bidder, check if the optimal bid at p_i given the flow utility function equals the real bid at p_i . If so, move on to the next price $i + 1$ and return to step (b). If not, move on to step (d).
- (d) If flow utility at price p_i is lower than flow utility at price p_{i+1} , increase flow utility at p_i to make this step more ‘attractive’.
- (e) If flow utility at price p_i is equal to flow utility at price p_{i+1} , we cannot increase flow utility only at price p_{i+1} , as this would violate monotonicity. We therefore raise it at all p_j for $j \leq i$ such that flow utility at p_j is equal to flow utility at p_i .
- (f) We then set $i = 1$ and return to step (b).

To this algorithm, we add a mechanism to make sure adjustments at each step are the smallest possible adjustments that make optimal demand equal to real demand, and also

a mechanism to make sure that the algorithm moves on if it gets stuck at a given step without being able to match optimal and real demand.

Finally, we take the estimated flow utility and compare the estimated optimal demand for this flow utility with the real demand of the bidder and calculate the relative deviation at each price step, weighted by the probability that the clearing price falls at this price step. We use this measure to filter out bidders for which we were not able to construct a flow utility function which delivered an optimal bid close to the real bid.

Appendix C Primary dealer regulation in Argentina

We describe the main regulations of the newly created primary and secondary markets for Treasury instruments between 1996 and 2001.²⁵ The initial lineup of dealers was: Banco de Galicia, J. P. Morgan, Banco de Santander, Chase Manhattan Bank, Deutsche Bank, Banco Río, Banco Francés, Banco de Crédito Argentino, HSBC, Bank of America, Citibank, and Bank Boston. For the second auction year, ING replaced Banco de Crédito Argentino. In the third auction year ABN Amro replaces Santander. Finally, in June 2001 Credit Suisse First Boston joined the group as the thirteenth dealer.²⁶ Dealers collect fees that initially are calculated based on the amount bought in primary markets (see description of regulations below). These started at 0.075% and 0.15% for allocation of Letes with 90 and 180 days maturity respectively, and increase for longer bonds.²⁷ The main regulations are summarized in Table 7. We next describe each of them in turn.

Setup, auction year 1996–1997

Executive Power Decree 340/96 of April 1, 1996 establishes rules for primary issues of public debt intended for the domestic capital market. Debt may be denominated in pesos or in US dollars (usd). The “dealer” (creador de mercado) figure is created with the objective that these intermediaries significantly participate in primary and secondary markets. The Secretary of Finance (Secretaria de Hacienda) will be in charge of issuance of financial instruments, and is entitled to establish the requirements, rights and obligations of dealers.

Secretary of Finance Resolution 238/96 of April 8, 1996 determines criteria for dealers. It states that the initial roster of dealers will be determined based on participation in

²⁵Most regulations taken from chapter IV.B. of the Argentine “Digesto de Normas de Administración Financiera y de Control del Sector Público Nacional” (Digest of Financial Administration and Control Rules for the National Public Sector) <https://www.economia.gob.ar/digesto/pdf/cap04.pdf>. We also used the government portal “Información Legislativa y Documental” (Legislative and Documentary Information), infoleg.gob.ar.

²⁶Sources: La Nacion April 16, 1996, <https://www.lanacion.com.ar/economia/cavallo-pide-250-millones-al-mercado-nid175008/>, La Nacion April 22, 1997, <https://www.lanacion.com.ar/economia/lanzan-bonos-por-us-600-millones-nid67525/>, La Nacion March 5, 1998, <https://www.lanacion.com.ar/economia/otro-banco-para-la-deuda-nid89571/>, La Nacion May 30, 2001, <https://www.lanacion.com.ar/economia/deuda-local-un-negocio-para-13-nid308844/>.

²⁷Source: La Nacion, February 7, 1997, <https://www.lanacion.com.ar/economia/el-martes-renuevan-500-millones-en-letes-nid63307/> and La Nacion, July 7, 1998, <https://www.lanacion.com.ar/economia/el-gobierno-obtuvo-1000-millones-mas-nid103685/>.

DATE	REGULATION	CONTENT
1996		
March	Res. 238/96	Buy at least 4% of securities sold, by type of instrument. Maximum number of dealers. Fees depend on participation in primary and secondary markets.
August	Prov. 10/96	Performance measured by arithmetic. Trade in secondary markets not quantified average of participation in primary and secondary markets.
1997		
March	Res. 155/97	Buy at least 4% of securities sold, regardless of type of instrument
July	Prov. 9/97	Performance measured by geometric average of participation in primary and secondary markets
July	Res. 323/97	Eliminates maximum number of dealers. Buying obligation raised to 5%.
1998		
July	Res. 370/98	Buying obligation reduced to 4%. Must account for at least 1.5% of traded volume.
August	Prov. 11/98	Transactions made through posting of bid and ask prices are given a higher weight in performance measure.
1999		
August	Res. 429/99	Splits payment of fees, such that a share is contingent on secondary trading. Posted bid and ask prices are audited.
2000		
Nov	Res. 187/00	Buying obligation increased to 6% and dealers must bid for at least quarterly average of 9% of supply. Applied from January 2001.

TABLE 7: SUMMARY OF PRIMARY DEALER REGULATIONS

primary and secondary markets during 1995, as well as assistance provided in the organization of the new market. Dealers must purchase at least 4% of the total yearly amount sold of each type of instrument (medium and long term instruments are excluded from this requirement), and must participate in secondary markets posting bid and ask prices. Criteria for assessing dealer performance, from which fees they collect will be determined, will be published within the following 90 days. Dealer status is granted for one year from April 1 each year for those intermediaries that fulfill the requirements in the previous year (April 1 to March 31). Dealer status will be lost in case of failure to meet requirements. Intermediaries that lose dealer status are barred from requesting readmission as dealer for two years.

Secretary of Finance Resolution 241/96 Annex B of April 11, 1996 establishes the blueprint for Treasury Auctions of Bills (Bonds are dealt in Resolution 230/96). In particular there will be two types of bidding: competitive and non-competitive with prices being determined in the competitive market (bids are expressed pairs of quantities and discount rates with two decimals). Authorized participants are dealers and brokers. Investors may bid through these. Minimum bids are 100000 pesos/usd in the competitive market and 10000 pesos/usd in the non-competitive segment. Auction format may be either uniform or discriminatory price, to be determined for each auction. The maximum amount to be allocated through the non-competitive segment to dealers is also determined

for each auction. The Annex stipulates that the amounts allocated, as well as the clearing price, will be informed to the public through a press release.

Undersecretary of Finance Provision 10/96 Annex of August 2, 1996, formalizes the index to evaluate dealer performance. This is determined by an arithmetic average of primary market purchases and secondary market development with weights 80% and 20% respectively. Performance in primary market is measured as the arithmetic average of offers tendered over total offers tendered by all dealers and allocation over total allocation to dealers (in both cases counting competitive and non-competitive bids), with weights $1/3$ and $2/3$ respectively. For yearly performance weights are given according to amount sold in first (competitive) round and maturity of the security. Secondary market index takes into account share of purchases and sales in secondary market, weighted equally.

Auction year 1997–1998

Undersecretary of Finance Provision 5/97 of March 25, 1997, reaffirms that the maximum number of dealers for the coming year is twelve.

Secretary of Finance Resolution 155/97 of March 26, 1997, changes the requirement for primary participation to 4% of total issuance (including instruments of all maturities). It reaffirms that dealer status is lost if by performance criteria a dealer is not among the top twelve participants.

Undersecretary of Finance Provision 9/97 Annex of July 23, 1997, defines the index to evaluate dealer performance for the year. The new index is a geometric average of performance in primary and secondary markets with weights 80% and 20% respectively. Weights to measure performance in primary market are $1/4$ and $3/4$ for offers and allocations respectively. Secondary market index unchanged.

Secretary of Finance Resolution 323/97 of July 25, 1997, eliminates the maximum number of dealers and increases the primary requirement to 5% of total issuance.

Auction year 1998–1999

Secretary of Finance Resolution 370/98 of July 29, 1998, reduces primary requirement to 4% of total issuance. It introduces a new obligation relative to secondary market participation: dealers must intermediate at least 1.5% of total yearly volume transacted (volume understood as simple average of purchases and sales).

Undersecretary of Finance Provision 11/98 Annex of August 13, 1998, changes weights of performance in primary and secondary markets to 70% and 30% respectively. Transactions in secondary markets are weighted according to platform used (telephone or electronic) and whether the dealer is initiating or responding.

Auction year 1999–2000

Undersecretary of Finance Provision 15/99 Annex of August 11, 1999, changes weights of performance in primary and secondary markets to 60% and 40% respectively. Transactions in secondary markets are weighted according to platform used (telephone or electronic and within electronic if through given exchanges or other platform) and whether the dealer is initiating or responding.

Secretary of Finance Resolution 429/99 of August 13, 1999, establishes that dealers' fees will be paid in part at time of primary allocation (and other participants can collect these fees) and in part contingent on successfully meeting secondary market performance. If a dealer fails to qualify to collect this second part of their fees, the amount will be distributed among remaining qualifying dealers.

Auction year 2000–2001

Secretary of Finance Resolution 187 of November 28, 2000, increases primary requirement to 6% of total issuance. Dealers must significantly participate in bidding for at least a quarterly average of 9% of the amount tendered in each quarter. These new requirements will be applied from January 2001.

References

- Arnone, M. and Iden, G. (2003) Primary dealers in government securities: Policy issues and selected countries' experience, IMF Working paper WP/03/45.
- Arnone, M. and Ugolini, P. (2005) Primary dealers in government securities, IMF Working Papers.
- Back, K. and Zender, J. F. (1993) Auctions of divisible goods: On the rationale for the treasury experiment, *The Review of Financial Studies*, **6**, 733–764.
- Back, K. and Zender, J. F. (2001) Auctions of divisible goods with endogenous supply, *Economics Letters*, **73**, 29–34.
- Bikhchandani, S. and Huang, C.-f. (1993) The economics of treasury securities markets, *The Journal of Economic Perspectives*, **7**, 117–134.
- Boyarchenko, N., Lucca, D. and Veldkamp, L. (2020) Taking orders and taking notes: Dealer information sharing in treasury auctions, *Journal of Political Economy*.
- Cammack, E. B. (1991) Evidence on bidding strategies and the information in treasury bill auctions, *Journal of Political Economy*, **99**, 100–130.
- Chakravarty, S. and Sarkar, A. (1999) Liquidity in u.s. fixed income markets: A comparison of the bid-ask spread in corporate, government and municipal bond markets, FRB of New York Staff Report No. 73.
- Duffie, D. (2010) The failure mechanics of dealer banks, *Journal of Economic Perspectives* *2010*, **24**, pp. 51–72.
- Duffie, D., Fleming, M., Keane, F., Nelson, C., Shachar, O. and Tassel, P. V. (2023) Dealer capacity and US treasury market functionality, staff Report 1070, Federal Reserve Bank of New York.
- Duygan-Bump, B., Parkinson, P., Rosengren, E., Suarez, G. A. and Willen, P. (2013) How effective were the Federal Reserve Emergency Liquidity Facilities? Evidence from the Asset-Backed Commercial Paper money market mutual fund liquidity facility, *The Journal of Finance*, **68**, 715–737.
- Garbade, K. D. and Ingber, J. (2005) The treasury auction process: Objectives, structure, and recent adaptations, *Federal Reserve Bank of New York Current Issues in Economics and Finance*, **11**, Federal Reserve Bank of New York.
- Guerre, E., Perrigne, I. and Vuong, Q. (2000) Optimal nonparametric estimation of first-price auctions, *Econometrica*, **68**, pp. 525–574.
- Hortaçsu, A. (2002) Mechanism choice and strategic bidding in divisible good auctions: An empirical analysis of the turkish treasury auction market, working paper.
- Hortaçsu, A. and Kastl, J. (2012) Valuing dealers' informational advantage: A study of Canadian treasury auctions, *Econometrica*, **80**, pp.2511–2542.

- Hortaçsu, A., Kastl, J. and Zhang, A. (2018) Bid shading and bidder surplus in u.s. treasury auctions, *The American Economic Review*, **108**, pp. 1–24.
- Hortaçsu, A. and Kastl, J. (2012) Valuing dealers’ informational advantage: A study of canadian treasury auctions, *Econometrica*, **80**, pp. 2511–2542.
- Hortaçsu, A. and McAdams, D. (2010) Mechanism choice and strategic bidding in divisible good auctions: An empirical analysis of the turkish treasury auction market, *Journal of Political Economy*, **118**, 833–865.
- Jofre-Bonet, M. and Pesendorfer, M. (2003) Estimation of a dynamic auction game, *Econometrica*, **71**, 1443–1489.
- Kang, B.-S. and Puller, S. L. (2008) The effect of auction format on efficiency and revenue in divisible goods auctions: A test using korean treasury auctions, *Journal of Industrial Economics*, **56**, pp. 290–332.
- Kastl, J. (2011) Discrete bids and empirical inference in divisible good auctions, *Review of Economic Studies*, **78**, pp. 978–1014.
- Kremer, I. and Nyborg, K. G. (2004) Underpricing and market power in uniform price auctions, *The Review of Financial Studies*, **17**, pp. 849–877.
- LiCalzi, M. and Pavan, A. (2005) Tilting the supply schedule to enhance competition in uniform-price auctions, *European Economic Review*, **49**, pp. 227–250.
- McAdams, D. (2007) Adjustable supply in uniform price auctions: Non-commitment as a strategic tool, *Economic Letters*, **95**, pp. 48–53.
- Umlauf, S. R. (1991) Information asymmetries and security market design: An empirical study of the secondary market for U.S. government securities, *The Journal of Finance*, **46**, 929–953.
- Vives, X. (2010) Asset auctions, information, and liquidity, *Journal of the European Economic Association*, **8**, 467–477.
- Vives, X. (2011) Strategic supply function competition with private information, *Econometrica*, **79**, 1919–1966.
- Wang, J. J. and Zender, J. F. (2002) Auctioning divisible goods, *Economic Theory*, **19**, 673–705.
- Wilson, R. (1979) Auctions of shares, *The Quarterly Journal of Economics*, **93**, pp. 675–689.