

Learning about Women's Competence:

The Dynamic Response of Political Parties
to Gender Quotas in South Korea

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 - ▶ Empirical case is weak at best (Holzer and Neumark, 2000)
 - ▶ Recent studies in Europe find that quotas weakly improve avg. quality
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(Bagues and Campa, 2021; Besley et al., 2017; Weeks and Baldez, 2015; Baltrunaite et al., 2014; Murray, 2010)
- ▶ **Why do we see so few women in politics?**

How do political parties respond to gender quotas?

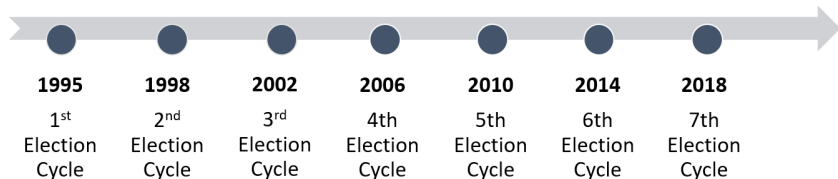
- ▶ South Korea: info on **universe** of candidates and elected councilors for *226 municipal councils* since inception - *23 years and 7 election cycles*

Why South Korea?

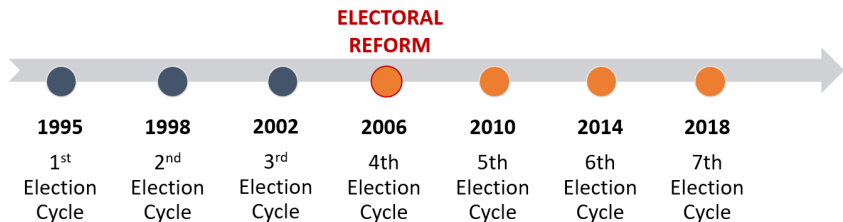
- ▶ **Nearly zero women** when quota was implemented **female share**
→ lack of info and doubts about women's competence **attitudes**
- ▶ Double-arm election system where **quota regulated only one arm**
→ infer what typically unobservable: parties' attitudes towards women
- ▶ Track party responses over **four election cycles post-quota**
→ evolution helps uncover reasons for under-representation

Institutional setting

Electoral rules and gender quotas



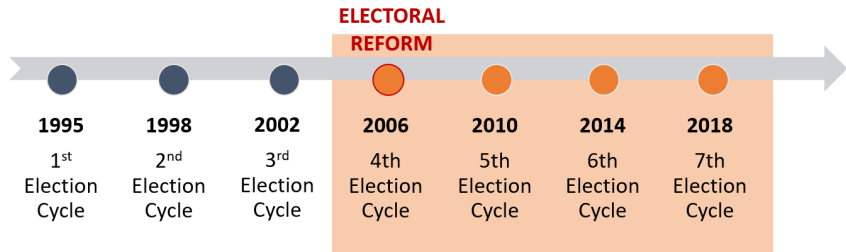
Electoral rules and gender quotas



Electoral reform

1. Two election arms [Ballot paper](#)
 - ▶ “Ward arm” - plurality vote in constituent **Wards**
 - ▶ “PR arm” - party-list **P**roportional **R**epresentation
2. Gender quota [Quota](#) [Background](#)
 - ▶ PR arm: all odd-number candidates in party list need to be female

Electoral rules and gender quotas

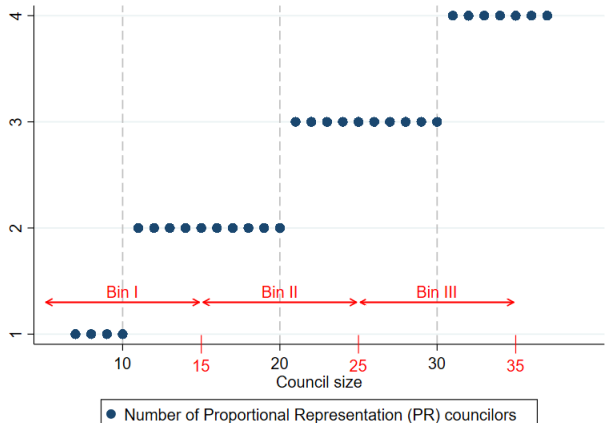


Empirical strategy

- ▶ Focus on the post-reform period
- ▶ Compare municipalities with different stringency of quota

Identification Strategy

- ▶ Regression discontinuity design around the number of PR seats

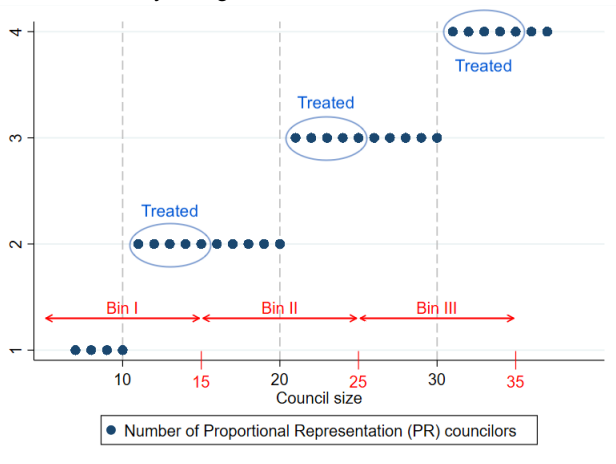


$$Y_{cbt} = \sum_{s=4}^7 \beta_s \times \text{Treat}_{cb4} + f(x_{cb4}) + \pi X_{cbt} + \delta_b + \gamma_t + \epsilon_{cbt}$$

where $x_{cb4} \equiv (\text{council size})_{cb4} - \text{threshold}_b$,

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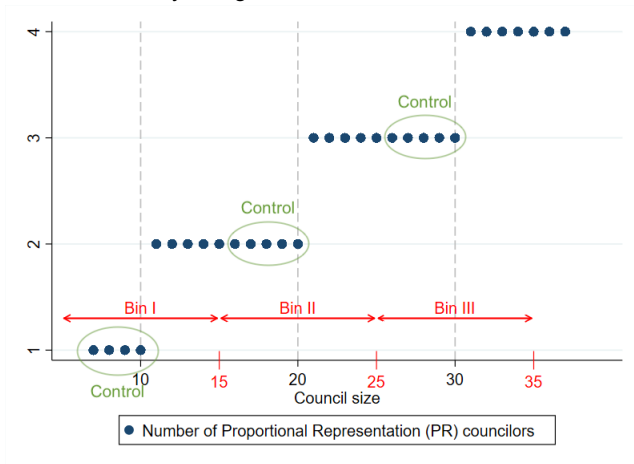


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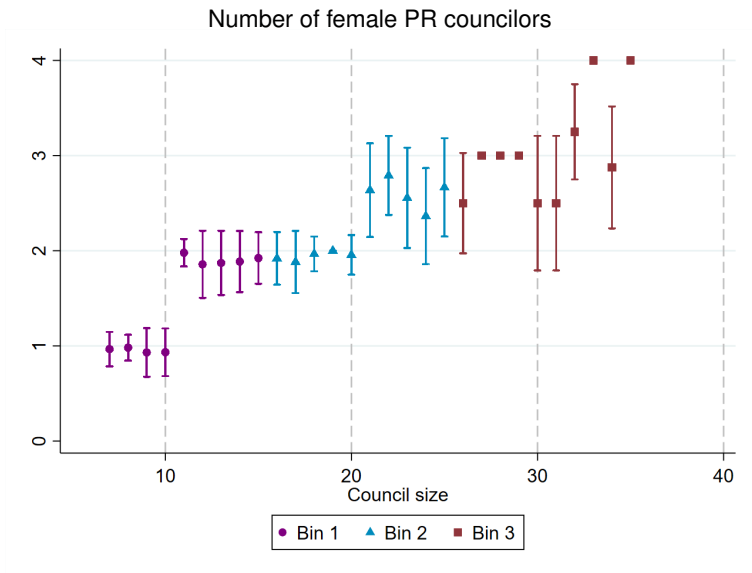


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Did the quota bite? PR seat allocation



Main Results

Quota increased the number of female councilors... with time

	All political parties					
	Ward councilors		PR councilors		All councilors	
	Male (1)	Female (2)	Male (3)	Female (4)	Male (5)	Female (6)
Treat × Cycle 4	0.45*	-0.34	0.09	0.76***	-0.29	0.29
	(0.26)	(0.22)	(0.08)	(0.09)	(0.33)	(0.28)
Treat × Cycle 5	-0.13	0.31	0.10	0.71***	-0.87**	0.88***
	(0.29)	(0.23)	(0.06)	(0.08)	(0.35)	(0.29)
Treat × Cycle 6	-0.22	0.52*	0.08	0.71***	-0.97**	1.09***
	(0.33)	(0.27)	(0.06)	(0.08)	(0.38)	(0.32)
Treat × Cycle 7	-0.28	0.82***	0.04	0.72***	-1.08***	1.41***
	(0.36)	(0.29)	(0.06)	(0.08)	(0.41)	(0.35)
Running variable form	ward	ward	council	council	council	council
N	868	868	868	868	868	868

t statistics from standard errors clustered by municipality in parentheses
 $p < 0.10$, $**p < 0.05$, $***p < 0.01$ The sample includes bins 1 and 2 only.

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Election outcomes reflect parties' candidate selection

	All parties		Main political parties					
	All ward candidates		All ward candidates		Useful positions		Rank 1 candidates	
	Male (1)	Female (2)	Male (3)	Female (4)	Male (5)	Female (6)	Male (7)	Female (8)
Treat × Cycle 4	3.70*** (1.16)	-0.24 (0.35)	1.43* (0.76)	-0.28 (0.23)	0.63 (0.46)	-0.40** (0.18)	0.80* (0.47)	-0.39** (0.18)
Treat × Cycle 5	0.56 (0.91)	0.49 (0.36)	0.39 (0.65)	0.48* (0.25)	-0.47 (0.48)	0.43** (0.18)	-0.25 (0.48)	0.42** (0.18)
Treat × Cycle 6	-1.39* (0.84)	0.91** (0.42)	0.57 (0.64)	0.76** (0.29)	-0.02 (0.45)	0.44* (0.23)	0.07 (0.45)	0.45* (0.23)
Treat × Cycle 7	-2.23** (1.00)	1.10** (0.44)	-0.54 (0.65)	1.17*** (0.32)	-0.20 (0.46)	0.70*** (0.25)	-0.13 (0.46)	0.68*** (0.25)
Running variable form	ward	ward	ward	ward	ward	ward	ward	ward
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Parties' candidate selection for parties likely to win

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(e.g. Dal Bó and Finan, 2018; Bhalotra et al., 2018; Clayton, 2015; Beaman et al., 2009)
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- ✗ **Voters:** Quota generates a changes in voters' preferences/beliefs
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- **No detectable effect on the gender gap in vote-share** [Table](#)

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- ✓ Parties: Quota affects strategic decision-making
(e.g. Bagues and Campa, 2021; Casas-Arce and Saiz, 2015; Esteve-Volart and Bagues, 2012; Bhavnani, 2009)
 - ▶ lack of info and **biased beliefs** → select sub-optimally low # women
 - ▶ quota **forces** parties to **experience** female councilors → update beliefs on incumbent women and women as a whole
- Dynamic model of statistical discrimination & test its predictions [Model](#)

1. Change occurs faster with more new information on women

- ▶ Additional women elected in treated municipalities due to quota are **rookies**
- ⇒ Quota exposed parties to **new information** about women

	Main political parties					
	Incumbent councilors			Rookie councilors		
	Ward Female (1)	PR Female (2)	All Female (3)	Ward Female (4)	PR Female (5)	All Female (6)
Treat × Cycle 4	-0.10 (0.11)	0.00 (0.02)	-0.16 (0.13)	-0.24* (0.12)	0.44*** (0.11)	0.19 (0.20)
Treat × Cycle 5	0.14 (0.14)	0.02 (0.02)	0.09 (0.16)	0.11 (0.13)	0.41*** (0.10)	0.50** (0.20)
Treat × Cycle 6	0.41** (0.18)	-0.00 (0.02)	0.34* (0.19)	0.07 (0.14)	0.68*** (0.10)	0.74*** (0.20)
Treat × Cycle 7	0.39** (0.17)	-0.00 (0.02)	0.32* (0.18)	0.38** (0.18)	0.63*** (0.10)	1.00*** (0.22)
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2. Change occurs where stronger lack of information on women

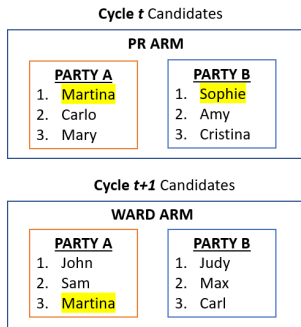
- ▶ Proxy for lack of information: existence of female councilors before quota
- ⇒ Initial counteraction and reversal occur where **less information** about women

	Main political parties			
	No Elected Woman Before Quota		Female Councilors Before Quota	
	Ward Female	Ward Female	Ward Female	Ward Female
	(1)	(2)	(3)	(4)
Treatment at cycle 4	-0.24 (0.24)	-0.46** (0.23)	0.50 (0.62)	0.59 (0.58)
Treat at cycle 4 x Cycle 5	0.78*** (0.21)	0.81*** (0.20)	0.43 (0.38)	0.57 (0.34)
Treat at cycle 4 x Cycle 6	0.87*** (0.28)	0.84*** (0.28)	1.09** (0.51)	1.10** (0.52)
Treat at cycle 4 x Cycle 7	1.77*** (0.36)	1.81*** (0.39)	0.30 (0.49)	0.27 (0.55)
Running variable form	ward	ward	ward	ward
N	652	652	215	215
Control: N. ward candidates	No	Yes	No	Yes

t statistics from standard errors clustered by municipality in parentheses
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3. Experiencing women in action is pivotal

- ▶ RDD: Parties that marginally won vs marginally lost a female PR candidate
- ⇒ *Prob.(Female PR candidate in t is promoted to ward candidate in $t + 1$)* significantly higher if she won the election ... only if the party had a **preference for men**



Main political parties

1(Number-1 PR candidate in t is a ward candidate in $t + 1$)

Bandwidth ($ v_{cpt} $)	0.20	0.15	0.10	0.05
	(1)	(2)	(3)	(4)

Panel A: All parties

<i>Winner_t</i>	0.41***	0.42***	0.35***	0.42***
	(0.07)	(0.08)	(0.09)	(0.13)
N	414	313	216	114

Panel B: 2nd PR candidate = Man

<i>Winner_t</i>	0.44***	0.49***	0.40***	0.45***
	(0.08)	(0.08)	(0.10)	(0.14)
N	308	241	165	90

Panel C: 2nd PR candidate = Woman

<i>Winner_t</i>	0.35*	0.21	0.07	-0.21
	(0.19)	(0.20)	(0.23)	(0.37)
N	106	72	51	24

t statistics from standard errors clustered by municipality \times party in

parentheses * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

Empirical strategy

4. Change occurs for the group of women as a whole

- ▶ Parties in Treated municipalities put forth more rookie women over time
- ⇒ not just about the women the party gets to **experience**
- ⇒ not just about the **availability** of women with political experience

	Main political parties			
	Incumbent ward candidates		Rookie ward candidates	
	Male (1)	Female (2)	Male (3)	Female (4)
Treat × Cycle 4	0.67* (0.40)	-0.00 (0.13)	0.76 (0.62)	-0.28* (0.17)
Treat × Cycle 5	1.04*** (0.38)	0.47*** (0.17)	-0.65 (0.60)	0.01 (0.16)
Treat × Cycle 6	0.86** (0.37)	0.61*** (0.21)	-0.30 (0.50)	0.15 (0.18)
Treat × Cycle 7	-0.08 (0.40)	0.79*** (0.20)	-0.46 (0.52)	0.38* (0.21)
Running variable form	ward	ward	ward	ward
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t statistics from standard errors clustered by municipality in parentheses

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Alternative mechanisms

- ✗ Parties: constrained in finding competent women
 - ▶ not more difficult to find women for Treated municipalities [Table](#)
- ✗ Parties: change in taste for women (Becker, 1971)
 - ▶ change occurs faster where the first elected women are more competent [Table](#)
 - a matter of quality not preferences
- ✗ Parties: change in women's power or # of women in powerful positions
(Athey et al., 2000; Gagliarducci and Paserman, 2012; O'Brien and Rickne, 2016; Born et al., 2022; Cullen and Perez-Truglia, 2023)
 - ▶ reversal happening primarily in wards where competition is high and important to place the best candidate [Table](#)
 - women's quality driving the change, more than power dynamics

Conclusion

- ▶ Quota design matters: ineffective if does not ensure women end up elected (e.g. Bagues and Campa, 2021; Dahlerup and Freidenvall, 2013)
- ▶ Broader relevance
 - ▶ many other countries with very low female representation in politics (e.g. Brazil, Japan, Hungary, Iran, Malaysia, Moldavia, Lebanon, Mali, Nigeria)
 - ▶ quotas proposed in other settings with similarly male-dominated incumbents and male-friendly attitudes (e.g. company boards)

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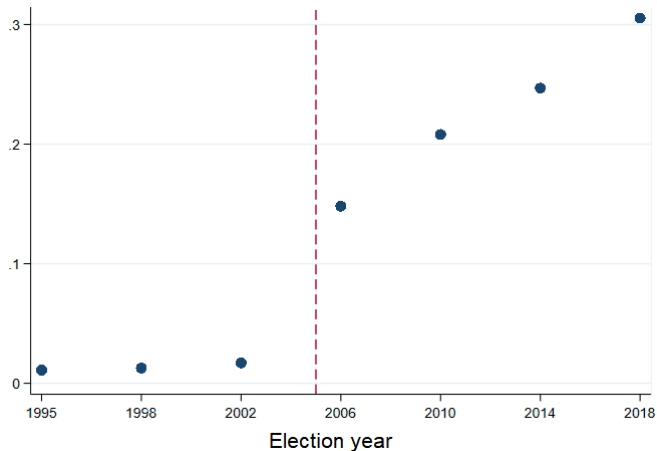
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APPENDIX

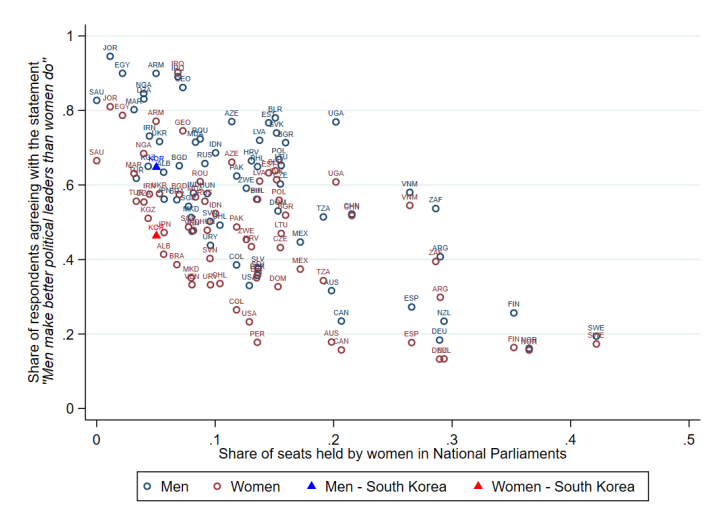
- ▶ Literature on the effect of female representation and gender quotas:
 - ▶ **competence/quality** (e.g. Bagues and Campa, 2021; Bagues and Campa, 2020; Besley et al., 2017; Baltrunaite et al., 2014; Weeks and Baldez, 2015; Ferreira and Gyourko, 2014; O'Brien, 2012; Murray, 2010)
 - ▶ **political outcomes** (Lippmann, 2022; Bagues and Campa, 2021; Braga and Scervini, 2017; Afridi et al., 2017; Brollo and Troiano, 2016; Ferreira and Gyourko, 2014; Rigon and Tanzi, 2012; Clots-Figueras, 2012; Gagliarducci and Paserman, 2012; Chattopadhyay and Duflo, 2004; etc.)
 - ▶ **women's empowerment and stereotypes in society** (e.g. Baltrunaite et al., 2019; Baskaran and Hessami, 2018; Castilla, 2018; Bhalotra et al., 2018; Bhalotra et al., 2018; Brollo and Troiano, 2016; O'Brien and Rickne, 2016; Casas-Arce and Saiz, 2015; Ferreira and Gyourko, 2014; Clots-Figueras, 2012; De Paola et al., 2010; Beaman et al., 2009)
 - ▶ **parties' strategies** (Bagues and Campa, 2021; Besley et al. (2017); Bhalotra et al., 2018; Casas-Arce and Saiz, 2015; Esteve-Volart and Bagues, 2012; Bhavnani, 2009; etc.)
- Pin down parties' responses and study them in an **unusually rich way**
 - **isolate** the effect of exposure to female councilors on parties strategies
 - uncover motives for lack of women: **imperfect info** and **biased beliefs**
 - contribute to discussion on design of quotas: **experiential learning**

Increase in the share of female councilors post-quota



[return](#)

Why South Korea municipal councils? Setting



return

Ballot paper

BALLOT PAPER

"Ward councilors"
(Multi-member plurality vote)

Municipality A - Ward X

1-a	Party 1	Cand. i	
1-b	Party 1	Cand. ii	
2-a	Party 2	Cand. iii	✓
2-b	Party 2	Cand. iv	
3	Party 3	Cand. v	

BALLOT PAPER

"PR councilors"
(Party-list proportional representation)

Municipality A

1	Party 1	✓
2	Party 2	
3	Party 3	
4	Party 4	
5	Party 5	

[return to reform](#)

[return to results](#)

Gender quota

Party 1

Municipality A

1	Mary Poppins
2	King Arthur
3	Cinderella
4	Aladdin

BALLOT PAPER
"PR councilors"
(Party-list proportional representation)

Municipality A

1	Party 1	✓
2	Party 2	
3	Party 3	
4	Party 4	
5	Party 5	



return

Background to the adoption of the gender quota

- ▶ First adopted in the National Assembly, because
 1. International pressure
 2. Demands from women's organizations
 3. Political tactic

- ▶ Natural next step to adopt it in municipal level. Move for the reform led by both major parties

[return](#)

How council size is determined

- ▶ There are rules against gerrymandering
- ▶ Who?
 - ▶ Municipal Council Election Committee in each district
 - ▶ ≤ 11 members, appointed by the district mayor from nominees by the media, legal & academic community, civic groups, district council, District Election Committee
 - ▶ Municipal councilor or party member cannot be in the committee
- ▶ How?
 - ▶ Council size determined based on population, administrative units, topography, transportation, etc
 - ▶ Cannot split smallest admin unit & make part of another ward

[return](#)

Allocation of PR seats across parties

	Councils by the number of PR seats					
	1 PR seat		2 PR seats		3 PR seats	
	N.	Percent.	N.	Percent.	N.	Percent.
Election Cycle 4						
1 Party	117	100%	15	17.86%	0	0
2 Parties	0	0	69	82.14%	15	83.33%
3 Parties	0	0	0	0	3	16.67%
Election Cycle 5						
1 Party	117	100%	5	6.02%	0	0
2 Parties	0	0	78	93.98%	13	72.22%
3 Parties	0	0	0	0	7	27.78%
Election Cycle 6						
1 Party	110	100%	18	20.22%	0	0
2 Parties	0	0	71	79.78%	17	100%
3 Parties	0	0	0	0	0	0%
Election Cycle 7						
1 Party	105	100%	9	9.89%	1	4.35%
2 Parties	0	0	82	90.11%	18	94.74%
3 Parties	0	0	0	0	1	5.26%
Total	449		347		72	

return

Form of the running variable

$$x_{cbt} \equiv (\text{council size})_{cbt} - \text{threshold}_b$$

or

$$\tilde{x}_{cbt} \equiv (\text{number of ward councilors})_{cbt} - (\text{number of ward councilors at the threshold})_b$$

return

Validating the identification strategy

Main assumption: treatment assignment is as good as random

1. Balance tests - no other characteristic is discontinuous at the threshold [evidence](#)
2. Bunching - municipalities cannot manipulate council size [evidence](#)
3. Placebo test - the thresholds do not matter before the reform [evidence](#)

[return](#)

Validating the Empirical Strategy (1) - Balance tests

Panel A: Population characteristics

	Population		Voting age population			Households	
	Total (1)	Foreign (2)	Total (3)	Male (4)	Female (5)	Total (6)	Foreign (7)
Treat	-27.01 (-0.86)	0.01 (0.68)	-19.69 (-0.85)	-9.09 (-0.79)	-10.60 (-0.91)	-6.62 (-0.58)	0.01 (0.73)
Running variable	26.87*** (4.36)	-0.01 (-1.17)	19.47*** (4.31)	9.39*** (4.18)	10.08*** (4.44)	9.10*** (4.14)	-0.01 (-1.19)
Treat × Running variable	14.16 (1.05)	0.01 (1.62)	11.51 (1.14)	5.83 (1.17)	5.68 (1.11)	4.79 (0.97)	0.01 (1.64)
<i>N</i>	219	219	219	219	219	219	219

t statistics from standard errors clustered by municipality in parentheses

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

The sample includes bins 1 and 2 only.

Validating the Empirical Strategy (1) - Balance tests

Panel B: Political leaning and economic characteristics

	Past vote share by party		Budget	
	Conservative (8)	Progressive (9)	Total (10)	Council expenses (11)
Treat	-0.02 (-0.28)	-0.01 (-0.28)	66.33 (0.78)	0.02 (0.53)
Running variable	-0.00 (-0.20)	-0.01 (-0.86)	37.52** (2.13)	0.07*** (8.14)
Treat × Running variable	0.01 (0.25)	0.02 (1.63)	-56.66** (-1.99)	-0.04** (-2.00)
<i>N</i>	219	219	219	219

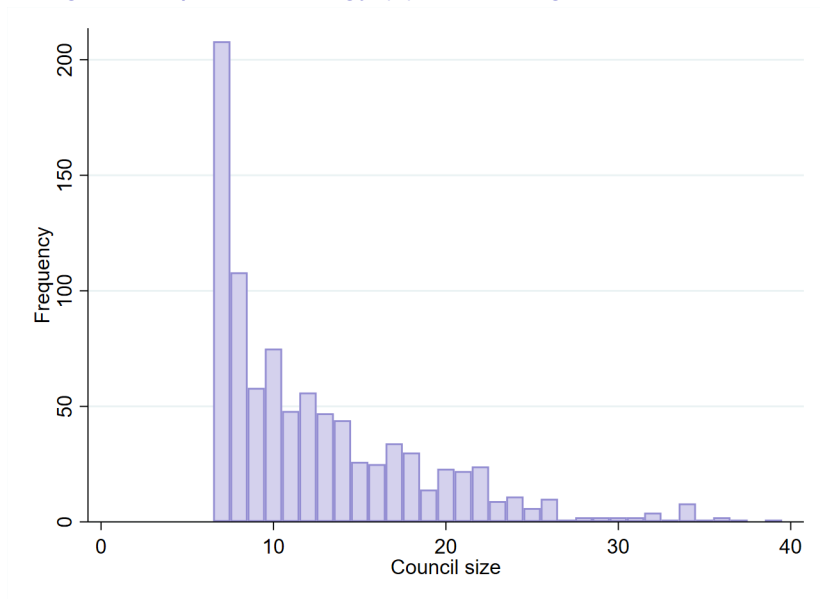
t statistics from standard errors clustered by municipality in parentheses

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

The sample includes bins 1 and 2 only.

return

Validating the Empirical Strategy (2) - Bunching



[return](#)

Validating the Empirical Strategy (3) - Placebo test

	Number of ward candidates			
	Male (1)	Female (2)	Male (3)	Female (4)
Treat × Cycle 1	0.92 (1.32)	0.01 (0.26)	0.03 (1.33)	0.04 (0.31)
Treat × Cycle 2	0.40 (1.12)	-0.05 (0.24)	-0.61 (1.01)	0.03 (0.30)
Treat × Cycle 3	1.06 (1.02)	0.06 (0.27)	0.01 (0.90)	0.15 (0.32)
Treat × Cycle 4	3.22*** (1.21)	0.72** (0.28)	2.93** (1.15)	0.59** (0.27)
Treat × Cycle 5			-0.71 (0.83)	1.29*** (0.31)
Treat × Cycle 6			-2.29*** (0.79)	1.58*** (0.42)
Treat × Cycle 7			-2.79*** (0.98)	1.58*** (0.44)
Running variable form	ward	ward	ward	ward
N	899	899	1577	1577

t statistics from standard errors clustered by municipality in parentheses

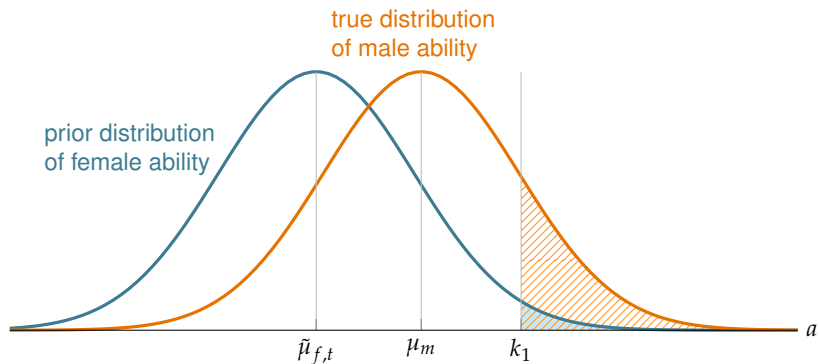
* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

return

Dynamic model of discrimination - in a nutshell

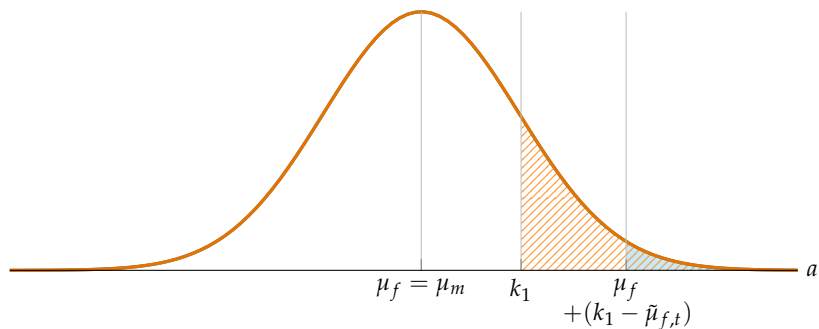
- ▶ Consider a party trying to maximize average councilor ability
- ▶ Imperfect information about ability:
 - ▶ **true ability** of person i (a_i) is only revealed after i **serves as councilor**
 - ▶ party observes a signal of ability (s_i)
 - ▶ party observes the gender and holds **beliefs** on the ability of the **group**
- ⇒ Party picks the candidates with the **highest expected ability**
- ▶ Start with **downward biased incorrect beliefs** about women's competence
 - select a **suboptimally low** # of women
- ▶ Quota **forces** parties to **experience** female councilors
 - update beliefs on incumbent women
 - update beliefs regarding women as a whole

Illustration of candidate selection at t



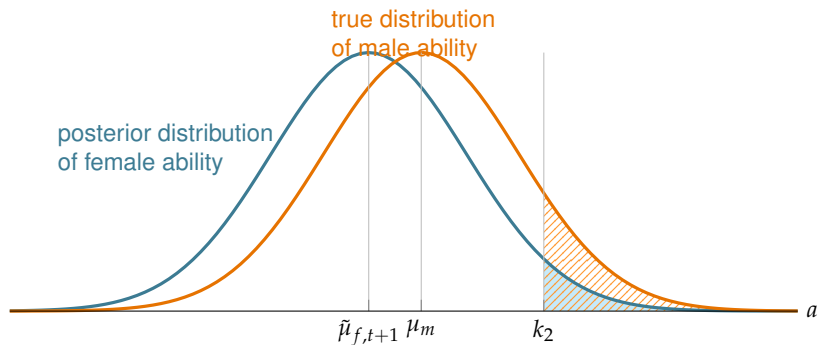
Rethinking the value of μ_f once true ability is revealed

true distribution
of female ability = true distribution
of male ability



“What must μ_f be for females with signals $\{s_i\}$ to have true ability $\{a_i\}$?”

Illustration of candidate selection at $t + 1$



mechanism

Which parties are learning and how?

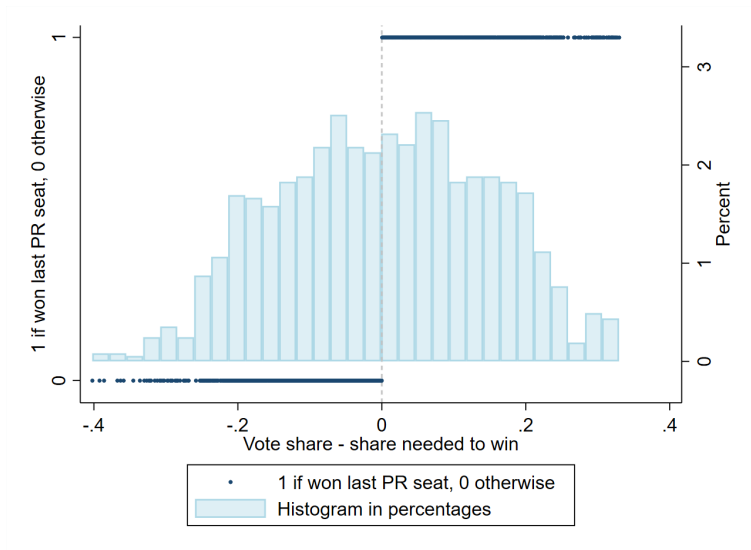
- ▶ Estimate for a party, the causal effect of having previously won a PR councilor.
- ▶ Marginal winners vs. marginal losers of the **last** PR seat

$$Y_{cpt} = \beta \times \text{Winner}_{cp,t-1} + f(v_{cp,t-1}) + X_{cpt} + \delta_n + \gamma_t + \epsilon_{cpt}$$

where $v_{cpt} \equiv (\text{vote share})_{cpt} - (\text{verdict-determining vote share})_{cpt}$,

$$\text{Winner}_{cp,t-1} \equiv \mathbb{1}(v_{cp,t-1} \geq 0)$$

Computing marginal winners and marginal losers



return

Voters do not vote increasingly more for female candidates in Treated

$$Y_{icbt} = \beta_1 \text{Treat}_{cb4} + \beta_2 \text{Female}_i \times \text{Treat}_{cb4} + \beta_3 \text{Female}_i$$

$$+ \sum_{s=5}^7 [\beta_{1,s} \text{Treat}_{cb4} + \beta_{2,s} \text{Female}_i \times \text{Treat}_{cb4} + \beta_{3,s} \text{Female}_i]$$

$$+ f(x_{cb4}) + \pi_1 X_{cbt} + \pi_2 X_{icbt} + \delta_b + \gamma_t + \epsilon_{cbt}$$

Main political parties

	Candidate's vote share in the ward election arm (%)		
	(1)	(2)	(3)
Treat × Female	-1.213 (1.867)	0.428 (1.540)	-0.168 (1.614)
Treat × Cycle 5 x Female	2.100 (2.086)	-0.595 (1.649)	-0.334 (1.737)
Treat × Cycle 6 x Female	1.579 (1.880)	-0.435 (1.527)	0.192 (1.597)
Treat × Cycle 7 x Female	0.599 (2.088)	-0.941 (1.722)	-0.165 (1.749)
Running variable form	ward	ward	ward
N	11246	11246	10791
Controls	-	position on ballot	position on ballot & candidate charact.

Treated municipalities do not have more difficulty finding female candidates in cycle 4

	Pr(no_difficulty)		
	(1)	(2)	(3)
Treat × Cycle 4	-0.02 (-0.46)	0.09 (1.19)	0.09 (1.27)
Treat × Cycle 5	-0.02 (-0.49)	-0.09 (-1.19)	-0.12* (-1.65)
Treat × Cycle 6	-0.04 (-0.89)	-0.02 (-0.33)	-0.04 (-0.69)
Treat × Cycle 7	-0.00 (-0.05)	-0.08 (-1.18)	-0.10 (-1.38)
Running variable from	council	council	council
Sample	all parties	main parties	main parties participating in ward arm
N	3795	1557	1520

t statistics from standard errors clustered by municipality in parentheses
 $*p < 0.10$, $**p < 0.05$, $***p < 0.01$ The sample includes bins 1 and 2 only.
 no_difficulty: party places more female candidates in party list than it needs to

return

The gender gap in edu remains similar in Treated and Control return return

$$\begin{aligned}
 edu_{icbt} = & \beta_1 Treat_{cb4} + \beta_2 Female_i \times Treat_{cb4} + \beta_3 Female_i \\
 & + \sum_{s=5}^7 [\beta_{1,s} Treat_{cb4} + \beta_{2,s} Female_i \times Treat_{cb4} + \beta_{3,s} Female_i] \\
 & + f(x_{cb4}) + \pi_1 X_{cbt} + \pi_2 X_{icbt} + \delta_b + \gamma_t + \epsilon_{cbt}
 \end{aligned}$$

Main political parties

	Education level (1)	Years of schooling (2)	Bachelor or more (3)	Attended top 20 uni (4)
Treat at cycle 4 × Female	0.127 (0.171)	0.235 (0.282)	-0.020 (0.043)	-0.033 (0.025)
Treat at cycle 4 × Female × Cycle 5	0.073 (0.171)	0.064 (0.283)	0.065 (0.052)	-0.019 (0.026)
Treat at cycle 4 × Female × Cycle 6	0.102 (0.202)	0.099 (0.324)	0.017 (0.055)	0.032 (0.029)
Treat at cycle 4 × Female × Cycle 7	-0.150 (0.201)	-0.283 (0.327)	0.011 (0.055)	0.035 (0.031)
<i>N</i>	13235	13235	13235	13235
Running variable form	council	council	council	council
Age polynomials	Yes	Yes	Yes	Yes
Party affiliation	Yes	Yes	Yes	Yes
Rookie vs Incumbent	Yes	Yes	Yes	Yes
Political experience	Yes	Yes	Yes	Yes

The gender gap in occupation remains similar in Treated and Control

return

return

$$occ_{icbt} = \beta_1 Treat_{cb4} + \beta_2 Female_i \times Treat_{cb4} + \beta_3 Female_i \\ + \sum_{s=5}^7 [\beta_{1,s} Treat_{cb4} + \beta_{2,s} Female_i \times Treat_{cb4} + \beta_{3,s} Female_i] \\ + f(x_{cb4}) + \pi_1 X_{cbt} + \pi_2 X_{icbt} + \delta_b + \gamma_t + \epsilon_{cbt}$$

Main political parties

	Politician	Agriculture + Mining	Industry	Market Services	Non-market Services	Unemployed
	(1)	(2)	(3)	(4)	(5)	(6)
Treat at cycle 4 × Female	0.061 (0.042)	0.080*** (0.023)	-0.000 (0.012)	-0.020 (0.032)	0.023 (0.041)	0.014 (0.035)
Treat at cycle 4 × Cycle 5 × Female	-0.013 (0.052)	-0.059** (0.024)	-0.011 (0.016)	0.005 (0.040)	0.034 (0.054)	-0.054 (0.044)
Treat at cycle 4 × Cycle 6 × Female	-0.048 (0.055)	-0.097*** (0.022)	-0.001 (0.015)	0.015 (0.039)	-0.010 (0.058)	-0.009 (0.040)
Treat at cycle 4 × Cycle 7 × Female	-0.015 (0.049)	-0.060** (0.024)	-0.008 (0.016)	0.004 (0.039)	0.012 (0.050)	-0.039 (0.038)
N	13235	13235	13235	13235	13235	13235
Running variable form	council	council	council	council	council	council
Age polynomials	Yes	Yes	Yes	Yes	Yes	Yes
Party affiliation	Yes	Yes	Yes	Yes	Yes	Yes
Rookie vs Incumbent	Yes	Yes	Yes	Yes	Yes	Yes
Education	Yes	Yes	Yes	Yes	Yes	Yes

Change occurs faster where the first women are more competent

- ▶ Proxy for competence: candidates' **education**
- ⇒ Reversal is faster where **first female councilors** elected due to the quota are **more competent**
- Not consistent with **taste based discrimination**: what matters is # not quality

Main political parties

Ward candidates

	Below-median education				Above-median education			
	Male (1)	Male (2)	Female (3)	Female (4)	Male (5)	Male (6)	Female (7)	Female (8)
Treat × Cycle 5	0.09 (1.07)	-0.04 (1.04)	-0.20 (0.49)	-0.04 (0.47)	-0.20 (0.97)	0.09 (1.00)	0.86** (0.38)	0.92*** (0.34)
Treat × Cycle 6	0.07 (0.93)	-0.07 (0.90)	0.22 (0.50)	0.38 (0.43)	0.10 (0.95)	0.39 (1.00)	0.98** (0.45)	1.04** (0.41)
Treat × Cycle 7	-1.02 (1.04)	-1.15 (1.02)	0.74 (0.56)	0.90* (0.49)	-0.63 (0.91)	-0.34 (0.95)	1.04** (0.45)	1.10*** (0.39)
Running variable form	ward	ward	ward	ward	ward	ward	ward	ward
N	272	272	272	272	269	269	269	269
Controls: N. & avg. edu of cycle-4 female candidates	No	Yes	No	Yes	No	Yes	No	Yes

t statistics from standard errors clustered by municipality in parentheses
 $*p < 0.10$, $**p < 0.05$, $***p < 0.01$ The sample includes bins 1 and 2 only.

Reversal primarily in unsafe wards, where competition is stronger return

- ▶ Safe wards: party won the greatest vote share in previous election cycle with margin of victory >10%
- ⇒ Women are put forth as candidate more over time when quality matters

Main political parties, (locality × party)-level regressions

All ward candidates

Useful ward candidates

	Female Safe (1)	Female Safe (2)	Female Unsafe (3)	Female Unsafe (4)	Female Safe (5)	Female Safe (6)	Female Unsafe (7)	Female Unsafe (8)
Treat at cycle 4 x Cycle 4	-0.16 (0.15)	-0.18 (0.15)	-0.07 (0.12)	-0.09 (0.12)	-0.21* (0.12)	-0.23** (0.12)	-0.14 (0.10)	-0.14 (0.10)
Treat at cycle 4 x Cycle 5	0.16 (0.17)	0.21 (0.17)	0.39*** (0.14)	0.34** (0.14)	0.05 (0.15)	0.03 (0.14)	0.39*** (0.11)	0.39*** (0.11)
Treat at cycle 4 x Cycle 6	0.10 (0.21)	0.08 (0.21)	0.43*** (0.15)	0.42*** (0.15)	0.10 (0.17)	0.08 (0.17)	0.22* (0.11)	0.22* (0.11)
Treat at cycle 4 x Cycle 7	0.35* (0.21)	0.32 (0.20)	0.62*** (0.15)	0.66*** (0.16)	0.08 (0.17)	0.08 (0.17)	0.44*** (0.13)	0.44*** (0.13)
Running variable form	ward	ward	ward	ward	ward	ward	ward	ward
N	542	542	1171	1171	542	542	1171	1171
N. relevant party ward candidates	No	Yes	No	Yes	No	Yes	No	Yes
Party fixed effect	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
N. of safe wards	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
N. of unsafe wards	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Average past margin of victory	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

t statistics from standard errors clustered by municipality in parentheses

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$ The sample includes bins 1 and 2 only.