

The Distribution of Value of Time: An Analysis from Traffic Congestion and Express Lanes

Andrea Mattia

University of Chicago

30 August 2023

Why do we care about VOT and commuting?

- Allocation of time to tasks
- Commuting and congestion
- Wage vs residential amenities trade-off
- Infrastructure

⇒ Need to know VOT distribution



Traffic jam in the US.



US President Biden signs \$1 trillion infrastructure bill.

This paper: Express Lanes (ELs) in Minneapolis

- Time savings vs toll trade-off
- Toll changes every 3 minutes
- Identification: tolling function
- "Lexus Lanes"?



Express Lane on highway I-394 in Minnesota.

Analysis in three parts and preview of results

RDD: travel time savings that EL users exchange for \$0.25 toll increase.

VOT is 66.56 \$/hour saved, conditional on using the EL.

Analysis in three parts and preview of results

RDD: travel time savings that EL users exchange for \$0.25 toll increase.

VOT is 66.56 \$/hour saved, conditional on using the EL.

VOT distribution for all drivers that rationalizes EL traffic share,
VOT as random coefficient:

Median: \$17.42;

75th percentile: \$34.97;

95th percentile: \$166.05.

Analysis in three parts and preview of results

RDD: travel time savings that EL users exchange for \$0.25 toll increase.

VOT is 66.56 \$/hour saved, conditional on using the EL.

VOT distribution for all drivers that rationalizes EL traffic share,
VOT as random coefficient:

Median: \$17.42;

75th percentile: \$34.97;

95th percentile: \$166.05.

Structural model of when to commute + EL choice:

Converting the EL into a standard lane increases per-driver welfare by \$25.68 per year: 52% of drivers spend less on the EL over a whole year.

Outline of the paper

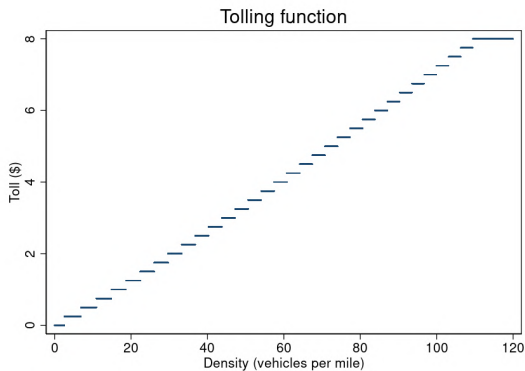
- 1 Setting and data
- 2 Step 1: RD analysis of mean VOT among EL drivers
- 3 Step 2: estimation of VOT distribution among all drivers
- 4 Step 3: structural model of departure time and EL choice
- 5 Counterfactuals and distribution of welfare effects

Outline of the paper

1 Setting and data

Toll function creates 32 cutoffs

Toll changes every 3 minutes as function of traffic density (vehicles per mile) on the EL in the previous 6 minutes: $toll = 0.045 \cdot density^{1.1}$, then rounded to the nearest \$0.25.



① EL panel dataset from MnPASS:

- 45,421 distinct EL users, 2017 - 2018, over 3M observations.
- Includes entry and exit location and time at the seconds level.
- Identified by transponder tag ID, only observed if on EL.

1 EL panel dataset from MnPASS:

- 45,421 distinct EL users, 2017 - 2018, over 3M observations.
- Includes entry and exit location and time at the seconds level.
- Identified by transponder tag ID, only observed if on EL.

2 Highway traffic dataset from Minnesota DOT:

- Covers both ELs and free lanes, measurements every 30 seconds.
- Includes aggregate traffic density (in vehicles per mile), traffic volume (in vehicles per hour) and speed.

[Descriptive plots](#)

[Map of Minnesota Express Lanes](#)

[Facts about commuting in Minnesota and the US](#)

Outline of the paper

- ① Setting and data
- ② **Step 1: RD analysis of mean VOT among EL drivers**

RD identifies reduced-form time saved effect

- Toll \$0.25 $\uparrow \implies$ Demand P_{it} for EL $\downarrow \implies$ Time saved τ_{it} \uparrow :

RD identifies reduced-form time saved effect

- Toll \$0.25 $\uparrow \implies$ Demand P_{it} for EL $\downarrow \implies$ Time saved τ_{it} \uparrow :

$$\tau_{it} = \underbrace{TT_{it}^{GL} - TT_{it}^{EL}}_{\text{Travel times on general lanes and EL}} = \underbrace{\varphi\left(I - \sum_{i=1}^I P_{it}^{EL}\right)}_{\text{increases}} - \underbrace{\varphi\left(\sum_{i=1}^I P_{it}^{EL}\right)}_{\text{decreases}}$$

increases by $\Delta\tau$ to be estimated

RD identifies reduced-form time saved effect

- Toll \$0.25 $\uparrow \implies$ Demand P_{it} for EL $\downarrow \implies$ Time saved $\tau_{it} \uparrow$:

$$\tau_{it} = \underbrace{TT_{it}^{GL} - TT_{it}^{EL}}_{\text{Travel times on general lanes and EL}} = \underbrace{\varphi\left(I - \sum_{i=1}^I P_{it}^{EL}\right)}_{\text{increases}} - \underbrace{\varphi\left(\sum_{i=1}^I P_{it}^{EL}\right)}_{\text{decreases}}$$

increases by $\Delta\tau$ to be estimated

- [Number of drivers on the road is smooth at cutoff](#) [No selection on observables](#) [More details](#)

RD identifies reduced-form time saved effect

- Toll \$0.25 $\uparrow \implies$ Demand P_{it} for EL $\downarrow \implies$ Time saved τ_{it} \uparrow :

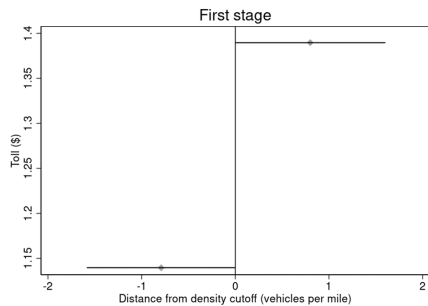
$$\tau_{it} = \underbrace{TT_{it}^{GL} - TT_{it}^{EL}}_{\text{Travel times on general lanes and EL}} = \underbrace{\varphi\left(I - \sum_{i=1}^I P_{it}^{EL}\right)}_{\text{increases}} - \underbrace{\varphi\left(\sum_{i=1}^I P_{it}^{EL}\right)}_{\text{decreases}}$$

increases by $\Delta\tau$ to be estimated

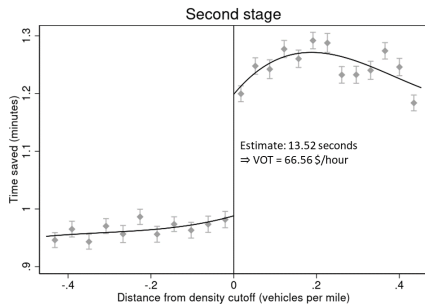
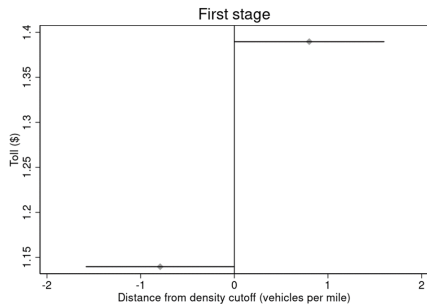
- [Number of drivers on the road is smooth at cutoff](#) [No selection on observables](#) [More details](#)
- The RD correctly identifies $\Delta\tau$, the average time saved increase that EL users trade off for a \$0.25 toll increase:

$$\mathbb{E}[\tau_{it}^1 - \tau_{it}^0 | R = c] = \Delta\tau$$

RDD results (toll and time saved)

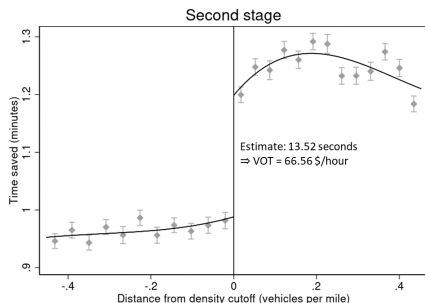
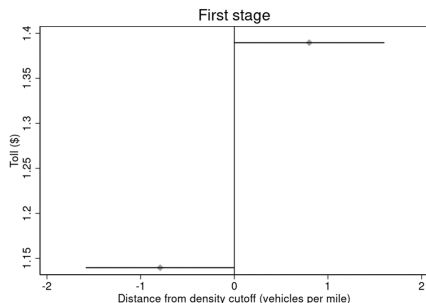


RDD results (toll and time saved)



RDD results (toll and time saved)

RDD-estimated VOT is \$66.56 per hour saved conditional on using the EL.
2.5x the hourly wage in Minnesota in 2018 (\$28.52, US BLS).
5x the US government VOT for personal travel (\$13.60, US DOT).



RD intuition

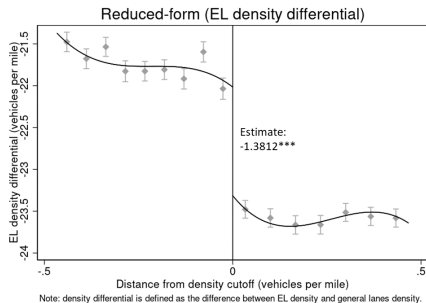
RD equations

RD estimate at each cutoff

RD vs hedonic OLS

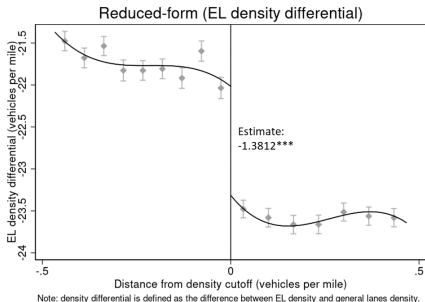
RDD results (speed and density differentials)

Drivers reallocate to normal lanes.

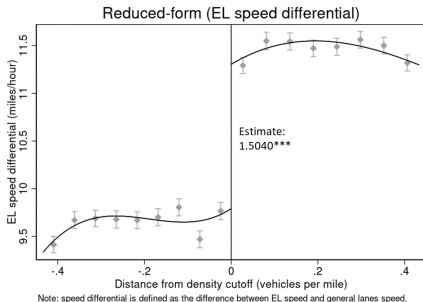


RDD results (speed and density differentials)

Drivers reallocate to normal lanes.



EL flows faster.



Heterogeneity in RDD results

Outline of the paper

- ① Setting and data
- ② Step 1: RD analysis of mean VOT among EL drivers
- ③ **Step 2: estimation of VOT distribution among all drivers**

VOT distribution and EL choice probability

- Aggregate EL choice probability in market j (Fox *et al.* (2011)):

$$s_j^{EL} = \sum_{m=1}^M \theta^m s_{j,m}^{EL} = \sum_{m=1}^M \theta^m \frac{\exp\left(\frac{\delta^{EL} + \beta^{m,VOT} \cdot \tau_j - \pi_j}{s}\right)}{1 + \exp\left(\frac{\delta^{EL} + \beta^{m,VOT} \cdot \tau_j - \pi_j}{s}\right)}$$

VOT distribution and EL choice probability

- Aggregate EL choice probability in market j (Fox *et al.* (2011)):

$$s_j^{EL} = \sum_{m=1}^M \theta^m s_{j,m}^{EL} = \sum_{m=1}^M \theta^m \frac{\exp\left(\frac{\delta^{EL} + \beta^{m,VOT} \cdot \tau_j - \pi_j}{s}\right)}{1 + \exp\left(\frac{\delta^{EL} + \beta^{m,VOT} \cdot \tau_j - \pi_j}{s}\right)}$$

- To use exogenous variation at cutoff, focus on $\Delta s_j^{EL} = s_j^{EL,1} - s_j^{EL,0}$.

VOT distribution and EL choice probability

- Aggregate EL choice probability in market j (Fox *et al.* (2011)):

$$s_j^{EL} = \sum_{m=1}^M \theta^m s_{j,m}^{EL} = \sum_{m=1}^M \theta^m \frac{\exp\left(\frac{\delta^{EL} + \beta^{m,VOT} \cdot \tau_j - \pi_j}{s}\right)}{1 + \exp\left(\frac{\delta^{EL} + \beta^{m,VOT} \cdot \tau_j - \pi_j}{s}\right)}$$

- To use exogenous variation at cutoff, focus on $\Delta s_j^{EL} = s_j^{EL,1} - s_j^{EL,0}$.
- Each market j is a day and cutoff in the sample.

VOT distribution and EL choice probability

- Aggregate EL choice probability in market j (Fox *et al.* (2011)):

$$s_j^{EL} = \sum_{m=1}^M \theta^m s_{j,m}^{EL} = \sum_{m=1}^M \theta^m \frac{\exp\left(\frac{\delta^{EL} + \beta^{m,VOT} \cdot \tau_j - \pi_j}{s}\right)}{1 + \exp\left(\frac{\delta^{EL} + \beta^{m,VOT} \cdot \tau_j - \pi_j}{s}\right)}$$

- To use exogenous variation at cutoff, focus on $\Delta s_j^{EL} = s_j^{EL,1} - s_j^{EL,0}$.
- Each market j is a day and cutoff in the sample.
- I estimate:

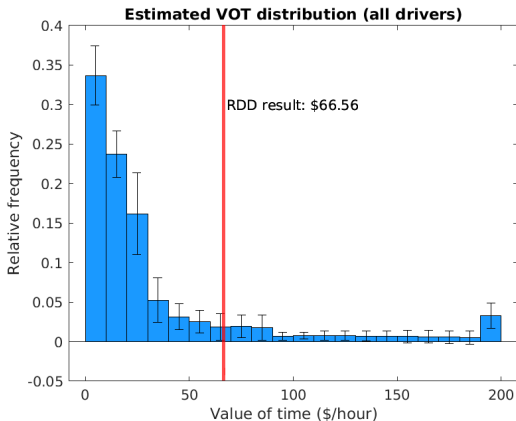
$$\widehat{\Delta s}_j^{EL} = \sum_m \theta^m \cdot \Delta s_{j,m}^{EL} + \zeta_j$$

Data support for this estimation

More details

Estimated VOT distribution

Median \$17.42; 75th percentile: \$34.97; 95th percentile: \$166.05.
RDD result \$66.56 is close to the 85th percentile.



Alternative estimation for frequent EL users

Outline of the paper

- ① Setting and data
- ② Step 1: RD analysis of mean VOT among EL drivers
- ③ Step 2: estimation of VOT distribution among all drivers
- ④ **Step 3: structural model of departure time and EL choice**

Model intuition and setup

- People can respond to congestion (and congestion policy) by adjusting what time of day they choose to commute.
- Drivers want to minimize travel time. Heterogeneity: individual VOT.
- In the first stage, drivers choose entry time on the highway. Preference for entry times are population averages.
- In the second stage, conditional on entry time, drivers choose EL or normal lane, in GE framework.

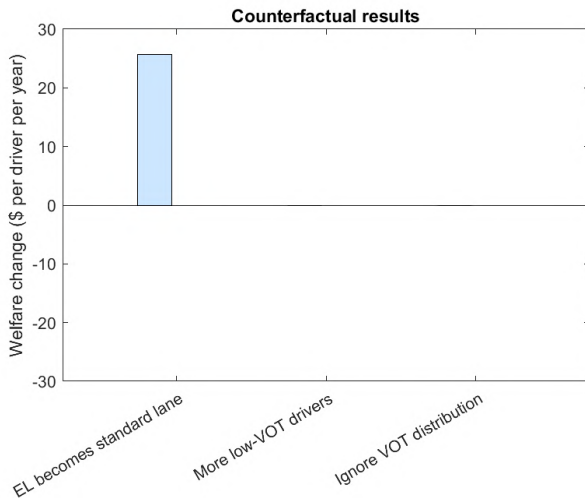
[More details](#)

[Model equations](#)

Outline of the paper

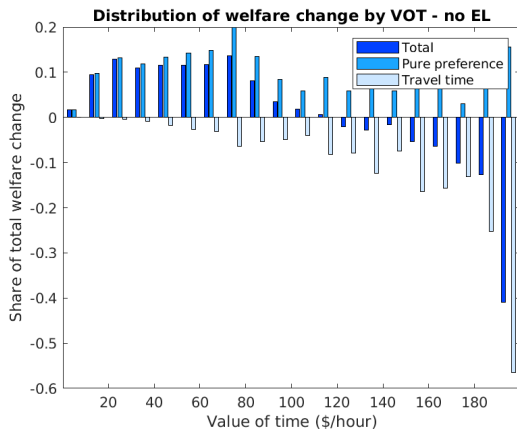
- 1 Setting and data
- 2 Step 1: RD analysis of mean VOT among EL drivers
- 3 Step 2: estimation of VOT distribution among all drivers
- 4 Step 3: structural model of departure time and EL choice
- 5 **Counterfactuals and distribution of welfare effects**
 - 1 EL is converted into a standard lane. Graphical intuition
 - 2 More low-VOT drivers. Graphical intuition
 - 3 Lower or higher toll.
 - 4 Ignore VOT heterogeneity. Graphical intuition

EL converted to free lane: result



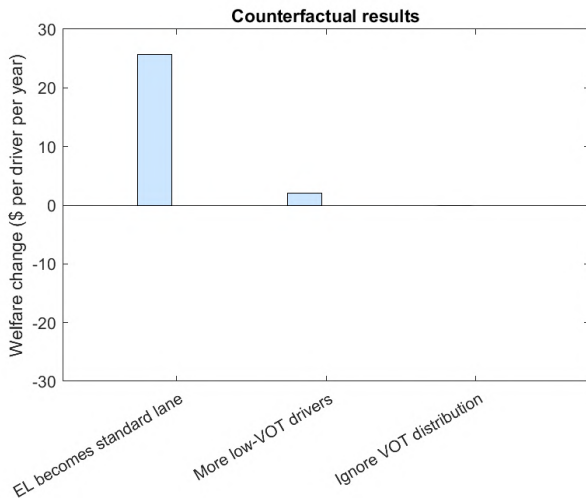
EL converted to free lane: distribution of effects

Gains are concentrated among low-VOT commuters.



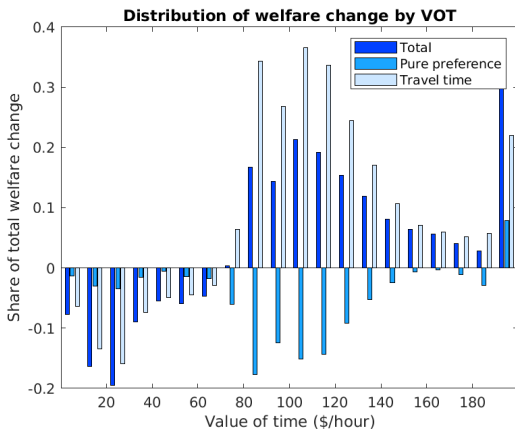
Road-specific distributional effects

More low-VOT drivers: result



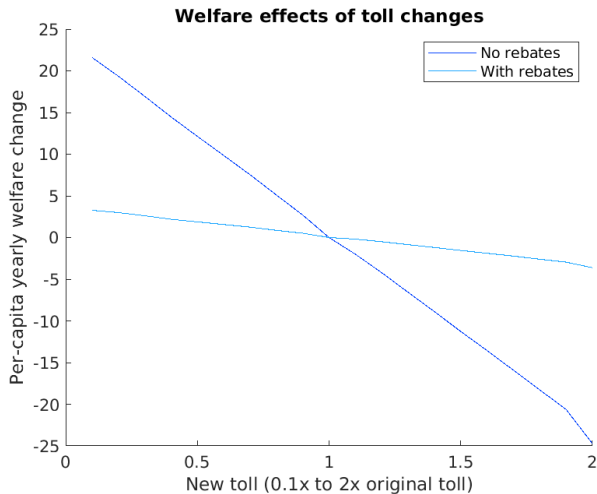
More low-VOT drivers: distribution of effects

Gains are concentrated among high-VOT commuters.

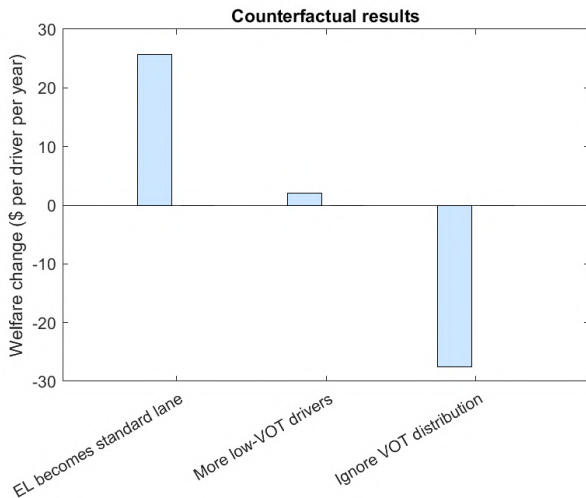


Road-specific distributional effects

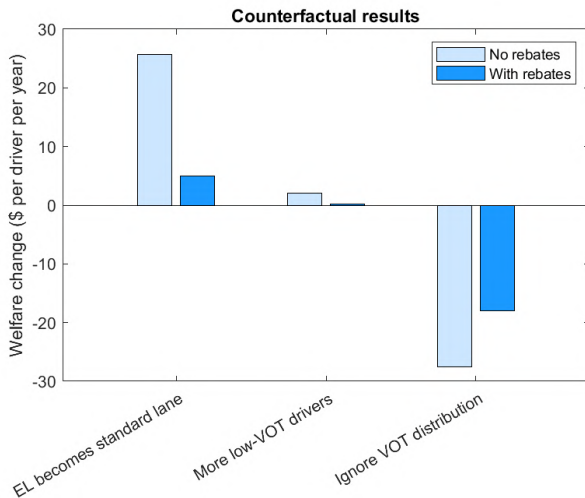
Changes in toll: 0.1x to 2x original toll



Ignore VOT heterogeneity: result



What if we rebated toll revenues to drivers?



Concluding remarks

- Estimate full VOT distribution of a policy-relevant population using new data: wide heterogeneity in individual VOT.
- The EL maximizes drivers' welfare when the underlying VOT distribution produces a separating equilibrium.
- The VOT distribution is essential to design targeted congestion policy and assess inequality concerns.

Thank you for your attention!
amattia@uchicago.edu

Contributions of this paper and literature review

- 1 **Value of time literature:** Deacon and Sonstelie (1985), Chui and McFarland (1987), Small *et al.* (2005), Small *et al.* (2006), Bento *et al.* (2017), Nevo and Wong (2019), Hall (2020), Kreindler (2021), Goldszmidt *et al.* (2021).

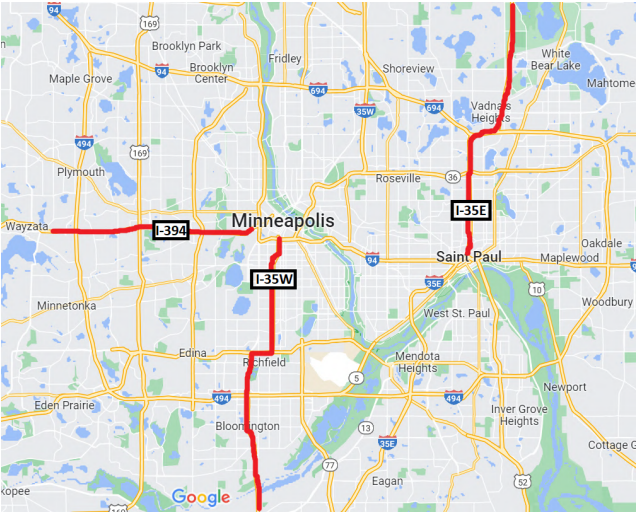
My contribution: full VOT distribution using new data.

- 2 **Welfare effects of congestion policies:** Vickrey (1969), Arnott *et al.* (1993) and (1994), Braid (1996), Small and Verhoef (2007), van den Berg and Verhoef (2011), Hall (2018), Yang *et al.* (2020), Anderson and Davis (2020).

My contribution: distributional and welfare effects.

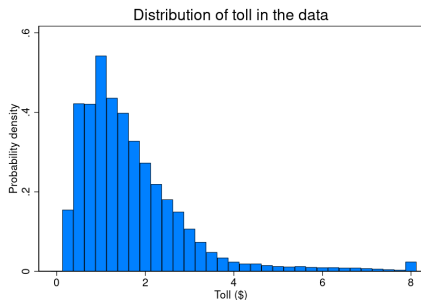
- 3 **Distribution of individual valuation of non-transferable good.**

Map of Express Lanes location



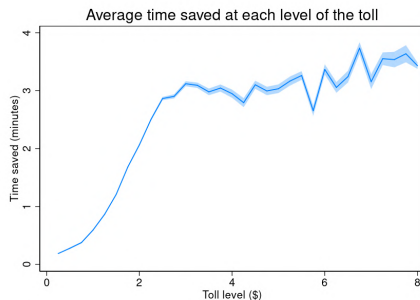
[Back](#)

Toll and time saved observations in the data



(a) Absolute toll levels

Mean toll: \$1.69
Mean toll per mile: \$0.34



(b) Time saved by toll level

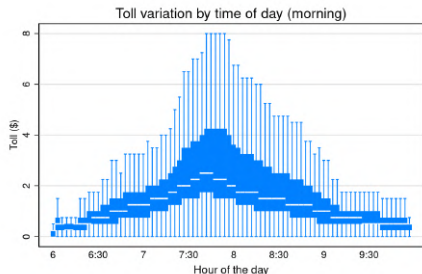
Mean time saved: 1.11 minutes
Max time saved: 24.92 minutes

[Distribution of toll paid per mile](#)

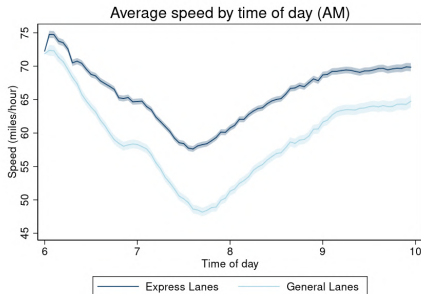
[Distribution of time saved](#)

[Back](#)

Data: toll is hard to predict and EL goes faster



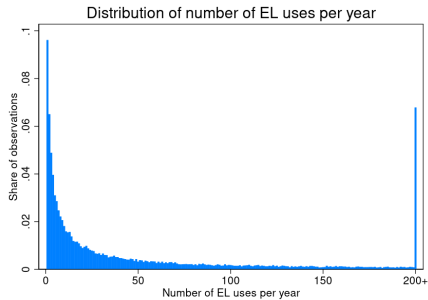
(a) Toll variation every 3 minutes



(b) Average speeds every 3 minutes

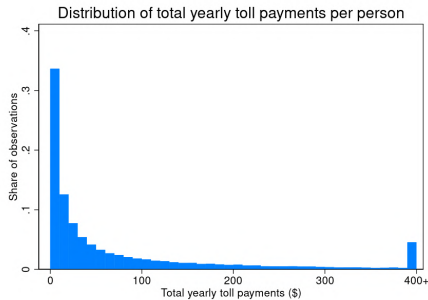
Back

Data: Lexus Lanes, very few high-frequency users



(a) Yearly number of EL uses per driver

Median: 18
Mean: 52.84
Max: 450



(b) Yearly toll payments per driver

Median: \$23.50
Mean: \$81.89
Max: \$2004.50

[Back](#)

Facts about commuting in Minnesota and the US

- 75% drove alone to work in 2019 (76% in the US).
- Average one-way commute in 2019: 25.6 minutes (27.6 in the US).
- No significant change in total number of drivers between 2010 and 2018.
- No significant shift to alternative modes between 2010 and 2018.
- Under no plausible congestion level city roads are faster than highways.

[Post-COVID commuting trends](#)

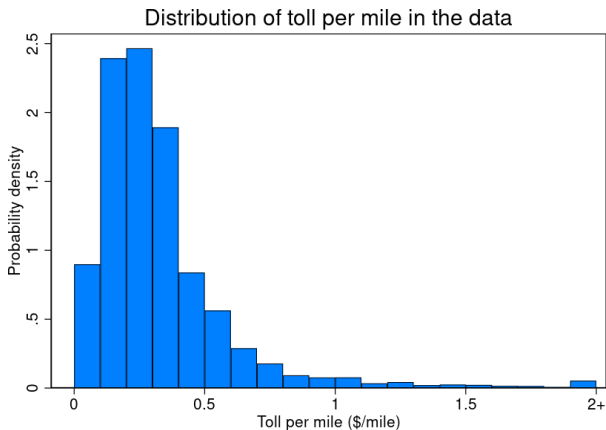
[Back](#)

Post-COVID commuting trends in the US

- 68% drove alone to work in 2021 (down from 76% in 2019).
- 19% worked from home in 2021 in metro areas (up from 6% in 2019).
- Carpooling and public transit decreased between 2019 and 2021.
- Congestion was about 20% lower than pre-COVID as of April 2022.

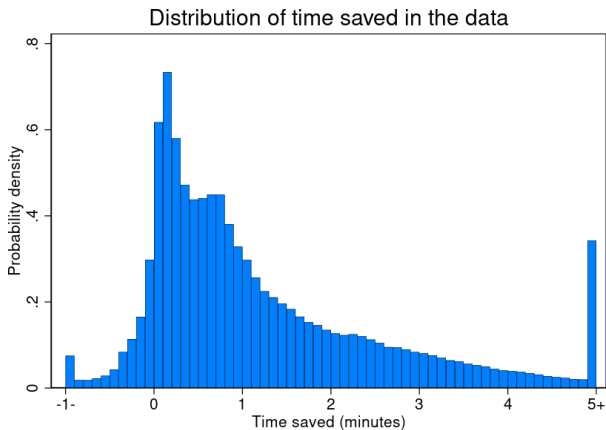
[Back](#)

Distribution of toll paid per mile



Back

Distribution of absolute time saved



Back

Moving away from hedonic OLS of VOT

- Hedonic regression of EL toll π on time saved τ .
- Endogeneity: unobserved driving conditions and individual factors correlated with both toll and time saved (Greenstone (2017)).
- EL discontinuities isolate plausibly exogenous variation in toll.

Framework for EL demand

- Conditional on commuting, i chooses the EL if utility u^{EL} is positive:

$$u_{it}^{EL} = \delta^{EL} + \beta_i^{VOT} \cdot \mathbb{E}[\tau_{it} | \Psi_{it}] - \pi_{it} + \varepsilon_{it}$$

where δ^{EL} is taste for the EL, ε_{it} is an error term with cdf G , τ is time saved and π is toll.

- Ψ_{it} can include surrounding traffic, toll itself, unobservables.

Framework for EL demand

- Conditional on commuting, i chooses the EL if utility u^{EL} is positive:

$$u_{it}^{EL} = \delta^{EL} + \beta_i^{VOT} \cdot \mathbb{E}[\tau_{it} | \Psi_{it}] - \pi_{it} + \varepsilon_{it}$$

where δ^{EL} is taste for the EL, ε_{it} is an error term with cdf G , τ is time saved and π is toll.

- Ψ_{it} can include surrounding traffic, toll itself, unobservables.
- The EL choice probability is:

$$P_{it}^{EL} = 1 - G(-\delta^{EL} - \beta_i^{VOT} \cdot \mathbb{E}[\tau_{it} | \Psi_{it}] + \pi_{it})$$

- 1 **Rational expectation** of time saved is consistent with its realization.

$$\mathbb{E}[\tau_{it} | \Psi_{it}] = \tau_{it} + \nu_{it}, \quad \mathbb{E}[\nu_{it}] = 0$$

- Implication: can use ex-post measurement of time saved.

Assumptions: rational expectation and smoothness

- 1 **Rational expectation** of time saved is consistent with its realization.

$$\mathbb{E}[\tau_{it}|\Psi_{it}] = \tau_{it} + \nu_{it}, \quad \mathbb{E}[\nu_{it}] = 0$$

- Implication: can use ex-post measurement of time saved.

- 2 **Smoothness**: untreated potential outcome continuous at cutoff.

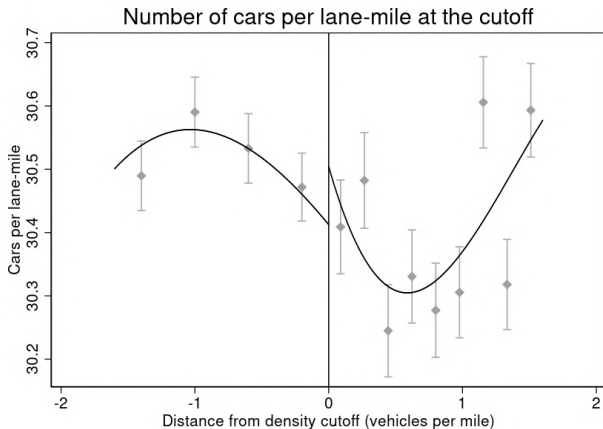
$$\mathbb{E}[\tau_{it}^0|R = r] \text{ is continuous at } r = c, \quad R \text{ running variable}$$

- Total number of drivers on the road is smooth at the cutoff: drivers reallocate from EL to normal lanes. [Check assumption](#)

[No selection on observables](#)

[Back](#)

No change in total cars on the road at cutoff



Back

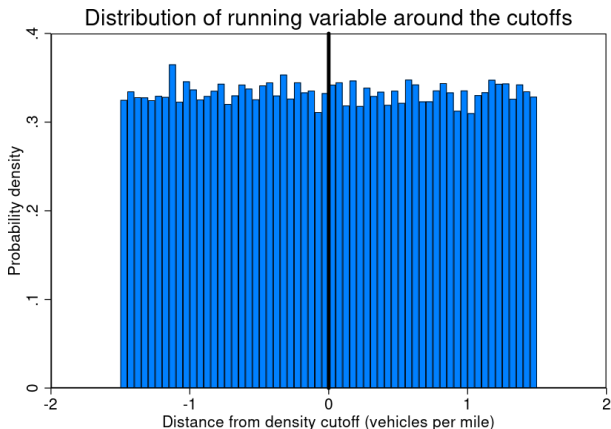
No selection on observables on EL drivers

EL drivers are not selected on observables on each side of the discontinuity cutoffs:

- No bunching in distribution of running variable [Distribution of running variable](#)
- No bunching in distribution of entry second [Distribution of entry second](#)
- Miles traveled on the EL (morning) [Miles \(morning\)](#)
- Miles traveled on the EL (afternoon) [Miles \(afternoon\)](#)
- Entry time (morning) [Entry time \(morning\)](#)
- Entry time (afternoon) [Entry time \(afternoon\)](#)

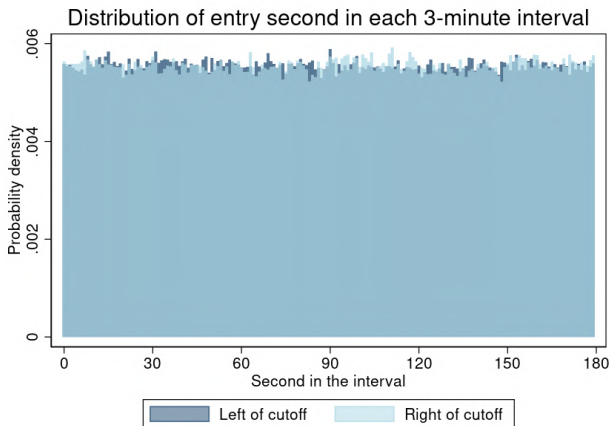
[Back](#)

No bunching in distribution of running variable



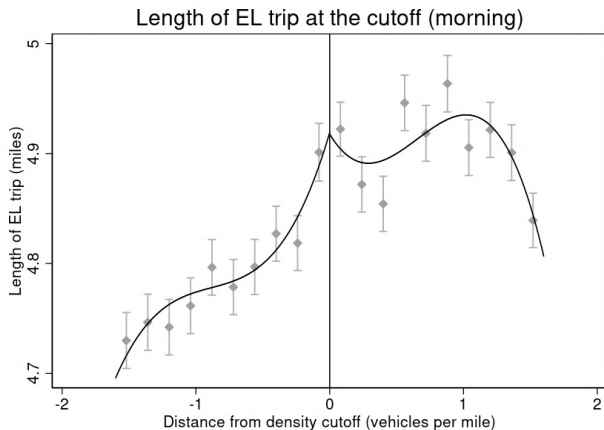
Back

No bunching in distribution of entry second



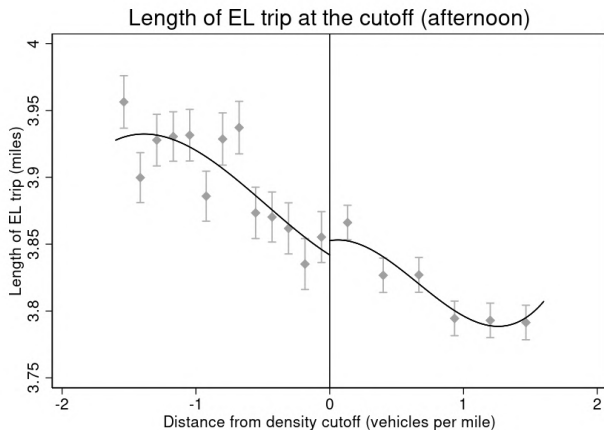
Back

No selection on observables on EL drivers



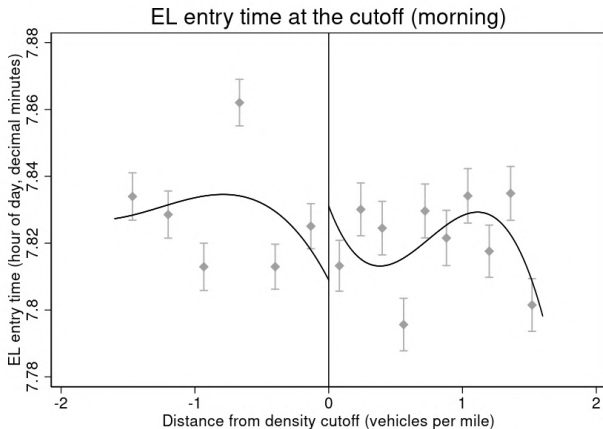
Back

No selection on observables on EL drivers



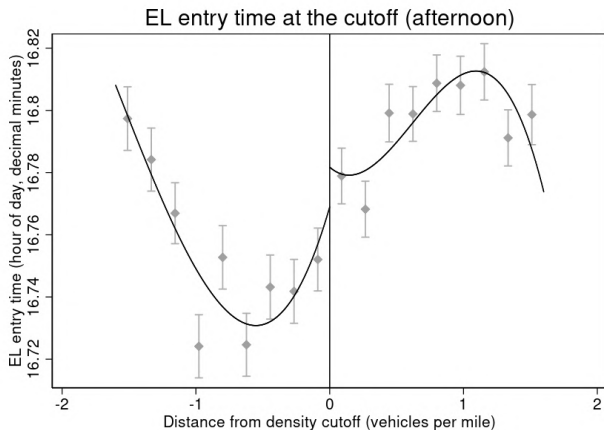
Back

No selection on observables on EL drivers



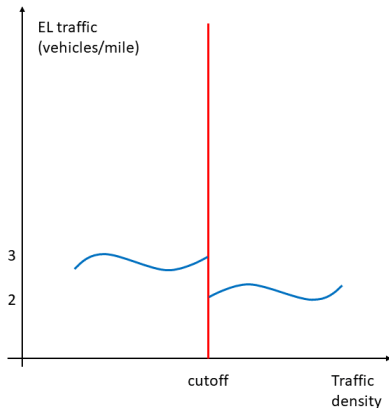
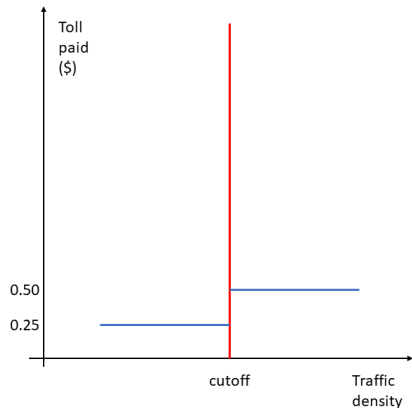
Back

No selection on observables on EL drivers

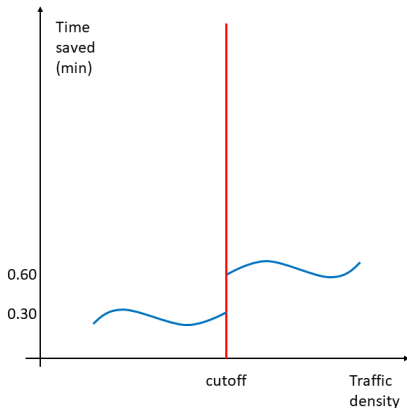
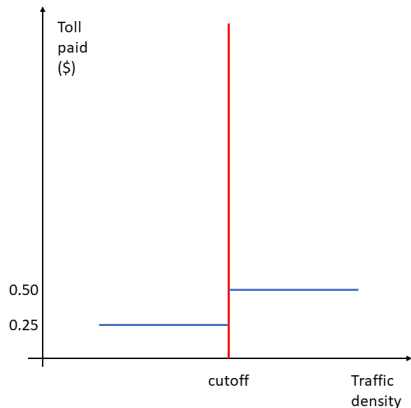


Back

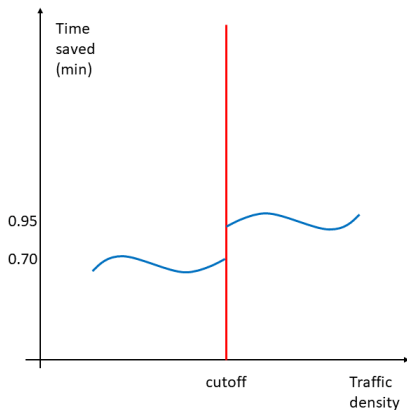
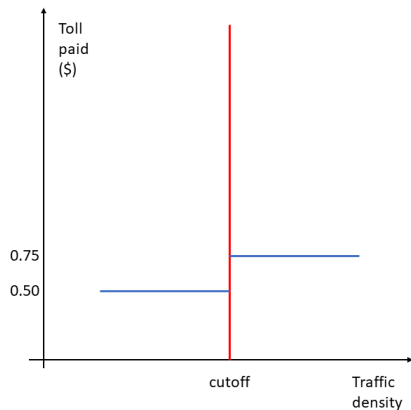
Intuition for RDD (cutoff 1)



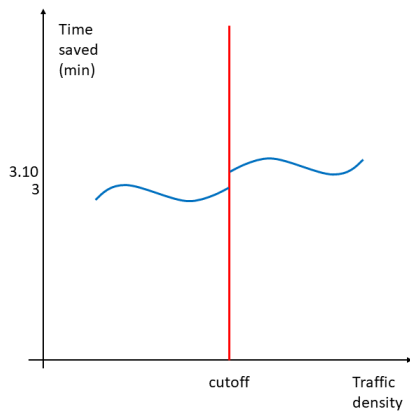
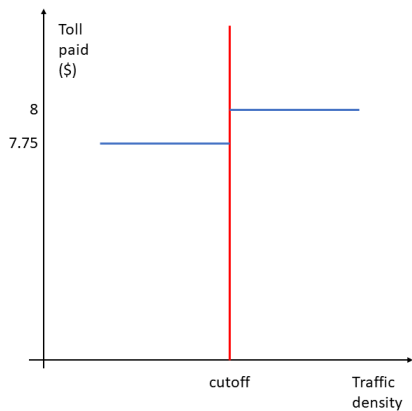
Intuition for RDD (cutoff 1)



Intuition for RDD (cutoff 2)



Intuition for RDD (cutoff 32)



Back

Regression equations

- For driver i who uses the EL, at time t :

$$\text{FS: } \pi_{it} = \alpha_z^\pi + \beta_z^\pi \mathbb{1}[d_{it} \geq c_z] + \gamma_z^\pi \cdot f(d_{it} - c_z) + \delta_z^\pi \cdot \mathbb{1}[d_{it} \geq c_z] \cdot f(d_{it} - c_z) + \eta_{it}$$

$$\text{SS: } \tau_{it} = \alpha^\tau + \beta^\tau \hat{\pi}_{it} + \gamma_z^\tau \cdot f(d_{it} - c_z) + \delta_z^\tau \cdot \mathbb{1}[d_{it} \geq c_z] \cdot f(d_{it} - c_z) + \varepsilon_{it}$$

- τ_{it} is minutes of time saved, π_{it} is the toll paid, d_{it} is traffic density, c_z is the cutoff for discontinuity z ;

Regression equations

- For driver i who uses the EL, at time t :

$$\text{FS: } \pi_{it} = \alpha_z^\pi + \beta_z^\pi \mathbb{1}[d_{it} \geq c_z] + \gamma_z^\pi \cdot f(d_{it} - c_z) + \delta_z^\pi \cdot \mathbb{1}[d_{it} \geq c_z] \cdot f(d_{it} - c_z) + \eta_{it}$$

$$\text{SS: } \tau_{it} = \alpha^\tau + \beta^\tau \hat{\pi}_{it} + \gamma_z^\tau \cdot f(d_{it} - c_z) + \delta_z^\tau \cdot \mathbb{1}[d_{it} \geq c_z] \cdot f(d_{it} - c_z) + \varepsilon_{it}$$

- τ_{it} is minutes of time saved, π_{it} is the toll paid, d_{it} is traffic density, c_z is the cutoff for discontinuity z ;

$$VOT = \frac{1}{\beta^\tau}$$

Regression equations

- For driver i who uses the EL, at time t :

$$\text{FS: } \pi_{it} = \alpha_z^\pi + \beta_z^\pi \mathbb{1}[d_{it} \geq c_z] + \gamma_z^\pi \cdot f(d_{it} - c_z) + \delta_z^\pi \cdot \mathbb{1}[d_{it} \geq c_z] \cdot f(d_{it} - c_z) + \eta_{it}$$

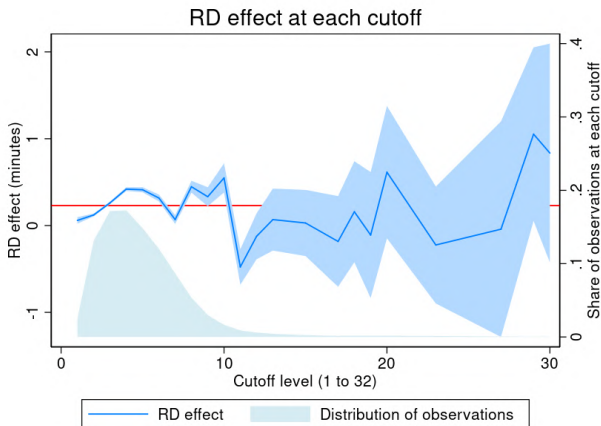
$$\text{SS: } \tau_{it} = \alpha^\tau + \beta^\tau \hat{\pi}_{it} + \gamma_z^\tau \cdot f(d_{it} - c_z) + \delta_z^\tau \cdot \mathbb{1}[d_{it} \geq c_z] \cdot f(d_{it} - c_z) + \varepsilon_{it}$$

- τ_{it} is minutes of time saved, π_{it} is the toll paid, d_{it} is traffic density, c_z is the cutoff for discontinuity z ;

$$VOT = \frac{1}{\beta^\tau}$$

- $f(\cdot)$ is a 3rd-degree polynomial (Calonico *et al.* (2017)); standard errors and averaging over all estimates follows Bertanha (2020).

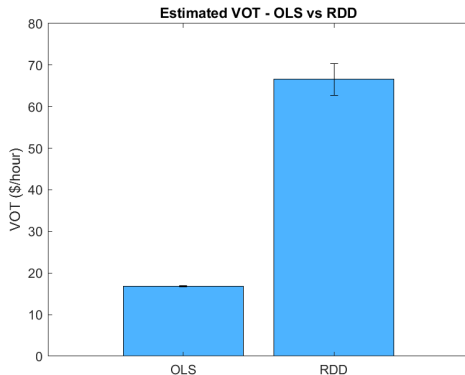
RD time saved effect at each cutoff



Back

Comparison between RDD and OLS

Hedonic OLS of toll paid on time saved underestimates VOT.



[Regression table](#)

[Back](#)

Comparison between RDD and OLS (table)

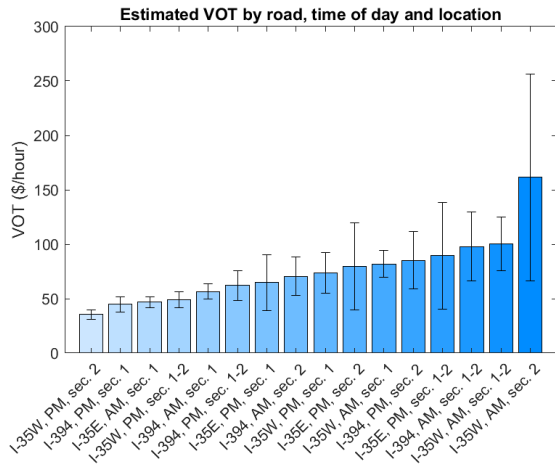
<i>PANEL 1: RDD</i>	Dependent: time saved (minutes)			
	All roads	I-394	I-35W	I-35E
Estimated RDD effect	0.225*** (0.00667)	0.215*** (0.00741)	0.244*** (0.0128)	0.254*** (0.0152)
Implied VOT (\$/hour)	66.56 (1.97)	69.92 (2.41)	61.52 (3.23)	59.00 (3.53)

<i>PANEL 2: OLS</i>	Dependent: toll paid (\$)			
	All roads	I-394	I-35W	I-35E
Time saved (minutes)	0.281*** (0.00162)	0.211*** (0.00121)	0.331*** (0.00176)	0.143*** (0.00159)
Implied VOT (\$/hour)	16.83 (0.10)	12.66 (0.07)	19.85 (0.11)	8.58 (0.09)

<i>N</i>	1,935,965	956,530	642,886	337,226
----------	-----------	---------	---------	---------

* $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$

Results by road and by travel location



[Correlation with aggregate economic indicators](#)

[Back](#)

Correlation between VOT results and Census data

	Correlation with estimated VOT
Average hourly wage	0.2324***
Median individual income	0.1721***
Median household income	0.3571***
% households >\$200k yearly income	0.3114***
Median owned property value	0.2172***
% of properties over \$1M	0.1343***

[Back](#)

VOT distribution and EL choice probability

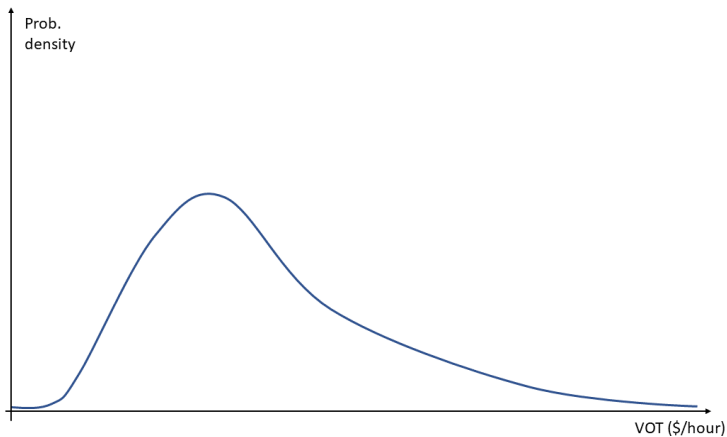
- Outcome of interest: aggregate EL choice probability.
- Conditional on commuting, i 's latent EL utility in market j is:

$$u_{ij}^{EL} = \delta^{EL} + \beta_i^{VOT} \cdot \tau_j - \pi_j + \varepsilon_{ij}$$

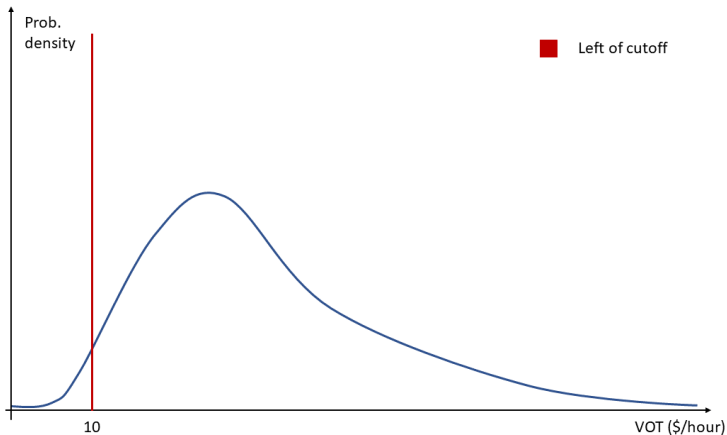
- Aggregate EL choice probability depends on VOT distribution in the population.

Back

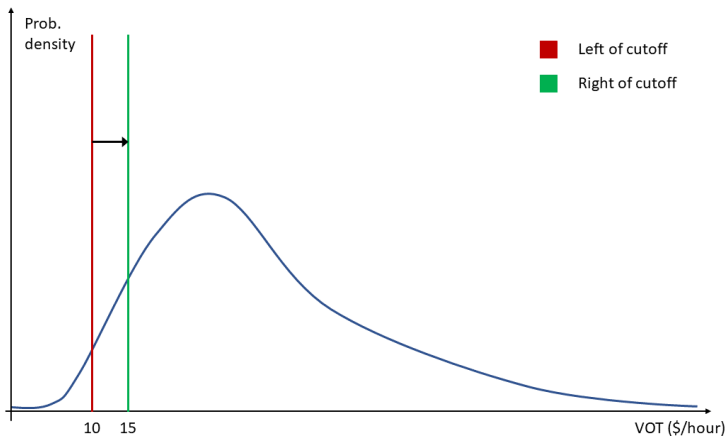
Intuition: identification of VOT distribution



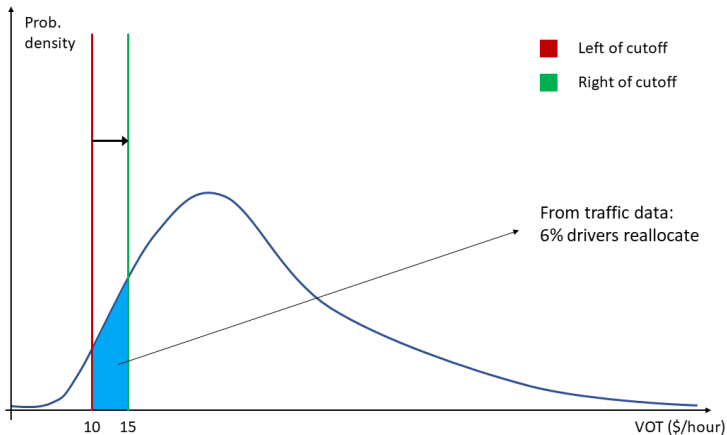
Intuition: estimation of VOT distribution



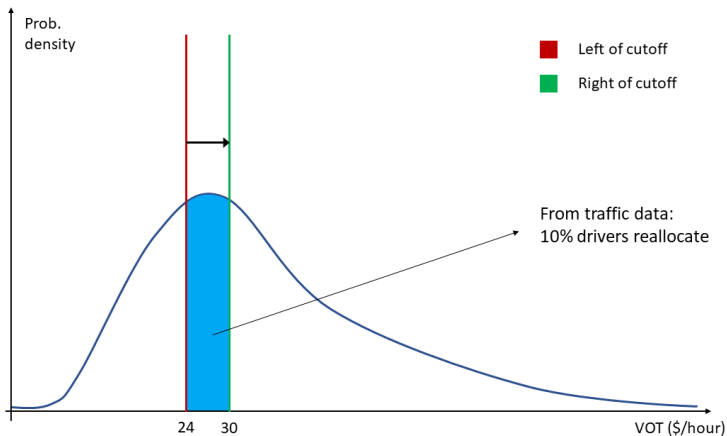
Intuition: estimation of VOT distribution



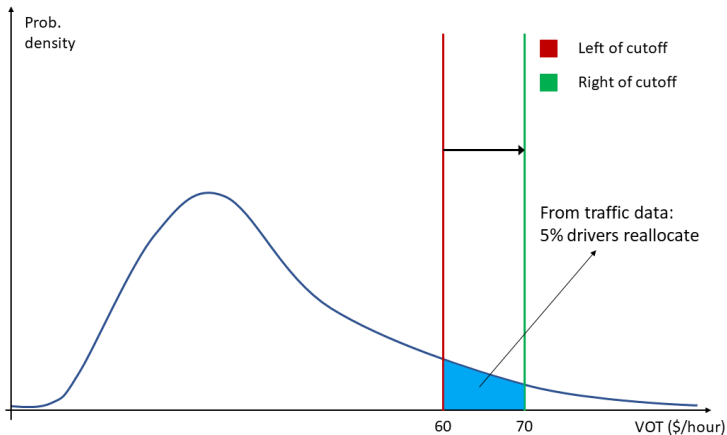
Intuition: estimation of VOT distribution



Intuition: estimation of VOT distribution



Intuition: estimation of VOT distribution



Specification of aggregate EL choice probability

- Assume ε_{it} is logistic with scale s and the VOT distribution is approximated by a set of M mass points $\beta_i^{m, VOT}$ with probability θ^m .

Specification of aggregate EL choice probability

- Assume ε_{it} is logistic with scale s and the VOT distribution is approximated by a set of M mass points $\beta_i^{m, VOT}$ with probability θ^m .
- Aggregate EL choice probability in market j (Fox *et al.* (2011)):

$$s_j^{EL} = \sum_{m=1}^M \theta^m s_{j,m}^{EL} = \sum_{m=1}^M \theta^m \frac{\exp\left(\frac{\delta^{EL} + \beta^{m, VOT} \cdot \tau_j - \pi_j}{s}\right)}{1 + \exp\left(\frac{\delta^{EL} + \beta^{m, VOT} \cdot \tau_j - \pi_j}{s}\right)}$$

Specification of aggregate EL choice probability

- Assume ε_{it} is logistic with scale s and the VOT distribution is approximated by a set of M mass points $\beta_i^{m,VOT}$ with probability θ^m .
- Aggregate EL choice probability in market j (Fox *et al.* (2011)):

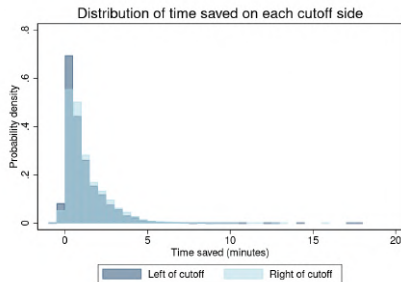
$$s_j^{EL} = \sum_{m=1}^M \theta^m s_{j,m}^{EL} = \sum_{m=1}^M \theta^m \frac{\exp\left(\frac{\delta^{EL} + \beta^{m,VOT} \cdot \tau_j - \pi_j}{s}\right)}{1 + \exp\left(\frac{\delta^{EL} + \beta^{m,VOT} \cdot \tau_j - \pi_j}{s}\right)}$$

- To use exogenous variation at cutoff, focus on $\Delta s_j^{EL} = s_j^{EL,1} - s_j^{EL,0}$:

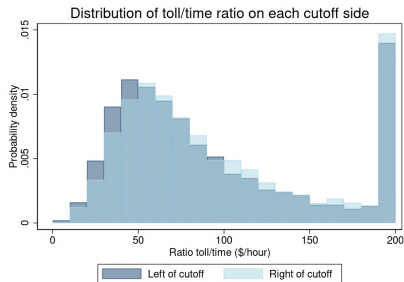
$$\Delta s_j^{EL} = \sum_{m=1}^M \theta^m \left[\frac{\exp\left(\frac{\delta^{EL} + \beta^{m,VOT} \cdot \tau_j^1 - \pi_j^1}{s}\right)}{1 + \exp\left(\frac{\delta^{EL} + \beta^{m,VOT} \cdot \tau_j^1 - \pi_j^1}{s}\right)} - \frac{\exp\left(\frac{\delta^{EL} + \beta^{m,VOT} \cdot \tau_j^0 - \pi_j^0}{s}\right)}{1 + \exp\left(\frac{\delta^{EL} + \beta^{m,VOT} \cdot \tau_j^0 - \pi_j^0}{s}\right)} \right]$$

Assumptions to infer VOT distribution

- 1 **Independence:** $\mathbb{E}[\theta^m | \tau_j, \pi_j] = \mathbb{E}[\theta^m] \quad \forall j, \quad \forall m$
- 2 **Relevance:** $\beta^{m, VOT} \in [VOT_j^0, VOT_j^1] \quad \forall m, \quad \text{for some } j$



(a) Time saved across subsamples



(b) Ratio toll/time saved across subsamples

Implementation of VOT distribution estimation

- Each market j is a day and cutoff in the sample.
- In the data I observe $\widehat{\Delta s}_j^{EL} = \Delta s_j^{EL} + \zeta_j$, with $\mathbb{E}[\zeta_j | \tau, \pi, \beta^{m, VOT}] = 0$.
I estimate:

$$\widehat{\Delta s}_j^{EL} = \sum_m \theta^m \cdot \Delta s_{j,m}^{EL} + \zeta_j$$

- Divide VOT space in 20 bins, from \$0 to \$200 per hour saved.

[Implementation details](#)

[Back](#)

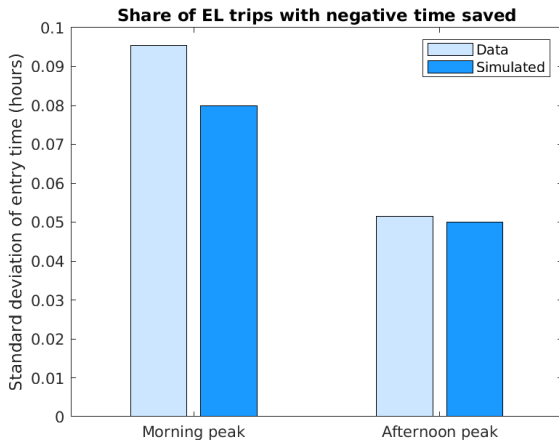
Implementation of VOT estimation

- Estimate the $\hat{\theta}^m$ parameters given a guess for δ^{EL} and s .
- Draw a sample of drivers from VOT distribution given by the $\hat{\theta}^m$.
- Match share of trips with negative time savings and the EL traffic share and iterate to pin down δ^{EL} and s .
- δ^{EL} is identified as $\log(s^{EL}|\tau = 0) - \log(1 - s^{EL}|\tau = 0)$ and an open set around $\tau = 0$ is observed.

[% trips with negative time saved fit](#)

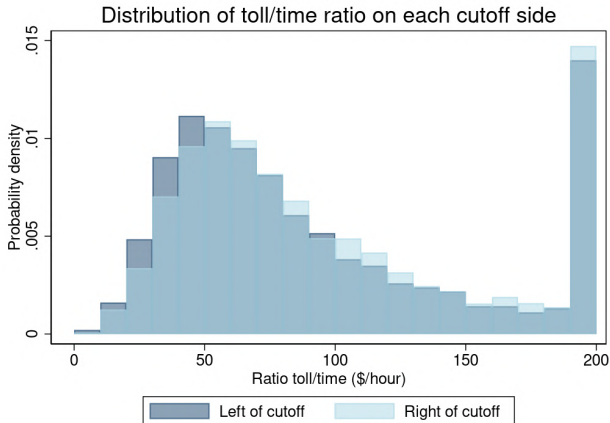
[Back](#)

% EL trips negative time saved



Back

Data support for VOT distribution estimation



Back

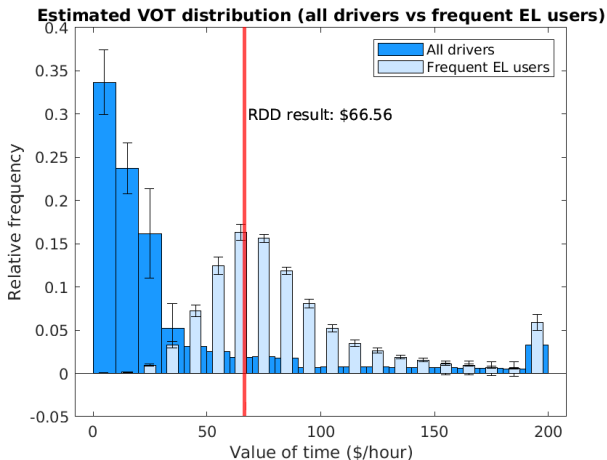
VOT distribution only for frequent EL users

- Frequent EL user: over 10 uses per year (less than half of the sample). Sample restriction allows to relax assumptions.
- Plug in estimated scale parameter s from general estimation.
- Can estimate $\beta_{i,EL}^{VOT}$ through likelihood, matching each individual's EL usage probability.

[Back](#)

[Comparison with VOT distribution for all drivers](#)

Estimated VOT distributions — comparison



Back

Road-specific estimated distributions

Robustness: 20+ yearly uses

Robustness: 50+ yearly uses

Estimated VOT distributions by road

I-394 (AM)

I-394 (PM)

I-35W (AM)

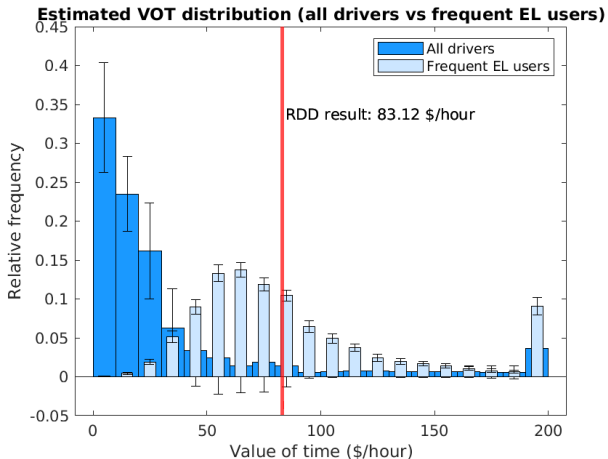
I-35W (PM)

I-35E (AM)

I-35E (PM)

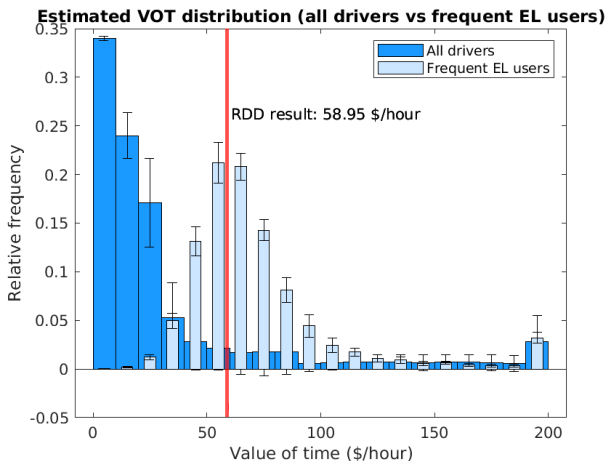
Back

Estimated VOT distribution



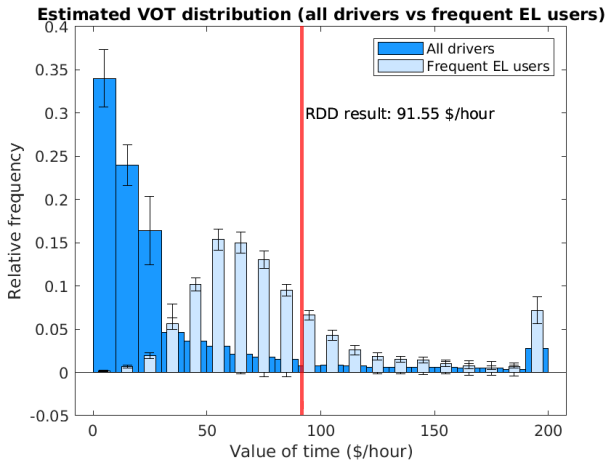
Back

Estimated VOT distribution



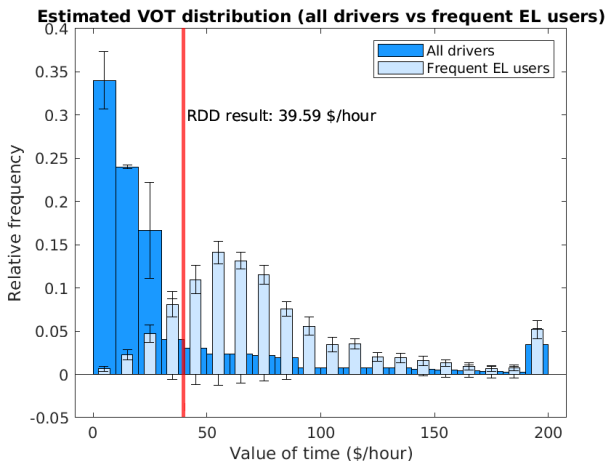
Back

Estimated VOT distribution



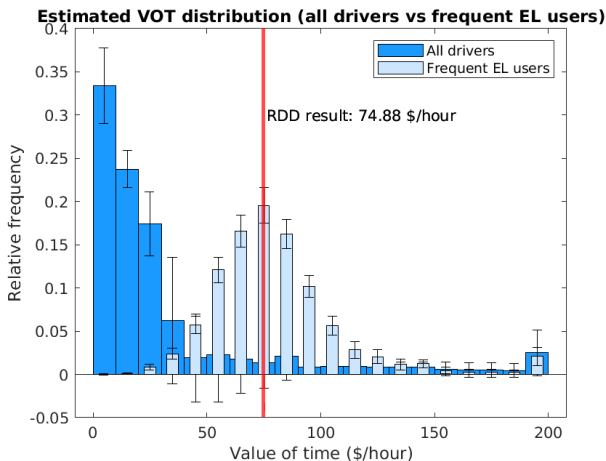
Back

Estimated VOT distribution



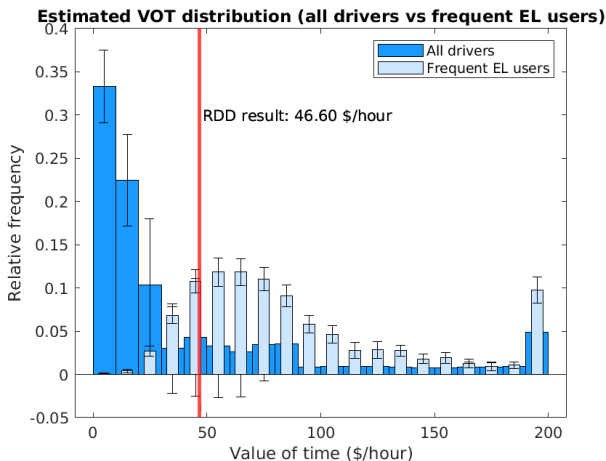
Back

Estimated VOT distribution



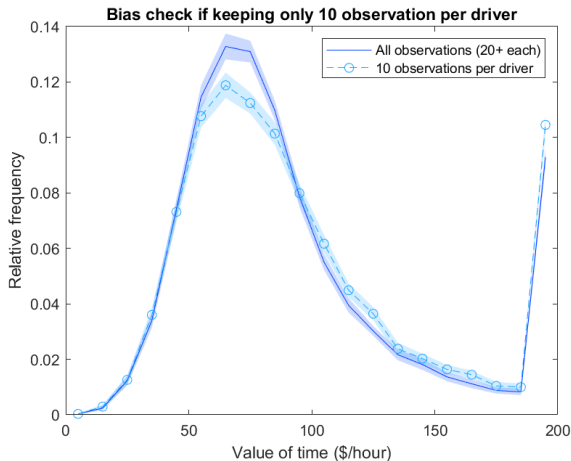
Back

Estimated VOT distribution



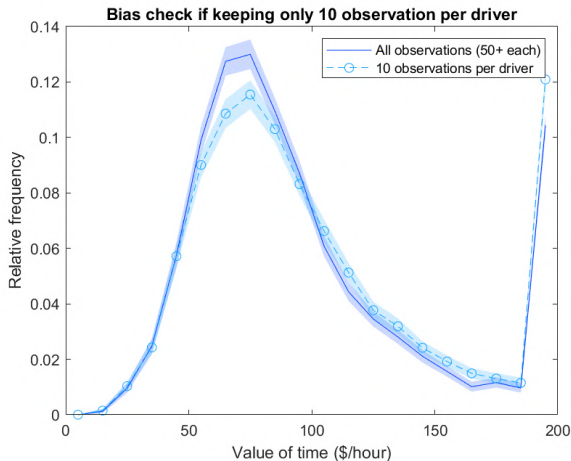
Back

VOT distribution, frequent users (20+ yearly uses)



Back

VOT distribution, frequent users (50+ yearly uses)



Back

Key trade-off choice underlying the model

- Pure preference: suppose everyone prefers to commute at 8am.
- Trade-off with commuting time expectation: someone might end up traveling at 7:30am to avoid congestion.
- Including this choice margin is important to fully characterize drivers' response to counterfactuals.

[Entry time results \(Fridays\)](#)

[Entry time results \(holidays\)](#)

[Entry time results \(snow days\)](#)

[Back](#)

Model equations

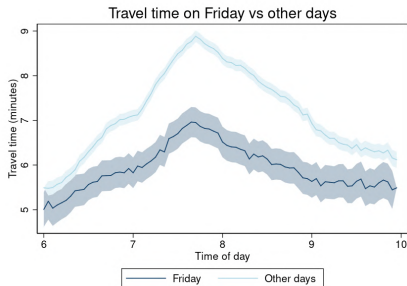
- Stage 1: each driver i chooses, each day d and peak p , the departure time t that maximizes expected utility $u(t_{dpi})$ knowing that they might take the Express Lane $EL(t_{dpi})$ or not:

$$u(t_{dpi}) = \beta_{pi} \cdot \alpha_{pt} + \max\{EL(t_{dpi}), 0\} + \varepsilon_{dpi}$$
$$EL(t_{dpi}) = \delta^{EL} + \beta_{pi} \cdot \mathbb{E}[\tau_{pt}(t_{dpi})] - \mathbb{E}[\pi_{pt}(t_{dpi})]$$

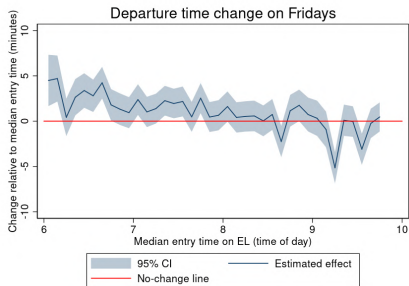
- β_{pi} is individual VOT, α_{pt} are entry time FEs, τ_{pt} is travel time saved, π_{pt} is EL toll, δ^{EL} is taste for the EL. [Traffic to travel time relationship](#)
- EL choice in stage 2 replicates the VOT distribution part. [Equations](#)

[Moments list](#)[Estimation procedure](#)[Moments fit](#)[Untargeted moments](#)[Replication of RD results](#)[Back](#)

EL entry time results (Fridays)



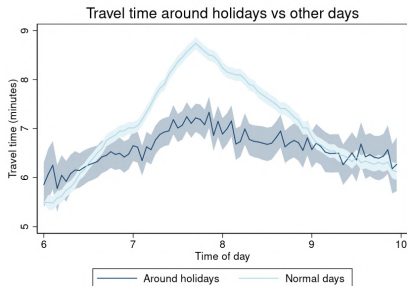
(a) Travel time change



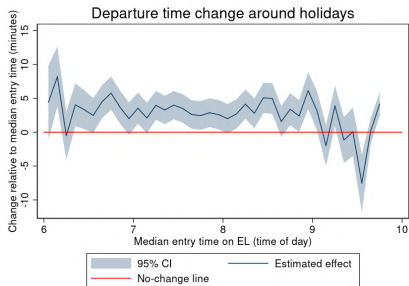
(b) EL entry change relative to median

[Back](#)

EL entry time results (around holidays)



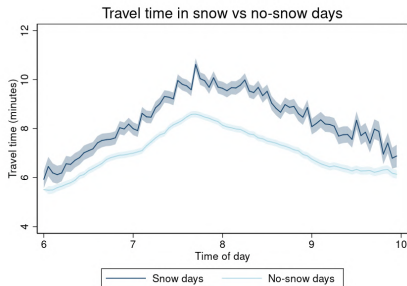
(a) Travel time change



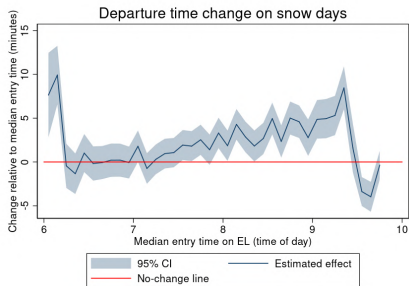
(b) EL entry change relative to median

[Back](#)

EL entry time results (snow days)



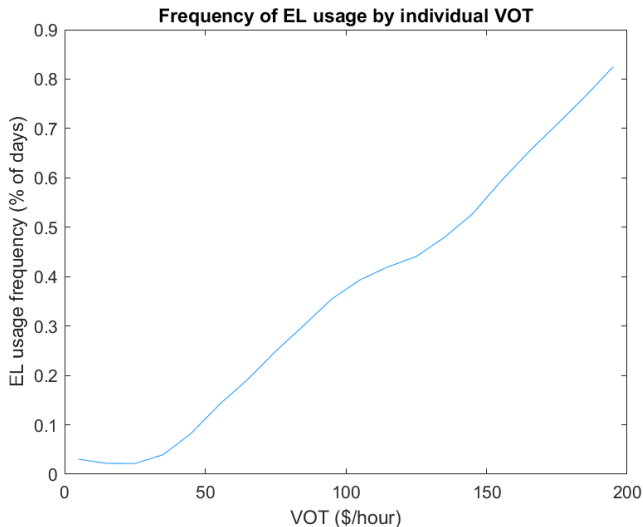
(a) Travel time change



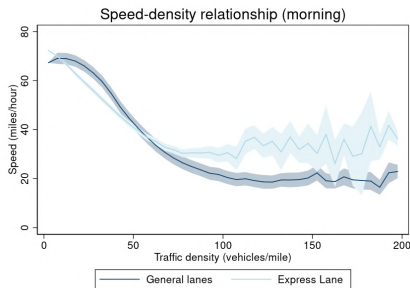
(b) EL entry change relative to median

[Back](#)

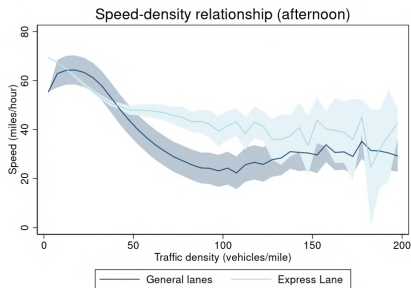
Model prediction of EL usage by individual VOT



Speed to traffic density relationship



(a) Morning



(b) Afternoon

[Back](#)

Stage 2: EL choice in general equilibrium

- Each driver i in day d and peak p sees the realization of time savings and toll and chooses the EL if their latent utility u_{dpi}^{EL} is positive:

$$u_{dpi}^{EL} = \delta^{EL} + \beta_{pi} \cdot \tau(t_{dpi}^*) - \pi(t_{dpi}^*) + \eta_{dpi}$$

- Solved sequentially and in general equilibrium: drivers are allocated between EL and GL so that no driver wants to behave differently given what the others are doing.

Back

164 moments targeted for 82 parameters

- 1 Median traffic density in the general lanes every 6 minutes (80 moments).
- 2 Median traffic density in the ELs every 6 minutes (80 moments).
- 3 Standard deviation of EL entry time (2 moments).
- 4 average % change in general lane traffic density at discontinuity cutoffs (2 moments).

[Back](#)

Model estimation procedure

1 Stage 1:

- Guess departure time shares for each m VOT class.
- For each m VOT class, find expected value of taking the EL.
- Compute expected utility of each departure time t .
- After realization of shocks ε_{dpti} , each driver i chooses the optimal t in each day and peak.
- Aggregate probability of each t needs to be consistent with the initial guess.

2 Stage 2:

- Given simulated stage 1 choices, find EL traffic equilibrium.
- Iterate back from stage 1 until moments are matched.

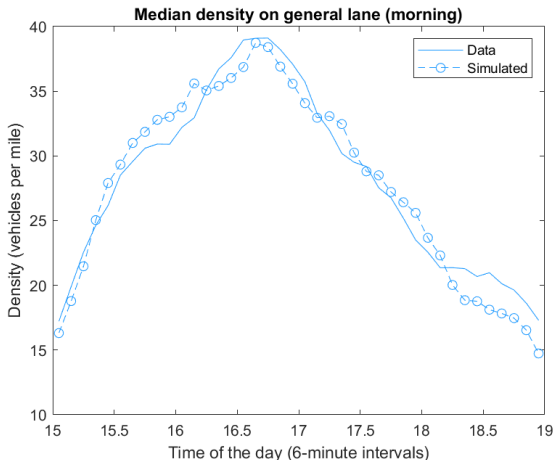
Back

Targeted moments fit

- Traffic density on standard lane (morning)
- Traffic density on standard lane (afternoon)
- Traffic density on Express lane (morning)
- Traffic density on Express lane (afternoon)
- Standard deviation of EL entry time
- Share of EL trips with negative time saved
- Average % change in standard lane density at cutoff

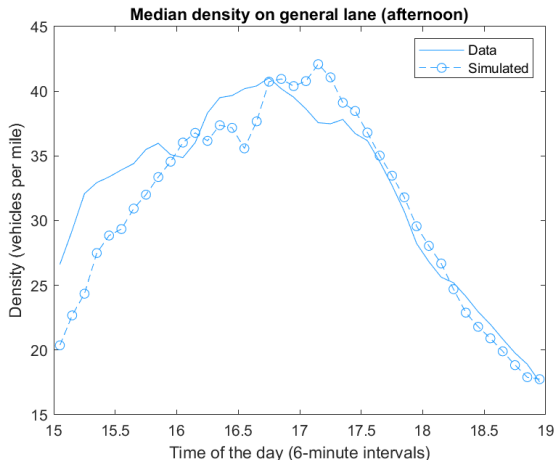
Back

Moments fit: traffic on standard lane (AM)



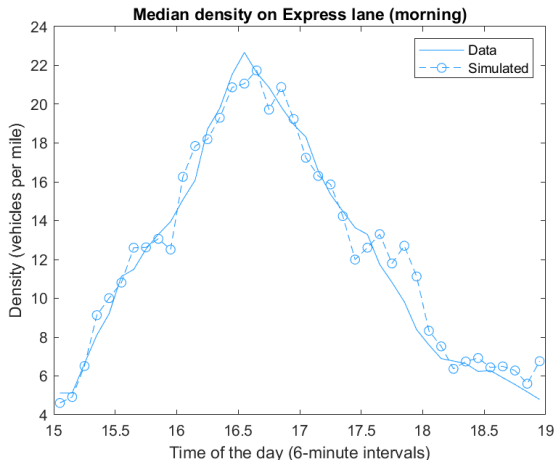
[Back to moments list](#)

Moments fit: traffic on standard lane (PM)



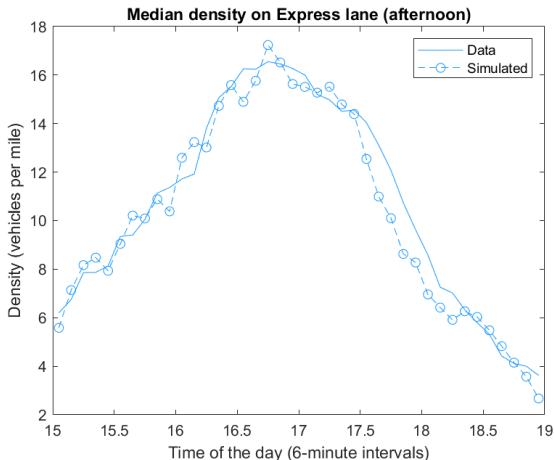
[Back to moments list](#)

Moments fit: traffic on Express lane (AM)



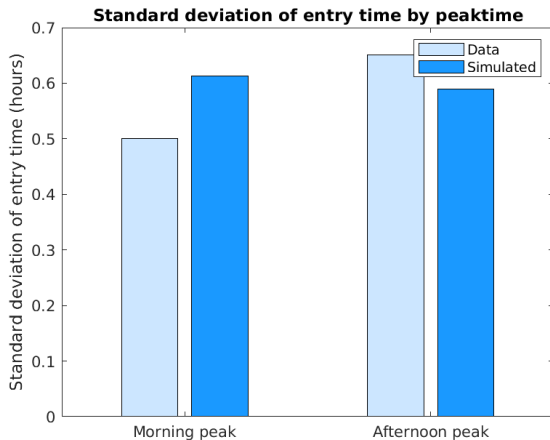
[Back to moments list](#)

Moments fit: traffic on Express lane (PM)



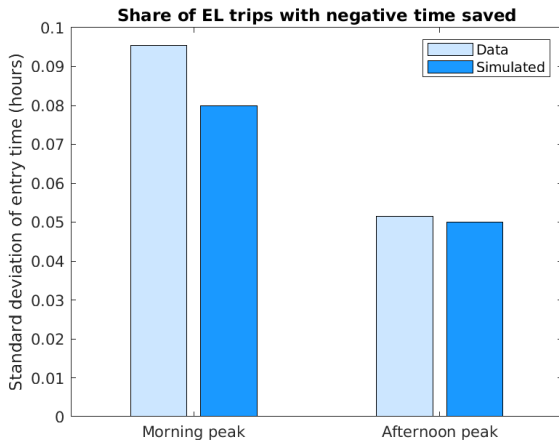
[Back to moments list](#)

Moments fit: std of EL entry time



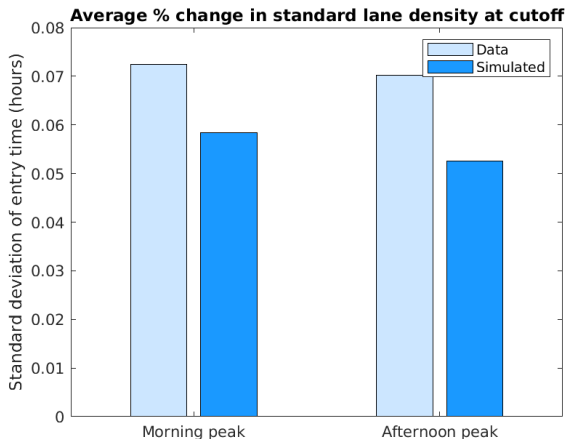
[Back to moments list](#)

Moments fit: % EL trips negative time saved



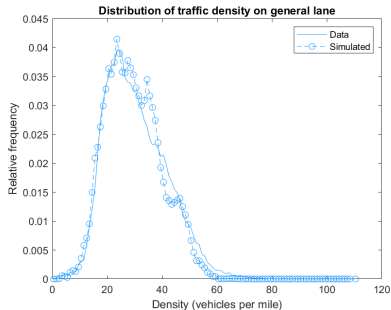
[Back to moments list](#)

Moments fit: mean % GL density change at cutoff

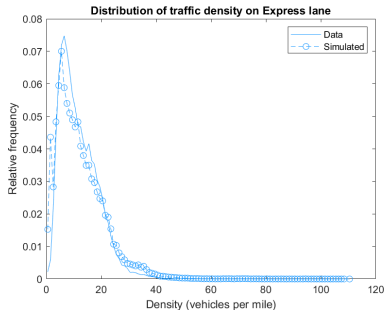


[Back to moments list](#)

Untargeted moments fit (1)



(a) General lanes traffic

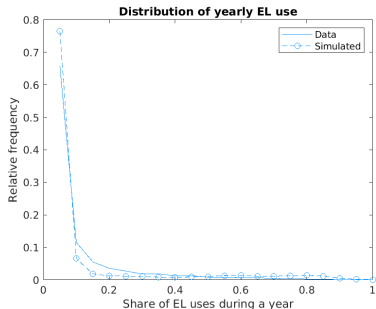


(b) EL traffic

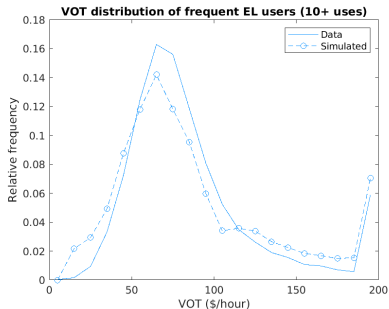
[Next untargeted moments](#)

[Back](#)

Untargeted moments fit (2)



(a) EL yearly usage rate

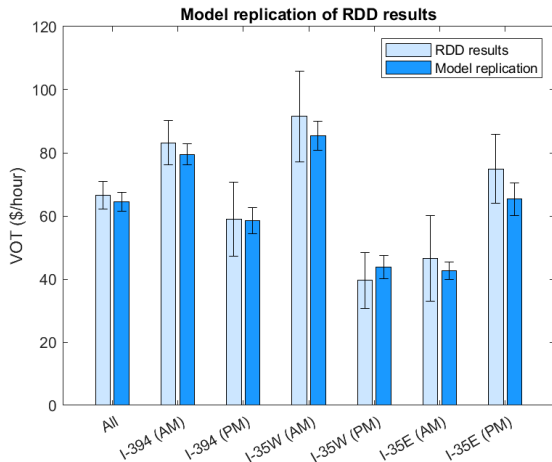


(b) VOT of frequent EL users

[Previous untargeted moments](#)

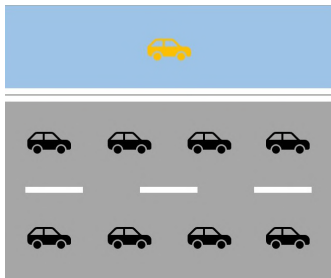
[Back](#)

VOT model replication of RD results



[Back](#)

EL converted to free lane: intuition



Benchmark with EL

Back



3 standard lanes

Distributional effects: EL becomes standard lane

I-394 (AM)

I-394 (PM)

I-35W (AM)

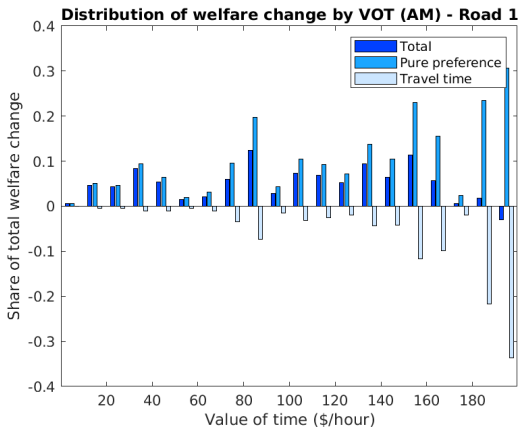
I-35W (PM)

I-35E (AM)

I-35E (PM)

Back

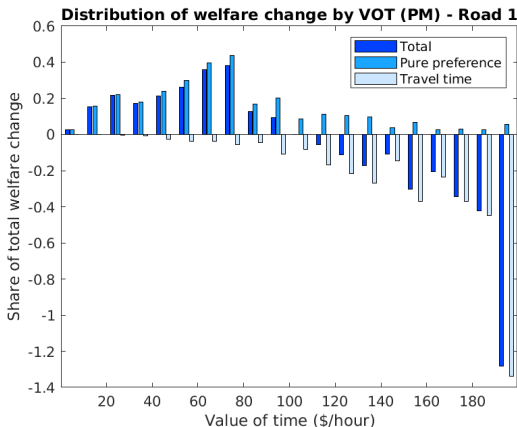
Distributional effects: EL becomes standard lane



Per-capita welfare change (without rebate): \$32.34 per year.

Per-capita welfare change (with rebate): \$19.45 per year.

EL is converted into a general lane

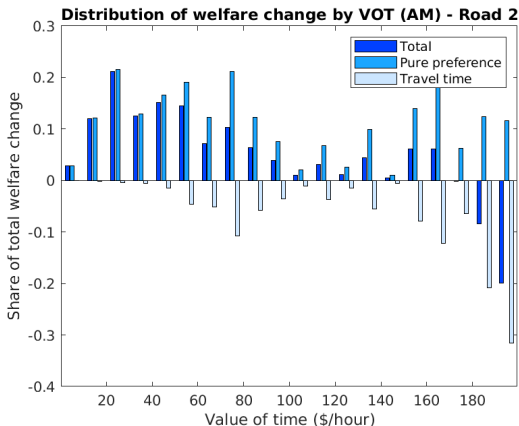


Per-capita welfare change (without rebate): \$17.61 per year.

Per-capita welfare change (with rebate): -\$11.80 per year.

[Back](#)

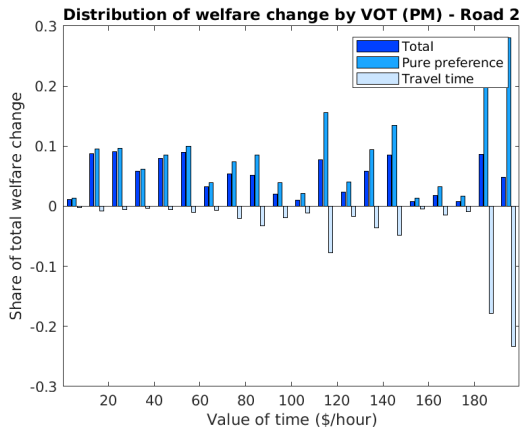
EL is converted into a general lane



Per-capita welfare change (without rebate): \$52.99 per year.

Per-capita welfare change (with rebate): \$28.49 per year.

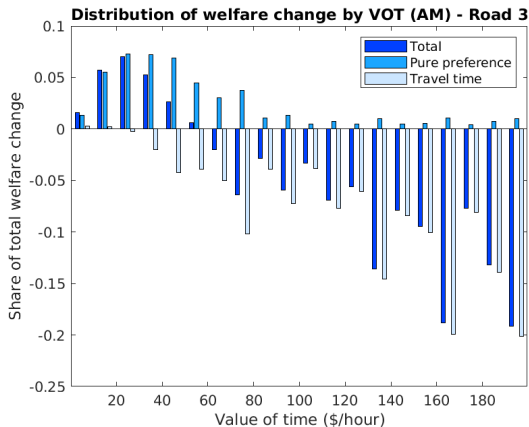
EL is converted into a general lane



Per-capita welfare change (without rebate): \$15.44 per year.

Per-capita welfare change (with rebate): \$9.48 per year.

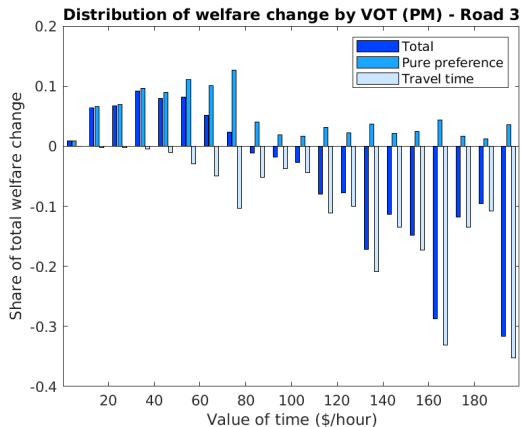
EL is converted into a general lane



Per-capita welfare change (without rebate): \$7.40 per year.

Per-capita welfare change (with rebate): -\$28.20 per year.

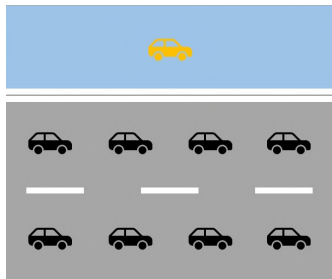
EL is converted into a general lane



Per-capita welfare change (without rebate): $-\$0.28$ per year.

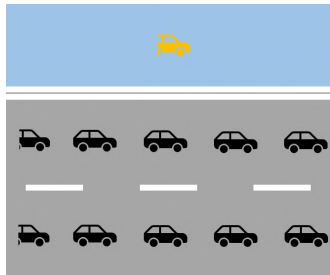
Per-capita welfare change (with rebate): $-\$18.33$ per year.

More low-VOT drivers: intuition



Benchmark with EL

Back



Normal lanes more congested

Distributional effects: more low-VOT drivers

I-394 (AM)

I-394 (PM)

I-35W (AM)

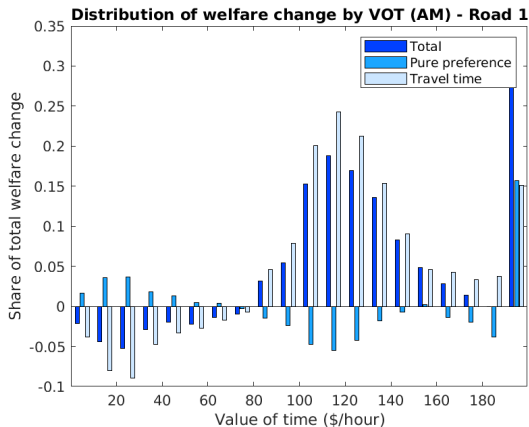
I-35W (PM)

I-35E (AM)

I-35E (PM)

Back

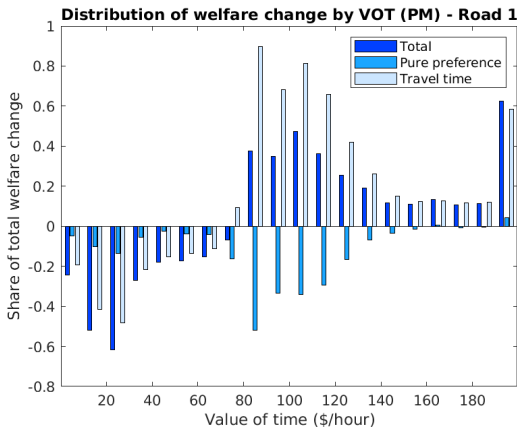
Distributional effects: more low-VOT drivers



Per-capita welfare change (without rebate): \$2.16 per year.

Per-capita welfare change (with rebate): \$0.50 per year.

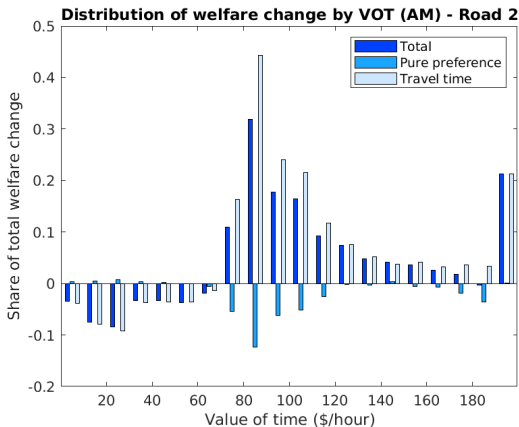
Change in VOT composition of drivers



Per-capita welfare change (without rebate): \$0.96 per year.

Per-capita welfare change (with rebate): -\$1.82 per year.

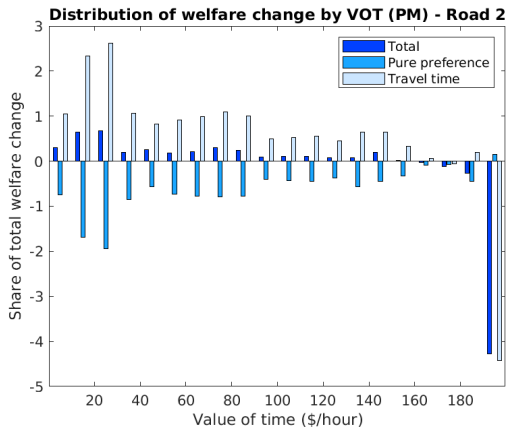
Change in VOT composition of drivers



Per-capita welfare change (without rebate): \$2.39 per year.

Per-capita welfare change (with rebate): \$0.28 per year.

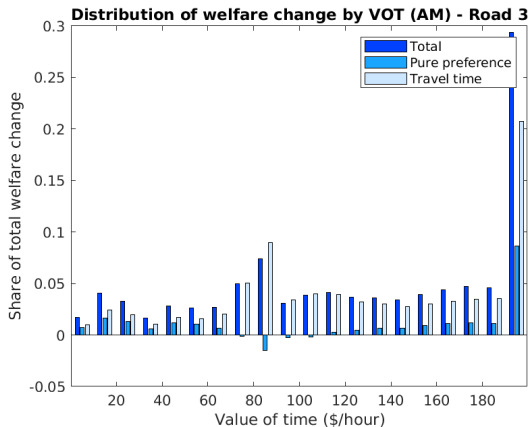
Change in VOT composition of drivers



Per-capita welfare change (without rebate): \$0.34 per year.

Per-capita welfare change (with rebate): -\$0.43 per year.

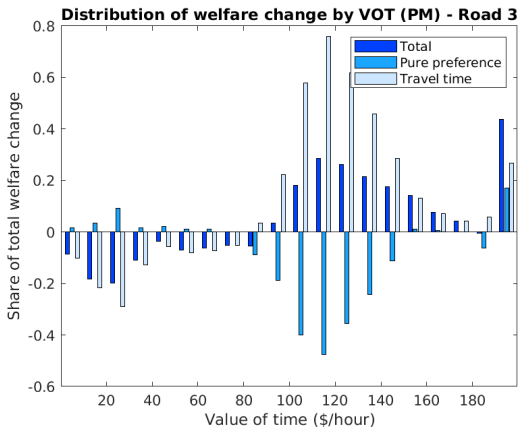
Change in VOT composition of drivers



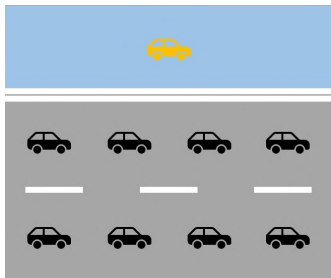
Per-capita welfare change (without rebate): \$7.83 per year.

Per-capita welfare change (with rebate): \$7.39 per year.

Change in VOT composition of drivers

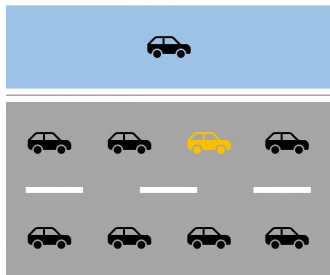


Ignore VOT heterogeneity: intuition



Benchmark with EL

Back



Random assignment to EL