

# COMPARATIVE RATIONALITY

Mauricio Ribeiro

(University of Bristol)

# THE RATIONAL CHOICE MODEL

- **Rationality:** choices are rational whenever there exists a complete and transitive relation  $\succsim$  such that  $x$  is chosen from a menu  $A$  whenever  $x \succsim y$ , for all  $y \in A$

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- Rational choice underlies most applied work in Economics
  - ▶ i.e., people maximize preferences over different domains
- Policy and welfare implications of this work rely on the extent to which choices are rational

# VIOLATIONS OF RATIONALITY

- Choices can fail to be rational...
  - ▶ e.g., Battalio et al. (1973), Sippel (1997), Mattei (2000), Harbaugh, Krause and Berry (2001), Février and Visser (2003), Choi et al (2007, 2014), Manzini and Mariotti (2010), Costa-Gomez et al (2019), Nielsen and Rehbeck (2020), and Boaucida (2021)

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- ... and for several reasons:
  - ▶ Intransitivities, incompleteness, behavioral biases, unobserved constraints, choice overload, different choice procedures

# REACTING TO THE VIOLATIONS

## (I) Measuring Incompatibility with Rationality

- ▶ e.g., Afriat (1973), Houtman and Maks (1985), Swofford and Whitney (1986), Varian (1990), Echenique, Lee, and Shum (2011), Apesteguia and Ballester (2015), Dean and Martin (2016), Caradonna (2020), de Clippel and Rozen (2020)

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## (II) Models of Boundedly Rational Choice

- ▶ e.g., Kalai, Rubinstein and Spiegel (2002), Masatlioglu and Ok (2005), Eliaz and Ok (2006), Manzini and Mariotti (2007), Rubinstein and Salant (2008), Cherepanov, Feddersen and Sandroni (2013), Frick (2016)



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## (III) Behavioral Welfare Analysis

- ▶ e.g., Bernheim and Rangel (2007, 2009), Green and Hojman (2007), Rubinstein and Salant (2012), Apesteguia and Ballester (2015), Horan and Sprumont (2016), Nishimura (2016), Caliori (2020)

# MEASURING INCOMPATIBILITY WITH RATIONALITY

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  - (II) To make comparative judgments of rationality

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- The **standard approach** uses indices
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  - (II) To make comparative judgments of rationality
- This approach compares the rationality of choices **indirectly**
  - (I) What if two indices disagree?
  - (II) Completeness of the induced rationality ranking

# THE APPROACH OF THIS PROJECT

- (I) Introduce a criterion for **comparative judgments** of rationality that:
  - (A) Delivers intuitive comparisons
  - (B) Improves our understanding of departures from rationality
  - (C) Compares the predictive mistakes of rationality

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- (II) The criterion induces an **incomplete** rationality ordering over choices
  - (A) Some comparisons are “easy”, while others are “hard”
  - (B) Indices should agree with the “easy” comparisons

## RANKING THE RATIONALITY OF CHOICES

Menus	$\{a, b, c\}$	$\{a, b\}$	$\{b, c\}$	$\{a, c\}$
Friend 1	$c$	$a$	$c$	$c$
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Friend 1  $\succ$  {Friends 2, 3, 4}

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## The Violation Criterion

Friend  $i$  is *at least as rational as* Friend  $j$

when for each sub-collection of menus...



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## The Violation Criterion

If Friend  $i$  violates rationality in the sub-collection,  
then Friend  $j$  violates rationality in the sub-collection

# The Rationality Ordering and Indices of Incompatibility

# THE RATIONALITY ORDERING

## DEFINITION

Given two choice correspondences  $c_1$  and  $c_2$  defined over a collection of menus  $\mathcal{A}$ , we say that

- $c_1$  is at least as rational as  $c_2$  if, for every  $\mathcal{B} \subseteq \mathcal{A}$ ,

$c_1$  is not rationalizable on  $\mathcal{B} \implies c_2$  is not rationalizable on  $\mathcal{B}$

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- We then write  $c_1 \succsim_{\text{rat}} c_2$ 
  - ▶  $c_1 \succ_{\text{rat}} c_2$ :  $c_1$  is **more rational than**  $c_2$
  - ▶  $c_1 \sim_{\text{rat}} c_2$ :  $c_1$  is **as rational as**  $c_2$
  - ▶  $c_1$  and  $c_2$  are  $\succsim_{\text{rat}}$ -**incomparable**

# INDICES OF INCOMPATIBILITY

## DEFINITION

An **index of incompatibility**  $I$  assigns numbers to choice correspondences defined over a collection of menus  $\mathcal{A}$  in a way that  $I(c) = 0$  if, and only if,  $c$  is rationalizable on  $\mathcal{A}$ .

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- $I$  is consistent with  $\succsim_{\text{rat}}$  if

$$\begin{cases} c_1 \succsim_{\text{rat}} c_2 \text{ implies } I(c_1) < I(c_2) \\ c_1 \sim_{\text{rat}} c_2 \text{ implies } I(c_1) = I(c_2) \end{cases}$$

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- $I$  is **weakly consistent with**  $\succsim_{\text{rat}}$  if

$$c_1 \succsim_{\text{rat}} c_2 \text{ implies } I(c_1) \leq I(c_2)$$



# An Outline of the Results

# $\mathcal{N}_{\text{RAT}}$ AND PREDICTIVE ERRORS

$\succsim_{\text{RAT}}$  AND PREDICTIVE ERRORS

Menus	$\{a, b, c\}$	$\{a, b\}$	$\{b, c\}$	$\{a, c\}$
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Friends 2 and 3 choosing  $a$  on  $\{a, b, c\}$  is a **predictive error**  
*based on pairwise menus*

$\mathcal{N}_{\text{RAT}}$  AND PREDICTIVE ERRORS

Menus	$\{a, b, c\}$	$\{a, b\}$	$\{b, c\}$	$\{a, c\}$
Friend 1	<b>c</b>	<i>a</i>	<i>c</i>	<i>c</i>
Friend 2	<b>a</b>	<i>a</i>	<i>c</i>	<i>c</i>
Friend 3	<b>a</b>	<i>b</i>	<i>c</i>	<i>c</i>

What are the **predictive errors**  
*based on the collection  $\{\{a, b, c\}\}$ ?*

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What are the **predictive errors**

*based on the collection  $\{\{a, b, c\}\}$ ?*

Friend 2 choosing  $c$  on  $\{a, c\}$

Friend 3 choosing  $c$  on  $\{a, c\}$  and  $b$  on  $\{a, b\}$

$\succ_{\text{RAT}}$  AND PREDICTIVE ERRORS

Menus	$\{a, b, c\}$	$\{a, b\}$	$\{b, c\}$	$\{a, c\}$
Friend 1	c	a	c	c
Friend 2	a	a	c	c
Friend 3	a	b	c	c

## The Prediction Criterion

Friend  $i$  is *at least as rational as* Friend  $j$   
when for each sub-collection of menus...

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Menus	$\{a, b, c\}$	$\{a, b\}$	$\{b, c\}$	$\{a, c\}$
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Friend 2	<i>a</i>	<i>a</i>	<i>c</i>	<i>c</i>
Friend 3	<i>a</i>	<i>b</i>	<i>c</i>	<i>c</i>

## The Prediction Criterion

If we incorrectly predict Friend  $i$ 's choices based in the sub-collection, then we incorrectly predict Friend  $j$ 's choices based in the sub-collection



# CONSISTENCY WITH $\succsim_{\text{RAT}}$

CONSISTENCY WITH  $\succsim_{\text{RAT}}$ PROPOSITION (CHARACTERIZATION OF  $\succsim_{\text{RAT}}$ )

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## PROPOSITION (CHARACTERIZATION OF CONSISTENCY)

*An index  $I$  is (weakly) consistent with  $\succsim_{\text{rat}}$  if, and only if, it is a (weakly) **monotonic aggregator** of predictive errors.*

# $\mathcal{N}_{\text{RAT}}$ AND EXISTING INDICES: AN EXAMPLE

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The **Houtman-Maks** index:

$$I_{HM}(c) := \min \{ |\mathcal{B}| : \mathcal{B} \subseteq \mathcal{A} \text{ and } c \text{ is rationalizable on } \mathcal{A} \setminus \mathcal{B} \}$$

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$\mathcal{N}_{\text{RAT}}$  AND WEAKLY CONSISTENT INDICES

- **Takeaway:** the Houtman-Maks index disregards evidence of incompatibility

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- **Takeaway:** the Houtman-Maks index disregards evidence of incompatibility
- The Houtman-Maks index is *weakly consistent* with  $\succsim_{\text{rat}}$
- Method to “fix” a weakly consistent index
  - ① Calculate the index in each sub-collection
  - ② Monotonically aggregate these numbers

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  - ① Calculate the index in each sub-collection
  - ② Monotonically aggregate these numbers
- The method allows that we assign different weights to different types of violations

$\mathcal{N}_{\text{RAT}}$  AND NEW INDICES OF INCOMPATIBILITY

- Applying this method to the Houtman-Maks index, I propose a new index of incompatibility: the Average Houtman-Maks index

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  - ▶ Dataset: Bouacida (2021)

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  - Comparing my approach to the Houtman-Maks approach
    - ▶ Dataset: Bouacida (2021)
- (I) The Houtman-Maks index disagrees with  $\succsim_{\text{rat}}$  in **22%** of the comparisons that  $\succsim_{\text{rat}}$  can make

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- (I) The Houtman-Maks index disagrees with  $\succsim_{\text{rat}}$  in **22%** of the comparisons that  $\succsim_{\text{rat}}$  can make
- (II) The Average Houtman-Maks index is (much) more discerning than the Houtman-Maks index



$\succsim_{\text{RAT}}$  AND NEW INDICES OF INCOMPATIBILITY

- Applying this method to the Houtman-Maks index, I propose a new index of incompatibility: the Average Houtman-Maks index
- Comparing my approach to the Houtman-Maks approach
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- (I) The Houtman-Maks index disagrees with  $\succsim_{\text{rat}}$  in **22%** of the comparisons that  $\succsim_{\text{rat}}$  can make
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- (III) The average Houtman-Maks index is more responsive to the increase in different types of violations of rationality

# OTHER RESULTS

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- (V) Extensions of  $\succsim_{\text{rat}}$