Bubbles Talk: Narrative Augmented Bubble Prediction

Yuting Chen^{1,2} Don Bredin¹ Valerio Potì¹

¹Universities College Dublin

²Rennes School of Business

August 30, 2023

Outline

UCD Michael Smurfit Graduate Business Schoo

Overview

- Research question
- Motivation

2 Methodology & data

- Bubble (bubbliness) measures
- Narrative features
- Narratives augmented bubble forecasting

Results

- Predictive power on bubbliness
- Predictive power out of sample
- Predict ex-post bubble conditional on signals

Conclusion

Appendix

Outline



Overview

- Research question
- Motivation

2 Methodology & data

- Bubble (bubbliness) measures
- Narrative features
- Narratives augmented bubble forecasting

B Results

- Predictive power on bubbliness
- Predictive power out of sample
- Predict ex-post bubble conditional on signals

Conclusion

Appendix



• Can market narratives help predict financial market bubbles and their bursts?

Motivation



- Bubbles are hard to detect and predict (see Greenwood et al., (2019))
- Bubble theories place emphasis on the role of investor beliefs in bubble development, but these are largely unobservable.
 - Rational bubbles
 - Disagreement-based models
 - Irrational bubbles
- Narratives contain rich information but are understudied and have potential in bubble studies (Shiller, 2017)
 - Narrative factors outperform standard characteristic-based factor models in terms of out-of-sample Sharpe ratios (Bybee et al., 2023)
 - "... the price increase appears to be driven less by future expectations than by the proliferation of stories and talk that draw attention to the asset that is booming, thereby fueling the bubble." (Shiller (2019), p 217)

Motivation



• Directed Acyclic Graph (DAG)

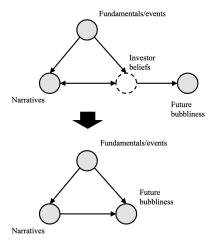


Figure: Directed Acyclic Graph

э



- What does it mean to consider the role of narratives?
- For a start, we humbly set on focusing on narrative features
- Narrative features are aspects of textual corpora that can only refer to narratives

Narrative features for bubbles



- Optimism: Opportunity and Optimistic Narratives
 - Aliber and Kindleberger (2015) associate the mania phase of a bubble with a sense of "we never had it so good" and "making money never seemed easier."
 - Shiller (2015) highlights the role of the psychological epidemic of investor enthusiasm during the "irrational exuberance" periods
- Opinion Disagreement
 - Harrison and Kreps (1978) propose that the relevant notion of intrinsic value is decided by aggregate investor assessments and attribute speculation to heterogeneous beliefs.
- Topic Homogeneity and Attention Intensity
 - Shiller (2019) suggests that dominant and viral narratives lead to many economic events.

Outline

UCD Michael Smurfit Graduate Business Sch

Overview

- Research question
- Motivation

Methodology & data

- Bubble (bubbliness) measures
- Narrative features
- Narratives augmented bubble forecasting

B Results

- Predictive power on bubbliness
- Predictive power out of sample
- Predict ex-post bubble conditional on signals

Conclusion

5 Appendix

Bubble measures



• Price explosiveness (Phillips et al. (2015))

$$BSADF_{c,t}(w_0) = \sup_{w_1 \in [0,t-w_0]} ADF_{c,w_1}^t.$$
 (1)

$$BubbleSignal_{PSY,c,t} = \mathbb{1}(BSADF_{c,t} > cv_{c,t}),$$
(2)

• Price elevation (as in Greenwood et al. (2019))

$$Elevation_{c,w,t} = \frac{PI_{c,t} - PI_{c,(t-w)}}{PI_{c,(t-w)}}.$$
(3)

• Price deviation (as in Jordà et al. (2015))

$$Deviation_{c,t} = \log PI_{c,t} - \log PI_{c,trend,t}, \tag{4}$$

Bubbliness measures



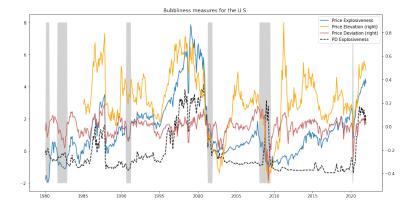


Figure: Alternative bubbliness measures for the U.S.

A D N A B N A B N A B N

11/34

Narrative features



- Textual data selection: searching query design
 - Contain the keyword "market"
 - 2 Major media news (from LexisNexis)
 - "Economy Economic indicators" and "Financial Market Updates" subject tags
 - January 1st 1975 December 31st 2021
 - 5 765,645 articles
- Language processing
 - Break down the articles into sentences
 - 2 Use named-entity-recognition to add country tags to each sentence

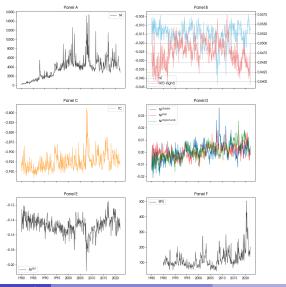
Narrative features



- Narrative features
 - Narrative Intensity (NI, count of sentences)
 - Sign prediction: negative according to Vozlyublennaia (2014)
 - In Narrative Tone (NT, L&M word lists)
 - Sign prediction: positive according to Shiller (2015), Abreu and Brunnermeier (2003) and rational bubbles
 - **③** Narrative Tone Dispersion (NTD, standard deviation of NT)
 - Sign prediction: positive according to Scheinkman and Xiong (2003), negative according to irrational bubbles
 - Opic Consensus (TC, Shannon entropy on LDA topic probabilities)
 - Sign prediction: positive according to irrational bubbles
 - Relative Intensity of Competing Narratives (*NI^{NO}* "opportunity narratives" - "risk narratives" - "bubble narratives")
 - Sign prediction: positive according to irrational bubbles

Narrative features





Yuting Chen, Don Bredin, Valerio Potì (UnivBubbles Talk: Narrative Augmented Bubble F

14 / 34

Narratives augmented bubble forecasting



• Predicting the change of bubbliness measures

- $X_{c,t} =$ [DY PE PB IR Inflation RGDP InvGDP VO CLI]
- Out of sample forecasting performance
 - Train the models with expanding windows, predict one month ahead out of sample
 - Models include: Financial/economic variables; narrative variables; multi-variate or uni-variate models; ensemble
 - ▶ The Diebold & Mariano test (Diebold and Mariano, 2002) and the Clark & West test (Clark and West, 2007) with MSE as the loss function

Further analysis



• Predicting the scale of future market drops

$$\triangle MaxDrop_{c,t+13|t+1} = \alpha_c + \boldsymbol{\theta} \cdot \boldsymbol{X}_{c,t} + \gamma \cdot N_{c,t} + \epsilon_{c,t+1}.$$
 (6)

$$MaxDrop_{c,t} = -\min(\frac{PI_{c,t+j}}{PI_{c,t+i}}, 0), \ \forall i \in [0, 11], \ j \in [1, 12] \ and \ i < j.$$

Predicting ex-post bubbles conditional on signals (bad booms)
 Logistic regression

$$Prob(Bubble_{c,t}|Signal_{c,t}) = \frac{1}{e^{-(\alpha+\theta\cdot\boldsymbol{X}_{c,[t-w,t]}+\gamma\cdot\boldsymbol{N}_{c,[t-w,t]}+\epsilon_t)}}.$$
 (7)

- Up-sampling (SMOTE) to deal with imbalanced data
- Narrative regime-dependent forecasting with financial/economic variables

Outline



Overview

- Research question
- Motivation

2 Methodology & data

- Bubble (bubbliness) measures
- Narrative features
- Narratives augmented bubble forecasting

Results

- Predictive power on bubbliness
- Predictive power out of sample
- Predict ex-post bubble conditional on signals

Conclusion

Appendix

Predictive power on bubbliness

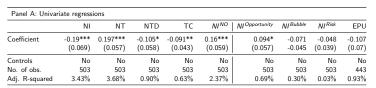


Table: Bubbliness prediction with U.S. data

Panel B: Regressions with controls

	NI	NT	NTD	TC	NINO	NI Opportunity	NI ^{Bubble}	NI ^{Risk}	EPU
Coefficient	-0.193***	0.22***	-0.132**	-0.102**	0.156***	0.086	-0.054	-0.044	-0.138
	(0.07)	(0.064)	(0.06)	(0.044)	(0.056)	(0.058)	(0.048)	(0.039)	(0.092)
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
No. of obs.	501	501	501	501	501	501	501	501	442
Adj. R-squared	5.22%	5.87%	3.35%	2.65%	3.99%	2.35%	1.93%	1.84%	3.18%

Panel C: Univariate regressions using the FinEcon variables

	DY	PE	PB	IR	Inflation	RGDP	InvGDP	VO	CLI
Coefficient	0.019	-0.039	-0.067	-0.094*	-0.0	0.045	0.029	-0.002	0.049
	(0.038)	(0.043)	(0.053)	(0.053)	(0.035)	(0.052)	(0.048)	(0.047)	(0.044)
No. of obs.	503	503	503	503	502	503	503	503	503
Adj. R-squared	-0.16%	-0.05%	0.25%	0.65%	-0.20%	0.00%	-0.12%	-0.20%	0.04%

Yuting Chen, Don Bredin, Valerio Potì (UnivBubbles Talk: Narrative Augmented Bubble F

< □ > < □ > < □ > < □ > < □ > < □ >

UCD Michael Smurfit Graduate Business School

Table:	Granger	causality	tests	p-values
--------	---------	-----------	-------	----------

Panel A: Narrati	ive Varial	bles							
	NI	NT	NTD	тс	NI ^{NO}	NI Opportunity	NI ^{Bubble}	NI ^{Risk}	EPU
To bubbliness	0.0%	0.0%	2.6%	2.4%	0.1%	2.0%	25.3%	15.5%	0.0%
From bubbliness	38.9%	57.7%	63.1%	61.7%	23.7%	2.7%	75.1%	38.0%	69.9%
Panel B: Financ	ial/Econo	omic Vari	ables						
	DY	PE	PB	IR	Inflation	RGDP	InvGDP	VO	CLI
To bubbliness From bubbliness	59.8% 18.3%	95.8% <i>6.0%</i>	17.1% 1.3%	2.1% 39.4%	59.5% 45.2%	77.1% 1.0%	90.9% 1.6%	92.4% 52.0%	0.6% 80.0%

Yuting Chen, Don Bredin, Valerio Potì (UnivBubbles Talk: Narrative Augmented Bubble F

・ロト ・四ト ・ヨト ・ヨト

2

Table: Bubbliness prediction with international data

U.S. data exc	luded								
Panel A: Univa	riate regressi	ons							
	NI	NT	NTD	TC	NI ^{NO}	NI Opportunity	NI ^{Bubble}	NI ^{Risk}	EPU
Coefficient	-0.053**	0.163***	-0.061***	-0.001	0.087***	0.081***	0.009	-0.051***	-0.063**
	(0.025)	(0.034)	(0.013)	(0.017)	(0.028)	(0.022)	(0.016)	(0.017)	(0.022
Controls	No	No	No	No	No	No	No	No	N
No. of obs.	5,140	5,140	5,140	5,140	5,140	5,140	5,140	5,140	3,48
Adj. R-squared	0.31%	2.62%	0.41%	0.04%	0.77%	0.68%	0.04%	0.29%	0.43%
Panel B: Regre	ssions with c	ontrols							
	NI	NT	NTD	TC	NI ^{NO}	NI Opportunity	NI ^{Bubble}	NI ^{Risk}	EPU
Coefficient	-0.028*	0.174***	-0.085***	-0.022	0.107***	0.108***	0.022	-0.064**	-0.058**
	(0.016)	(0.056)	(0.02)	(0.025)	(0.041)	(0.032)	(0.021)	(0.028)	(0.023
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Ye
No. of obs.	2,371 1.96%	2,371 4,73%	2,371 2.59%	2,371 1.93%	2,371 2.97%	2,371 2,99%	2,371 1.93%	2,371 2.27%	2,135
U.S. data inc									
Panel C: Univa	U.S.							0.1	
	NI	NT	NTD	TC	NINO	NIOpportunity	NI ^{Bubble}	NI ^{Risk}	EPU
Coefficient	-0.08***	0.164***	-0.06***	-0.004	0.091***	0.081***	0.004	-0.05***	-0.066***
	(0.026)	(0.033)	(0.013)	(0.016)	(0.028)	(0.022)	(0.016)	(0.016)	(0.025
Controls	No	No	No	No	No	No	No	No	No
No. of obs.	5,642	5,642	5,642	5,642	5,642	5,642	5,642	5,642	3,931
Adj. R-squared	0.66%	2.61%	0.38%	0.02%	0.81%	0.66%	0.02%	0.26%	0.45%
Panel D: Regre	essions with F	inEcon variables							
	NI	NT	NTD	TC	NI ^{NO}	NI Opportunity	NI ^{Bubble}	NI ^{Risk}	EPU
Coefficient	-0.085**	0.171***	-0.081***	-0.029	0.108***	0.103***	0.011	-0.057**	-0.068**
	(0.035)	(0.051)	(0.02)	(0.025)	(0.038)	(0.029)	(0.021)	(0.023)	(0.028
	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Ye
Controls									
Controls No. of obs. Adj. R-squared	2,873	2,873 4.61%	2,873 2.53%	2,873 1.96%	2,873 2,99%	2,873 2.88%	2,873 1.89%	2,873 2.19%	2,57

Yuting Chen, Don Bredin, Valerio Potì (UnivBubbles Talk: Narrative Augmented Bubble F August

2

イロト イポト イヨト イヨト

Predictive power out of sample



Table: OOS performance in bubbliness prediction

	B	enchmark: FinEcon		Benc	hmark: Historical me	ean	Benchmark: Zero (global mean)		
Model	MSE ratio	DM/CW statistic	p-value	MSE ratio	DM/CW statistic	p-value	MSE ratio	DM/CW statistic	p-value
FinEcon	1.000			1.218	0.47	31.92%	1.221	0.42	33.88%
NI	0.823	2.163	1.53%	1.002	2.59	0.48%	1.004	2.54	0.55%
NT	0.857	1.776	3.79%	1.044	4.35	0.00%	1.046	4.28	0.00%
NTD	0.831	2.175	1.48%	1.013	1.27	10.17%	1.015	1.13	12.94%
TC	0.821	2.342	0.96%	1.000	2.24	1.25%	1.002	2.12	1.68%
NI ^{NO}	0.826	2.280	1.13%	1.006	3.24	0.06%	1.008	3.19	0.07%
NI Opportunity	0.807	2.599	0.47%	0.983	3.23	0.06%	0.985	3.15	0.08%
NI Bubble	0.818	2.369	0.89%	0.996	1.98	2.38%	0.998	1.80	3.60%
NI ^{Risk}	0.836	2.157	1.55%	1.018	0.81	20.87%	1.021	0.69	24.56%
EPU	0.833	2.197	1.40%	1.015	1.32	9.37%	1.017	1.29	9.87%
Narrative	0.882	1.423	7.73%	1.074	5.06	0.00%	1.076	5.02	0.00%
FinEcon + Narra	1.042	3.690	0.01%	1.269	3.63	0.01%	1.272	3.60	0.02%
Ensemble	0.780	3.151	0.08%	0.950	2.22	1.33%	0.952	2.16	1.55%

Notes: This table presents out-of-sample bubbliness forecast comparison tests. "Narra" stands for narrative variables. A model is tested using the Clark and West (2007) test when the benchmark model is a nested model. The ensembles model was tested using the Diebold and Mariano (2002) tests. Bold and italic values indicate significance at the 1% level, Bold values indicate significance at the 5% level, and italic values indicate significance at the 10% level.

Predict ex-post bubble conditional on signals



Table: After-the-fact bubble prediction

	1 month	6 months	12 months	24 months	1 month	6 months	12 months	24 months
NI	-0.029	0.022	0.041	-0.031	-0.256	-0.218	0.04	-0.032
	(0.099)	(0.112)	(0.122)	(0.174)	(0.176)	(0.171)	(0.114)	(0.149)
NT	-0.747**	-0.306	-0.309	-0.116	-1.003***	-0.406	-0.353	-0.13
	(0.336)	(0.257)	(0.252)	(0.234)	(0.363)	(0.381)	(0.392)	(0.351)
NTD	-0.376	0.139	-0.158	0.018	-0.648**	0.166	0.259	0.13
	(0.234)	(0.239)	(0.249)	(0.276)	(0.287)	(0.326)	(0.263)	(0.348)
TC	0.021	0.645*	0.631**	0.612*	0.875	1.487***	1.594***	1.271**
	(0.336)	(0.352)	(0.306)	(0.333)	(0.605)	(0.537)	(0.479)	(0.509)
NI ^{NO}	-0.622***	-0.546**	-0.641***	-0.421**	-0.608*	-0.384	-0.497	-0.322
	(0.222)	(0.24)	(0.221)	(0.209)	(0.367)	(0.312)	(0.306)	(0.29)
Obs. of signals	125	125	123	121	102	102	101	98
Obs. of crashes	30	30	29	28	24	24	24	24
Pseudo R-squared	6.19%	5.93%	6.19%	3.84%	16.21%	15.12%	11.83%	9.12%
Controls	No	No	No	No	Yes	Yes	Yes	Yes

22 / 34

(Narrative) Regime-dependent forecasting



Table: Forecasting in high V.S. low opportunity narrative regimes

Panel A: Whol	e							
	F1	F2	F3	F4	F5	F6	F7	F8
Coefficient	-0.077 (0.063)	0.146*** (0.052)	-0.018 (0.042)	-0.108** (0.05)	0.004 (0.075)	0.03 (0.04)	0.288*** (0.076)	0.071*
No. of obs.	503	503	503	503	503	503	503	503
Adj. R-squared	0.39%	1.93%	-0.17%	0.96%	-0.20%	-0.11%	8.09%	0.31%
Panel B: Low								
	F1	F2	F3	F4	F5	F6	F7	F8
Coefficient	-0.079 (0.064)	0.074 (0.047)	-0.003 (0.049)	-0.133 (0.103)	0.018 (0.069)	0.007 (0.037)	0.198*** (0.057)	0.044 (0.057)
No. of obs.	252	252	252	252	252	252	252	252
Adj. R-squared	0.16%	0.24%	-0.40%	0.70%	-0.36%	-0.40%	3.55%	-0.21%
Panel C: High								
	F1	F2	F3	F4	F5	F6	F7	F8
Coefficient	-0.077 (0.098)	0.268*** (0.095)	-0.037 (0.07)	-0.094** (0.045)	-0.016 (0.105)	0.051 (0.051)	0.403*** (0.137)	0.103 (0.069)
No. of obs. Adj. R-squared	251 0.26%	251 5.49%	251 -0.28%	251 0.88%	251 -0.38%	251 -0.08%	251 15.60%	251 0.71%
Adj. R-squared	0.20%	5.49%	-0.28%	0.88%	-0.38%	-0.08%	15.00%	0.71

Yuting Chen, Don Bredin, Valerio Potì (UnivBubbles Talk: Narrative Augmented Bubble F

August 30, 2023



Table: Controlling for macro factors from Ludvigson and Ng (2009)

	NI	NT	NTD	тс	NI ^{NO}	NI ^{Opportunity}	NI ^{Bubble}	NI ^{Risk}	EPU
Coefficient	-0.068	0.104**	-0.113**	-0.03	0.081**	-0.033	0.023	-0.009	0.008
	(0.048)	(0.051)	(0.049)	(0.034)	(0.035)	(0.036)	(0.054)	(0.049)	(0.048)
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
LN controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
No. of obs.	501	501	501	501	501	501	501	501	442
Adj. R-squared	10.70%	11.08%	11.56%	10.42%	10.91%	10.45%	10.39%	10.34%	12.21%

< 47 ▶

< ∃⇒

э

Outline



Overview

- Research question
- Motivation

2 Methodology & data

- Bubble (bubbliness) measures
- Narrative features
- Narratives augmented bubble forecasting

B Results

- Predictive power on bubbliness
- Predictive power out of sample
- Predict ex-post bubble conditional on signals

Conclusion

Appendix

Conclusion



Findings

- Narrative features can predict bubbliness/bubble growth measures and the scale of future market drops.
- The forecasting power is robust out-of-sample
- Narratives can predict bursts conditional on booms (after-fact bubbles)
- Financial/economic variables can better forecast bubbles during opportunity narrative regimes
- Bubbles talk, listen carefully

Outline



Overview

- Research question
- Motivation

2 Methodology & data

- Bubble (bubbliness) measures
- Narrative features
- Narratives augmented bubble forecasting

Results

- Predictive power on bubbliness
- Predictive power out of sample
- Predict ex-post bubble conditional on signals

Conclusion

5 Appendix

-	NI	NT	NTD	TC	NI ^{NO}	NI ^{Opportunity}	NI ^{Bubble}	NI Risk	EPU
Coefficient	-0.178**	0.14**	-0.109*	-0.039	0.114*	0.11*	-0.031	-0.015	-0.185**
	(0.09)	(0.07)	(0.057)	(0.055)	(0.066)	(0.057)	(0.056)	(0.062)	(0.091)
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
No. of obs.	490	490	490	490	490	490	490	490	431
Adj. R-squared	7.16%	5.91%	5.25%	4.25%	5.35%	5.25%	4.19%	4.12%	8.36%

Table: Max drop prediction with U.S. data

A D N A B N A B N A B N

æ

28 / 34

Table: Max drop prediction with international data

	luded								
Panel A: Univa	ariate regress	ions							
	NI	NT	NTD	TC	NI ^{NO}	NI Opportunity	NI ^{Bubble}	NI ^{Risk}	EPU
Coefficient	-0.11**	0.2***	-0.067***	-0.012	0.131***	0.125***	-0.025	-0.044**	-0.109***
	(0.046)	(0.036)	(0.02)	(0.021)	(0.034)	(0.031)	(0.017)	(0.018)	(0.042)
Controls	No	No	No	No	No	No	No	No	No
No. of obs.	5,248	5,248	5,248	5,248	5,248	5,248	5,248	5,248	3,547
Adj. R-squared	1.22%	3.92%	0.45%	0.01%	1.67%	1.55%	0.06%	0.19%	1.21%
Panel B: Regre	essions with o	controls							
	NI	NT	NTD	TC	NI ^{NO}	NI Opportunity	NI ^{Bubble}	NI ^{Risk}	EPU
Coefficient	-0.099*	0.164***	-0.024	-0.013	0.146***	0.107***	-0.049*	-0.056*	-0.077*
	(0.056)	(0.035)	(0.028)	(0.031)	(0.043)	(0.035)	(0.028)	(0.033)	(0.045)
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
No. of obs. Adj. R-squared	2,302 3.60%	2,302 5.24%	2,302 2.69%	2,302 2.65%	2,302 4.73%	2,302 3.76%	2,302 2.86%	2,302 2.93%	2,066 3.14%
U.S. data inc									
U.S. data inc Panel A: Univa		ions NT	NTD	тс	NINO	NIOpportunity	NIBubble	NIRisk	FPU
Panel A: Univa	ariate regress NI	NT	NTD	TC	NI ^{NO}			NI ^{Risk}	EPU
	ariate regress		NTD -0.066*** (0.019)	TC -0.012 (0.021)	NI ^{NO} 0.13*** (0.034)	0.124*** (0.03)	NI ^{Bubble} -0.026 (0.017)	NI ^{Risk} -0.043** (0.018)	EPU -0.115*** (0.043)
Panel A: Univa	NI -0.1**	NT 0.196***	-0.066***	-0.012	0.13***	0.124***	-0.026	-0.043**	-0.115*** (0.043)
Panel A: Univa	-0.1** (0.039)	NT 0.196*** (0.036)	-0.066*** (0.019)	-0.012 (0.021)	0.13*** (0.034)	0.124*** (0.03)	-0.026 (0.017)	-0.043** (0.018)	-0.115***
Panel A: Univa Coefficient Controls	-0.1** (0.039)	NT 0.196*** (0.036) No	-0.066*** (0.019) No	-0.012 (0.021) No	0.13*** (0.034) No	0.124*** (0.03) No	-0.026 (0.017) No	-0.043** (0.018) No	-0.115*** (0.043) No
Panel A: Univa Coefficient Controls No. of obs.	NI -0.1** (0.039) No 5,739 1.01%	NT 0.196*** (0.036) No 5,739 3.79%	-0.066*** (0.019) No 5,739	-0.012 (0.021) No 5,739	0.13*** (0.034) No 5,739	0.124*** (0.03) No 5,739	-0.026 (0.017) No 5,739	-0.043** (0.018) No 5,739	-0.115*** (0.043) No 3,978
Panel A: Univa Coefficient Controls No. of obs. Adj. R-squared	NI -0.1** (0.039) No 5,739 1.01%	NT 0.196*** (0.036) No 5,739 3.79%	-0.066*** (0.019) No 5,739	-0.012 (0.021) No 5,739	0.13*** (0.034) No 5,739	0.124*** (0.03) No 5,739	-0.026 (0.017) No 5,739	-0.043** (0.018) No 5,739	-0.115*** (0.043) No 3,978
Panel A: Univa Coefficient Controls No. of obs. Adj. R-squared	NI -0.1** (0.039) No 5,739 1.01%	NT 0.196*** (0.036) No 5,739 3.79%	-0.066*** (0.019) No 5,739 0.44%	-0.012 (0.021) No 5,739 0.01%	0.13*** (0.034) No 5,739 1.64%	0.124*** (0.03) No 5,739 1.53%	-0.026 (0.017) No 5,739 0.07%	-0.043** (0.018) No 5,739 0.18%	-0.115*** (0.043) No 3,978 1.34%
Panel A: Unive Coefficient Controls No. of obs. Adj. R-squared Panel B: Regree	NI -0.1** (0.039) No 5,739 1.01% essions with on NI	NT 0.196*** (0.036) No 5,739 3.79% controls	-0.066*** (0.019) No 5,739 0.44% NTD	-0.012 (0.021) No 5,739 0.01% TC	0.13*** (0.034) No 5,739 1.64%	0.124*** (0.03) No 5,739 1.53%	-0.026 (0.017) No 5,739 0.07%	-0.043** (0.018) No 5,739 0.18% <i>NI^{Risk}</i>	-0.115*** (0.043) No 3,978 1.34% EPU
Panel A: Univa Coefficient Controls No. of obs. Adj. R-squared Panel B: Regree Coefficient Controls	NI -0.1** (0.039) No 5,739 1.01% essions with o NI -0.099*** (0.036) Yes	NT 0.196*** (0.036) No 5,739 3.79% controls NT 0.157*** (0.034) Yes	-0.066*** (0.019) No 5,739 0.44% NTD -0.027 (0.027) Yes	-0.012 (0.021) No 5,739 0.01% TC -0.013 (0.03) Yes	0.13*** (0.034) No 5,739 1.64% <i>NI^{NO}</i> 0.143*** (0.041) Yes	0.124*** (0.03) No 5,739 1.53% <i>NI^{Opportunity}</i> 0.108*** (0.034) Yes	-0.026 (0.017) No 5,739 0.07% <i>NI^{Bubble}</i> -0.047* (0.027) Yes	-0.043** (0.018) No 5,739 0.18% <i>NI^{Risk}</i> -0.051* (0.031) Yes	-0.115**** (0.043) No 3,978 1.34% EPU -0.086* (0.047) Yes
Panel A: Univa Coefficient Controls No. of obs. Adj. R-squared Panel B: Regre Coefficient	Ariate regress NI -0.1** (0.039) No 5,739 1.01% essions with of NI -0.099*** (0.036)	NT 0.196*** (0.036) No 5,739 3.79% controls NT 0.157*** (0.034)	-0.066*** (0.019) No 5,739 0.44% NTD -0.027 (0.027)	-0.012 (0.021) No 5,739 0.01% TC -0.013 (0.03)	0.13*** (0.034) No 5,739 1.64% <i>NI^{NO}</i> 0.143*** (0.041)	0.124*** (0.03) No 5,739 1.53% <i>NI^{Opportunity}</i> 0.108*** (0.034)	-0.026 (0.017) No 5,739 0.07% <i>NI^{Bubble}</i> -0.047* (0.027)	-0.043** (0.018) No 5,739 0.18% <i>NI^{Risk}</i> -0.051* (0.031)	-0.115**** (0.043) No 3,978 1.34% EPU -0.086* (0.047)

Yuting Chen, Don Bredin, Valerio Potì (UnivBubbles Talk: Narrative Augmented Bubble F

August 30, 2023

29 / 34

æ

- ∢ ⊒ →

Table: OOS performance in max drop prediction

	B	enchmark: Controls			Benchmark: Zero	
Model	MSE ratio	DM/CW statistic	p-value	MSE ratio	DM/CW statistic	p-value
Controls	1.000			1.088	4.81	0.00%
NI	0.902	0.79	21.43%	0.981	2.61	0.46%
NT	0.936	0.52	30.11%	1.018	1.58	5.72%
NTD	0.922	0.64	26.19%	1.002	0.62	26.82%
тс	0.932	0.55	29.09%	1.013	1.47	7.06%
NI ^{NO}	0.913	0.71	23.86%	0.993	2.83	0.23%
NI Opportunity	0.903	0.80	21.24%	0.982	3.07	0.11%
NI ^{Bubble}	0.925	0.61	27.22%	1.006	-1.17	87.96%
NI ^{Risk}	0.934	0.54	29.60%	1.016	0.29	38.48%
EPU	0.896	0.84	20.07%	0.975	3.04	0.12%
Narra	0.923	0.63	26.53%	1.003	3.34	0.04%
Controls + Narra	1.008	1.86	3.14%	1.097	4.90	0.00%
Ensemble	0.873	1.07	14.22%	0.950	3.42	0.03%

イロト イポト イヨト イヨト

2

30 / 34

Alternative bubbliness measures



Table: Alternative bubbliness prediction with panel data

Panel A: Price	Elevation								
	NI	NT	NTD	тс	NI ^{NO}	NI Opportunity	NI ^{Bubble}	NI ^{Risk}	EPU
Coefficient	-0.089***	0.249***	-0.11***	-0.05**	0.181***	0.155***	-0.028	-0.096***	-0.082**
	(0.026)	(0.041)	(0.026)	(0.024)	(0.039)	(0.03)	(0.025)	(0.027)	(0.035)
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
No. of obs.	2,793	2,793	2,793	2,793	2,793	2,793	2,793	2,793	2,576
Adj. R-squared	4.45%	9.46%	4.87%	3.92%	6.81%	5.98%	3.76%	4.55%	4.51%
Panel B: Price	Deviation	NT	NTD	тс	NI ^{NO}	NI ^{Opportunity}	NI ^{Bubble}	NI ^{Risk}	EPU
Coefficient	-0.127***	0.35***	-0.089***	-0.025	0.211***	0.193***	-0.032	-0.094***	-0.138***
	(0.036)	(0.044)	(0.024)	(0.036)	(0.034)	(0.033)	(0.031)	(0.029)	(0.048)
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	2,873	2.873	2.873	2.873	2,873	2,873	2,873	2,873	2,578
No. of obs.	2,015	2,010							

Yuting Chen, Don Bredin, Valerio Potì (UnivBubbles Talk: Narrative Augmented Bubble F August 30, 2023

	Price Elevation						Price Deviation					
	Benchmark: Controls			Benchmark: Historical mean			Benchmark: Controls			Benchmark: Historical mean		
Model	MSE ratio	DM/CW statistic	p-value	MSE ratio	DM/CW statistic	p-value	MSE ratio	DM/CW statistic	p-value	MSE ratio	DM/CW statistic	p-value
Controls	1.000			1.124	3.07	0.11%	1.000			1.288	0.46	32.43%
NI	0.858	2.27	1.16%	0.964	4.19	0.00%	0.737	1.98	2.37%	0.949	4.36	0.00%
NT	0.838	2.54	0.56%	0.942	6.72	0.00%	0.719	2.14	1.61%	0.926	7.18	0.00%
NTD	0.874	2.06	1.99%	0.983	3.64	0.01%	0.773	1.73	4.20%	0.995	2.26	1.19%
TC	0.884	1.90	2.90%	0.993	3.11	0.09%	0.765	1.78	3.78%	0.986	3.11	0.10%
NI ^{NO}	0.866	2.15	1.58%	0.973	4.85	0.00%	0.748	1.93	2.69%	0.963	4.69	0.00%
NI Opportunity	0.866	2.22	1.31%	0.973	4.46	0.00%	0.731	2.08	1.86%	0.942	4.94	0.00%
NI ^{Bubble}	0.893	1.74	4.06%	1.004	0.37	35.50%	0.770	1.74	4.10%	0.992	2.21	1.35%
NIRisk	0.891	1.77	3.82%	1.001	2.32	1.02%	0.784	1.64	5.05%	1.009	1.10	13.57%
EPU	0.883	1.93	2.71%	0.993	3.20	0.07%	0.764	1.80	3.56%	0.984	2.66	0.39%
Narra	0.842	2.50	0.63%	0.946	7.49	0.00%	0.707	2.27	1.16%	0.911	7.20	0.00%
Controls + Narra	0.911	5.70	0.00%	1.024	7.67	0.00%	0.864	4.80	0.00%	1.113	5.14	0.00%
Ensembel	0.815	3.25	0.06%	0.916	5.98	0.00%	0.707	2.39	0.83%	0.910	4.12	0.00%

Table: OOS forecasting performance in alternative bubbliness measures

Yuting Chen, Don Bredin, Valerio Potì (UnivBubbles Talk: Narrative Augmented Bubble F

August 30, 2023

3. 3

< □ > < /□ >

	Bubb	oliness	Max drop			
	(1)	(2)	(1)	(2)		
pc1	-0.186***	-0.271***	-0.183*	-0.185*		
	(0.057)	(0.077)	(0.100)	(0.106)		
pc2	0.040	0.054	-0.046	-0.009		
	(0.045)	(0.049)	(0.058)	(0.056)		
рс3	0.024	-0.043	-0.152**	-0.162**		
	(0.054)	(0.080)	(0.064)	(0.078)		
Controls	No	Yes	No	Yes		
No. of obs.	443	443	431	431		
Adj. R-squared	3.0%	7.5%	5.2%	9.4%		

Table: Prediction with U.S. data and PCA

<ロト <問ト < 目ト < 目ト

2

Key References



- Abreu, D. and Brunnermeier, M.K., 2003. Bubbles and crashes. Econometrica, 71(1), pp.173-204.
- Barberis, N., Greenwood, R., Jin, L. and Shleifer, A., 2018. Extrapolation and bubbles. Journal of Financial Economics, 129(2), pp.203-227.
- Greenwood, R., Shleifer, A. and You, Y., 2019. Bubbles for fama. Journal of Financial Economics, 131(1), pp.20-43.
- Phillips, P.C., Shi, S. and Yu, J., 2015. Testing for multiple bubbles: Historical episodes of exuberance and collapse in the S&P 500. International Economic Review, 56(4), pp.1043-1078.
- Scheinkman, J.A. and Xiong, W., 2003. Overconfidence and speculative bubbles. Journal of Political Economy, 111(6), pp.1183-1220.
- Shiller, R.J., 2017. Narrative economics. American Economic Review, 107(4), pp.967-1004.
- Shiller, R.J., 2015. Irrational exuberance. In Irrational exuberance. Princeton university press.

A 回 > A 回 > A 回 >

э