

# Improving LATE Estimation in Experiments with Imperfect Compliance

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# Motivation

## *Imperfect compliance in causal effect estimation*

2 important consequences of imperfect compliance

1. Identification of a Local Average Treatment Effect (LATE)
2. Low avr. compliance  $\Rightarrow$  possibly **uninformative inference**  
(high variance in estimation)

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$$\text{Var} \left[ \widehat{2SLS} \right] = \frac{1}{N} \cdot \frac{1}{\pi^2} \cdot \frac{\sigma_{\varepsilon}^2}{p \cdot (1-p)}$$

$N$ : sample size,  $p$ : sh. encouraged indiv.,  $\pi$ : sh. compliers,  $\sigma_{\varepsilon}$ : sd. errors

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Let's assume:  $P[G = 0] = 0.5$ ,  $\pi^{G=0} = 0$  and  $P[G = 1] = 0.5$ ,  $\pi^{G=1} = 0.10$

$$(N_a = 10,000 ; \pi_a = 0.05) \quad \rightarrow \quad (N_b = 5,000 ; \pi_b = 0.10)$$

$$\begin{aligned} \frac{1}{N_a} \cdot \frac{1}{\pi_a^2} \cdot \frac{\sigma_\varepsilon^2}{p \cdot (1-p)} &\rightarrow \frac{1}{N_a/2} \cdot \frac{1}{(\pi_a \times 2)^2} \cdot \frac{\sigma_\varepsilon^2}{p \cdot (1-p)} \\ &= \frac{1}{2} \cdot \left( \frac{1}{N_a} \cdot \frac{1}{\pi_a^2} \cdot \frac{\sigma_\varepsilon^2}{p \cdot (1-p)} \right) \end{aligned}$$

# This paper

*From Insight to Practice*

Illustrative example suggests potential gains in precision in case of **heterogeneous first-stage** along observables.

Yet in practice, no *ex-ante* knowledge of which pop. does not comply...

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How can we still exploit such first-stage heterogeneity?

Intuitive (“naïve”) Test-and-Select procedure:

- (i) t-test first-stage coef. (compliance rate) by group
  - (ii) restrict 2SLS estimation to groups with significant first-stages
- would yield a **biased** estimator.

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Henceforth,  $\hat{\theta}$  (estimator of  $\theta$ ) is said to be asymp. normal and unbiased if

$$\sqrt{n} \cdot (\hat{\theta} - \theta) \xrightarrow[n \rightarrow \infty]{d} \mathcal{N}(\mathbf{0}, \Sigma)$$

It has a “first-order” or “asymptotic” bias  $B$  if

$$\sqrt{n} \cdot (\hat{\theta} - \theta) \xrightarrow[n \rightarrow \infty]{d} \mathcal{N}(B, \Sigma)$$

→ can lead to invalid inference (CIs centered on  $\theta + B$  instead of  $\theta$ ).

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→ Test-and-Select (TS henceforth) estimator
3. **Result 1:** under “standard” asymptotic sequences, TS estimator is shown to be asymptotically normal and unbiased for the LATE
4. **Result 2:** under “weak-IV-like” asymptotics (better approx. of finite sample behavior), TS estimator asymptotically normal and unbiased for the LATE under restrictions on TE heterogeneity  
→ compared to alternative estimators exploiting 1<sup>st</sup>-stage het.:  
 $\sqrt{n}$ -consistent **under less restrictions on treatment effect heterogeneity**

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5. **Result 3:** finite sample properties studied in Monte-Carlo simulations
6. **Applications** to a natural experiment and an encouragement design

# Roadmap

## Framework

Proposed estimator

Asymptotic results under “standard” sequences

Asymptotic results under “local-to-zero” sequences

Finite-sample properties: Monte-Carlo simulations

Practical guidance and Conclusion

# Framework

*Following Angrist, Imbens and Rubin (1996)*

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Data-generating process:

- Super-population:

$$(Y(1), Y(0), D(1), D(0), G, Z)$$

- I.i.d. sample:

$$\{(Y_i(1), Y_i(0), D_i(1), D_i(0), G_i, Z_i)\}_{i=1}^n$$

- Potential outcomes framework:

$$Y = D \cdot Y(1) + (1 - D) \cdot Y(0)$$

$$D = Z \cdot D(1) + (1 - Z) \cdot D(0)$$

---

Assumption 1 (LATE identification)

1. Independence:

$$(Y(1), Y(0), D(1), D(0), G) \perp Z$$

2. Exclusion restriction:

$$Y(D, Z) = Y(D)$$

3. First Stage:

$$E[D(1) - D(0)] > c > 0, \quad c \in \mathbb{R}^+ \setminus \{0\}$$

4. Monotonicity:  $D(1) \geq D(0)$

Identified estimand:  $\text{LATE} \equiv E[Y(1) - Y(0) | D(1) > D(0)]$

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## *First-stage heterogeneity*

Key addition to usual framework:

- Pre-determined discrete covariate  $G \perp Z$   
[Rationale: quite common to collect additional *pre-experiment* covariates even in completely randomized experiments.]
- 1<sup>st</sup> stage can be heterogeneous across groups

$$\pi^g \equiv E[D(1) - D(0)|G = g]$$



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In practice, we **do not know ex-ante** for which  $g$   $\pi^g = 0$  vs.  $\pi^g > 0$   
 $\Rightarrow$  we need to learn it from the data (**testing**).

What are the consequences of this pre-testing step?

How to best implement it in order to avoid bias?

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Practical guidance and Conclusion

# “Naïve” Test-and-Select estimator

## *Procedure*

Naïve Test-and-Select (Naïve TS) estimation procedure:

1. For each group  $G = g$ : one-sided t-test on  $\hat{\pi}^g$  at level  $\alpha$
2. Select only groups for which we reject the null of  $\pi^g = 0$   
Example of decision rule:  $t\text{-stat}(\hat{\pi}^g) > 1.64$  ( $\alpha = 0.95$ )
3. Compute usual Wald (=2SLS) estimator on selected sample

**Intuition:** we drop only groups with no compliers or very few compliers, so we might not be too far away from the LATE.

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*Table:* Bias introduced by naïve pre-test (Monte-Carlo simulations)

	2SLS	Naïve TS
Bias	0.003	-0.221
Coverage	0.953	0.861

# Test-and-Select estimator

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5. Repeat steps 2 to 4 reversing the roles of  $\mathcal{I}_1$  and  $\mathcal{I}_2$  (**cross-fitting**).
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**Intuition:** data-splitting  $\Rightarrow$  testing step  $\perp$  estimation step

$\Rightarrow$  no 1<sup>st</sup>-order bias

cross-fitting  $\Rightarrow$  reduces the efficiency loss due to splitting

(see Lemma 3 in working paper)

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Table: 1<sup>st</sup>-order bias correction (Monte-Carlo simulations)

	2SLS	Naïve TS	TS
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*“Standard” asymptotics*

## Assumption 2 (No weak 1<sup>st</sup>-stages)

For any group  $g \in |\mathcal{G}|$ , we have either  $\pi^g = 0$  or  $\pi^g \geq c$ ,  $c \in \mathbb{R}^+ \setminus \{0\}$ .  
In other words: there are only groups with “zero” or “strong” 1<sup>st</sup>-stages.

Let us stick to a 2-group case ( $G \in \{0, 1\}$ ) for clarity of exposition. Our assumptions (1 and 2) imply:

- LATE is identified: overall first-stage well separated from 0

$$\pi \equiv \pi^0 \cdot \mathbb{P}[G = 0] + \pi^1 \cdot \mathbb{P}[G = 1] > c' > 0$$

- One of the conditional LATEs might be **unidentified**, e.g.:

$$(\pi^0 = 0, \pi^1 > c) \quad \text{or} \quad (\pi^0 > c, \pi^1 = 0) \quad \text{or} \quad (\pi^0 > c, \pi^1 > c)$$

Let's consider (wlog) the case:  $(\pi^0 = 0, \pi^1 > c)$

# Limiting distribution of the TS estimator

*under "standard" asymptotics*

Recall we have 2 sub-samples:  $\mathcal{I}_1$  (testing sample) and  $\mathcal{I}_2$  (estimation sample)

Selection rule determined in  $\mathcal{I}_1$ . We get (asymptotically):

$$P[\{G = 1 \text{ is selected}\}] \xrightarrow[n \rightarrow \infty]{} 1$$

$$P[\{G = 0 \text{ is selected}\}] \xrightarrow[n \rightarrow \infty]{} \alpha$$

Hence in  $\mathcal{I}_2$ , we compute:

$$\text{w/ proba. } \alpha : \widehat{\text{TS}}_n = \widehat{2\text{SLS}}_n = \frac{E_n[Y|Z = 1] - E_n[Y|Z = 0]}{E_n[D|Z = 1] - E_n[D|Z = 0]}$$

$$\sqrt{n} \cdot (\widehat{2\text{SLS}}_n - \text{LATE}) \xrightarrow[n \rightarrow \infty]{d} \mathcal{N}(0, V^{2\text{SLS}})$$

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# Summary of results under “standard” asymptotics

So far:

- $\widehat{TS}$  is asymptotically normal and unbiased for the LATE...
- ... w/ smaller variance when selection occurs  $\Rightarrow$  improved inference  
(shorter CIs)



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- $\Rightarrow$  Change asymptotic sequence for credible finite sample approx.

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*“Local-to-zero” asymptotics*

## Assumption 3 (Some weak 1<sup>st</sup>-stages)

Some groups have “local-to-zero” (Staiger and Stock, 1997) share of compliers.

Formally:

$$\exists g \in \mathcal{G} \text{ s.t. } \pi^g = \frac{H^g}{\sqrt{n}}, \text{ with } H^g \in \mathbb{R}^+ \setminus \{0\}$$

Why would this yield a better approximation of finite sample behavior?

→ Because it allows for de-selection of groups with non-zero shares of compliers **asymptotically**.

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# Asymptotic bias

under "local-to-zero" asymptotics

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$$\begin{aligned} (a_n) &= \sqrt{n} \cdot (\widehat{2SLS}_n^1 - LATE^1) + \sqrt{n} \cdot (LATE^1 - LATE) \\ &\xrightarrow[n \rightarrow \infty]{d} \mathcal{N}(0, V^{2SLS^1}) + B \end{aligned}$$

where  $B$  is defined as:  $\sqrt{n} \cdot (LATE^1 - LATE) \xrightarrow[n \rightarrow \infty]{} B$

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$$(a_n) = \sqrt{n} \cdot (\widehat{2SLS}_n^1 - LATE^1) + \sqrt{n} \cdot (LATE^1 - LATE)$$
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One can show that ( Proposition 2 in WP ):

$$\sqrt{n} \cdot (LATE^1 - LATE) = \frac{H \cdot P[G = 0]}{P[D(1) > D(0)]} \cdot (LATE^1 - LATE^0)$$

$(LATE^1 - LATE^0)$  unrestricted  $\Rightarrow$  asymptotic bias arbitrarily large.

# Restricting treatment effect heterogeneity

## Assumption 4 (vanishing treatment effect heterogeneity)

$$(\text{LATE}^1 - \text{LATE}^0) = O\left(\frac{1}{\sqrt{n}}\right) \Leftrightarrow \sup_n \left\{ \sqrt{n} \cdot (\text{LATE}^1 - \text{LATE}^0) \right\} < \infty.$$

Why could this make sense?

- Equivalently: “TE heterogeneity is of the order of sampling var.”
- Often times, applied researchers have a hard time detecting such heterogeneity  $\Rightarrow$  must be of this order in a lot of relevant applications

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### Recap: credibility of our assumption

- in overpowered sciences (TE heterogeneity detected systematically)
- + in underpowered sciences (economics and social sciences seem to fall in this category) where TE heterogeneity detected with difficulty

# Roadmap

Framework

Proposed estimator

Asymptotic results under “standard” sequences

Asymptotic results under “local-to-zero” sequences

Finite-sample properties: Monte-Carlo simulations

Practical guidance and Conclusion



# DGP 1 – a “best-case” scenario

## DGP 1 in short:

- $N = 1000$
- 10 groups with  $\neq$  shares of compliers (overall  $\pi = 0.25$ )  
→ some with  $\pi^g = 0$  vs. others with **above average  $\pi^g$**

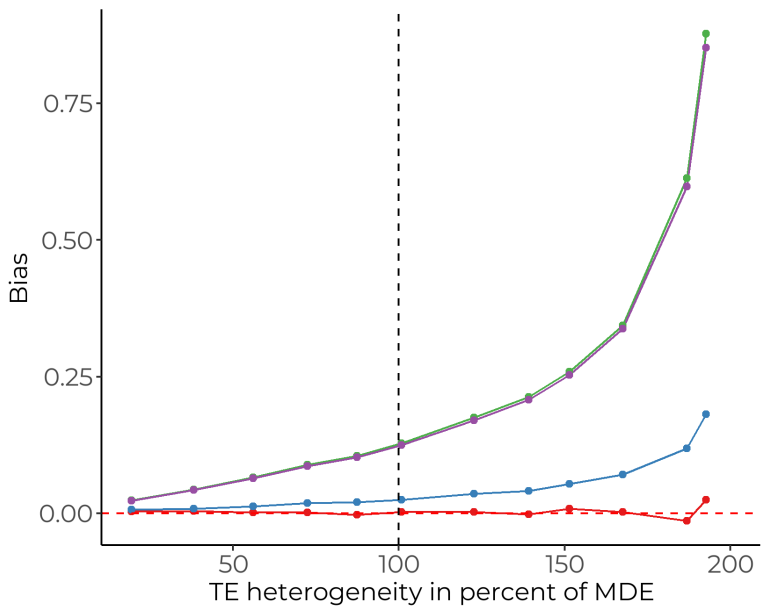
$$\pi_G = (\pi_1 = \pi_2 = \pi_3 = \pi_8 = \pi_9 = \pi_{10} = 0, \\ \pi_4 = \pi_7 \approx 0.25, \pi_5 = \pi_6 \approx 0.99)$$

- $LATE^g \equiv E[Y(1) - Y(0) \mid D(1) > D(0), G = g]$  correlated with  $\pi^g$

We vary the magnitude of the variance of treatment effects (TE), and scale it with respect to  $e^*$ , the minimum detectable effect (MDE).

→ **Objective** = assess the robustness of our method (vs. alternatives) to various magnitudes of TE heterogeneity.

▶ Alternative estimators

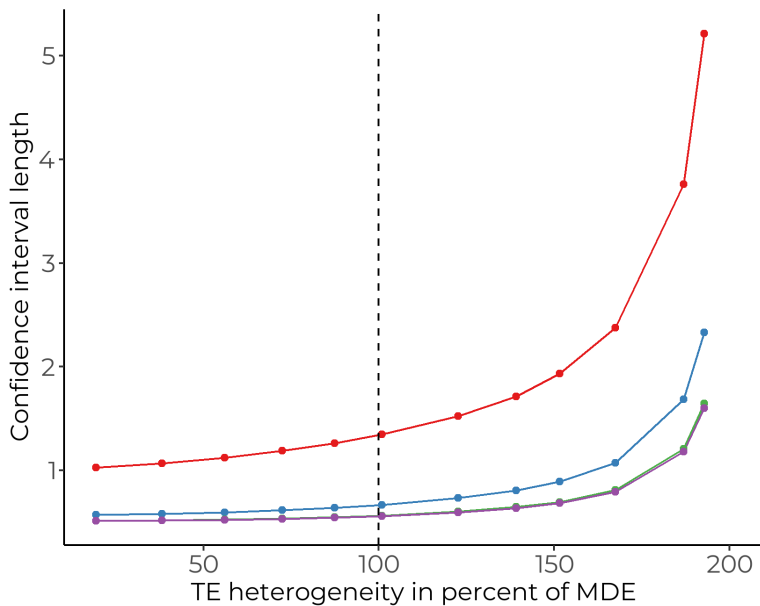


—•— 2SLS

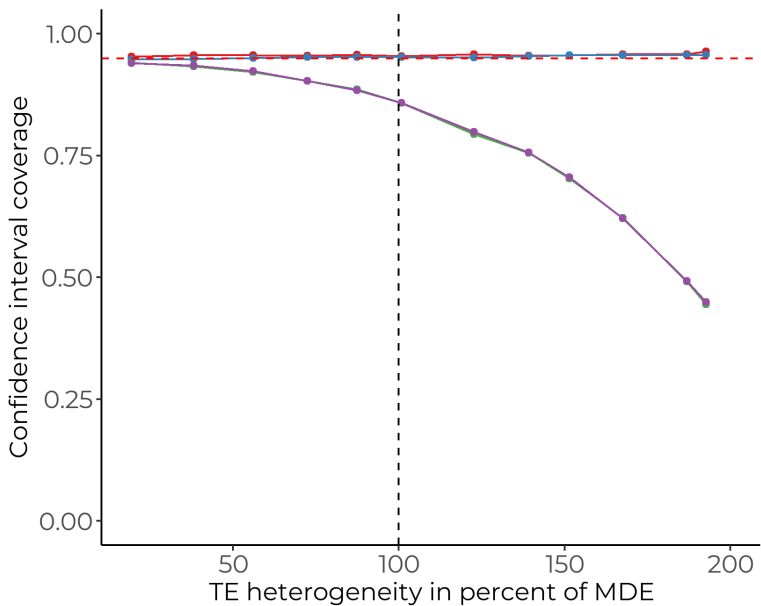
—•— Test-and-Select (with 2-fold-CF)

—•— C&S(2021)

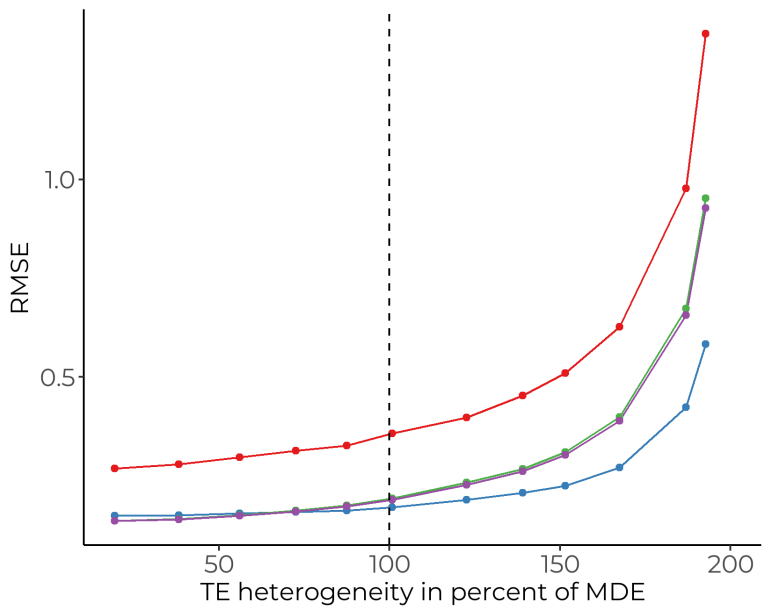
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## DGP 2 – introduction of “weak” first-stages

### DGP 2 in short:

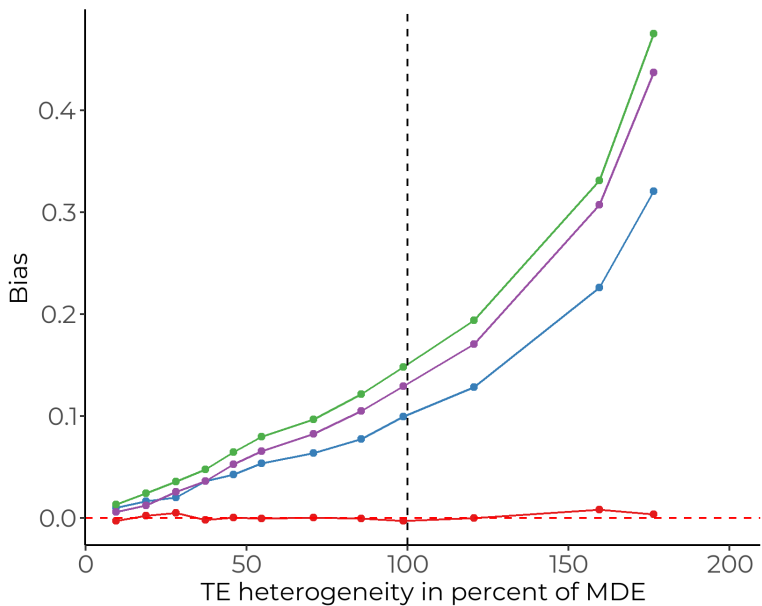
- $N = 1000$
- 10 groups with  $\neq$  shares of compliers (overall  $\pi = 0.25$ )  
→ some with  $\pi^g$  close to 0 vs. others with above average  $\pi^g$

$$\pi_G = (\pi_1 = \pi_{10} \approx 0.001, \pi_2 = \pi_9 \approx 0.08, \\ \pi_3 = \pi_8 \approx 0.24, \pi_4 = \pi_7 \approx 0.40, \pi_5 = \pi_6 \approx 0.5)$$

- $LATE^g \equiv E[Y(1) - Y(0) \mid D(1) > D(0), G = g]$  correlated with  $\pi^g$

We vary the magnitude of the variance of treatment effects (TE), and scale it with respect to  $e^*$ , the minimum detectable effect (MDE).

→ **Objective** = assess the robustness of our method (vs. alternatives) to various magnitudes of TE heterogeneity.

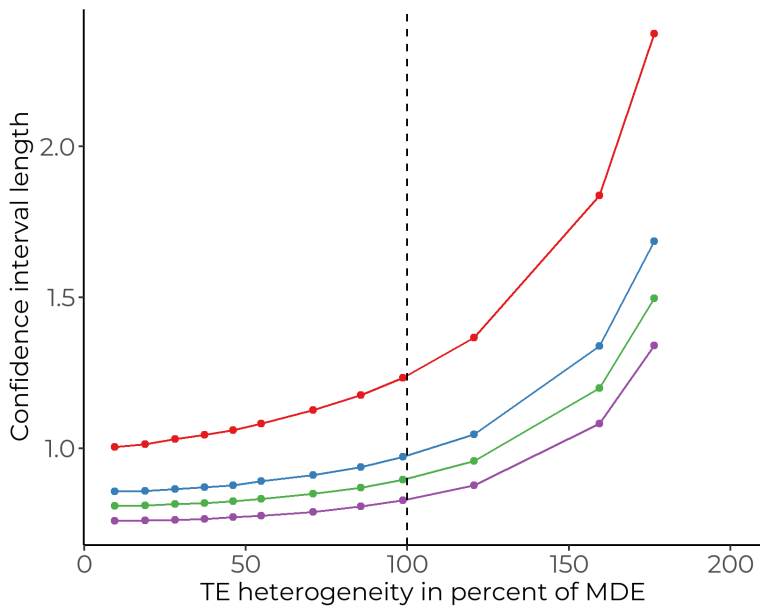


—•— 2SLS

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—•— C&S(2021)

—•— H-K(2020)



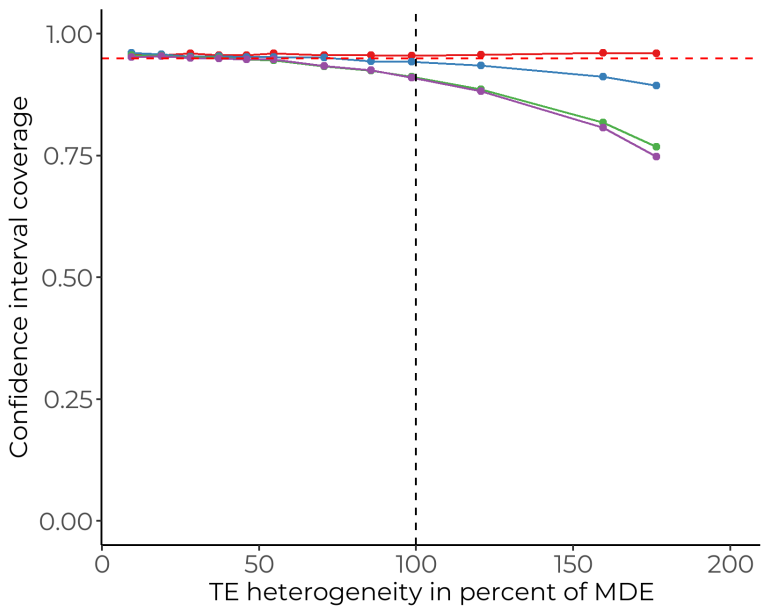
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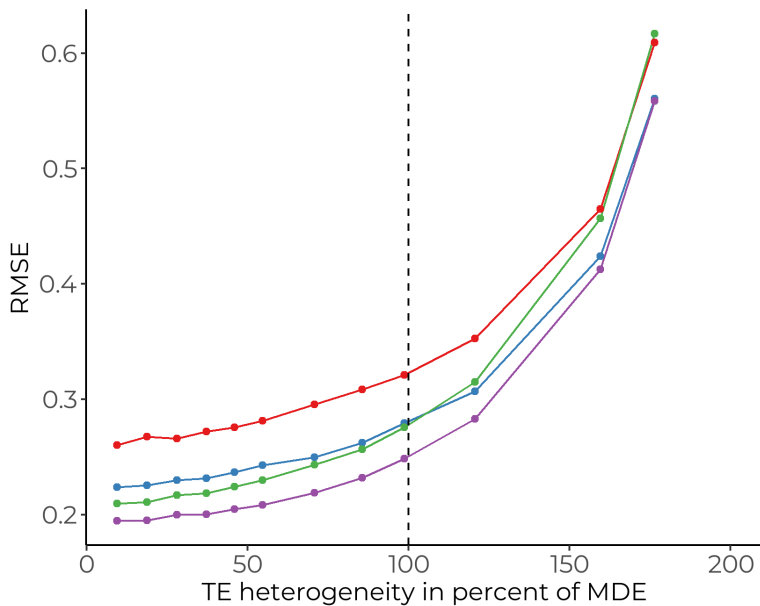
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## Practical guidance: When should we use TS?

- ✓ When treatment effect heterogeneity fails to be detected
  - relatively high p-value for test of  $H_0$ : “no TE heterogeneity”
  - possibility to use ML-based tests for TE heterogeneity, e.g.
    - in Chernozhukov et al., 2021 or Athey, Tibshirani, and Wager, 2019
- ✓ When some non-compliance can be predicted by covariates
  - Use of contextual knowledge and/or ML prediction of TE het. in 1<sup>st</sup> stage to use covariate info. in this step

# Conclusion

- New estimator (TS) of the LATE exploiting 1<sup>st</sup>-stage heterogeneity
  - builds on an intuitive estimation procedure
  - fixes pre-testing issue of naïve implementation
  - improves inference when non-compliance can be predicted

# Conclusion

- New estimator (TS) of the LATE exploiting 1<sup>st</sup>-stage heterogeneity
  - builds on an intuitive estimation procedure
  - fixes pre-testing issue of naïve implementation
  - improves inference when non-compliance can be predicted
- TS estimator remains 1<sup>st</sup>-order unbiased for the LATE under reasonable assumptions on treatment effect heterogeneity
  - $\neq$  from other estimators proposed in literature

# Appendix

# Variance gains

$$\sqrt{n} \left( \widehat{2SLS}_n - LATE \right) \rightarrow^d \mathcal{N}(0, V^{2SLS})$$

$$\sqrt{n} \left( \widehat{2SLS}_n^1 - \underbrace{LATE^1}_{=LATE} \right) \rightarrow^d \mathcal{N}(0, V^{2SLS^1})$$

A closer look:

$$V^{2SLS^1} = \frac{P[G=1]}{(\pi^1)^2} \cdot \left[ \frac{1}{E[Z]} \cdot \text{Var}[\varepsilon|Z=1, G=1] + \frac{1}{1-E[Z]} \cdot \text{Var}[\varepsilon|Z=0, G=1] \right]$$

$$V^{2SLS} = \frac{1}{\underbrace{(\pi)^2}_{=(\pi^1)^2}} \cdot \left[ \frac{1}{E[Z]} \cdot \underbrace{V[\varepsilon|Z=1]}_{\substack{\geq P[G=1] \cdot \text{Var}[\varepsilon|Z=1, G=1] \\ \text{(law of tot. var.)}}} + \frac{1}{1-E[Z]} \cdot \underbrace{V[\varepsilon|Z=0]}_{\substack{\geq P[G=1] \cdot \text{Var}[\varepsilon|Z=0, G=1] \\ \text{(law of tot. var.)}}} \right]$$

$$\geq V^{2SLS^1}$$

where  $\varepsilon = Y - LATE \cdot D$



*Comparison with alternatives in the literature*

$$(\text{LATE}^1 - \text{LATE}^0) = O(1/\sqrt{n}) \quad \text{vs.} \quad \text{LATE}^1 = \text{LATE}^0$$

- TE homogenous: optimal IV is given by

$$\underbrace{(\mathbb{E}[D \mid Z = 1, X] - \mathbb{E}[D \mid Z = 0, X])}_{=\pi^x} \cdot (Z - \mathbb{E}[Z|X])$$

- TE heterogeneous: optimal IV targets a compliance-weighted LATE

$$\text{c. w. -LATE} \equiv \frac{\mathbb{E}[\pi^X \cdot \text{LATE}^X \mid D(1) > D(0)]}{\mathbb{E}[\pi^X \mid D(1) > D(0)]}$$

[Intuition:  $\text{LATE}^X$  reweighted by  $(\pi^X)^2$  instead of  $\pi^X$  for the usual LATE.]

- TE heterogeneity =  $O(1/\sqrt{n})$ : **1<sup>st</sup>-order bias** (Coussens and Spiess, '21)

$$\frac{\text{Cov}(\text{LATE}^X, \pi^X \mid D(1) > D(0))}{\mathbb{E}[\pi^X \mid D(1) > D(0)]}$$

⇒ Usual CIs do not necessarily cover LATE at (1-nominal level)

# Why should we care about LATE? [▶ Back](#)

## The choice of estimand

- When  $Z$  is the policy instrument at hand for the planner, the LATE (or equivalently the ITT) is a policy-relevant quantity.
- *But* “easiest” parameter to estimate is the **compliance-weighted LATE** [Coussens and Spiess (2021) target this estimand]

## Statistical decision theory

- Null hypothesis testing (NHST) famously difficult to motivate...
- *Still*: motivation of NHST on ITT [conjecture: can be adapted for LATE] based on reference-dependence [Tetenov (2012), Banerjee et al. (2020)]
- Much more complicated for compliance-weighted LATE [Conjecture: most straightforward way = planner has a social welfare function with weights  $\pi^x$  instead of uniform weights. Why would that be?]

# Why should we care about LATE? [▶ Back](#)

## What can we learn from compliance-weighted LATE?

- Inferring positivity of compliance-weighted LATE  
⇒ There is some groups w/ positive LATE...  
[Because compliance-weighted LATE is a convex avr. of conditional LATEs]
- If no TE heterogeneity:
  - compliance-weighted LATE = LATE = ATE
  - ⇒ optimal estimator = compliance-weighted estimator
- If TE heterogeneity: LATE can still be  $< 0$
- A compliance-weighted estimator could dominate in RMSE...  
But no valid CIs can be derived if it is biased.

All in all: **keeping the LATE as target parameter has important pros.**