Speaking of Inflation: The Influence of Fed Speeches on Expectations

Eleonora Granziera (Norges Bank) Vegard H. Larsen (BI) Greta Meggiorini (UCI)

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Motivation

"I think monetary policy is 98% talk and 2% action, and communication is a big part."

- Ben Bernanke, former Fed Chair

Central Bank communication essential for policy making:

- Increased demand of transparency from public
- Larger set of tools
- Useful to steer or anchor expectations

Motivation

Some skepticism about effectiveness of central banks' communication:

"Central banks will keep trying to communicate with the general public, as they should. But for the most part, they will fail."

"Many economic models presume that central bank communication is aimed at wage-setters, price-setters, consumers, or investors—maybe all of them. But are they listening?"

- Alan Blinder (2018), former Fed Vice Chair

Research Question

Are Agents Listening?

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- Are FOMC speeches affecting inflation expectations?
 - Households: basis for consumption and savings decisions (Coibion, Gorodnichenko, and Weber, 2022)
 - Professional Forecasters: used to estimate the slope of the Phillips Curve (Ball and Sandeep, 2018), to increase the accuracy of empirical forecasting models (Gergely and Odendahl, 2021) and fit of structural models (Del Negro et al., 2015)
 - Market investors: affect asset prices, e.g. stock prices and interest rates (Bernanke and Kuttner, 2005)

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 - Market investors: affect asset prices, e.g. stock prices and interest rates (Bernanke and Kuttner, 2005)
- Why analyze speeches rather than minutes or statements?
 - real-time publicly accessible information
 - communication towards outsiders
 - longer time series than statements (January 2000) or SEP (October 2007)
 - different speakers: diversity of opinions (cross-section and time series)

Contribution and Preview of Results

- 1. Construct inflationary pressure index from Fed speeches
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 - Fed sentiment steers expectations of both experts and non-experts
 - (soft) communication efforts effective after the Great Financial Crisis
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 - (soft) communication efforts effective after the Great Financial Crisis
 - hh affected more than experts
- 3. Additional analyses:
 - Speaker matters: Troika vs Non Troika
 - State Dependence: Recessions vs Expansions
 - Long Run Inflation Expectations
 - Hawkishness of FOMC members

Related Literature

Role of central bank communication

- Impact on financial market instruments
 Gürkaynak et al. (2005), Boukus and Rosenberg (2006), Blinder et al. (2008),
 Carvalho et al. (2016)
- Information conveyed through language
 Lucca and Trebbi (2009), Bholat et al. (2015), Hansen and McMahon (2016), Shiller (2017), Haldane and McMahon (2018), Gardner, Scotti, and Vega (2022), Shapiro and Wilson (2022)

Managing expectations

Pedemonte (2019), Coibion et al. (2021), Coibion, Gorodnichenko, and Weber (2022), D'Acunto et al. (2022), Kumar, Coibion, Afrouzi, and Gorodnichenko (2015), McMahon and Rholes (2022)

Fed speeches

Neuhierl and Weber (2019), Ehrmann, Tietz, and Visser (2021), Malmendier, Nagel, and Yan (2021), Istrefi, Odendahl, and Sestieri (2021), Ahrens and McMahon (2021) Swanson (2023), Swanson and Bauer (2023)

Data: Inflationary Pressure Index

and Inflation Forecasts

Constructing Inflationary Pressure Index

- \bullet Collect speeches by 7 members of Board of Governors and 12 regional Fed presidents \approx 4890 speeches
- Split all the speeches into sentences
- Identify a sentence as being about inflation if it contains one of the topic keywords (identifiers):
 - inflation
 - price
- Pair each keyword with the closest (modifier) new dictionary based on economic intuition
- Score each pair based on modifier (+1) additive or (-1) subtractive

Identifiers and Modifiers: List

Identifiers	Additive Modifiers (+1)	Subtractive Modifiers (-1)		
inflation, price	boost, climb, elevat, escalat, expand, foster, height, high, increas, intensify, jump, persist, pressure, moderate, rise, risk remain, rising, rose, risen, soar, solid, spik, sustain, strong, strength, surg, upward, up, upside risk	below, collapse, damp, deteriorat, declin, diminish, down, drop, eas, fall, low, modest, moderated, muted, plummet, reduction, restrain, retreat, set back, slow, soft, subdued, weak		

Identifiers and Modifiers: Example Sentences

Date	Speaker	Inflation Pressure	Example sentences
2004-10-29	Total	-5	
	R. Ferguson	-5	That should gradually return the economy to full utilization of its resources, while inflation remains subdued.
2005-10-18	Total	94	
	J. Yellen	27	And a key question is whether higher energy prices also will elevate core inflation.
	A. Greenspan	20	Additionally, the longer-term crude price has presumably been driven up by renewed fears of supply disruptions in the middle east and elsewhere.
2015-11-12	Total	-14	
	W. Dudley	-13	It is possible that factors such as very low headline inflation and weak productivity growth are holding down what workers receive in compensation.
	J. Bullard	-4	In that case, policymakers may wish to lower the inflation target to remain more consistent with the actual inflation outcomes.

Inflationary Pressure Index

- Higher index reflects higher current or future inflationary pressures
- Not an assessment of whether outlook is good or bad (inflation close or far from target)
- Index captures both number of speeches and tone

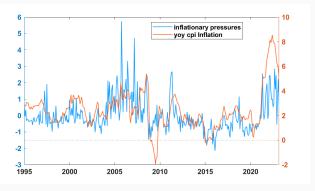


Figure 1: Monthly standardized inflationary pressure index (blue) and year over year monthly cpi all inflation (red), January 1995-April 2023, based on 82,850 sentences.

Regression results

Variable Selection: Controls

Model 1: $E_t \pi_{t+h} = \alpha + \beta s_{t-1} + \gamma' X_{t-1} + u_t$

Model 2: $E_t \pi_{t+h} = \alpha + \beta s_{t-1} + \gamma' X_{t-1} + \delta \text{ SEP } + u_t$

PPI by Commodity: Final Demand: Finished Goods

MSC CPI: Commodities

PCE: Durable goods

Manufacturers' Unfilled Orders: Durable Goods

Capacity Utilization: Manufacturing

 ${\bf SPF} \qquad {\sf CPI:AII\ Items\ Less\ Food\ and\ Energy}$

Real Revolving Credit Owned and Securitized

CPI: All Items Less Food

MKT Civilian Labor Force Level

New Privately-Owned Housing Units Started: Total Units in the Midwest

Table 1: Variables X_{t-1} selected from the LASSO regression of $E_t \pi_{t+h}$ on Z_{t-1} , where Z_{t-1} are the predictors included in the FRED-QD Database for Macroeconomic Research by McCkracken and Ng (2016).

Inflationary Pressure Index and Expectations

	1995:m1-2023:m4		1995:m1-	-2007:m12	2008:m1-2023:m4			
	Model 1	Model 2	Model 1	Model 2	Model 1	Model 2		
			M	ISC				
IPI	0.12***	0.14**	0.07**	0.13**	0.27***	0.22**		
SEP		0.22^{*}		-0.14		0.50**		
R^2	0.64	0.71	0.41	0.54	0.73	0.76		
	SPF							
IPI	0.07***	0.07***	0.05^{*}	0.04	0.12***	0.08***		
SEP		0.18***		0.06		0.17**		
R^2	0.80	0.87	0.75	0.64	0.88	0.91		
		MKT						
IPI	0.09***	0.17***	-0.07*	-0.08	0.17***	0.11^{*}		
SEP		0.54***		0.47***		0.64***		
R^2	0.58	0.72	0.29	0.70	0.55	0.73		

 Table 2:
 Dependent variable: 12 month ahead expectations (median). '*', '**' and '***' indicate significance levels at the 10, 5 and 1 percent.

 Regressions include controls X_{t-1} selected from the LASSO regression of $E_t \pi_{t+h}$ on Z_{t-1} , with Z_{t-1} the predictors in the FRED-QD

 Database by McCkracken and Ng (2016). Regressions for the SPF conducted at the quarterly frequency.

Takeaway

- We find that Fed speeches affect inflation expectations of
 - households
 - professional forecasters
 - markets
- Higher inflationary pressure index implies that agents' have higher inflation expectations
- Households affected more than experts
- Even after controlling for
 - "quantitative" information provided by the Fed in the projections
 - Lagged CPI, among other macro variables
- Both soft and quantitative information more effective starting from the Great Financial Crisis

Robustness

Baseline results are robust to:

- using mean forecast rather than median forecast
- taking out index outliers (5% of the sample)
- using principal components instead of LASSO
- including lags of the inflation pressure and controls
- using (forecast revisions) instead of forecasts
- alternative household expectations NY Fed SCE
- excluding identifiers/modifiers

Additional Results

_ speaker matters

Troika more effective than regional presidents

state dependence

households and markets more affected in bad times

long run expectations

affected but to a lesser extent

_ percentile types

agents at the top of the distribution are more affected by the index

Hawkishness Index

Are inflation expectations affected by the degree of hawkishness? Construct a naive hawkishness indicator based on FOMC speeches

- By speaker: count the number of times the speaker says inflation, prices and unemployment
- Hawkishness by speaker: (#inflation + #cost)/(#unemployment)
- By date, daily: sum hawkishness of speakers giving speech on that date
- Dummy: hawkish FED if daily hawkishness index greater than real time mean

Interact hawkishness indicator with sentiment

Inflationary Pressure Index and Hawkishness

	MSC		SPF		MKT	
	Model 1	Model 2	Model 1	Model 2	Model 1	Model 2
IPI	0.12***	0.09	0.15***	0.14***	0.16***	0.15**
Hawk*IPI	-0.00	0.27**	-0.14***	-0.12***	-0.14***	0.10
SEP		0.24*		0.15***		0.54***
R^2	0.64	0.73	0.82	0.89	0.58	0.72
Observations	339	85	114	80	339	85
Tuning Parameter	0.005	0.005	0.01	0.01	0.003	0.003

Table 3: Dependent variable: 12 month ahead expectations (median). '*', '**' and '***' indicate significance levels at the 10, 5 and 1 percent. Regressions include controls X_{t-1} selected from the LASSO regression of $E_t\pi_{t+h}$ on Z_{t-1} , with Z_{t-1} the predictors in the FRED-QD Database by McCkracken and Ng (2016). Regressions for the SPF conducted at the quarterly frequency.

Media Coverage of FOMC Speeches

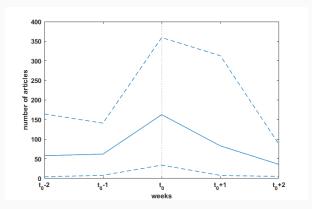


Figure 2: Average number of articles from US newspapers covering FOMC speeches by all members, excluding Chair and NY-FED president, January 1st to April 10th 2023. t_0 is the week in which the speeches are given. Source: Factiva

Conclusion

- We construct a Fed inflation pressure index
 - identify the "soft" information in Fed communication
- Economic agents are listening
 - Fed communication reaches both experts and non-experts
 - speeches affect inflation expectations
 - quantitative information (SEP) is also useful
- Communication strategies have improved over time
 - larger effectiveness after the Great Financial Crisis
- Heterogeneity across forecasting "type"
 - households respond more
 - agents expecting inflation higher than median are more affected by inflation pressure index

Implications

- Lessons for policy-makers
 - switch to transparency pays off: expectations are now affected by Fed communication
 - central banks can rely on speeches as well as SEP to
 - speaker matters
- Communication has stronger effects in bad times compared to good times
- Are expectations affected in the intended way?

Thank you

Are some speakers more influential than others?

Build different inflation pressure index by speaker:

- Troika (Chair+Vice Chair+NY Fed President) versus non-Troika (regional presidents)
- Troika considered the most important figures in the Fed System

Troika versus Non Troika: indexes

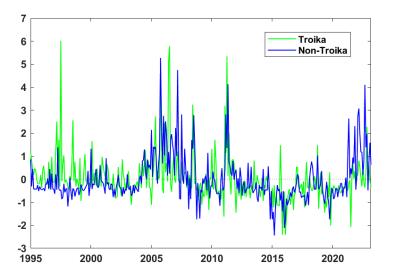


Figure 3: Inflationary pressure index for Troika (Chair+Vice Chair+NY Fed President) and Non-Troika (all other speakers). The contemporaneous correlation between indices is 0.34.

Troika vs. Non-Troika

 $\begin{array}{ll} \mathsf{Model} \ 1: \ E_t \pi_{t+h} = \alpha + \beta_1 s_{t-1}^{troika} + \beta_2 s_{t-1}^{non-troika} + \gamma' X_{t-1} + u_t \\ \mathsf{Model} \ 2: \ E_t \pi_{t+h} = \alpha + \beta_1 s_{t-1}^{troika} + \beta_2 s_{t-1}^{non-troika} + \gamma' X_{t-1} + \delta \ \mathsf{SEP} \ + u_t \end{array}$

	1995:m1-2023:m4		1995:m1-2007:m12		2008:m1-2023:m4	
	Model 1	Model 2	Model 1	Model 2	Model 1	Model 2
			M	sc		
Troika IPI	0.03	0.03	0.02	0.02	0.07*	0.09
Presidents IPI	0.10***	0.08	0.07**	0.15*	0.17***	0.05
SEP		0.25*		-0.16		0.63**
R^2	0.63	0.70	0.42	0.50	0.71	0.74
	SPF					
Troika IPI	0.05**	0.04*	0.04	0.08	0.05*	0.04*
Non-Troika IPI	0.04*	0.05**	0.02	-0.00	0.08***	0.04
SEP		0.16***		0.03		0.18**
R-Squared	0.80	0.87	0.74	0.62	0.88	0.91
	MKT					
Troika IPI	0.11***	0.10***	0.03	-0.01	0.09**	0.07*
Presidents IPI	0.03	0.07	-0.09**	-0.25**	0.11**	0.06
SEP		0.55***		0.37**		0.66***
R ²	0.59	0.74	0.30	0.77	0.55	0.74

State dependence

Are the effects different in different phases of the business cycle?

We look at:

- NBER recession dates
- CBO output gap positive vs negative
- Output growth
 year over year growth rate of real GDP below or above 3% average

25

State dependence

	NBER		CBO Output Gap		Output Growth		
	Recession	Expansion	Negative	Positive	Below Average	Above Average	
				MSC			
IPI	0.56**	0.11***	0.19***	-0.00	0.17**	-0.01	
R^2	0.57	0.74	0.66	0.66	0.55	0.86	
	SPF						
IPI	0.12	0.06***	0.12***	0.05	0.06**	0.09**	
R-Squared	0.81	0.81	0.83	0.36	0.83	0.69	
	MKT						
IPI	0.57***	0.07**	0.12**	-0.01	0.15***	-0.05	
R ²	0.74	0.55	0.53	0.28	0.59	0.47	



Long Run Forecasts

Are long-run forecasts affected by Fed inflation pressure?

We use data from:

Michigan Survey of Consumers: 5 year ahead inflation Survey of Professional Forecasters: 10 year ahead CPI

Market based: 5 year ahead

Long Run Forecasts: MSC

	1995:m1-2023:m4		1995:m1	-2007:m12	2008:m1-2023:m4		
	Model 1	Model 2	Model 1	Model 2	Model 1	Model 2	
			N	ISC			
IPI	0.02*	0.03	-0.01	0.02	0.05***	0.06**	
SEP		0.02		0.13		-0.09*	
R^2	0.41	0.52	0.22	0.12	0.57	0.66	
	SPF						
IPI	0.04***	0.05***	0.02	0.02*	0.10***	0.06**	
SEP		0.11***		0.02		0.12***	
R-Squared	0.70	0.64	0.88	0.80	0.51	0.60	
	MKT						
IPI	0.03	0.13**	-0.12***	0.03	0.10***	0.05	
SEP		-0.03		0.47***		0.14**	
R ²	0.60	0.61	0.28	0.75	0.58	0.67	



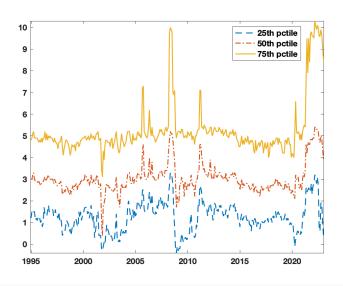
Percentiles analysis

Are some agents more affected than others?

- \rightarrow analysis by respondent type:
- types are those in specific percentiles of the time *t* survey forecast distribution
- follows Bianchi, Ludvigson and Ma (2022)

does not assume types are invariant over time, not about optimistic vs pessimistic

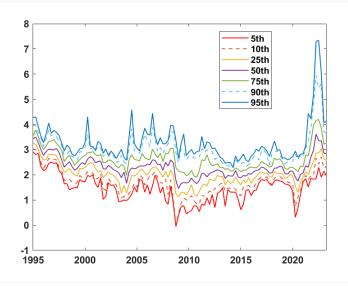
Percentile Types: MSC



Percentile Types: MSC

Pctile	ile 1995:m1		1-2023:m4	1995:m1-2007:m12 2008:m1-2023:r			l-2023:m4
25th							
	IPI	0.17***	0.21***	0.17***	0.33***	0.15**	0.14
	SEP		0.23		-0.07		0.67**
	R^2	0.42	0.47	0.51	0.66	0.41	0.46
50th							
	IPI	0.12***	0.14**	0.07**	0.13**	0.27***	0.22**
	SEP		0.22*		-0.14		0.50**
	R^2	0.64	0.71	0.41	0.54	0.73	0.76
75th							
	IPI	0.09*	0.08	0.01	0.09*	0.45***	0.24
	SEP		0.54*		-0.23**		0.98*
	R^2	0.69	0.70	0.36	0.64	0.76	0.73
	Observations	339	85	155	24	184	61
	Observations	339	<u>გე</u>	155	24	184	01

Percentile Types: SPF



Percentile Types: SPF

Pctile		1995:Q1-2023:Q2		1995:Q1-2007:Q4		2008:Q1-2023:Q2	
10th							
	Inflation Pressure	0.03	0.01	-0.02	0.02	0.19**	-0.10
	SEP		0.03		0.54***		0.53***
25th							
	Inflation Pressure	0.04*	0.04**	-0.01	0.02	0.11***	0.01
	SEP		0.12**		0.47***		0.28***
75th							
	Inflation Pressure	0.06**	0.07***	0.00	0.04	0.13***	0.08**
	SEP		0.21***		0.39***		0.26***
90th							
	Inflation Pressure	0.14***	0.14***	0.11**	0.15***	0.21***	0.18**
	SEP		0.13		0.32***		0.28



Robustness: Mean

		ichigan (chigan Consumer Survey				
	1995:m1	1995:m1-2023:m4		n1-2007:m12	2008:m1-2023:m4		
IPI SEP	0.13***	0.16* 0.46**	-0.00	0.21** 0.04	0.38***	0.30** 0.94**	
R^2	0.72	0.73	0.55	0.58	0.78	0.78	
	Survey of Professional Forecasters						
	1995:Q1	1995:Q1-2023:Q2		1995:Q1-2007:Q4		-2023:Q2	
IPI SEP	0.07***	0.07*** 0.20***	0.03	0.05 0.15	0.13***	0.08** 0.22***	
R-Squared Observations	0.80 114	0.88 80	0.70 52	0.66 23	0.88 62	0.90 57	
Tuning Parameter	0.01	0.01	0.01	0.01	0.01	0.01	

Robustness: Outliers

	Michigan Consumer Survey									
	1995:m1	-2023:m4	1995:m	l-2007:m12	2008:m1-2023:m4					
IPI SEP	0.13***	0.13** 0.43***	0.06*	0.12* -0.13	0.33***	0.26*** 0.51*				
R ²	0.53	0.63	0.45	0.54	0.69	0.74				
		Surve	y of Profe	rofessional Forecasters						
	1995:Q1-2023:Q2		1995:Q	1995:Q1-2007:Q4		-2023:Q2				
IPI SEP	0.09***	0.12*** 0.18***	0.07*	0.11** 0.06	0.14***	0.11*** 0.18**				
R-Squared Observations	0.81 108	0.89 75	0.76 49	0.72 20	0.89 59	0.91 54				
			Mark	Market based						
	1995:m1	-2023:m4	1995:m1	1995:m1-2007:m12		-2023:m4				
IPI SEP	0.13***	0.12 0.24*	0.11**	0.10* -0.15	0.37***	0.32** 0.45*				
R^2	0.59	0.64	0.39	0.52	0.70	0.71				
% Outliers	5	5	5	5	5	5				

Robustness: Principal Components

		N	Aichigan Co	nsumer Surve	еу				
	1995:m1	-2023:m4	1995:m1-	2007:m12	2008:m1	-2023:m4			
IPI SEP	0.13***	0.13** 0.43***	0.06*	0.12* -0.13	0.33***	0.26*** 0.51*			
R ²	0.53	0.63	0.45	0.54	0.69	0.74			
	Survey of Professional Forecasters								
	1995:Q1	1995:Q1-2023:Q2		-2007:Q4	2008:Q1-2023				
IPI SEP	0.07**	0.07*** 0.44***	-0.11**	-0.01 0.31**	0.16***	0.06* 0.50***			
R^2	0.50	0.80	0.41	0.47	0.69	0.86			
			Marke	t based					
	1995:m1	-2023:m4	1995:m1-	1995:m1-2007:m12		-2023:m4			
IPI SEP	0.06*	0.16*** 0.44***	-0.07**	-0.23*** 0.21	0.13***	0.08 0.74***			
R^2	0.48	0.62	0.53	0.71	0.54	0.74			

Robustness: Additional Lags

		еу					
	1995:m1	1995:m1-2023:m4		1-2007:m12	2008:m1	-2023:m4	
IPI SEP R ²	0.11***	0.13** 0.05* 0.71	0.06*	0.15* 0.07 0.47	0.23***	0.20** 0.06** 0.75	
		Surve	ey of Profe	of Professional Forecasters			
	1995:Q1	1995:Q1-2023:Q2		1995:Q1-2007:Q4		-2023:Q2	
IPI SEP	0.07***	0.07*** 0.19***	0.03	0.05* 0.06	0.12***	0.08*** 0.18**	
R-Squared Observations	0.80 113	0.87 80	0.75 51	0.67 23	0.88 61	0.90 56	
			Mark	Market based			
	1995:m1	1995:m1-2023:m4		1995:m1-2007:m12		-2023:m4	
IPI SEP R ²	0.05	0.10** 0.12** 0.77	-0.07* 0.30	-0.08 0.04** 0.63	0.11**	0.07 0.06** 0.77	

Robustness: Revisions

	Michigan Consumer Survey								
	1995:m1	1995:m1-2023:m4		-2007:m12	2008:m1-2023:m4				
ΔIPI	0.00	0.01	-0.02	_	0.05	0.05			
Δ SEP		0.17		-		-0.07*			
R^2	0.02	0.03	0.02	_	0.02	0.04			
Observations	338	49	154	-	184	181			
		Survey of Professional Forecasters							
	1995:Q1	l-2023:Q2	1995:Q1-2007:Q4		2008:Q1-2023:Q2				
Δ Inflation Pressure	0.05***	0.05***	0.01	_	0.10***	0.10***			
Δ SEP		0.09		-		0.08			
R-Squared	0.20	0.20	0.10	-	0.38	0.38			
Observations	113	113	51	-	61	61			
Tuning Parameter	0.01	0.01	0.01	-	0.01	0.01			

Robustness: New York Fed SCE

	One Yea	ar Ahead	Three Ye	Three Years Ahead		
	Model 1 Model 2		Model 1	Model 2		
Inflation Pressure SEP	0.26***	0.29** 0.15	0.07***	0.12** -0.03		
R-Squared	0.91	0.93	0.81	0.77		
Observations	119	39	119	39		
Tuning Parameter	0.01	0.01	0.01	0.01		

Are expectations accurate?

		MSC			SPF	
Sample	25th	50th	75th	25th	50th	75th
1995-2023	2.18	1.79	3.18	1.69	1.63	1.60
1995-2007	1.81	1.02	2.39	0.96	0.89	0.91
2008-2023	2.47	2.26	3.76	2.08	2.03	2.00

Table 4: Root Mean Squared Error (RMSE) for CPI all items inflation from the MSC and SPF.



Methodology

Regression Model

controls selected with LASSO

$$\underbrace{E_t \pi_{t+h}}_{\text{MSC, SPF or MKT}} = \alpha + \beta \underbrace{s_{t-1}}_{\text{flationary pressure}} + \gamma' \underbrace{X_{t-1}}_{\text{t-1}} + u_t$$

Timing:

- s_{t-1} is the inflationary pressure index of previous month (MSC, MKT) or of the first month of the quarter (SPF)

Controls:

- X_{t-1} selected thorugh LASSO among \approx 120 macro-financial variables from FRED data set by McCracken and Ng (2016)
- FOMC projections from SEP

Rationale: Belloni and Chernozhukov (2013)

→ smaller bias compared to one step LASSO regression even when OLS post-LASSO model is misspecified

Regression Model

Identification of causal effect:

- Issue if some confounding variable is affecting both expectations at time t and the IPI
- LASSO: control for relevant macro-financial variables but in a parsimonious way

Further exercises:

- PCA analysis
- Reverse analysis: regress sentiment on expectations
- Revisions of forecasts

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