# Estimating the Direct and Indirect Costs of Health Reduction: Evidence from Administrative Data

# Atsuko Tanaka <sup>1</sup> Hsuan-Chih (Luke) Lin<sup>2</sup> Heng-Jui Chang<sup>3</sup> Chih-Han Hsueh<sup>4</sup>

<sup>1</sup>Department of Economics, University of Calgary <sup>2</sup>Institute of Economics, Academia Sinica <sup>3</sup>Institute of Public Health, National Yang Ming Chiao Tung University <sup>4</sup>University of New South Wales

## EEA-ESEM 2023

Hsuan-Chih Lin (Academia Sinica)

## Motivation

#### Figure: How Important Prevention Actions are?



Source: cool3c article 166427.

2

イロト イヨト イヨト イヨト

- Growing health care spending has become a concern in many countries.
- A large proportion of health expenditure comes from those who suffer from lifestyle diseases that are more or less preventable or delayable
- One obvious way to reduce health expenditure is to invest in prevention and health promotion policies.
- Yet, comprehensive analysis on how do individuals react when their health is getting worse, both in the short-term and median-term, is surprisingly scarce and inconclusive.

- When estimating the impact of health reduction, one usually encounters two major challenges.
- First, health is not only difficult to measure but it often deteriorates gradually.
- Second, estimating the medium/long-term effects leads to another complication because it typically requires control groups that are comparable to the treatment group.
- Unlike the literature usually refers to DID with matching, we address estimation issues by relying on
  - (1) exploiting the arguably exogenous timing of the first-time stroke or heart attack
  - (2) using individuals with the same age that have experienced the health events a few periods apart (Fadlon and Nielsen (2019, 2021)).

- Data: National Health Insurance Research Database (NHIRD).
- Taiwanese data offer several ideal features to analyze the dynamic responses of patients to health reduction and its associated costs
- 1. Under a universal health coverage with a single payer system, we can abstract away from variations in the health care providers.
- 2. Without a gatekeeping system, frequency of health care utilization reflects patients' behavior and health needs, rather than care providers' decision.
- NHIRD contains detailed clinical information and monthly labor statuses for the entire population, enabling us to analyze health and labor responses at a high frequency.

## Methodology

- As in Fadlon and Nielsen (2019, 2021) by splitting the sample into treatment groups (individuals who have a shock) and control group (individuals from the same age cohorts that have the same shock in the future).
- Estimating the differences in within-individual changes between the treatment and control group as the effects of the health reduction.
- The estimation equations are as follows:

$$y_{it} = \alpha + \sum_{j=0}^{J} \delta_j Post_{i,t+j} \times treat_i + \mathbf{X}'_{it} \Gamma + \mu_i + \gamma_t + \epsilon_{it},$$
(1)

where  $y_{it}$  is an outcome (i.e., the level and growth of health care utilization and labor market outcomes) for patient i in month t, vector  $\mathbf{X_{it}}$  is a set of baseline control variables that includes the patient's age in month t,  $\mu_i$  represents the individual fixed effect,  $\gamma_t$  is the time fixed effect (calendar year and calendar month dummies), and  $\epsilon_{it}$  is the error term. The term  $Post_{i,t+j}$  captures the dynamic effect of the health event.

Hsuan-Chih Lin (Academia Sinica)

6/20

# Data and Summary Statistics

#### Table: Sample Universe (First-Time Stroke or Heart-Attack)

|                          | Treatment (2010-2011) |         | Control (2013-2014) |         |
|--------------------------|-----------------------|---------|---------------------|---------|
| No. of Observations      | 135,843               |         |                     |         |
|                          |                       |         |                     |         |
| Female (%)               | 40.12%                |         | 39.87%              |         |
| Average Age at the Event | 65.4                  |         | 67.7                |         |
| Age Distribution         |                       |         |                     |         |
| 0-19                     | 759                   | (0.6%)  | 706                 | (0.5%)  |
| 20-29                    | 858                   | (0.6%)  | 696                 | (0.5%)  |
| 30-39                    | 3,573                 | (2.6%)  | 3,402               | (2.2%)  |
| 40-49                    | 11,497                | (8.5%)  | 11,387              | (7.4%)  |
| 50-59                    | 27,701                | (20.4%) | 26,574              | (17.3%) |
| 60-69                    | 33,197                | (24.4%) | 35,180              | (22.9%) |
| 70-79                    | 36,870                | (27.1%) | 40,237              | (26.1%) |
| 80-89                    | 19,761                | (14.5%) | 30,828              | (20.0%) |
| over 90                  | 1,627                 | (1.2%)  | 4,928               | (3.2%)  |
| Acute Health Shock (%)   |                       |         |                     |         |
| Stroke                   | 51.6                  |         | 49.9                |         |
| Heart Attack             | 48.4                  |         | 50.1                |         |

Source: The Taiwanese NHI data.

|                                  | Source: The Taiwanese NHI data. |                         | ୬୯୯    |
|----------------------------------|---------------------------------|-------------------------|--------|
| Hsuan-Chih Lin (Academia Sinica) |                                 | Aug 28, 2023 (EEA-ESEM) | 7 / 20 |

## Surge in medical cost





Source: Calculations by the authors using the Taiwan NHI data.

- After several months of decrease, the treatment outcomes run in parallel to the counterfactual outcomes but at a higher level.
- This indicates that medical costs increase semi-permanently and that the post-treatment trend becomes similar to the pre-treatment trend in the medium/long run.

Hsuan-Chih Lin (Academia Sinica)

8/20

|                       | OLS                      | OLS          | OLS              | FE         | FE         |  |  |
|-----------------------|--------------------------|--------------|------------------|------------|------------|--|--|
| Panel A               |                          |              |                  |            |            |  |  |
| Dependent Variable:   | Individual Medical Costs |              |                  |            |            |  |  |
|                       | (1)                      | (2)          | (3)              | (4)        | (5)        |  |  |
| $Treat \times Post_1$ | 5,363***                 | 5,370***     | 5,369***         | 5,417***   | 5,355***   |  |  |
| (2-12 months)         | (45.44)                  | (89.15)      | (70.56)          | (50.59)    | (50.59)    |  |  |
| $Treat \times Post_2$ | 3,166***                 | 3,178***     | 3,175***         | 3,192***   | 3,148***   |  |  |
| (13-32 months)        | (40.91)                  | (70.26)      | (58.22)          | (46.98)    | (47.52)    |  |  |
| $R^2$                 | 0.028                    | 0.030        | 0.056            | 0.021      | 0.021      |  |  |
| No. Unique IDs        |                          |              |                  | 289,781    | 286,164    |  |  |
| No. Obs.              | 12,877,380               | 12,877,380   | 12,877,380       | 13,040,145 | 12,877,380 |  |  |
| Panel B               |                          |              |                  |            |            |  |  |
| Dependent Variable:   |                          | $\Delta$ Ind | lividual Medical | Costs      |            |  |  |
|                       | (1)                      | (2)          | (3)              | (4)        | (5)        |  |  |
| $Treat \times Post_2$ | -76.64                   | -77.79***    | -77.83***        | -76.68***  | -79.36***  |  |  |
| (13-32 months)        | (52.34)                  | (15.05)      | (11.30)          | (10.96)    | (11.14)    |  |  |
| $R^2$                 | 0.003                    | 0.004        | 0.004            | 0.003      | 0.004      |  |  |
| No. Unique IDs        |                          |              |                  | 289,781    | 286,164    |  |  |
| No. Obs.              | 12,591,216               | 12,591,216   | 12,591,216       | 12,750,364 | 12,591,216 |  |  |
| Individual EE         | No                       | No           | No               | Yes        | Yes        |  |  |
| Hospital FE           | No                       | Yes          | No               | No         | No         |  |  |
| Doctor FE             | No                       | No           | Yes              | No         | No         |  |  |
| Control (individual)  | Yes                      | Yes          | Yes              | No         | Yes        |  |  |
|                       |                          |              | ∢ [              |            | 注入 不注入     |  |  |

#### Table: Effects on Individual Medical Costs

Hsuan-Chih Lin (Academia Sinica)

Aug 28, 2023 (EEA-ESEM)

э

## Surge in medical visit



#### Figure: Responses to the Health Events

Source: Calculations by the authors using the Taiwan NHI data.

- Results demonstrate that the medium/long-term growth for visits is more negative than the counterfactual growth, but the medium/long-term growth for costs per visit is the same as the counterfactual one.
- If cost per visit represents the health of a person, we documents behavioral changes even after one's health is back to a stable state.

Hsuan-Chih Lin (Academia Sinica)

Effects of Health Reduction

10/20

|                       | OLS        | OLS        | OLS             | FE         | FE         |
|-----------------------|------------|------------|-----------------|------------|------------|
| Dep. Var.             |            |            | $\Delta$ Visits |            |            |
|                       | (1)        | (2)        | (3)             | (4)        | (5)        |
| $Treat \times Post_2$ | -0.0205*** | -0.0205*** | -0.0205***      | -0.0203*** | -0.0207*** |
| (13-32 months)        | (0.00367)  | (0.00150)  | (0.00139)       | (0.00137)  | (0.00139)  |
| $R^2$                 | 0.008      | 0.008      | 0.008           | 0.001      | 0.008      |
| Dep. Var.             |            | $\Delta$   | Costs per v     | isit       |            |
|                       | (1)        | (2)        | (3)             | (4)        | (5)        |
| $Treat \times Post_2$ | -5.404     | -6.003     | -6.002          | -5.692     | -6.922     |
| (13-32 months)        | (27.20)    | (6.013)    | (5.952)         | (5.960)    | (5.941)    |
| $R^2$                 | 0.002      | 0.002      | 0.002           | 0.002      | 0.002      |
| No. unique IDs        |            |            |                 | 289,781    | 286,164    |
| No. Obs.              | 12,591,216 | 12,591,216 | 12,591,216      | 12,750,364 | 12,591,216 |
| Individual FE         | No         | No         | No              | Yes        | Yes        |
| Hospital FE           | No         | Yes        | No              | No         | No         |
| Doctor FE             | No         | No         | Yes             | No         | No         |
| Control               | Yes        | Yes        | Yes             | No         | Yes        |

Table: Effects on Frequency of  $\Delta$ Visits and  $\Delta$ Costs per visit

2

イロト イヨト イヨト イヨト

## **Dynamic Effect**



Costs per person

Visits per person (left) and Costs per visit (right)



Source: Calculations by the authors using the Taiwan NHI data.

< □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > < □ > <

## Heterogeneous Effect

|  |            | Men       |             |            | Women     |             |
|--|------------|-----------|-------------|------------|-----------|-------------|
|  | FE         | FE        | FE          | FE         | FE        | FE          |
|  |            |           |             |            |           |             |
| Dep. Var.                                  | Costs      | Visits    | Costs/visit | Costs      | Visits    | Costs/visit |
|  | (1)        | (2)       | (3)         | (4)        | (5)       | (6)         |
| $Treat \times Post_2$                      | 3,325***   | 1.150***  | 1,489***    | 4,347***   | 1.139***  | 2,151***    |
| (13-36 months)                             | (432.7)    | (0.0309)  | (264.4)     | (712.9)    | (0.0505)  | (381.9)     |
| $Treat 	imes Post_2 	imes Age$ (40-54)     | 70.11      | 0.0589*   | 225.7       | -620.3     | 0.234***  | -530.0      |
|  | (456.7)    | (0.0305)  | (276.8)     | (734.9)    | (0.0463)  | (392.0)     |
| $Treat 	imes Post_2 	imes Age$ (55-64)     | 108.5      | 0.0949*** | 211.6       | -502.7     | 0.332***  | -409.6      |
|  | (454.8)    | (0.0305)  | (276.9)     | (731.5)    | (0.0447)  | (387.6)     |
| $Treat \times Post_2 \times Age$ (over 65) | 170.6      | 0.0247    | 394.2       | -409.7     | 0.268***  | -148.2      |
|  | (455.1)    | (0.0302)  | (278.5)     | (724.2)    | (0.0423)  | (384.0)     |
| $Treat \times Post_2 \times inpatient$     | -1,111***  | -0.386*** | 170.9       | -597.0**   | -0.428*** | 339.3**     |
| (nonzero, below median)                    | (232.1)    | (0.0279)  | (131.5)     | (292.5)    | (0.0320)  | (164.6)     |
| $Treat \times Post_2 \times inpatient$     | -11,057*** | -0.548*** | -2,972***   | -10,990*** | -0.501*** | -2,921***   |
| (above median)                             | (426.2)    | (0.0341)  | (292.8)     | (424.9)    | (0.0338)  | (274.1)     |
|  |            |           |             |            |           |             |
| $R^2$                                      | 0.025      | 0.023     | 0.009       | 0.019      | 0.019     | 0.006       |
| No. unique IDs                             | 171,313    | 171,313   | 171,313     | 114,689    | 114,689   | 114,689     |
| No. Obs.                                   | 7,709,085  | 7,709,085 | 7,709,085   | 5,161,005  | 5,161,005 | 5,161,005   |

### Table: Heterogeneous Effects by Age and Pre-treatment Inpatient Care

Hsuan-Chih Lin (Academia Sinica)

(1) マント (1) マント (1)

< 🗆 🕨

|                                     | 1         | Ven age 25-6 | 54          | Women age 25-64 |            |             |  |
|-------------------------------------|-----------|--------------|-------------|-----------------|------------|-------------|--|
|                                     | FE        | FE           | FE          | FE              | FE         | FE          |  |
|                                     |           |              |             |                 |            |             |  |
| Dep. Var.                           | Costs     | Visits       | Costs/visit | Costs           | Visits     | Costs/visit |  |
|                                     | (1)       | (2)          | (3)         | (4)             | (5)        | (6)         |  |
| $Treat \times Post_2$               | 3,670***  | 0.561***     | 1,301***    | 3,664***        | 0.355***   | 1,348***    |  |
| (13-36 months)                      | (158.5)   | (0.0161)     | (94.84)     | (237.8)         | (0.0243)   | (127.8)     |  |
| $Treat \times Post_2 \times Income$ | -536.0*** | -0.0463**    | -166.7      | -1,101***       | -0.0960*** | -423.0***   |  |
| (below median)                      | (186.3)   | (0.0200)     | (108.0)     | (281.0)         | (0.0297)   | (153.6)     |  |
| $Treat \times Post_2 \times Income$ | -997.5*** | -0.0843***   | -395.9***   | -911.9***       | -0.0580*   | -304.6*     |  |
| (above median)                      | (193.9)   | (0.0190)     | (103.7)     | (353.1)         | (0.0316)   | (174.3)     |  |
| $R^2$                               | 0.028     | 0.023        | 0.011       | 0.020           | 0.017      | 0.006       |  |
| No. unique IDs                      | 82,559    | 82,559       | 82,559      | 35,884          | 35,884     | 35,884      |  |
| No. Obs.                            | 3,715,155 | 3,715,155    | 3,715,155   | 1,614,780       | 1,614,780  | 1,614,780   |  |

#### Table: Heterogeneous Effects by Pre-treatment Income

Hsuan-Chih Lin (Academia Sinica)

2

< □ > < □ > < □ > < □ > < □ >

- The effect heterogeneity by age disappears in the medium/long run, the effect heterogeneity by pre-treatment inpatient care is large and persistent, indicating variance of health becomes smaller after the health events.
- The effect heterogeneity by pre-treatment inpatient care may also reflect the fact that utilizing health care may have functioned as preventive measurement by helping in early detection and mitigating complications due to the presence of other diseases
- The degree of health reduction is negatively associated with income, indicating the presence of social gradients in health.

Labor Outcome

| Dep. Var.                              | Employment |            |           |            |             |           |           |            |
|--|------------|------------|-----------|------------|-------------|-----------|-----------|------------|
| Sample                                 | Men 25-64  |            |           |            | Women 25-64 |           |           |            |
|  | (1)        | (2)        | (3)       | (4)        | (3)         | (4)       | (7)       | (8)        |
| $Treat \times Post$                    | -0.0233*** | 0.0792***  | -0.112*** | -0.102***  | -0.0187***  | 0.0862*** | -0.117*** | -0.0725*** |
| (2-36 months)                          | (0.00162)  | (0.00606)  | (0.00175) | (0.00676)  | (0.00240)   | (0.00927) | (0.00289) | (0.0127)   |
| $Treat \times Post \times Age$ (40-54) |            | 0.00381    |           | 0.0101*    |             | -0.00584  |           | 3.56e-05   |
|  |            | (0.00539)  |           | (0.00541)  |             | (0.00790) |           | (0.00824)  |
| $Treat \times Post \times Age$ (55-64) |            | -0.0132**  |           | -0.0162*** |             | -0.0166** |           | -0.0119    |
|  |            | (0.00545)  |           | (0.00563)  |             | (0.00782) |           | (0.00847)  |
| $Treat \times Post \times inpatient$   |            | -0.0102*   |           | -0.0129*   |             | -0.00591  |           | -0.00115   |
| (below median)                         |            | (0.00577)  |           | (0.00782)  |             | (0.00665) |           | (0.0105)   |
| $Treat \times Post \times inpatient$   |            | -0.0217*** |           | -0.0217**  |             | -0.0179** |           | -0.0179    |
| (above median)                         |            | (0.00619)  |           | (0.00903)  |             | (0.00705) |           | (0.0119)   |
| $Treat \times Post \times Income$      |            | -0.122***  |           |            |             | -0.112*** |           |            |
| (below median)                         |            | (0.00295)  |           |            |             | (0.00392) |           |            |
| $Treat \times Post \times Income$      |            | -0.176***  |           | -0.0460*** |             | -0.188*** |           | -0.0754*** |
| (above median)                         |            | (0.00285)  |           | (0.00306)  |             | (0.00468) |           | (0.00509)  |
| $R^2$                                  | 0.029      | 0.049      | 0.069     | 0.072      | 0.039       | 0.061     | 0.083     | 0.090      |
| No. unique IDs                         | 84,022     | 84,022     | 56,172    | 56,172     | 36,381      | 36,381    | 21,419    | 21,419     |
| No. Obs.                               | 3,780,990  | 3,780,990  | 2,527,740 | 2,527,740  | 1,637,145   | 1,637,145 | 963,855   | 963,855    |

#### Table: Effects on Employment Status

Hsuan-Chih Lin (Academia Sinica)

Effects of Health Reduction

イロン イロン イヨン イヨン

2

- Results indicate that the degree of decline in labor income is roughly similar to the one in employment.
- Our result show that the effect of health reduction is similar between Taiwan and studies in other country (i.e. Trevisan and Zantomio (2016)).
- The estimates also show that employment rates increase by 7.92 (8.62) percentage points for men (women) in the reference group, which consists of the young individuals who earned zero and utilized no inpatient care before the health event.
- It indicates that the net effects are positive for the groups who were not previously employed and negative for those who were previously employed, regardless of differences in age or pre-treatment inpatient care utilization.

- 1. Demand for health care (visits) increases after the health shock indicates the importance of providing alternative assistance to reduce the overuse of medical resource.
- The existence of health inequalities by labor income when all individuals are covered by health insurance emphasizes the importance of factors other than health insurance coverage.
- Non-employed workers are more likely to start working after the health shock, for better or worse, implies that health insurance premium payments may serve as a tool for providing work incentive.
- 4. Simple back-of-the-envelope calculations show that preventing one incident of stroke is almost equivalent to saving two representative individual per year..

- 1. Control and treament groups: Fadlon and Nielsen (2021).
- The effects of health reduction on labor market outcomes: Bradley et al. (2002), Bradley et al. (2005), Garcia-Gomez et al. (2013), Heinesen and Kolodziejczyk (2013), Heinesen et al. (2018)).
- 3. Medical literature: Saka et al. (2009); Greenberg et al. (2014)).

э

- If the government is willing to invest a little bit on health prevention, the total social welfare of the society calculated by direct medical cost and indirect labor cost could be improved significantly.
- Our heterogeneous analysis informs us of those who are more likely to consume more health care, partly because their health is worse and partly because they are more willing to visit hospitals.
- Our research provide some guideline on how does the serious life event (i.e. acute health attack) might effect the job seeking decision on different labor in different geographical characteristics.

э