## Getting Lucky:

# The Long-Term Consequences of Exam Luck 

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## Can a good or bad exam draw affect students many years later?



- Exams are never exhaustive.
$\rightarrow$ Luck in exam content:
- Being evaluated on questions/topics that are favorable for one's grade.
- Long-term consequences?


## Questions

- Does exam luck impact individuals on the long-run?
- Challenges: measurement and identification.
- Does exam luck at the end of high school matter through:
- Diploma receipt and access to higher education?
- GPA and the type of higher education?
- Challenge: in many settings, the GPA determines diploma receipt.


## What We Do and Contributions

- Exploit two features of the Norwegian education system:

1. Random draw of exam topics.

- A and B are equally good in Math and Chemistry, and better in Math.
- A is randomly assigned to take an exam in Math, B in Chemistry.

2. Different criteria for diploma receipt and GPA.

- GPA: average of all exam and course grades.
- Diploma receipt: no "Fail" grade, exam grades trump course grades.
$\rightarrow$ A given draw of exam may be good for the GPA but not for the diploma.
- Construct two measures of exam luck: diploma luck and GPA luck.
- Exploit rich panel data covering 8 years after the exams.
$\rightarrow$ First to study exam luck due to variations in exam content.
$\rightarrow$ First to distinguish the diploma and GPA channels.


## What We Find

- Luck during key exams generate long-lasting wage differentials.
- Main channel: GPA and upgrade in the quality of students' higher education.
- A 1 SD increase in GPA luck yields $0.6 \%$ higher annual wages 8 years after the exams.
$\rightarrow$ similar to key inputs in the education production function (teacher quality, parental education).
- Diploma luck does not have long-run effects.
- Students who fail their diploma due to bad exam luck repeat and graduate later.
- Students who access higher education due to exam luck do not pursue until getting a degree.


## Literature

- Role of luck for individuals' social and economic success.
- Audas, Barmby and Treble (2004); Bertrand and Mullainathan (2001); Frank, (2016); Jenter and Kanaan, (2015); Black and Devereux, (2011); Mogstad and Torsvik, (2021)...
$\rightarrow$ The exam lottery can have similar effects as the birth lottery.
- Cappelen et al. (2013); Konow (2000); Alesina, Stantcheva and Teso (2018); Lefgren, Sims and Stoddard (2016)...
- Effects of random shocks impacting students' performances.
- Ebenstein, Lavy and Roth (2016); Park (2020); Falch Nyhus and Strøm (2014); Bensnes (2020); Andresen and Løkken (2020); Gaggero and Tommasi (2020)...
$\rightarrow$ Focuses on a different- non external and not easy to remedy - source of randomness in exam results; distinguish the diploma and GPA channels.
- Predictive power of students' GPA.
- Black, Cortes and Lincove (2016); Cohn et al. (2004); Cyrenne and Chan (2012); French et al. (2015)...
$\rightarrow$ GPA may in itself be an important source of success.


## The Norwegian Education System

- Since 1994: right to high school education.
$\approx 95 \%$ of students enroll, $80 \%$ graduate.
- Two high school tracks: academic and vocational ( $\approx 50 / 50$ ).
- Academic high school track: 3 years (ages 16-18).
- End of the final year ( $13^{\text {th }}$ grade): students who passed all courses or exams are awarded a diploma.
- Grading system: 1 (worst) to 6 (best); 1 = fail.
- High school GPA: average of teachers' and exam grades.
- Enrollment in higher education: centralized admission system based on high school GPA.


## Examinations in Norwegian High Schools

- General rules in the academic track ( $13^{\text {th }}$ grade):
- one written exam in Norwegian, two written exams and one oral exam in randomly chosen topics.
- Randomization: delegated to school principals.
- Written exams are centrally set, oral exams are locally set.
- Two stakes:
- Diploma: exam grades take precedence over teachers' grades.
- GPA: the higher the exam grades the better.
$\Rightarrow$ Define two variables depending on the random draw of exams: GPA luck and diploma luck.


## Data

- Link several administrative registers (2004-2010 until 2012-2018).
- Students' courses, teachers' grades, exam draws, exam grades.
- $13^{\text {th }}$ grade GPA, on-time and overall graduation results.
- Enrollment in higher education and degree completion.
- Employment status and annual gross income.
- Background information: middle school GPA, age, gender, parents' age, parents' educational attainments, and parents' earnings.


## GPA Luck

- For each student:
- $S$ subjects $(s=1, \ldots, S)$.
- K subjects among them are drawn for end-of-year exams.
- $C$ possible combinations of end-of-year exams $(c=1, \ldots,|C|)$.
- Example: for 10 subjects and 3 exams, 120 possible combinations.
- Course $_{i, s}$ : his/her teacher assessment score in subject $s$.
- Exam ${ }_{i, s}^{e}$ : the score s/he can expect to achieve on an exam in $s$.
- If student $i$ is randomly assigned to $c, s /$ he can expect the following GPA:

$$
G P A_{i, c}^{e}=\frac{1}{S+K}\left(\sum_{s \in S} \text { Course }_{i, s}+\sum_{s \in c} \text { Exam }_{i, s}^{e}\right)
$$

## GPA Luck

- Denoting $c(i)$ the specific combination of exams that student i is randomly assigned to:

$$
\text { Luck }_{G P A_{i}}=\frac{G P A_{i, c(i)}^{e}-\overline{G P A_{i}}}{S D_{i}(G P A)}
$$

- If exam draws are random, uncorrelated with students' baseline characteristics.


## Diploma Luck

- For each student:
- $S$ subjects $(s=1, \ldots, S)$.
- $K$ subjects among them are drawn for end-of-year exams.
- $C$ possible combinations of end-of-year exams ( $c=1, \ldots,|C|$ ).
- Example: for 10 subjects and 3 exams, 120 possible combinations.
- Course $_{i, s}$ : his/her teacher assessment score in subject $s$.
- $D_{i, s}^{e}$ : probability that the score $s /$ he can expect to achieve on an exam in $s$ is higher than 1 .
- If student $i$ is randomly assigned to $c, s /$ he can expect to graduate with the following probability:

$$
\text { Diploma }_{i, c}^{e}=\prod_{s \notin c} \mathbb{1}\left\{\text { Course }_{i, s}>1\right\} \times \prod_{s \in c} D_{i, s}^{e}
$$

## Diploma Luck

- Denoting $c(i)$ the specific combination of exams that student i is randomly assigned to:

$$
\text { Luck }_{\text {Diploma }_{i}}=\frac{\text { Diploma }_{i, c(i)}^{e}-\overline{\text { Diploma }}_{i}}{S D_{i}(\text { Diploma })}
$$

- Again, if exam draws are random, uncorrelated with students' baseline characteristics.


## Empirical Strategy

- We estimate versions of the following regression model:

$$
Y_{i}=\alpha+\beta_{1} \text { Luck }_{\text {Gpa }_{i}}+\beta_{2} \text { Luck }_{\text {Diploma }_{i}}+\eta_{I}+u_{t}+X_{i} \gamma+\epsilon_{i}
$$

- $Y_{i}$ : outcomes of interest;
- $\eta_{l}$ and $u_{t}$ : sets of high school and year FE;
- $X_{i}$ : rich set of demographic controls;
- epsiloni: unobserved determinants of students' success.
- Cluster the se at the school-by-year level.
- Parameters of interest: $\beta_{1}$ and $\beta_{2}$
- Identifying assumption: $\operatorname{Luck}_{G p a_{i}}$ and Luck $_{\text {Diploma }_{i}}$ are uncorrelated with epsilon ${ }_{i}$.


## Exam Luck and Baseline Characteristics

|  | Measures of Luck |  |
| :--- | :---: | :---: |
|  | GPA luck | Diploma luck |
| High school course grades | -0.0035 | 0.0029 |
|  | $(0.0053)$ | $(0.0052)$ |
| High school course grades, squared | -0.0036 | -0.0036 |
|  | $(0.0039)$ | $(0.0038)$ |
| Middle school GPA | -0.0040 | -0.0060 |
|  | $(0.0049)$ | $(0.0050)$ |
| Middle school GPA, squared | -0.0008 | -0.0005 |
|  | $(0.0025)$ | $(0.0023)$ |
| Female | -0.0074 | -0.0098 |
|  | $(0.0062)$ | $(0.0061)$ |
| Age | -0.0035 | 0.0078 |
|  | $(0.0390)$ | $(0.0394)$ |
| Age, squared | -0.0000 | -0.0002 |
|  | $(0.0008)$ | $(0.0008)$ |
| Parents' average age | 0.0048 | 0.0075 |
| Parents' average age, squared | $(0.0097)$ | $(0.0093)$ |
| Parents' average years of education | -0.0000 | -0.0001 |
| Parents' average years of education, squared | $(0.0001)$ | $(0.0001)$ |
| Parents' average log earnings | 0.0060 | 0.0013 |
|  | $(0.0002$ | $(0.0114)$ |
| F-statistic | -0.0016 | $(0.0001$ |
| Joint p-value | $(0.0027)$ | $(0.0002$ |
| Mean | 0.917 | 0.905 |
| N | 0.553 | 0.568 |

## Effect of Exam Luck on High School Outcomes

|  | Outcomes |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Exam grades in $3^{\text {rd }}$ year | High School GPA in $3^{\text {rd }}$ year | On time HS diploma | Ever HS diploma |
| GPA luck | 0.0978*** | 0.0189*** | $0.0054^{* * *}$ | $0.0019^{* * *}$ |
|  | (0.0026) | (0.0007) | (0.0012) | (0.0007) |
| Diploma luck | 0.0379*** | 0.0052*** | 0.0114*** | 0.0032*** |
|  | (0.0024) | (0.0007) | (0.0012) | (0.0007) |
| Mean N | 0.092 | 0.128 | 0.879 | 0.965 |
|  | 92201 | 92201 | 92201 | 92201 |

NOTE: Each regression includes a rich set of baseline demographic controls, as well as high school-by-year fixed effects. Standard errors clustered at the high school-by-year level are in parentheses. * significant at $10 \%$. ${ }^{* *}$ significant at $5 \%$. ${ }^{* * *}$ significant at $1 \%$.

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## Effect of Exam Luck on Higher Education Outcomes

|  | Outcomes |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Any <br> college | Share of available <br> HE programs | Selectivity <br> of HE enrollment | Number of completed <br> years in HE |
| GPA luck | $-\mathbf{0 . 0 0 0 4}$ | $0.0015^{* * *}$ | $0.2331^{* *}$ | 0.0012 |
|  | $(0.0009)$ | $(0.0002)$ | $(0.1149)$ | $(0.0064)$ |
| Diploma luck | $\mathbf{0 . 0 0 1 7}$ | -0.0002 | -0.0610 | 0.0040 |
|  | $(0.0009)$ | $(0.0002)$ | $(0.1184)$ | $(0.0063)$ |
| Mean | 0.944 | 0.894 | 34.585 | 2.879 |
| $\mathbf{N}$ | $\mathbf{9 2 2 0 1}$ | 87054 | 87054 | 92201 |

NOTE: Each regression includes a rich set of baseline demographic controls, as well as high school-by-year fixed effects. Standard errors clustered at the high school-by-year level are in parentheses. * significant at 10\%. ** significant at $5 \%$. ${ }^{* * *}$ significant at $1 \%$.

## Effect of Exam Luck on Higher Education Outcomes

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| :--- | :---: | :---: | :---: | :---: |
|  | Any <br> college | Share of available <br> HE programs | Selectivity <br> of HE enrollment | Number of completed <br> years in HE |
| GPA luck | $-\mathbf{- 0 . 0 0 0 4}$ | $0.0015^{* * *}$ | $0.2331^{* *}$ | 0.0012 |
|  | $(0.0009)$ | $(0.0002)$ | $(0.1149)$ | $(0.0064)$ |
| Diploma luck | $0.0017^{*}$ | -0.0002 | -0.0610 | 0.0040 |
|  | $(0.0009)$ | $(0.0002)$ | $(0.1184)$ | $(0.0063)$ |
| Mean | 0.944 | 0.894 | 34.585 | 2.879 |
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[^0]
## Effect of Exam Luck on Higher Education Outcomes

|  | Outcomes |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Any <br> college | Share of available <br> HE programs | Selectivity <br> of HE enrollment | Number of completed <br> years in HE |
| GPA luck | -0.0004 | $0.0015^{* * *}$ | $0.2331^{* *}$ | 0.0012 |
|  | $(0.0009)$ | $(0.0002)$ | $(0.1149)$ | $(0.0064)$ |
| Diploma luck | $0.0017^{*}$ | -0.0002 | -0.0610 | 0.0040 |
|  | $(0.0009)$ | $(0.0002)$ | $(0.1184)$ | $(0.0063)$ |
| Mean | 0.944 | 0.894 | 34.585 | 2.879 |
| N | 92201 | 87054 | 87054 | 92201 |

[^1]
## Effect of Exam Luck on Labor Market Outcomes

|  | Outcomes |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Ever employed | First job annual labor income (log) | Employed 8 years after the exams | Annual labor income 8 years after the exams (log) | Annual labor income 8 years after the exams (rank) |
| GPA luck | 0.0007 | 0.0085** | 0.0006 | $0.0064^{* *}$ | $0.2461 * *$ |
|  | (0.0016) | (0.0035) | (0.0018) | (0.0028) | (0.1254) |
| Diploma luck | 0.0000 | 0.0021 | 0.0003 | 0.0032 | 0.1388 |
|  | (0.0015) | (0.0035) | (0.0018) | (0.0028) | (0.1258) |
| Mean | 0.825 | 12.312 | 0.744 | 12.679 | 51.538 |
| N | 92201 | 76045 | 92201 | 68638 | 68638 |

NOTE: Each regression includes a rich set of baseline demographic controls, as well as high school-by-year fixed effects. Standard errors clustered at the high school-by-year level are in parentheses. * significant at $10 \%$. ** significant at $5 \%$. *** significant at $1 \%$.

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|  | Outcomes |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Ever employed | First job annual labor income (log) | Employed 8 years after the exams | Annual labor income 8 years after the exams (log) | Annual labor income 8 years after the exams (rank) |
| GPA luck | 0.0007 | 0.0085** | 0.0006 | $0.0064^{* *}$ | 0.2461** |
|  | (0.0016) | (0.0035) | (0.0018) | (0.0028) | (0.1254) |
| Diploma luck | 0.0000 | 0.0021 | 0.0003 | 0.0032 | 0.1388 |
|  | (0.0015) | (0.0035) | (0.0018) | (0.0028) | (0.1258) |
| Mean | 0.825 | 12.312 | 0.744 | 12.679 | 51.538 |
| N | 92201 | 76045 | 92201 | 68638 | 68638 |

NOTE: Each regression includes a rich set of baseline demographic controls, as well as high school-by-year fixed effects. Standard errors clustered at the high school-by-year level are in parentheses. * significant at 10\%. ** significant at $5 \%$. *** significant at $1 \%$.

## Conclusion

- Random variation in exams subjects and contents create long-lasting and sizeable wage differences.
- Lucky students earn significantly higher wages 8 years later.
- Exam luck matters mostly through its effect on high school GPA.
- Exam luck impacting diploma probability does not have similar long-run effects.
- Policy implications:
- The use of high-stakes exams as a primary selection criterion may be unfair but not inefficient.
- Our findings suggest promoting measures of student ability that are less random and with more frequent revisions over time.


## Appendix

## Summary Statistics

| Variables | Mean | SD | Observations |
| :--- | :---: | :---: | :---: |
| Outcomes |  |  |  |
| Exam grades in 3 ${ }^{\text {rd }}$ year | 0.092 | 0.925 | 92201 |
| High school GPA in 3rd year | 0.128 | 0.846 | 92201 |
| On time HS diploma | 0.879 | 0.326 | 92201 |
| Ever HS diploma | 0.965 | 0.184 | 92201 |
| Any college | 0.944 | 0.230 | 92201 |
| Share of available HE programs | 0.894 | 0.128 | 87054 |
| Selectivity of HE enrollment | 34.585 | 29.870 | 87054 |
| Number of completed years in HE | 2.879 | 1.835 | 92201 |
| Ever employed | 0.825 | 0.380 | 92201 |
| First job labor income (log) | 12.312 | 0.829 | 76045 |
| Position in the dist. of first job labor income | 52.547 | 28.461 | 76045 |
| Employed 8 years after the exams | 0.744 | 0.436 | 92201 |
| Labor income 8 years after the exams (log) | 12.679 | 0.600 | 68638 |
| Position in the dist. of labor income 8 years after the exams | 51.538 | 28.675 | 68638 |
|  |  |  |  |
| Demographics |  |  |  |
| High school course grades | 0.126 | 0.840 | 92201 |
| Middle school GPA | 0.115 | 0.917 | 92201 |
| Female | 0.555 | 0.497 | 92201 |
| Age | 19.035 | 0.355 | 92201 |
| Parents' average age | 48.275 | 4.733 | 92201 |
| Parents' average years of education | 13.992 | 2.466 | 92201 |
| Parents' average log labor income | 12.633 | 1.163 | 92201 |

## Distribution of Students' GPA Luck



## Distribution of Students' Diploma Luck



## Effect of Exam Luck on Students' Longer-run GPA

|  | Exam grades <br> in $3^{\text {rd }}$ year | High School GPA <br> in $3^{\text {rd }}$ year | Overall HS GPA <br> in $3^{\text {rd }}$ year | Long run <br> HS GPA |
| :--- | :---: | :---: | :---: | :---: |
| GPA luck | $0.0996^{* * *}$ | $0.0200^{* * *}$ | $0.0104^{* * *}$ | $0.0102^{* * *}$ |
|  | $(0.0030)$ | $(0.0009)$ | $(0.0011)$ | $(0.0012)$ |
| Diploma luck | $0.0406^{* * *}$ | $0.0054^{* * *}$ | $0.0034^{* * *}$ | $0.0027^{* *}$ |
|  | $(0.0027)$ | $(0.0008)$ | $(0.0011)$ | $(0.0012)$ |
| Mean | 0.097 | 0.131 | 0.141 | 0.138 |
| N | 70903 | 70903 | 70903 | 70903 |

NOTE: Each regression includes a rich set of baseline demographic controls, as well as high school-by-year fixed effects. Standard errors clustered at the high school-by-year level are in parentheses. * significant at 10\%. ** significant at $5 \%$. *** significant at $1 \%$.

## Effect of Exam Luck on Firm Characteristics

|  | Outcomes |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | First job |  |  | Job 8 years after the exams |  |  |
|  | Public sector | Size | Coworkers with HE (\%) | Public sector | Size | Coworkers with HE (\%) |
| GPA luck | $\begin{gathered} -0.0012 \\ (0.0022) \end{gathered}$ | $\begin{gathered} -7.5631 \\ (11.7856) \end{gathered}$ | $\begin{aligned} & 0.0024^{\star \star} \\ & (0.0012) \end{aligned}$ | $\begin{gathered} 0.0004 \\ (0.0022) \end{gathered}$ | $\begin{aligned} & -11.3772 \\ & (15.2236) \end{aligned}$ | $\begin{aligned} & 0.0021^{*} \\ & (0.0012) \end{aligned}$ |
| Diploma luck | $\begin{gathered} 0.0008 \\ (0.0021) \end{gathered}$ | $\begin{gathered} 7.1251 \\ (11.2641) \end{gathered}$ | $\begin{gathered} -0.0016 \\ (0.0012) \end{gathered}$ | $\begin{gathered} -0.0004 \\ (0.0022) \end{gathered}$ | $\begin{gathered} 17.8651 \\ (14.6329) \end{gathered}$ | $\begin{gathered} -0.0007 \\ (0.0012) \end{gathered}$ |
| Mean | 0.392 | 651.796 | 0.544 | 0.410 | 781.105 | 0.595 |
| N | 76045 | 76045 | 76045 | 68638 | 68638 | 68638 |

NOTE: Each regression includes a rich set of baseline demographic controls, as well as high school-by-year fixed effects. Standard errors clustered at the high school-by-year level are in parentheses. * significant at 10\%. ** significant at $5 \%$. *** significant at $1 \%$.

## Two-Stage Least Squares Estimates

|  | Outcomes |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Log annual labor income 8 years after the exams (2SLS) | Log annual labor income 8 years after the exams (OLS) | Log annual job annual 8 years after the exams (2SLS) | Log annual labor income 8 years after the exams (OLS) |
| High school GPA | $\begin{gathered} 0.381^{* * *} \\ (0.131) \end{gathered}$ | $\begin{aligned} & 0.111^{* * *} \\ & (0.003) \end{aligned}$ |  |  |
| High school GPA $\times$ HS diploma |  |  | $\begin{aligned} & 0.396^{* *} \\ & (0.201) \end{aligned}$ | $\begin{aligned} & 0.099 * * * \\ & (0.003) \end{aligned}$ |
| HS diploma |  |  | $\begin{aligned} & 0.416^{* * *} \\ & (0.156) \end{aligned}$ | $\begin{aligned} & 0.121^{* * *} \\ & (0.009) \end{aligned}$ |
| N | 64510 | 64510 | 68638 | 68638 |

NOTE: Each regression includes a rich set of baseline demographic controls, as well as high school-by-year fixed effects. Standard errors clustered at the high school-by-year level are in parentheses. ${ }^{*}$ significant at $10 \%$. ${ }^{* *}$ significant at $5 \%$. ${ }^{* * *}$ significant at $1 \%$.

## Two-Stage Least Squares Estimates

|  | Outcomes |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Log annual labor income 8 years after the exams (2SLS) | Log annual labor income 8 years after the exams (OLS) | Log annual job annual 8 years after the exams (2SLS) | Log annual labor income 8 years after the exams (OLS) |
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| High school GPA $\times$ HS diploma |  |  | $\begin{aligned} & 0.396^{* *} \\ & (0.201) \end{aligned}$ | $\begin{aligned} & 0.099^{* * *} \\ & (0.003) \end{aligned}$ |
| HS diploma |  |  | $\begin{aligned} & 0.416^{* * *} \\ & (0.156) \end{aligned}$ | $\begin{aligned} & 0.121^{* * *} \\ & (0.009) \end{aligned}$ |
| N | 64510 | 64510 | 68638 | 68638 |

NOTE: Each regression includes a rich set of baseline demographic controls, as well as high school-by-year fixed effects. Standard errors clustered at the high school-by-year level are in parentheses. ${ }^{*}$ significant at $10 \%$. ${ }^{* *}$ significant at $5 \%$. ${ }^{* * *}$ significant at $1 \%$.

## Heterogeneity by Students’ Baseline Ability <br> High School Outcomes

|  | Outcomes |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Exam grades in $3^{\text {rd }}$ year | High School GPA in $3^{\text {rd }}$ year | On time HS diploma | Ever HS diploma |
| Panel A: High Ability, Above Median Course Grades |  |  |  |  |
| GPA luck | $\begin{gathered} 0.0911^{* * *} \\ (0.0035) \end{gathered}$ | $\begin{gathered} 0.0183^{\star * *} \\ (0.0010) \end{gathered}$ | $\begin{gathered} -0.0009 \\ (0.0011) \end{gathered}$ | $\begin{gathered} -0.0004 \\ (0.0004) \end{gathered}$ |
| Diploma luck | $\begin{aligned} & 0.0370^{* * *} \\ & (0.0033) \end{aligned}$ | $\begin{gathered} 0.0056^{* * *} \\ (0.0009) \end{gathered}$ | $\begin{aligned} & 0.0021^{*} \\ & (0.0011) \end{aligned}$ | $\begin{gathered} -0.0006 \\ (0.0004) \end{gathered}$ |
| Mean | 0.659 | 0.807 | 0.953 | 0.994 |
| N | 46042 | 46042 | 46042 | 46042 |
| Panel B: Low Ability, Below Median Course Grades |  |  |  |  |
| GPA luck | $\begin{aligned} & 0.1047^{* * *} \\ & (0.0035) \end{aligned}$ | $\begin{aligned} & 0.0195^{* * *} \\ & (0.0011) \end{aligned}$ | $\begin{gathered} 0.0118^{* * *} \\ (0.0021) \end{gathered}$ | $\begin{aligned} & 0.0043^{* * *} \\ & (0.0015) \end{aligned}$ |
| Diploma luck | $\begin{gathered} 0.0379^{* * *} \\ (0.0033) \end{gathered}$ | $\begin{gathered} 0.0046^{* * *} \\ (0.0010) \end{gathered}$ | $\begin{gathered} 0.0205^{* * *} \\ (0.0021) \end{gathered}$ | $\begin{aligned} & 0.0067^{* * *} \\ & (0.0014) \end{aligned}$ |
| Mean | -0.473 | -0.548 | 0.806 | 0.936 |
| N | 46159 | 46159 | 46159 | 46159 |

[^2]
## Heterogeneity by Students' Baseline Ability

## Labor Market Outcomes

|  | Outcomes |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Ever employed | First job annual labor income (log) | Employed 8 years after the exams | Annual labor income 8 years after the exams (log) | Annual labor income 8 years after the exams (rank) |
| Panel A: High Ability, Above Median Course Grades |  |  |  |  |  |
| GPA luck | -0.0011 | 0.0059 | -0.0022 | $0.0075^{*}$ | 0.1064 |
|  | (0.0022) | (0.0048) | (0.0025) | (0.0040) | (0.1841) |
| Diploma luck | 0.0000 | 0.0040 | -0.0001 | 0.0044 | 0.2029 |
|  | (0.0022) | (0.0047) | (0.0025) | (0.0039) | (0.1877) |
| Mean N | 0.815 | 12.443 | 0.743 | 12.736 | 56.371 |
|  | 46042 | 37513 | 46042 | 34206 | 34206 |
| Panel B: Low Ability, Below Median Course Grades |  |  |  |  |  |
| GPA luck | 0.0027 | $0.0110^{* *}$ | 0.0035 | 0.0054 | $0.4012^{* *}$ |
|  | (0.0022) | (0.0051) | (0.0025) | (0.0038) | (0.1754) |
| Diploma luck | 0.0001 | 0.0004 | 0.0008 | 0.0024 | 0.0768 |
|  | (0.0021) | (0.0053) | (0.0025) | (0.0039) | (0.1776) |
| Mean N | 0.835 | 12.185 | 0.746 | 12.621 | 46.737 |
|  | 46159 | 38532 | 46159 | 34432 | 34432 |

NOTE: Each regression includes a rich set of baseline demographic controls, as well as high school-by-year fixed effects. Standard errors clustered at the high school-by-year level are in parentheses. * significant at $10 \%$. ** significant at $5 \% .{ }^{* * *}$ significant at $1 \%$.

## Heterogeneity by Gender

## High School Outcomes

|  | Outcomes |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Exam grades <br> in $3^{\text {rd }}$ year | High School GPA <br> in 3 ${ }^{\text {rd }}$ year | On time <br> HS diploma | Ever <br> HS diploma |
| Panel A: Girls |  |  |  |  |
| GPA luck | $0.0939^{* * *}$ | $0.0182^{* * *}$ | $0.0072^{* * *}$ | $0.0020^{* *}$ |
|  | $(0.0032)$ | $(0.0009)$ | $(0.0014)$ | $(0.0009)$ |
| Diploma luck | $0.0358^{* * *}$ | $0.0048^{* * *}$ | $0.0074^{* * *}$ | $0.0018^{* *}$ |
|  | $(0.0031)$ | $(0.0009)$ | $(0.0014)$ | $(0.0008)$ |
| Mean | 0.176 | 0.227 | 0.901 | 0.972 |
| N | 51149 | 51149 | 51149 | 51149 |
| Panel B: Boys |  |  |  |  |
| GPA luck | $0.1029^{* * *}$ | $0.0199^{* * *}$ | $0.0034^{\star}$ | 0.0017 |
| Diploma luck | $(0.0037)$ | $(0.0011)$ | $(0.0020)$ | $(0.0012)$ |
|  | $0.0402^{* * *}$ | $0.0058^{* * *}$ | $0.0161^{* * *}$ | $0.0049^{* * *}$ |
| Mean | $(0.0035)$ | $(0.0010)$ | $(0.0019)$ | $(0.0013)$ |
| N | -0.013 | 0.006 | 0.852 | 0.956 |

[^3]
## Heterogeneity by Gender

## Labor Market Outcomes

|  | Outcomes |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Ever <br> employed | First job annual <br> labor income <br> (log) | Employed 8 years <br> after the exams | Annual labor income <br> 8 years after the exams <br> (log) | Annual labor income <br> 8 years after the exams <br> (rank) |
| Panel A: Girls |  |  |  |  |  |
| GPA luck | 0.0015 | $0.0075^{*}$ | 0.0003 | $0.0071^{* *}$ | 0.1849 |
|  | $(0.0020)$ | $(0.0042)$ | $(0.0023)$ | $(0.0034)$ | $(0.1516)$ |
| Diploma luck | 0.0028 | 0.0037 | 0.0026 | 0.0029 | 0.1815 |
|  | $(0.0020)$ | $(0.0041)$ | $(0.0023)$ | $(0.0034)$ | $(0.1554)$ |
| Mean | 0.837 | 12.357 | 0.756 | 12.646 | 47.994 |
| N | 51149 | 42812 | 51149 | 38689 | 38689 |
| Panel B: Boys |  |  |  |  |  |
| GPA luck | -0.0006 | $0.0103^{*}$ | 0.0007 | 0.0055 | 0.3183 |
| Diploma luck | $(0.0024)$ | $(0.0060)$ | $(0.0027)$ | $0.0045)$ | $(0.2154)$ |
|  | $(0.0023)$ | -0.0016 | -0.0025 | 0.0475 |  |
| Mean | 0.810 | 12.254 | $(0.0027)$ | $(0.0046)$ | $(0.2101)$ |
| N | 41052 | 33233 | 0.730 | 12.721 | 56.117 |

NOTE: Each regression includes a rich set of baseline demographic controls, as well as high school-by-year fixed effects. Standard errors clustered at the high school-by-year level are in parentheses. ${ }^{*}$ significant at $10 \%$. ${ }^{* *}$ significant at $5 \% .{ }^{* * *}$ significant at $1 \%$.

## Robustness Tests

|  | Outcomes |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | High school GPA in $3^{\text {rd }}$ year | On time HS diploma | Employed 8 years after the exams | Annual labor income 8 years after the exams (log) |
| Panel A: Controls for Students' Baseline Characteristics Selected by Double Lasso    <br> GPA luck $0.0189^{* * *}$ $0.0054^{* * *}$ 0.0005 $0.0065^{* *}$ <br>  $(0.0007)$ $(0.0012)$ $(0.0018)$ $(0.0028)$ <br> Diploma luck $0.0052^{* * *}$ $0.0114^{* \star \star}$ 0.0004 0.0032 <br>  $(0.0007)$ $(0.0012)$ $(0.0018)$ $(0.0028)$ |  |  |  |  |
| $\begin{array}{llll}\text { Panel B: P-values for GPA and Diploma Luck Computed with Permutation Tests } \\ \text { P-values for GPA luck } & 0.000 & 0.000 & 0.717\end{array}$ |  |  |  |  |
| P -values for diploma luck | 0.000 | 0.000 | 0.832 | 0.214 |
| Panel C: Non-winsorized Measu GPA luck (non-winsorised) <br> Diploma luck (non-winsorised) | $\begin{gathered} \text { ures of Luck } \\ 0.0185^{* * *} \\ (0.0007) \\ 0.0050^{* * *} \\ (0.0007) \end{gathered}$ | $\begin{aligned} & 0.0052^{* * *} \\ & (0.0012) \\ & 0.0112{ }^{* * *} \\ & (0.0012) \end{aligned}$ |  |  |
| Panel D: Measures of Payoff GPA payoff <br> Diploma payoff | $\begin{gathered} 0.0238^{* * \star} \\ (0.0008) \\ 0.0022^{* \star *} \\ (0.0007) \end{gathered}$ | $\begin{gathered} 0.0018 \\ (0.0013) \\ 0.0280+\pi \\ (0.0018) \end{gathered}$ | $\begin{gathered} 0.0001 \\ (0.0017) \\ 0.0020 \\ (0.0019) \end{gathered}$ | $0.0067^{* *}$ $(0.0028)$ $0.0053^{*}$ $(0.0031)$ |
| Panel E: Including Students with GPA luck <br> Diploma luck | $\begin{aligned} & \text { ith Zero Exam Dra } \\ & 0.0191^{* * *} \\ & (0.0007) \\ & 0.0052^{* * *} \\ & (0.0007) \end{aligned}$ | $\begin{gathered} \text { w Variance } \\ 0.0045^{* * *} \\ (0.0011) \\ 0.0124^{* * *} \\ (0.0012) \end{gathered}$ | $\begin{gathered} 0.0009 \\ (0.0017) \\ 0.0001 \\ (0.0017) \end{gathered}$ |  |
| $\begin{aligned} & \text { Mean } \\ & \mathrm{N} \end{aligned}$ | $\begin{gathered} 0.020 \\ 129917 \end{gathered}$ | $\begin{gathered} 0.820 \\ 129917 \end{gathered}$ | $\begin{gathered} 0.736 \\ 129917 \end{gathered}$ | $\begin{aligned} & 12.662 \\ & 95651 \end{aligned}$ |
| Panel F: Excluding Students wi GPA luck <br> Diploma luck | $\begin{aligned} & \text { tith a Failing Cours } \\ & 0.0181^{* * *} \\ & (0.0008) \\ & 0.0061^{* * *} \\ & (0.0007) \end{aligned}$ | $\begin{aligned} & \text { se Grade } \\ & 0.0085^{* * *} \\ & (0.0012) \\ & 0.0078^{* * *} \\ & (0.0011) \end{aligned}$ | $\begin{gathered} 0.0009 \\ (0.0018) \\ 0.0001 \\ (0.0018) \end{gathered}$ | $\begin{gathered} 0.0061^{* *} \\ (0.0028) \\ 0.0032 \\ (0.0029) \end{gathered}$ |
| $\begin{aligned} & \text { Mean } \\ & \mathrm{N} \end{aligned}$ | $\begin{aligned} & 0.170 \\ & 89493 \end{aligned}$ | $\begin{aligned} & 0.897 \\ & 89493 \end{aligned}$ | $\begin{aligned} & 0.746 \\ & 89493 \end{aligned}$ | $\begin{aligned} & 12.684 \\ & 66750 \end{aligned}$ |

## High- vs. Low-Stakes Students

## Heterogeneity in Luck Effects

|  | Outcomes |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | High school GPA in $3^{\text {rd }}$ year | On time HS diploma | Share of available HE programs | Labor income 8 years after the exams (log) |
| GPA luck | $\begin{aligned} & 0.0193^{* * *} \\ & (0.0007) \end{aligned}$ | $\begin{aligned} & 0.0028^{* *} \\ & (0.0012) \end{aligned}$ | $\begin{aligned} & 0.0016^{* * *} \\ & (0.0002) \end{aligned}$ | $\begin{aligned} & 0.0062^{* *} \\ & (0.0028) \end{aligned}$ |
| GPA luck* $\frac{S D_{i}(G P A)-S D_{0}(G P A)}{S D_{0}(G P A)}$ | $\begin{aligned} & 0.0194^{* * *} \\ & (0.0011) \end{aligned}$ | $\begin{gathered} 0.0015 \\ (0.0020) \end{gathered}$ | $\begin{aligned} & 0.0019^{* * *} \\ & (0.0003) \end{aligned}$ | $\begin{gathered} 0.0030 \\ (0.0041) \end{gathered}$ |
| Diploma luck | $\begin{aligned} & 0.0029^{* * *} \\ & (0.0007) \end{aligned}$ | $\begin{aligned} & 0.0120^{* * *} \\ & (0.0013) \end{aligned}$ | $\begin{aligned} & -0.0005^{* *} \\ & (0.0002) \end{aligned}$ | $\begin{gathered} 0.0029 \\ (0.0028) \end{gathered}$ |
| Diploma luck* $\frac{\left.S D_{i}(\text { Diploma })-S D_{0} \text { (Diploma) }\right)}{S D_{0}(\text { Diploma })}$ | $\begin{aligned} & -0.0001 \\ & (0.0005) \end{aligned}$ | $\begin{aligned} & 0.0165^{* * *} \\ & (0.0011) \end{aligned}$ | $\begin{aligned} & -0.0003^{*} \\ & (0.0002) \end{aligned}$ | $\begin{gathered} 0.0020 \\ (0.0020) \end{gathered}$ |
| Mean | 0.128 | 0.879 | 0.894 | 12.679 |
| N | 92201 | 92201 | 87054 | 68638 |

NOTE: Each regression includes a rich set of baseline demographic controls, as well as high school and year fixed effects. Standard errors clustered at the high school-by-year level are in parentheses. * significant at $10 \%$. ** significant at $5 \%$. *** significant at $1 \%$.

## Asymmetry of Exam Luck Effects

- Positive GPA luck increases students' access to more selective university programs.
- Students with a GPA luck $>0$ substitute students with GPA luck $<0$.
- Is this substitution socially inefficient?
- We estimate the following model:

$$
\begin{aligned}
Y_{i} & =\alpha+\beta_{1} \text { Luck }_{\text {Gpa }_{i}}+\alpha_{1} \mid \text { Luck }_{\text {Gpa }_{i}} \mid+\beta_{2} \text { Luck }_{\text {Diploma }_{i}}+\alpha_{2} \mid \text { Luck }_{\text {Diploma }_{i}} \mid \\
& +\eta_{I}+u_{t}+X_{i \gamma}+\epsilon_{i}
\end{aligned}
$$

- $\alpha_{1}$ captures the differential effects of good vs. bad GPA luck.


## Bad Luck vs. Good Luck: Asymmetry in Luck Effects

|  | Outcomes |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | High school GPA <br> in 3 rd <br> year | On time <br> HS diploma | Share of available <br> HE programs | Labor income <br> 8 years after the exams <br> (log) |
| Luck GPA | $0.0189^{* * *}$ | $0.0054^{* * *}$ | $0.0015^{* * *}$ | $0.0064^{\star *}$ |
| \| Luck GPA | | $(0.0007)$ | $(0.0012)$ | $(0.0002)$ | $(0.0028)$ |
|  | -0.0019 | -0.0021 | -0.0006 | 0.0011 |
| Luck diploma | $(0.0016)$ | $(0.0029)$ | $(0.0005)$ | $(0.0066)$ |
|  | $0.0050^{* * *}$ | $0.0113^{* * *}$ | -0.0002 | 0.0033 |
| \| Luck diploma | | $(0.0007)$ | $(0.0012)$ | $(0.0002)$ | $(0.0028)$ |
|  | $-0.0039^{* *}$ | -0.0008 | 0.0002 | 0.0027 |
| Mean | $(0.0018)$ | $(0.0029)$ | $(0.0005)$ | $(0.0068)$ |
| N | 0.128 | 0.879 | 0.894 | 12.679 |

NOTE: Each regression includes a rich set of baseline demographic controls, as well as high school-by-year fixed effects. Standard errors clustered at the high school-by-year level are in parentheses. * significant at $10 \% .{ }^{* *}$ significant at $5 \%$. ${ }^{* * *}$ significant at $1 \%$.


[^0]:    NOTE: Each regression includes a rich set of baseline demographic controls, as well as high school-by-year fixed effects. Standard errors clustered at the high school-by-year level are in parentheses. * significant at $10 \%$. ${ }^{* *}$ significant at $5 \%$. ${ }^{* * *}$ significant at $1 \%$.

[^1]:    NOTE: Each regression includes a rich set of baseline demographic controls, as well as high school-by-year fixed effects. Standard errors clustered at the high school-by-year level are in parentheses. * significant at 10\%. ** significant at $5 \%$. ${ }^{* * *}$ significant at $1 \%$.

[^2]:    NOTE: Each regression includes a rich set of baseline demographic controls, as well as high school-by-year fixed effects. Standard errors clustered at the high school-by-year level are in parentheses. * significant at $10 \%$. ${ }^{* *}$ significant at $5 \% .{ }^{* * *}$ significant at $1 \%$.

[^3]:    NOTE: Each regression includes a rich set of baseline demographic controls, as well as high school-by-year fixed effects. Standard errors clustered at the high school-by-year level are in parentheses. * significant at $10 \% .{ }^{* *}$ significant at $5 \% .{ }^{* * *}$ significant at $1 \%$.

