Getting Lucky: The Long-Term Consequences of Exam Luck

Fanny Landaud¹ Éric Maurin²

Barton Willage³

Alexander Willén¹

August 2022

¹Norwegian School of Economics, Norway.

²Paris School of Economics, France.

³Louisiana State University, United States.

Can a good or bad exam draw affect students many years later?



- Exams are never exhaustive.
- \rightarrow Luck in exam content:
 - Being evaluated on questions/topics that are favorable for one's grade.
 - Long-term consequences?

Questions

- · Does exam luck impact individuals on the long-run?
 - Challenges: measurement and identification.
- Does exam luck at the end of high school matter through:
 - · Diploma receipt and access to higher education?
 - GPA and the type of higher education?
 - Challenge: in many settings, the GPA determines diploma receipt.

What We Do and Contributions

- Exploit two features of the Norwegian education system:
 - 1. Random draw of exam topics.
 - A and B are equally good in Math and Chemistry, and better in Math.
 - A is randomly assigned to take an exam in Math, B in Chemistry.
 - 2. Different criteria for diploma receipt and GPA.
 - GPA: average of all exam and course grades.
 - Diploma receipt: no "Fail" grade, exam grades trump course grades.
 - \rightarrow A given draw of exam may be good for the GPA but not for the diploma.
- Construct two measures of exam luck: diploma luck and GPA luck.
- Exploit rich panel data covering 8 years after the exams.
- ightarrow First to study exam luck due to variations in exam content.
- ightarrow First to distinguish the diploma and GPA channels.

What We Find

- Luck during key exams generate long-lasting wage differentials.
- Main channel: GPA and upgrade in the quality of students' higher education.
 - A 1 SD increase in GPA luck yields 0.6% higher annual wages 8 years after the exams.
 - $\rightarrow\,$ similar to key inputs in the education production function (teacher quality, parental education).
- Diploma luck does not have long-run effects.
 - Students who fail their diploma due to bad exam luck repeat and graduate later.
 - Students who access higher education due to exam luck do not pursue until getting a degree.

Literature

- Role of luck for individuals' social and economic success.
 - Audas, Barmby and Treble (2004); Bertrand and Mullainathan (2001); Frank, (2016); Jenter and Kanaan, (2015); Black and Devereux, (2011); Mogstad and Torsvik, (2021)...
 - $\rightarrow~$ The exam lottery can have similar effects as the birth lottery.
 - Cappelen et al. (2013); Konow (2000); Alesina, Stantcheva and Teso (2018); Lefgren, Sims and Stoddard (2016)...
- Effects of random shocks impacting students' performances.
 - Ebenstein, Lavy and Roth (2016); Park (2020); Falch Nyhus and Strøm (2014); Bensnes (2020); Andresen and Løkken (2020); Gaggero and Tommasi (2020)...
 - → Focuses on a different— non external and not easy to remedy— source of randomness in exam results; distinguish the diploma and GPA channels.
- Predictive power of students' GPA.
 - Black, Cortes and Lincove (2016); Cohn et al. (2004); Cyrenne and Chan (2012); French et al. (2015)...
 - $\rightarrow~{\rm GPA}$ may in itself be an important source of success.

The Norwegian Education System

- Since 1994: right to high school education. \approx 95% of students enroll, 80% graduate.
- Two high school tracks: academic and vocational (\approx 50/50).
- Academic high school track: 3 years (ages 16-18).
- End of the final year (13th grade): students who passed all courses or exams are awarded a diploma.
- Grading system: 1 (worst) to 6 (best); 1 = fail.
- High school GPA: average of teachers' and exam grades.
- Enrollment in higher education: centralized admission system based on high school GPA.

Examinations in Norwegian High Schools

- General rules in the academic track (13th grade):
 - one written exam in Norwegian, two written exams and one oral exam in **randomly chosen topics**.
- · Randomization: delegated to school principals.
- Written exams are centrally set, oral exams are locally set.
- Two stakes:
 - **Diploma**: exam grades take precedence over teachers' grades.
 - **GPA**: the higher the exam grades the better.
- \Rightarrow Define two variables depending on the random draw of exams:

GPA luck and diploma luck.

Data

- Link several administrative registers (2004-2010 until 2012-2018).
- · Students' courses, teachers' grades, exam draws, exam grades.
- 13th grade GPA, on-time and overall graduation results.
- Enrollment in higher education and degree completion.
- Employment status and annual gross income.
- Background information: middle school GPA, age, gender, parents' age, parents' educational attainments, and parents' earnings.

Summary statistics

GPA Luck

- · For each student:
 - *S* subjects (*s* = 1, ..., *S*).
 - *K* subjects among them are drawn for end-of-year exams.
 - *C* possible combinations of end-of-year exams (*c* = 1, ..., |*C*|).
 - Example: for 10 subjects and 3 exams, 120 possible combinations.
 - Course_{i,s}: his/her teacher assessment score in subject s.
 - *Exam*^e_{*i*,s}: the score s/he can expect to achieve on an exam in s.
- If student *i* is randomly assigned to *c*, s/he can expect the following GPA:

$$\textit{GPA}^{e}_{i,c} = rac{1}{S + K} \left(\sum_{s \in S} \textit{Course}_{i,s} + \sum_{s \in c} \textit{Exam}^{e}_{i,s}
ight)$$

• Denoting c(i) the specific combination of exams that student i is randomly assigned to:

$$Luck_{GPA_i} = rac{GPA_{i,c(i)}^e - \overline{GPA_i}}{SD_i(GPA)}$$

• If exam draws are random, uncorrelated with students' baseline characteristics.

Graphical representation

Diploma Luck

- · For each student:
 - *S* subjects (*s* = 1, ..., *S*).
 - *K* subjects among them are drawn for end-of-year exams.
 - *C* possible combinations of end-of-year exams (*c* = 1, ..., |*C*|).
 - Example: for 10 subjects and 3 exams, 120 possible combinations.
 - Course_{i,s}: his/her teacher assessment score in subject s.
 - $D_{i,s}^{e}$: probability that the score s/he can expect to achieve on an exam in s is higher than 1.
- If student *i* is randomly assigned to *c*, s/he can expect to graduate with the following probability:

$$\textit{Diploma}_{i,c}^{e} = \prod_{s \notin c} \mathbb{1} \left\{\textit{Course}_{i,s} > 1 \right\} imes \prod_{s \in c} D_{i,s}^{e}$$

Diploma Luck

• Denoting c(i) the specific combination of exams that student i is randomly assigned to:

$$\textit{Luck}_{\textit{Diploma}_i} = rac{\textit{Diploma}_{i,c(i)}^e - \overline{\textit{Diploma}_i}}{\textit{SD}_i(\textit{Diploma})}$$

• Again, if exam draws are random, uncorrelated with students' baseline characteristics.

Graphical representation

Empirical Strategy

• We estimate versions of the following regression model:

 $Y_i = \alpha + \beta_1 Luck_{Gpa_i} + \beta_2 Luck_{Diploma_i} + \eta_l + u_t + X_i \gamma + \epsilon_i$

- *Y_i*: outcomes of interest;
- η_l and u_t : sets of high school and year FE;
- X_i: rich set of demographic controls;
- *epsilon_i*: unobserved determinants of students' success.
- Cluster the se at the school-by-year level.
- Parameters of interest: β_1 and β_2
- Identifying assumption: Luck_{Gpai} and Luck_{Diplomai} are uncorrelated with epsilon_i.

Exam Luck and Baseline Characteristics

| | Measu | res of Luck |
|--|----------|--------------|
| | GPA luck | Diploma luck |
| High school course grades | -0.0035 | 0.0029 |
| | (0.0053) | (0.0052) |
| High school course grades, squared | -0.0036 | -0.0036 |
| | (0.0039) | (0.0038) |
| Middle school GPA | -0.0040 | -0.0060 |
| | (0.0049) | (0.0050) |
| Middle school GPA, squared | -0.0008 | -0.0005 |
| | (0.0025) | (0.0023) |
| Female | -0.0074 | -0.0098 |
| | (0.0062) | (0.0061) |
| Age | -0.0035 | 0.0078 |
| | (0.0390) | (0.0394) |
| Age, squared | -0.0000 | -0.0002 |
| | (0.0008) | (0.0008) |
| Parents' average age | 0.0048 | 0.0075 |
| | (0.0097) | (0.0093) |
| Parents' average age, squared | -0.0000 | -0.0001 |
| | (0.0001) | (0.0001) |
| Parents' average years of education | 0.0060 | 0.0013 |
| | (0.0120) | (0.0114) |
| Parents' average years of education, squared | -0.0002 | -0.0001 |
| | (0.0004) | (0.0004) |
| Parents' average log earnings | -0.0016 | 0.0002 |
| | (0.0027) | (0.0028) |
| F-statistic | 0.917 | 0.905 |
| Joint p-value | 0.553 | 0.568 |
| Mean | 0.019 | 0.018 |
| N | 92201 | 92201 |

NOTE: Both regressions include high school-by-year fixed effects, and the F-tests of joint orthogonality control for these fixed effects. Standard errors clustered at the high school-by-year level are in parentheses. * significant at 10%. ** significant at 5%. *** significant at 1%.

Effect of Exam Luck on High School Outcomes

| | Outcomes | | | | | |
|--------------|-------------------------|-------------------------|------------|------------|--|--|
| | Exam grades | High School GPA | On time | Ever | | |
| | in 3 rd year | in 3 rd year | HS diploma | HS diploma | | |
| GPA luck | 0.0978*** | 0.0189*** | 0.0054*** | 0.0019*** | | |
| | (0.0026) | (0.0007) | (0.0012) | (0.0007) | | |
| Diploma luck | 0.0379*** | 0.0052*** | 0.0114*** | 0.0032*** | | |
| | (0.0024) | (0.0007) | (0.0012) | (0.0007) | | |
| Mean | 0.092 | 0.128 | 0.879 | 0.965 | | |
| N | 92201 | 92201 | 92201 | 92201 | | |

NOTE: Each regression includes a rich set of baseline demographic controls, as well as high school-by-year fixed effects. Standard errors clustered at the high school-by-year level are in parentheses. * significant at 10%. ** significant at 5%. *** significant at 1%.

Effect of exam luck on students' longer-run GPA

Effect of Exam Luck on High School Outcomes

| | Outcomes | | | | | | |
|--------------|--|--|-----------------------|--------------------|--|--|--|
| | Exam grades in 3 rd year | High School GPA in 3 rd year | On time HS diploma | Ever HS diploma | | | |
| GPA luck | 0.0978*** | 0.0189*** | 0.0054*** | 0.0019*** | | | |
| | (0.0026) | (0.0007) | (0.0012) | (0.0007) | | | |
| Diploma luck | 0.0379*** | 0.0052*** | 0.0114*** | 0.0032*** | | | |
| | (0.0024) | (0.0007) | (0.0012) | (0.0007) | | | |
| Mean | 0.092 | 0.128 | 0.879 | 0.965 | | | |
| Ν | 92201 | 92201 | 92201 | 92201 | | | |

NOTE: Each regression includes a rich set of baseline demographic controls, as well as high school-by-year fixed effects. Standard errors clustered at the high school-by-year level are in parentheses. * significant at 10%. ** significant at 5%. *** significant at 1%.

Effect of exam luck on students' longer-run GPA

Effect of Exam Luck on Higher Education Outcomes

| | | Outcomes | | | | | |
|--------------|---------------------|-----------------------------------|---------------------------------|------------------------------------|--|--|--|
| | Any college | Share of available HE programs | Selectivity of HE enrollment | Number of completed years in HE | | | |
| GPA luck | -0.0004 (0.0009) | 0.0015*** (0.0002) | 0.2331** (0.1149) | 0.0012 (0.0064) | | | |
| Diploma luck | 0.0017* (0.0009) | -0.0002 (0.0002) | -0.0610 (0.1184) | 0.0040 (0.0063) | | | |
| Mean N | 0.944 92201 | 0.894 87054 | 34.585 87054 | 2.879 92201 | | | |

Effect of Exam Luck on Higher Education Outcomes

| | | Outcomes | | | | | |
|--------------|---------------------|-----------------------------------|---------------------------------|------------------------------------|--|--|--|
| | Any college | Share of available HE programs | Selectivity of HE enrollment | Number of completed years in HE | | | |
| GPA luck | -0.0004 (0.0009) | 0.0015*** (0.0002) | 0.2331** (0.1149) | 0.0012 (0.0064) | | | |
| Diploma luck | 0.0017* (0.0009) | -0.0002 (0.0002) | -0.0610 (0.1184) | 0.0040 (0.0063) | | | |
| Mean N | 0.944 92201 | 0.894 87054 | 34.585 87054 | 2.879 92201 | | | |

Effect of Exam Luck on Higher Education Outcomes

| | | Outcomes | | | | | |
|--------------|----------------|-----------------------------------|---------------------------------|------------------------------------|--|--|--|
| | Any college | Share of available HE programs | Selectivity of HE enrollment | Number of completed years in HE | | | |
| GPA luck | -0.0004 | 0.0015*** | 0.2331** | 0.0012 | | | |
| | (0.0009) | (0.0002) | (0.1149) | (0.0064) | | | |
| Diploma luck | 0.0017* | -0.0002 | -0.0610 | 0.0040 | | | |
| | (0.0009) | (0.0002) | (0.1184) | (0.0063) | | | |
| Mean | 0.944 | 0.894 | 34.585 | 2.879 | | | |
| N | 92201 | 87054 | 87054 | 92201 | | | |

Effect of Exam Luck on Labor Market Outcomes

| | Outcomes | | | | | |
|--------------|------------------|---|----------------------------------|---|--|--|
| | Ever employed | First job annual labor income (log) | Employed 8 years after the exams | Annual labor income 8 years after the exams (log) | Annual labor income 8 years after the exams (rank) | |
| GPA luck | 0.0007 | 0.0085** | 0.0006 | 0.0064** | 0.2461** | |
| | (0.0016) | (0.0035) | (0.0018) | (0.0028) | (0.1254) | |
| Diploma luck | 0.0000 | 0.0021 | 0.0003 | 0.0032 | 0.1388 | |
| | (0.0015) | (0.0035) | (0.0018) | (0.0028) | (0.1258) | |
| Mean | 0.825 | 12.312 | 0.744 | 12.679 | 51.538 | |
| N | 92201 | 76045 | 92201 | 68638 | 68638 | |

NOTE: Each regression includes a rich set of baseline demographic controls, as well as high school-by-year fixed effects. Standard errors clustered at the high school-by-year level are in parentheses. * significant at 10%. ** significant at 5%. *** significant at 1%.

High- vs. low-stakes students: heterogeneity in luck effects

Heterogeneity by baseline ability

Heterogeneity by gender

Bobustness tests

Asymmetry of exam luck effects?

Effect of Exam Luck on Labor Market Outcomes

| | | Outcomes | | | | | | |
|--------------|------------------|---|----------------------------------|---|--|--|--|--|
| | Ever employed | First job annual labor income (log) | Employed 8 years after the exams | Annual labor income 8 years after the exams (log) | Annual labor income 8 years after the exams (rank) | | | |
| GPA luck | 0.0007 | 0.0085** | 0.0006 | 0.0064** | 0.2461** | | | |
| | (0.0016) | (0.0035) | (0.0018) | (0.0028) | (0.1254) | | | |
| Diploma luck | 0.0000 | 0.0021 | 0.0003 | 0.0032 | 0.1388 | | | |
| | (0.0015) | (0.0035) | (0.0018) | (0.0028) | (0.1258) | | | |
| Mean | 0.825 | 12.312 | 0.744 | 12.679 | 51.538 | | | |
| N | 92201 | 76045 | 92201 | 68638 | 68638 | | | |

NOTE: Each regression includes a rich set of baseline demographic controls, as well as high school-by-year fixed effects. Standard errors clustered at the high school-by-year level are in parentheses. * significant at 10%. ** significant at 5%. *** significant at 1%.

Effect of exam luck on firm characteristics

SLS estimates 📜 🕨 High- vs.

High- vs. low-stakes students: heterogeneity in luck effects

Heterogeneity by baseline ability

Heterogeneity by gender

Robustness tests

Asymmetry of exam luck effects?

Conclusion

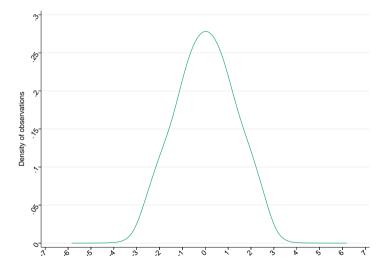
- Random variation in exams subjects and contents create long-lasting and sizeable wage differences.
- Lucky students earn significantly higher wages 8 years later.
- Exam luck matters mostly through its effect on high school GPA.
- Exam luck impacting diploma probability does not have similar long-run effects.
- Policy implications:
 - The use of high-stakes exams as a primary selection criterion may be unfair but not inefficient.
 - Our findings suggest promoting measures of student ability that are less random and with more frequent revisions over time.

Appendix

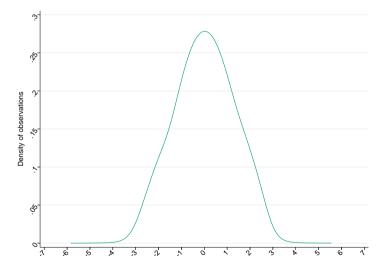
Summary Statistics

| Variables | Mean | SD | Observations |
|---|--------|--------|--------------|
| Outcomes | | | |
| Exam grades in 3 rd year | 0.092 | 0.925 | 92201 |
| High school GPA in 3 rd year | 0.128 | 0.846 | 92201 |
| On time HS diploma | 0.879 | 0.326 | 92201 |
| Ever HS diploma | 0.965 | 0.184 | 92201 |
| Any college | 0.944 | 0.230 | 92201 |
| Share of available HE programs | 0.894 | 0.128 | 87054 |
| Selectivity of HE enrollment | 34.585 | 29.870 | 87054 |
| Number of completed years in HE | 2.879 | 1.835 | 92201 |
| Ever employed | 0.825 | 0.380 | 92201 |
| First job labor income (log) | 12.312 | 0.829 | 76045 |
| Position in the dist. of first job labor income | 52.547 | 28.461 | 76045 |
| Employed 8 years after the exams | 0.744 | 0.436 | 92201 |
| Labor income 8 years after the exams (log) | 12.679 | 0.600 | 68638 |
| Position in the dist. of labor income 8 years after the exams | 51.538 | 28.675 | 68638 |
| Demographics | | | |
| High school course grades | 0.126 | 0.840 | 92201 |
| Middle school GPA | 0.115 | 0.917 | 92201 |
| Female | 0.555 | 0.497 | 92201 |
| Age | 19.035 | 0.355 | 92201 |
| Parents' average age | 48.275 | 4.733 | 92201 |
| Parents' average years of education | 13.992 | 2.466 | 92201 |
| Parents' average log labor income | 12.633 | 1.163 | 92201 |

Distribution of Students' GPA Luck



Distribution of Students' Diploma Luck



Effect of Exam Luck on Students' Longer-run GPA

| | Exam grades | High School GPA | Overall HS GPA | Long run |
|--------------|-------------------------|-------------------------|-------------------------|-----------|
| | in 3 rd year | in 3 rd year | in 3 rd year | HS GPA |
| GPA luck | 0.0996*** | 0.0200*** | 0.0104*** | 0.0102*** |
| Diploma luck | (0.0030) | (0.0009) | (0.0011) | (0.0012) |
| | 0.0406*** | 0.0054*** | 0.0034*** | 0.0027** |
| | (0.0027) | (0.0008) | (0.0011) | (0.0012) |
| Mean | 0.097 | 0.131 | 0.141 | 0.138 |
| N | 70903 | 70903 | 70903 | 70903 |

NOTE: Each regression includes a rich set of baseline demographic controls, as well as high school-by-year fixed effects. Standard errors clustered at the high school-by-year level are in parentheses. * significant at 10%. ** significant at 5%. *** significant at 1%.

Effect of Exam Luck on Firm Characteristics

| | | Outcomes | | | | | | |
|--------------|---------------|-----------|-----------------------|---------------|-----------------------------|-----------------------|--|--|
| | | First job | | | Job 8 years after the exams | | | |
| | Public sector | Size | Coworkers with HE (%) | Public sector | Size | Coworkers with HE (%) | | |
| GPA luck | -0.0012 | -7.5631 | 0.0024** | 0.0004 | -11.3772 | 0.0021* | | |
| | (0.0022) | (11.7856) | (0.0012) | (0.0022) | (15.2236) | (0.0012) | | |
| Diploma luck | 0.0008 | 7.1251 | -0.0016 | -0.0004 | 17.8651 | -0.0007 | | |
| | (0.0021) | (11.2641) | (0.0012) | (0.0022) | (14.6329) | (0.0012) | | |
| Mean | 0.392 | 651.796 | 0.544 | 0.410 | 781.105 | 0.595 | | |
| N | 76045 | 76045 | 76045 | 68638 | 68638 | 68638 | | |

NOTE: Each regression includes a rich set of baseline demographic controls, as well as high school-by-year fixed effects. Standard errors clustered at the high school-by-year level are in parentheses. * significant at 10%. ** significant at 5%. *** significant at 1%.

Two-Stage Least Squares Estimates

| | Outcomes | | | | | |
|-------------------------------------|--|---|--|---|--|--|
| | Log annual labor income 8 years after the exams (2SLS) | Log annual labor income 8 years after the exams (OLS) | Log annual job annual 8 years after the exams (2SLS) | Log annual labor income 8 years after the exams (OLS) | | |
| High school GPA | 0.381*** (0.131) | 0.111*** (0.003) | | | | |
| High school GPA \times HS diploma | () | () | 0.396** (0.201) | 0.099*** (0.003) | | |
| HS diploma | | | 0.416*** (0.156) | 0.121*** (0.009) | | |
| Ν | 64510 | 64510 | 68638 | 68638 | | |

NOTE: Each regression includes a rich set of baseline demographic controls, as well as high school-by-year fixed effects. Standard errors clustered at the high school-by-year level are in parentheses. * significant at 10%. ** significant at 5%. *** significant at 1%.

Two-Stage Least Squares Estimates

| | Outcomes | | | |
|-------------------------------------|--|---|--|---|
| | Log annual labor income 8 years after the exams (2SLS) | Log annual labor income 8 years after the exams (OLS) | Log annual job annual 8 years after the exams (2SLS) | Log annual labor income 8 years after the exams (OLS) |
| High school GPA | 0.381*** (0.131) | 0.111*** (0.003) | | |
| High school GPA \times HS diploma | () | () | 0.396** (0.201) | 0.099*** (0.003) |
| HS diploma | | | 0.416*** (0.156) | 0.121*** (0.009) |
| Ν | 64510 | 64510 | 68638 | 68638 |

NOTE: Each regression includes a rich set of baseline demographic controls, as well as high school-by-year fixed effects. Standard errors clustered at the high school-by-year level are in parentheses. * significant at 10%. ** significant at 5%. *** significant at 1%.

Heterogeneity by Students' Baseline Ability

High School Outcomes

| | Outcomes | | | | |
|---------------|--|--|-----------------------|--------------------|--|
| | Exam grades in 3 rd year | High School GPA in 3 rd year | On time HS diploma | Ever HS diploma | |
| Panel A: High | h Ability, Abov | e Median Course (| Grades | | |
| GPA luck | 0.0911*** | 0.0183*** | -0.0009 | -0.0004 | |
| | (0.0035) | (0.0010) | (0.0011) | (0.0004) | |
| Diploma luck | 0.0370*** | 0.0056*** | 0.0021* | -0.0006 | |
| | (0.0033) | (0.0009) | (0.0011) | (0.0004) | |
| Mean | 0.659 | 0.807 | 0.953 | 0.994 | |
| N | 46042 | 46042 | 46042 | 46042 | |
| Panel B: Low | Ability, Below | Median Course G | rades | | |
| GPA luck | 0.1047*** | 0.0195*** | 0.0118*** | 0.0043*** | |
| | (0.0035) | (0.0011) | (0.0021) | (0.0015) | |
| Diploma luck | 0.0379*** | 0.0046*** | 0.0205*** | 0.0067*** | |
| | (0.0033) | (0.0010) | (0.0021) | (0.0014) | |
| Mean | -0.473 | -0.548 | 0.806 | 0.936 | |
| N | 46159 | 46159 | 46159 | 46159 | |

Heterogeneity by Students' Baseline Ability

Labor Market Outcomes

| | Outcomes | | | | |
|--------------|------------------|---|----------------------------------|---|--|
| | Ever employed | First job annual labor income (log) | Employed 8 years after the exams | Annual labor income 8 years after the exams (log) | Annual labor income 8 years after the exams (rank) |
| Panel A: Hig | h Ability, Al | bove Median Cou | Irse Grades | | |
| GPA luck | -0.0011 | 0.0059 | -0.0022 | 0.0075* | 0.1064 |
| | (0.0022) | (0.0048) | (0.0025) | (0.0040) | (0.1841) |
| Diploma luck | 0.0000 | 0.0040 | -0.0001 | 0.0044 | 0.2029 |
| | (0.0022) | (0.0047) | (0.0025) | (0.0039) | (0.1877) |
| Mean | 0.815 | 12.443 | 0.743 | 12.736 | 56.371 |
| N | 46042 | 37513 | 46042 | 34206 | 34206 |
| Panel B: Low | Ability, Be | low Median Cou | rse Grades | | |
| GPA luck | 0.0027 | 0.0110** | 0.0035 | 0.0054 | 0.4012** |
| | (0.0022) | (0.0051) | (0.0025) | (0.0038) | (0.1754) |
| Diploma luck | 0.0001 | 0.0004 | 0.0008 | 0.0024 | 0.0768 |
| | (0.0021) | (0.0053) | (0.0025) | (0.0039) | (0.1776) |
| Mean | 0.835 | 12.185 | 0.746 | 12.621 | 46.737 |
| N | 46159 | 38532 | 46159 | 34432 | 34432 |

Heterogeneity by Gender

High School Outcomes

| | Outcomes | | | | |
|----------------|--|--|-----------------------|--------------------|--|
| | Exam grades in 3 rd year | High School GPA in 3 rd year | On time HS diploma | Ever HS diploma | |
| Panel A: Girls | 5 | | | | |
| GPA luck | 0.0939*** | 0.0182*** | 0.0072*** | 0.0020** | |
| | (0.0032) | (0.0009) | (0.0014) | (0.0009) | |
| Diploma luck | 0.0358*** | 0.0048*** | 0.0074*** | 0.0018** | |
| | (0.0031) | (0.0009) | (0.0014) | (0.0008) | |
| Mean | 0.176 | 0.227 | 0.901 | 0.972 | |
| Ν | 51149 | 51149 | 51149 | 51149 | |
| Panel B: Boy | s | | | | |
| GPA luck | 0.1029*** | 0.0199*** | 0.0034* | 0.0017 | |
| | (0.0037) | (0.0011) | (0.0020) | (0.0012) | |
| Diploma luck | 0.0402*** | 0.0058*** | 0.0161*** | 0.0049*** | |
| | (0.0035) | (0.0010) | (0.0019) | (0.0013) | |
| Mean | -0.013 | 0.006 | 0.852 | 0.956 | |
| N | 41052 | 41052 | 41052 | 41052 | |

Heterogeneity by Gender

Labor Market Outcomes

| | | Outcomes | | | | |
|---------------|------------------|---|----------------------------------|---|--|--|
| | Ever employed | First job annual labor income (log) | Employed 8 years after the exams | Annual labor income 8 years after the exams (log) | Annual labor income 8 years after the exams (rank) | |
| Panel A: Girl | s | | | | | |
| GPA luck | 0.0015 | 0.0075* | 0.0003 | 0.0071** | 0.1849 | |
| | (0.0020) | (0.0042) | (0.0023) | (0.0034) | (0.1516) | |
| Diploma luck | 0.0028 | 0.0037 | 0.0026 | 0.0029 | 0.1815 | |
| | (0.0020) | (0.0041) | (0.0023) | (0.0034) | (0.1554) | |
| Mean | 0.837 | 12.357 | 0.756 | 12.646 | 47.994 | |
| N | 51149 | 42812 | 51149 | 38689 | 38689 | |
| Panel B: Boy | s | | | | | |
| GPA luck | -0.0006 | 0.0103* | 0.0007 | 0.0055 | 0.3183 | |
| | (0.0024) | (0.0060) | (0.0027) | (0.0045) | (0.2154) | |
| Diploma luck | -0.0034 | -0.0016 | -0.0025 | 0.0028 | 0.0475 | |
| | (0.0023) | (0.0060) | (0.0027) | (0.0046) | (0.2101) | |
| Mean | 0.810 | 12.254 | 0.730 | 12.721 | 56.117 | |
| N | 41052 | 33233 | 41052 | 29949 | 29949 | |

Robustness Tests

| | | | Outcomes | |
|---|--|---|--|---|
| | High school GPA in 3 rd year | On time HS diploma | Employed 8 years after the exams | Annual labor income 8 years after the exame (log) |
| Panel A: Controls for Student GPA luck | 0.0189*** | 0.0054*** | 0.0005 | 0.0065** |
| Diploma luck | (0.0007) 0.0052*** (0.0007) | (0.0012) 0.0114*** (0.0012) | (0.0018) 0.0004 (0.0018) | (0.0028) 0.0032 (0.0028) |
| Panel B: P-values for GPA and P-values for GPA luck | d Diploma Luck Co 0.000 | omputed with 0.000 | Permutation Tests 0.717 | 0.008 |
| P-values for diploma luck | 0.000 | 0.000 | 0.832 | 0.214 |
| Panel C: Non-winsorized Mea GPA luck (non-winsorised) | sures of Luck 0.0185*** (0.0007) | 0.0052*** | 0.0005 | 0.0060** (0.0027) |
| Diploma luck (non-winsorised) | 0.0050*** (0.0007) | 0.0112*** (0.0012) | 0.0002 (0.0017) | 0.0032 (0.0027) |
| Panel D: Measures of Payoff GPA payoff Diploma payoff | 0.0238*** (0.0008) 0.0022*** (0.0007) | 0.0018 (0.0013) 0.0280*** (0.0018) | 0.0001 (0.0017) 0.0020 (0.0019) | 0.0067** (0.0028) 0.0053* (0.0031) |
| Panel E: Including Students v GPA luck | vith Zero Exam Dra 0.0191*** (0.0007) | 0.0045*** 0.0011) | 0.0009 | 0.0068** (0.0026) |
| Diploma luck | (0.0007) 0.0052*** (0.0007) | 0.0124*** (0.0012) | 0.0001 (0.0017) (0.0017) | (0.0028) 0.0029 (0.0027) |
| Mean N | 0.020 129917 | 0.820 129917 | 0.736 129917 | 12.662 95651 |
| Panel F: Excluding Students GPA luck | 0.0181*** | 0.0085*** | 0.0009 | 0.0061** |
| Diploma luck | (0.0008) 0.0061*** (0.0007) | (0.0012) 0.0078*** (0.0011) | (0.0018) 0.0001 (0.0018) | (0.0028) 0.0032 (0.0029) |
| Mean N | 0.170 89493 | 0.897 89493 | 0.746 89493 | 12.684 66750 |

High- vs. Low-Stakes Students

Heterogeneity in Luck Effects

| | Outcomes | | | |
|--|--|-----------------------|-----------------------------------|--|
| | High school GPA in 3 rd year | On time HS diploma | Share of available HE programs | Labor income 8 years after the exams (log) |
| GPA luck | 0.0193*** (0.0007) | 0.0028** (0.0012) | 0.0016*** (0.0002) | 0.0062** (0.0028) |
| GPA luck* $\frac{SD_i(GPA) - SD_0(GPA)}{SD_0(GPA)}$ | 0.0194*** (0.0011) | 0.0015 (0.0020) | 0.0019*** (0.0003) | 0.0030 (0.0041) |
| Diploma luck | 0.0029*** (0.0007) | 0.0120*** (0.0013) | -0.0005** (0.0002) | 0.0029 (0.0028) |
| $\begin{array}{llllllllllllllllllllllllllllllllllll$ | -0.0001 (0.0005) | 0.0165*** (0.0011) | -0.0003* (0.0002) | 0.0020 (0.0020) |
| Mean N | 0.128 92201 | 0.879 92201 | 0.894 87054 | 12.679 68638 |

Asymmetry of Exam Luck Effects

- Positive GPA luck increases students' access to more selective university programs.
- Students with a GPA luck > 0 substitute students with GPA luck < 0.
- · Is this substitution socially inefficient?
- We estimate the following model:

 $\begin{aligned} Y_{i} &= \alpha + \beta_{1} Luck_{Gpa_{i}} + \alpha_{1} |Luck_{Gpa_{i}}| + \beta_{2} Luck_{Diploma_{i}} + \alpha_{2} |Luck_{Diploma_{i}}| \\ &+ \eta_{I} + u_{t} + X_{i}\gamma + \epsilon_{i} \end{aligned}$

• α_1 captures the differential effects of good vs. bad GPA luck.



Bad Luck vs. Good Luck: Asymmetry in Luck Effects

| | Outcomes | | | | |
|--------------|--|-----------------------|-----------------------------------|--|--|
| | High school GPA in 3 rd year | On time HS diploma | Share of available HE programs | Labor income 8 years after the exams (log) | |
| Luck GPA | 0.0189*** | 0.0054*** | 0.0015*** | 0.0064** | |
| | (0.0007) | (0.0012) | (0.0002) | (0.0028) | |
| Luck GPA | -0.0019 | -0.0021 | -0.0006 | 0.0011 | |
| | (0.0016) | (0.0029) | (0.0005) | (0.0066) | |
| Luck diploma | 0.0050*** | 0.0113*** | -0.0002 | 0.0033 | |
| | (0.0007) | (0.0012) | (0.0002) | (0.0028) | |
| Luck diploma | -0.0039** | -0.0008 | 0.0002 | 0.0027 | |
| | (0.0018) | (0.0029) | (0.0005) | (0.0068) | |
| Mean | 0.128 | 0.879 | 0.894 | 12.679 | |
| Ν | 92201 | 92201 | 87054 | 68638 | |