

Consumer memory, inflation expectations and the interpretation of shocks

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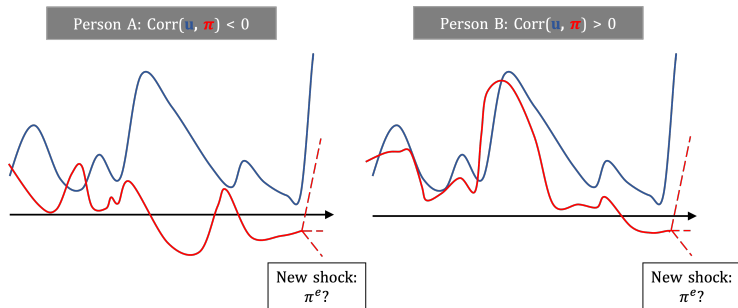
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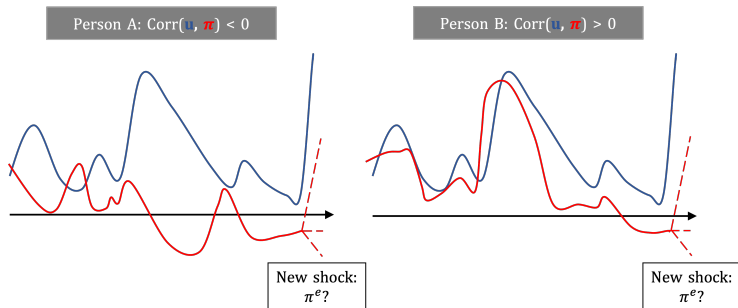
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Question



→ Question: Based on past business cycle experiences, do consumers react differently to new macroeconomic shocks? Why?

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- Question: Based on past business cycle experiences, do consumers react differently to new macroeconomic shocks? Why?
- Answer: **Yes.**
- Policy relevance: 1. π^e determine real stance of monetary policy, 2. Heterogeneous reactions to monetary policy shocks

Strategy and outline

Exploit panel structure of **40 years of survey data**:

- to construct **individual** changes of inflation expectations

Outline:

1. Background
2. Inflation expectations and shocks

$$\pi_{it}^e - \pi_{i,t-6}^e = \beta \sum_{j=1}^6 \varepsilon_{t-j} + u_{it}$$

Strategy and outline

Exploit panel structure of **40 years of survey data**:

- to construct **individual** changes of inflation expectations
- to exploit that across time, people of similar demographic characteristics have **different business cycle experiences**

Outline:

1. Background
2. Inflation expectations and shocks
3. **Memory**

$$\pi_{it}^e - \pi_{i,t-6}^e = \beta \sum_{j=1}^6 \varepsilon_{t-j} + \beta_{\mathcal{M}} \left(\sum_{j=1}^6 \varepsilon_{t-j} \times \mathcal{M}_{a(i),t} \right) + u_{it}$$

Strategy and outline

Exploit panel structure of **40 years of survey data**:

- to construct **individual** changes of inflation expectations
- to exploit that across time, people of similar demographic characteristics have **different business cycle experiences**

Outline:

1. Background
2. Inflation expectations and shocks
3. Memory
4. **Monetary policy**
5. **Application: Covid-19**

$$\pi_{it}^e - \pi_{i,t-6}^e = \beta \sum_{j=1}^6 \varepsilon_{t-j} + \beta_{\mathcal{M}} \left(\sum_{j=1}^6 \varepsilon_{t-j} \times \mathcal{M}_{a(i),t} \right) + u_{it}$$

Expectation formation: Deviations from FIRE, e.g.

- Experience/memory matters *in the level* of inflation expectations (Malmendier & Nagel, 2016; Malmendier et al., 2021; Conrad et al., 2022)
- Personal shopping experience (D'Acunto et al., 2021)
- but new information matters (e.g. Coibion & Gorodnichenko, 2015; Bordalo et al., 2020; Roth & Wohlfart, 2020)

Attention limited, information processing costly:

- Attention to what is familiar (Bordalo et al., 2020) can lead to subjective models of the macroeconomy (Andre et al., forthcoming)
- but **supply-side narrative** ($\text{Corr}(u, \pi) > 0$) have positive correlation) dominant (Ehrmann et al., 2017; Kamdar, 2019)

Expectations and actions

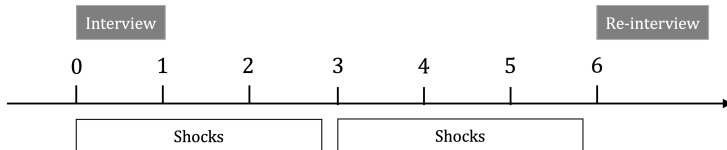
- Intertemporal consumption allocation and understanding/effects of monetary policy (Bachmann et al., 2015; Dräger & Nghiem, 2021; Coibion et al., forthcoming; Crump et al., forthcoming)

Inflation expectations and shocks

Inflation expectations: Data

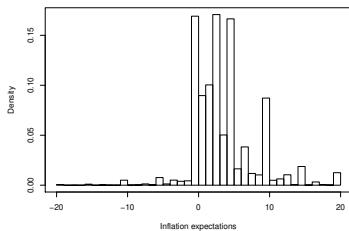
Michigan Survey of Consumers (MSC): “By about what percent do you expect prices to go (up/down) on the average, during the next 12 months?” = π_{it}^e

600 interviews/months, 33-50% repeated after 6 months starting in 1981

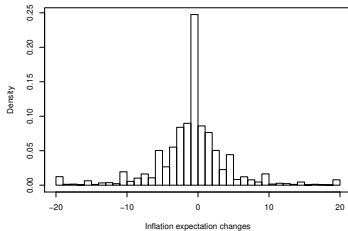


Inflation expectations: Data

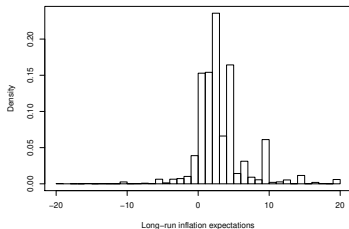
(a) π_{it}^e



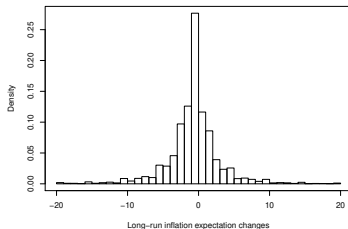
(b) $\pi_{it}^e - \pi_{i,t-6}^e$



(c) $\pi_{it}^{e,5Y}$



(d) $\pi_{it}^{e,5Y} - \pi_{i,t-6}^{e,5Y}$



Macroeconomic shocks

Series of **demand, supply and monetary policy** disturbances:

- from a 3-variable BVAR featuring quarterly unemployment, inflation and nominal interest rate
- over more than 100 years [▶ Details](#)
- featuring stochastic volatility [▶ Details](#)
- structural shocks ε from identifying assumptions on sign of IRF (Fry & Pagan, 2011)

		Demand (ε^D)	Structural shock Supply (ε^S)	Mon. pol. (ε^M)
Effect on	Unemployment	-	+	+
	Inflation	+	+	-
	Nom. int. rate	+	+	+

[▶ Impulse response functions](#)

[▶ Historical contributions to inflation](#)

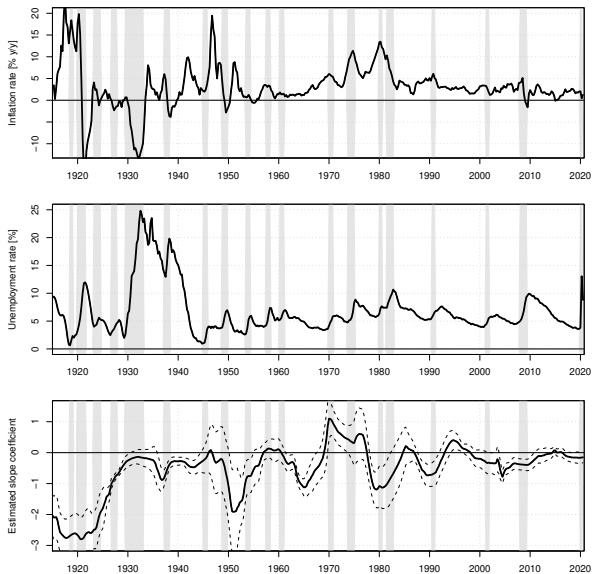
How inflation expectations react to shocks

$$\Delta\pi_{it}^e = \alpha + \beta_D \hat{\varepsilon}_t^D + \beta_S \hat{\varepsilon}_t^S + \beta_M \hat{\varepsilon}_t^M + u_{it}$$

	(1) 1981-2019	(2) 1981-2019	(3) 1984-2006
$\pi_{t-1} - \pi_{t-7}$		0.091*** (0.027)	0.079 (0.049)
Demand shocks	0.398*** (0.028)	0.311*** (0.038)	0.269*** (0.075)
Supply shocks	0.532*** (0.040)	0.438*** (0.049)	0.227*** (0.083)
Monetary policy shocks	-0.567*** (0.030)	-0.441*** (0.048)	-0.315*** (0.089)
Observations	76.737	76.737	45.575
St.dev.(Demand shocks)	1.05	1.05	0.72
St.dev.(Supply shocks)	0.71	0.71	0.51
St.dev.(Mon. pol. shocks)	1.12	1.12	0.67

Shock memory

Time-varying co-movement of π and u



Measurement

Over the course of a person's lifetime, how did unemployment and inflation co-move? 4 definitions of “**shock memory**” \mathcal{M}^X :

1. \mathcal{M}^I : Average $\Delta\pi$ during lifetime recessions [▶ Details](#)
2. \mathcal{M}^{II} : ditto, account for fading memory using weights from decreasing learning gain [▶ Details](#)
3. \mathcal{M}^{III} : slope of reduced-form Phillips curve over lifetime
4. \mathcal{M}^{IV} : Correlation between historical supply shock contributions and actual inflation from VAR [▶ Details](#) [▶ Illustration](#)

Augment benchmark regression with standardized memory
(positive = **supply shock narrative**)

$$\begin{aligned}\Delta\pi_{it}^e &= \alpha + \beta_D \hat{\varepsilon}_t^D + \beta_{D \times \mathcal{M}^X} (\hat{\varepsilon}_t^D \times \mathcal{M}_{a(i),t}^X) \\ &\quad + \beta_S \hat{\varepsilon}_t^S + \beta_{S \times \mathcal{M}^X} (\hat{\varepsilon}_t^S \times \mathcal{M}_{a(i),t}^X) \\ &\quad + \beta_M \hat{\varepsilon}_t^M + \beta_{M \times \mathcal{M}^X} (\hat{\varepsilon}_t^M \times \mathcal{M}_{a(i),t}^X) + u_{it}\end{aligned}$$

Main result

	(1) Memory \mathcal{M}^I (Infl. during recessions)	(2) Memory \mathcal{M}^{II} (—, weighted)	(3) Memory \mathcal{M}^{III} (Red. form PC slope)	(4) Memory \mathcal{M}^{IV} (Corr. o. supply+infl.)
Demand shocks	0.414*** (0.029)	0.390*** (0.031)	0.385*** (0.029)	0.426*** (0.031)
— × Memory	0.034 (0.028)	0.042 (0.027)	0.010 (0.024)	-0.087** (0.035)
Supply shocks	0.545*** (0.041)	0.552*** (0.041)	0.507*** (0.040)	0.517*** (0.041)
— × Memory	0.107** (0.043)	0.103** (0.047)	0.248*** (0.044)	0.124*** (0.046)
Mon. policy shocks	-0.561*** (0.031)	-0.530*** (0.032)	-0.523*** (0.032)	-0.568*** (0.030)
— × Memory	-0.132*** (0.029)	-0.127*** (0.027)	-0.172*** (0.027)	-0.075** (0.034)
Observations	72.867	76.737	76.737	76.737
$H_0 : \beta_{-X\mathcal{M}} = 0$, F(p)	7.25(0.00)	8.11(0.00)	15.79(0.00)	9.83(0.00)

▶ Great Moderation subsample

▶ control for other lifetime experience

▶ control for other age effects

▶ by education

▶ long-run expectations

Monetary policy

Alternative monetary policy shocks

Romer & Romer (2004) shocks

updated by Wieland & Yang (2020), 1981-2007

	(1) Memory \mathcal{M}^I (Infl. during recessions)	(2) Memory \mathcal{M}^{II} (—, weighted)	(3) Memory \mathcal{M}^{III} (Red. form PC slope)	(4) Memory \mathcal{M}^{IV} (Corr. o. supply+infl.)
Mon. policy shocks	-0.508*** (0.057)	-0.477*** (0.057)	-0.473*** (0.056)	-0.519*** (0.055)
— × Memory	-0.105*** (0.037)	-0.089*** (0.029)	-0.158*** (0.034)	-0.085** (0.034)
Observations	53.017	56.130	56.130	56.130

▶ Jarociński & Karadi (2020) shocks

Perceived interest rates and consumption attitudes

MSC: “Do you think now is a good or a bad time for people to **buy major household items?**”

$$\ln \frac{\Pr(D_{it}=1)}{1-\Pr(D_{it}=1)} = \alpha + \beta_D \hat{\varepsilon}_t^D + \beta_{D \times \mathcal{M}} (\hat{\varepsilon}_t^D \times \mathcal{M}_{a(i),t}^X) \\ + \beta_S \hat{\varepsilon}_t^S + \beta_{S \times \mathcal{M}} (\hat{\varepsilon}_t^S \times \mathcal{M}_{a(i),t}^X) \\ + \beta_M \hat{\varepsilon}_t^M + \beta_{M \times \mathcal{M}} (\hat{\varepsilon}_t^M \times \mathcal{M}_{a(i),t}^X) + u_{it}$$

Marginal effect of $\hat{\varepsilon}_t^M$ at different levels of memory:

	(1) Memory \mathcal{M}^I (Infl. during recessions)	(2) Memory \mathcal{M}^{II} (—, weighted)	(3) Memory \mathcal{M}^{III} (Red. form PC slope)	(4) Memory \mathcal{M}^{IV} (Corr. o. supply+infl.)
Monetary policy shocks				
at $\mathcal{M} = 0$	-1.06*** (0.22)	-0.44** (0.22)	-1.25*** (0.23)	-1.93*** (0.22)
at $\mathcal{M} = 1$	-3.33*** (0.28)	-3.30*** (0.26)	-2.33*** (0.25)	-0.88*** (0.29)
Observations	70.463	74.243	74.243	74.243

Perceived interest rates and consumption attitudes

MSC: “Why do you say so?” (e.g. “credit/financing hard to get”, “interest rates will fall later”)

$$\ln \frac{Pr(D_{it}=1)}{1-Pr(D_{it}=1)} = \alpha + \beta_D \hat{\varepsilon}_t^D + \beta_{D \times \mathcal{M}} (\hat{\varepsilon}_t^D \times \mathcal{M}_{a(i),t}^X) \\ + \beta_S \hat{\varepsilon}_t^S + \beta_{S \times \mathcal{M}} (\hat{\varepsilon}_t^S \times \mathcal{M}_{a(i),t}^X) \\ + \beta_M \hat{\varepsilon}_t^M + \beta_{M \times \mathcal{M}} (\hat{\varepsilon}_t^M \times \mathcal{M}_{a(i),t}^X) + u_{it}$$

Marginal effect of $\hat{\varepsilon}^M$ on **perceiving interest rates as high**: ▶ low

	(1) Memory \mathcal{M}^I (Infl. during recessions)	(2) Memory \mathcal{M}^{II} (—, weighted)	(3) Memory \mathcal{M}^{III} (Red. form PC slope)	(4) Memory \mathcal{M}^{IV} (Corr. o. supply+infl.)
Monetary policy shocks				
at $\mathcal{M} = 0$	0.91*** (0.13)	0.57*** (0.14)	0.78*** (0.13)	1.80*** (0.12)
at $\mathcal{M} = 1$	3.11*** (0.16)	2.52*** (0.15)	2.26*** (0.13)	2.03** (0.16)
Observations	72.867	76.737	76.737	76.737

Interpretation

- Households with experience of co-movement implied by supply shocks are more responsive to a new supply-side shock (“recall”)
 - NOT: simple good/bad shock heuristic
 - Their inflation expectations respond **more negatively to monetary policy** shocks
 - NOT: respond more forcefully to all shocks
- ⇒ More awareness of changes in interest rates and higher sensitivity of consumption, making monetary policy more effective

Application: Covid-19

Covid-19 as a natural experiment

Case study of changes in inflation expectations around **March 2020**:

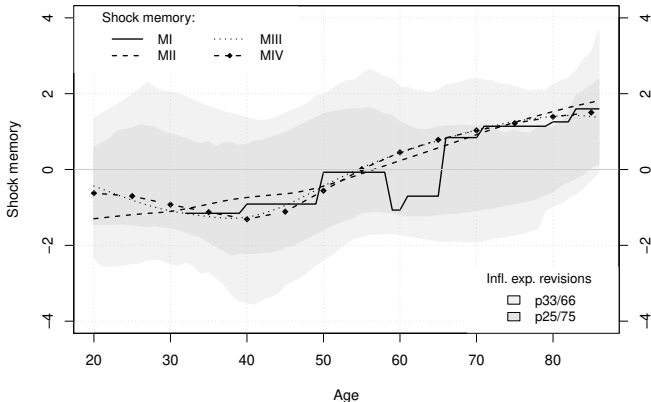
- large shock drawing everyone's attention
- elements of both demand- and supply-side shock, with opposing effects on inflation (e.g. Meier & Pinto, 2020; Baqaee & Farhi, forthcoming)
- no knowledge of pandemic shock in living memory

Change in π^e during 6-month window before/after characterized by **locally linear quantile regressions in age**, controlling for:

- demographic variables (gender, homeownership, income, etc.)
- age- and income-specific consumption baskets
- level and change of outlook on economy and personal finances

Covid-19 as a natural experiment

Comparison of quantile regression fits to \mathcal{M}^X :



► NY Fed Survey of Consumer Expectations

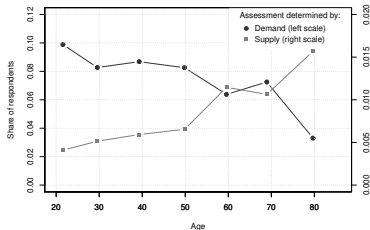
► Bank of England

Narratives and attention

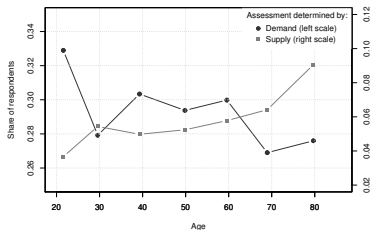
MSC: “During the last few months, have you heard of any favorable or unfavorable changes in business conditions? What did you hear?”

- **demand** narrative: “consumer/auto demand high/low”
- **supply** narrative: “profits too high”, “energy crisis/pollution/less natural resources”

(a) Business news



(b) Home buying attitudes



Conclusions

- Households with experience of co-movement implied by supply shocks are more likely to increase their inflation expectations with new supply-side disruptions
- They have a supply-side **narrative of business cycles**.
- Their consumption attitudes react more to monetary policy shocks because they pay more attention to central bank communication.
→ **time-varying effectiveness of monetary policy**

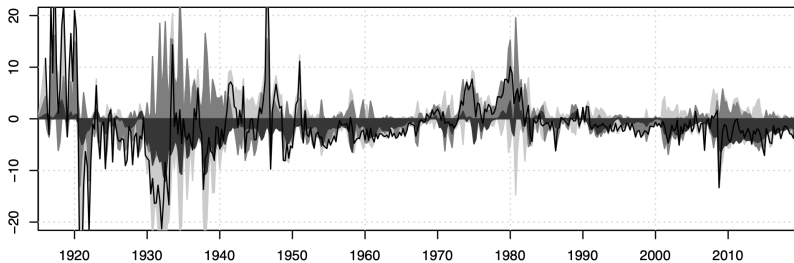
Thank you!

VAR details

- from a 3-variable VAR: $\Pi(L)Y_t = u_t$
 $E(u_t) = 0, E(u_t u_t') = \Sigma_t$
- with stochastic volatility: $\Sigma_t = F \Lambda_t F'$
 $\text{diag}(\Lambda_t) = (\bar{s}_1 \exp(\lambda_{1t}), \dots, \bar{s}_3 \exp(\lambda_{3t}))$, $\lambda_{it} = \gamma \lambda_{i,t-1} + \nu_{it}$
 $E(\nu_{it}) = 0, E(\nu_{it} \nu_{it}') = \phi$
- Estimation: Independence between Π , f (elements of F) and λ .
Priors:
 - Π : Normal (Minnesota type)
 - F^{-1} : Multivariate normal (diffuse)
 - $p(\lambda_i | \phi_i)$: Normal
 - $p(\phi_i)$: Inverse gamma

The reduced-form residuals reflect a linear combination of the structural shocks ε_t , $\varepsilon_t = (SQ)^{-1} u_t$.

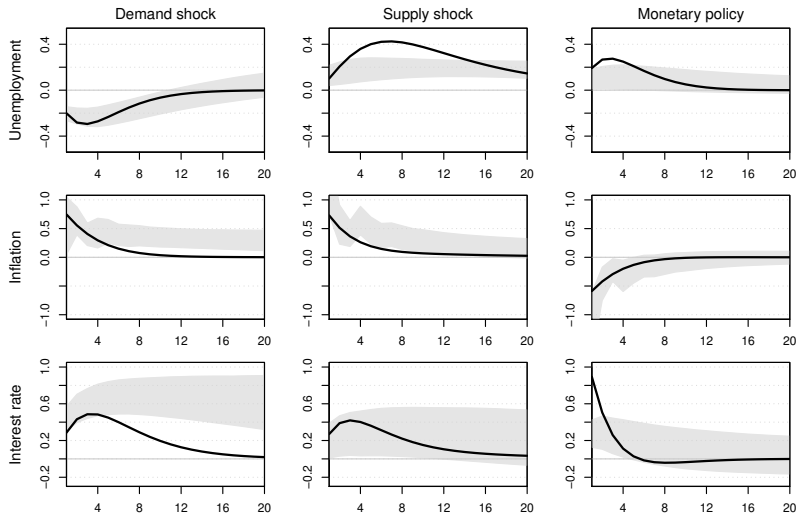
Historical contributions to inflation



▶ [Back to macro shocks](#)

▶ [Back to memory definitions](#)

Impulse response functions



Recessions

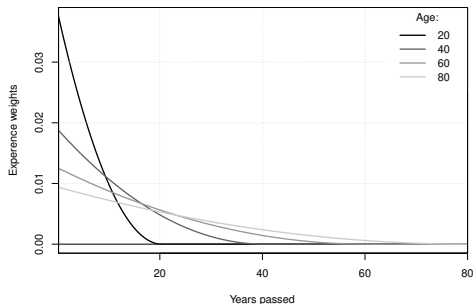
Start	End	Narrative explanation	$\Delta\pi$	Δu	$\frac{\Delta\pi}{\Delta u}$
1918-09	1919-03	war- to peacetime adj., Spanish flu	2.91	1.5	1.89
1920-02	1921-07	war- to peacetime adj. (fisc. tightening), union strikes, mon. tightening	-29.40	9.4	-3.13
1923-06	1924-07	"break" from Roaring 20s	-2.60	0.6	-4.50
1926-11	1927-11	temporary Ford factory conversions	-1.87	2.1	-0.89
1929-09	1933-03	financial crisis, monetary tightening (gold standard), trade barriers	-9.88	20.8	-0.47
1937-06	1938-06	fiscal and monetary tightening	-8.46	5.5	-1.54
1945-03	1945-10	war- to peacetime adjust.	1.26	2.6	0.49
1948-12	1949-10	monetary tightening	-7.33	4.1	-1.79
1953-08	1954-05	monetary tightening	0.45	3.3	0.14
1957-09	1958-04	monetary tightening	0.06	3.3	0.02
1960-05	1961-02	monetary tightening	-0.46	1.7	-0.27
1970-01	1970-11	fiscal and monetary tightening	-0.28	2.4	-0.12
1973-12	1975-03	oil price shock	2.02	3.8	0.53
1980-02	1980-07	oil price shock, monetary tightening	-0.63	1.5	-0.42
1981-08	1982-11	monetary tightening	-5.85	3.6	-1.63
1990-08	1991-03	oil price shock, monetary tightening	0.00	1.3	0.00
2001-04	2001-11	dot-com bubble	-1.06	1.2	-0.88
2008-01	2009-06	housing bubble, global fin. crisis,	-5.26	4.5	-1.17
2020-03	2020-04	Covid-19 pandemic	-1.95	11.3	-0.17

Memory weights

Learning gain $\gamma = \frac{\theta}{t-s}$ if $t - s \geq \theta$, $\theta = 3$ (Malmendier & Nagel, 2016)

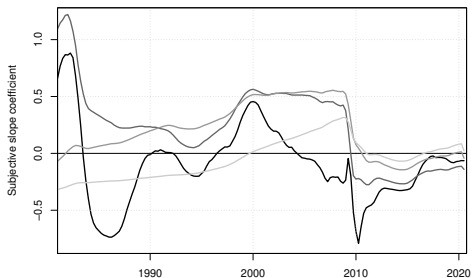
Implied memory weights of new observation

- decreasing in time
- decreasing in age



Memory: Example

\mathcal{M}^{III} for different age groups over time (subjective slope of reduced-form Phillips curve)



Great Moderation subsample

	(1) Memory \mathcal{M}^I (Infl. during recessions)	(2) Memory \mathcal{M}^{II} (—, weighted)	(3) Memory \mathcal{M}^{III} (Red. form PC slope)	(4) Memory \mathcal{M}^{IV} (Corr. o. supply+infl.)
Demand shocks	0.386*** (0.052)	0.357*** (0.052)	0.373*** (0.052)	0.380*** (0.056)
— × Memory	-0.044 (0.053)	0.042 (0.055)	-0.060 (0.054)	0.070 (0.045)
Supply shocks	0.306*** (0.066)	0.324*** (0.066)	0.342*** (0.066)	0.344*** (0.068)
— × Memory	0.101 (0.065)	0.072 (0.065)	0.317*** (0.071)	0.129** (0.060)
Monetary policy shocks	-0.440*** (0.062)	-0.426*** (0.062)	-0.443*** (0.062)	-0.455*** (0.065)
— × Memory	0.040 (0.063)	-0.035 (0.067)	-0.104* (0.062)	-0.124** (0.057)
Observations	42.826	45.575	45.575	45.575
$H_0 : \beta_{- \times \mathcal{M}} = 0$, F(p)	1.68(0.17)	0.99(0.39)	6.78(0.00)	2.53(0.06)

Control for other cohort experiences

	(1) Memory \mathcal{M}^I (Infl. during recessions)	(2) Memory \mathcal{M}^{II} (—, weighted)	(3) Memory \mathcal{M}^{III} (Red. form PC slope)	(4) Memory \mathcal{M}^{IV} (Corr. o. supply+infl.)
Full sample (1981-2021):				
Demand shocks \times Memory	0.015 (0.032)	0.032 (0.038)	0.023 (0.027)	-0.059 (0.039)
Supply shocks \times Memory	0.200*** (0.047)	0.351*** (0.059)	0.255*** (0.045)	0.062 (0.049)
MP shocks \times Memory	-0.165*** (0.036)	-0.285*** (0.043)	-0.206*** (0.031)	-0.093** (0.037)
Demand, supply, MP shocks			Yes	
— \times Avg. infl.			Yes	
— \times Lifetime infl. vol.			Yes	
Observations	72.867	76.737	76.737	76.737
$H_0 : \beta_{- \times \text{Mem}} = 0, F(p)$	8.96(0.00)	17.61(0.00)	17.04(0.00)	9.03(0.00)

Control for other age effects

	(1) Memory \mathcal{M}^I (Infl. during recessions)	(2) Memory \mathcal{M}^{II} (—, weighted)	(3) Memory \mathcal{M}^{III} (Red. form PC slope)	(4) Memory \mathcal{M}^{IV} (Corr. o. supply+infl.)
Full sample (1981-2021):				
Demand shocks \times Memory	0.024 (0.029)	0.041 (0.027)	0.002 (0.026)	-0.143*** (0.039)
Supply shocks \times Memory	0.143*** (0.046)	0.129*** (0.048)	0.276*** (0.047)	0.116** (0.048)
MP shocks \times Memory	-0.130*** (0.031)	-0.141*** (0.027)	-0.153*** (0.029)	-0.035 (0.036)
Demand shocks \times Age grp.			Yes	
Supply shocks \times Age group			Yes	
MP shocks \times Age group			Yes	
Observations	72.867	76.737	76.737	76.737
$H_0 : \beta_{- \times \mathcal{M}} = 0$, F(p)	6.55(0.00)	9.36(0.00)	13.28(0.00)	9.17(0.00)

Subsample: No college education

	(1) Memory \mathcal{M}^I (Infl. during recessions)	(2) Memory \mathcal{M}^{II} (—, weighted)	(3) Memory \mathcal{M}^{III} (Red. form PC slope)	(4) Memory \mathcal{M}^{IV} (Corr. o. supply+infl.)
Demand shocks	0.363*** (0.044)	0.368*** (0.048)	0.364*** (0.046)	0.366*** (0.042)
— × Memory	0.022 (0.041)	-0.023 (0.039)	-0.025 (0.034)	-0.023 (0.050)
Supply shocks	0.487*** (0.062)	0.499*** (0.062)	0.465*** (0.062)	0.495*** (0.062)
— × Memory	0.133** (0.066)	0.164** (0.069)	0.264*** (0.066)	0.095*** (0.072)
Monetary policy shocks	-0.498*** (0.049)	-0.490*** (0.051)	-0.491*** (0.049)	-0.504*** (0.046)
— × Memory	-0.110** (0.046)	-0.090** (0.041)	-0.120*** (0.039)	-0.087 (0.053)
Observations	40.155	43.288	43.288	43.288

Subsample: College education

	(1) Memory \mathcal{M}^I (Infl. during recessions)	(2) Memory \mathcal{M}^{II} (—, weighted)	(3) Memory \mathcal{M}^{III} (Red. form PC slope)	(4) Memory \mathcal{M}^{IV} (Corr. o. supply+infl.)
Demand shocks	0.501*** (0.036)	0.462*** (0.038)	0.433*** (0.041)	0.574*** (0.040)
— × Memory	0.047 (0.035)	0.154*** (0.036)	0.053 (0.033)	-0.260*** (0.047)
Supply shocks	0.576*** (0.050)	0.556*** (0.051)	0.524*** (0.049)	0.497*** (0.050)
— × Memory	0.081 (0.053)	0.010 (0.060)	0.234*** (0.054)	0.173*** (0.053)
Monetary policy shocks	-0.633*** (0.037)	-0.592*** (0.037)	-0.550*** (0.038)	-0.653*** (0.037)
— × Memory	-0.167*** (0.036)	-0.197*** (0.034)	-0.240*** (0.034)	-0.028 (0.040)
Observations	32.529	33.254	33.254	33.254

Long-run expectations

	(1) Memory \mathcal{M}^I (Infl. during recessions)	(2) Memory \mathcal{M}^{II} (—, weighted)	(3) Memory \mathcal{M}^{III} (Red. form PC slope)	(4) Memory \mathcal{M}^{IV} (Corr. o. supply+infl.)
Demand shocks	0.048* (0.028)	0.049* (0.029)	0.022 (0.031)	0.050* (0.030)
— × Memory	0.004 (0.028)	0.037 (0.029)	0.009 (0.027)	-0.068* (0.035)
Supply shocks	0.169*** (0.039)	0.187*** (0.040)	0.142*** (0.039)	0.146*** (0.039)
— × Memory	-0.004 (0.044)	0.056 (0.053)	-0.029 (0.044)	-0.054 (0.042)
Monetary policy shocks	-0.090*** (0.030)	-0.104*** (0.031)	-0.098*** (0.030)	-0.112*** (0.030)
— × Memory	-0.078** (0.032)	-0.129*** (0.033)	-0.013 (0.030)	-0.007 (0.033)
Observations	53.528	56.186	56.186	56.186
$H_0 : \beta_{-\times \mathcal{M}} = 0$, F(p)	6.42(0.00)	9.48(0.00)	0.75(0.52)	5.75(0.00)

Alternative monetary policy shocks

Jarociński & Karadi (2020) HFI shocks cleaned for information effects, 1990-2016

	(1) Memory \mathcal{M}^I (Infl. during recessions)	(2) Memory \mathcal{M}^{II} (—, weighted)	(3) Memory \mathcal{M}^{III} (Red. form PC slope)	(4) Memory \mathcal{M}^{IV} (Corr. o. supply+infl.)
Mon. policy shocks	-0.428* (0.231)	-0.404* (0.241)	-0.497** (0.240)	-0.351 (0.236)
— × Memory	-0.302 (0.193)	-0.430* (0.236)	-1.014*** (0.220)	-0.644** (0.244)
CBI shocks	1.528*** (0.329)	1.653*** (0.335)	1.248*** (0.329)	1.632*** (0.328)
— × Memory	-0.372 (0.296)	-0.034 (0.342)	-0.930*** (0.318)	-0.965*** (0.337)
Observations	43.370	45.315	45.315	45.315

Perceived interest rates and consumption attitudes

MSC: “Why do you say so?” (e.g. “interest rates low”)

$$\ln \frac{Pr(D_{it}=1)}{1-Pr(D_{it}=1)} = \alpha + \beta_D \hat{\varepsilon}_t^D + \beta_{D \times \mathcal{M}} (\hat{\varepsilon}_t^D \times \mathcal{M}_{a(i),t}) \\ + \beta_S \hat{\varepsilon}_t^S + \beta_{S \times \mathcal{M}} (\hat{\varepsilon}_t^S \times \mathcal{M}_{a(i),t}) \\ + \beta_M \hat{\varepsilon}_t^M + \beta_{M \times \mathcal{M}} (\hat{\varepsilon}_t^M \times \mathcal{M}_{a(i),t}) + u_{it}$$

Marginal effect of $\hat{\varepsilon}_t^M$ on perceiving interest rates as **low**:

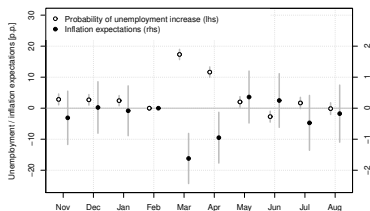
	(1) Memory \mathcal{M}^I (Infl. during recessions)	(2) Memory \mathcal{M}^{II} (—, weighted)	(3) Memory \mathcal{M}^{III} (Red. form PC slope)	(4) Memory \mathcal{M}^{IV} (Corr. o. supply+infl.)
Monetary policy shocks				
at $\mathcal{M} = 0$	-0.85*** (0.22)	-0.46** (0.21)	-0.59** (0.22)	-1.04*** (0.21)
at $\mathcal{M} = 1$	-2.40*** (0.29)	-2.60*** (0.28)	-1.92*** (0.26)	-1.39*** (0.30)
Observations	72.867	76.737	76.737	76.737

Robustness from a different survey

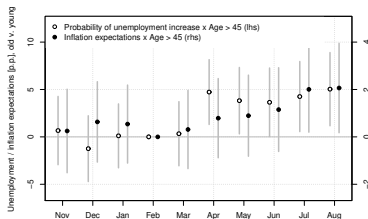
NY Fed Survey of Consumer Expectations: larger panel, but oversampling of working age population

$$\pi_{it}^e = \sum_{\substack{s=t-3 \\ s \neq 0}}^{t+6} \beta_s 1[t = s] + \sum_{\substack{s=t-3 \\ s \neq 0}}^{t+6} \beta_{s,45+} 1[t = s] \times 1[a_{it} > 45] + \gamma_i + u_{it}$$

(a) Expectations



(b) Diff. between old and young



Robustness from yet another survey

Bank of England quarterly survey: repeated cross-section

