

Asset Purchases, Limited Asset Markets Participation and Inequality

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This paper studies the **interaction** of financial frictions with unconventional monetary policy and its implications for **inequality** and the **macroeconomy**

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- **Quantitative Easing** - Asset purchases in exchange of bank reserves
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 - **Direct** effects: Increase asset prices, reduce long term rates

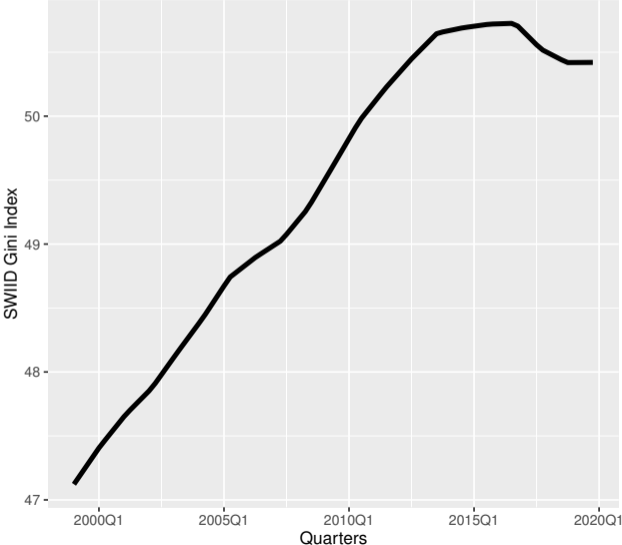
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 - **Direct** effects: Increase asset prices, reduce long term rates
 - **Indirect** effects: Wages increase, economic activity is stimulated, unemployment drops
- Prior consensus: QE increases inequality between those that *do have* financial assets and those who *do not*

Income Inequality Index for the the Euro Area



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 - **Interest rate differential** channel dominates leading to an inequality reduction
- (3) Normative exercise: QE can be **contractionary** and **increase inequality** when considering a subset of Euro Area members with low asset markets participation + flexible wages

Related Literature

- **Monetary Policy and Inequality in the EA:** Lenza and Slacalek (2018), Slacalek, Tristani, and Violante (2020), Ampudia et. al (2018) Hohberger, Priftis and Vogel (2019)
→ Show the effects of QE on 1) consumption and income inequality, 2) inequality conditional on asset markets participation
- **Financial frictions:** Kiyotaki and Moore (1997), Bernanke, Gertler, and Gilchrist (1999), Gertler and Kiyotaki (2010), Brunnermeier and Sannikov (2014)
- **TANK:** Galí et al. (2007), Debortoli and Galí (2018), Bilbiie (2008)
→ Combine a TANK model with financial frictions and QE
- **Proxy SVARs:** Gertler & Karadi (2015), Mertens & Ravn (2011), Stock and Watson (2012)
→ Use of Altavilla et al. (2019) to provide QE shock aggregate responses for the EA

Quantitative Easing and Inequality: SVAR Evidence

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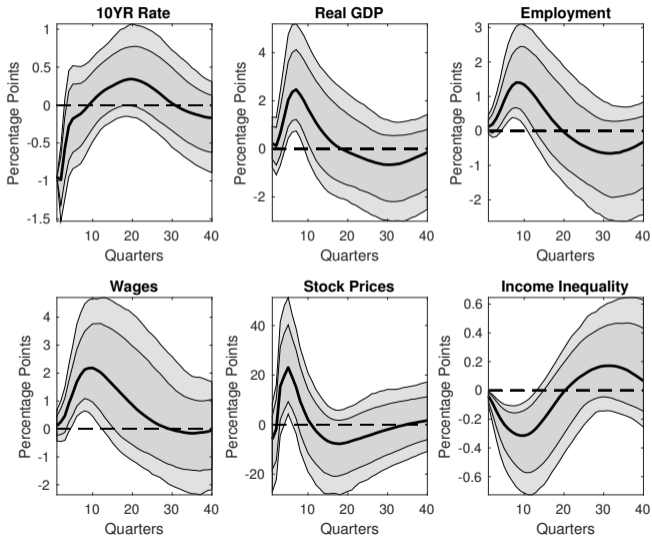
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- **QE factor** by Euro Area Monetary Policy Event Study Database (EA-MPD); Altavilla et al. (2019)
- Document the price changes 10 minutes before and after the ECB MP meeting and estimate by PCA the factors that yield from the monetary policy changes

Impulse Responses to a QE Shock



The darker bands span the 16-84 percentiles of the draws distribution while the lighter band the 9-95 percentiles

The DSGE Model

Two-Agent NK model with banks = NK +

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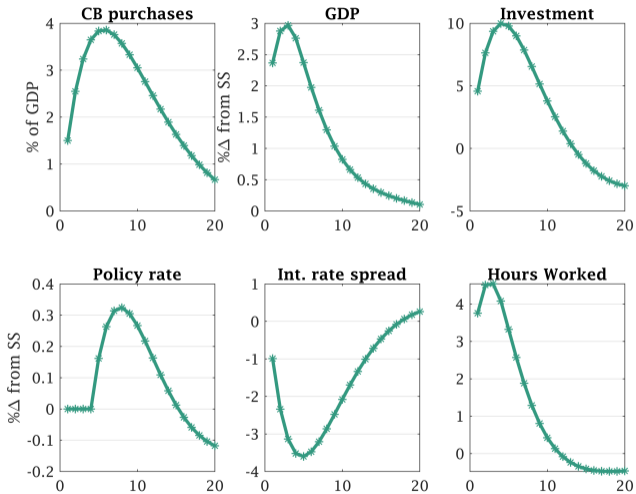
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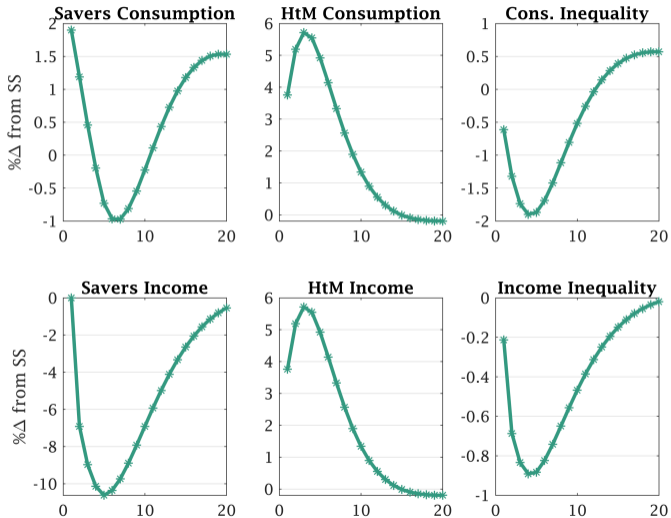
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 - QE loosens banks constraint and stimulate the supply of loans

Impulse Responses to Central Bank Bond Purchases



Consumption and Income Inequality Responses



QE and Inverted Aggregate Demand Logic

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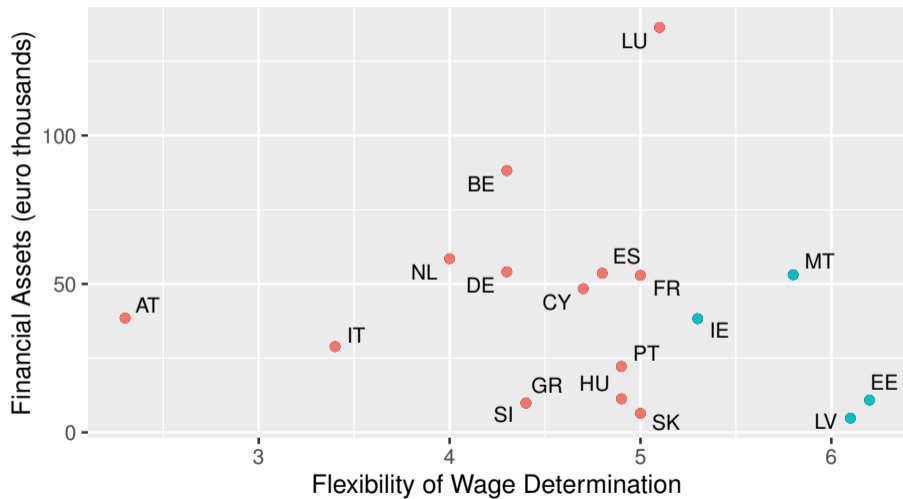
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- Extend the work for conventional MP by Bilbiie (2008)
- There is a **reversal point** in the sign of the monetary policy impact
- Depends on the level of **asset market participation** and **wage flexibility**

Financial Assets and Wage Determination



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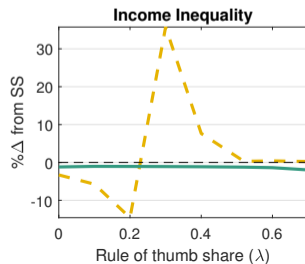
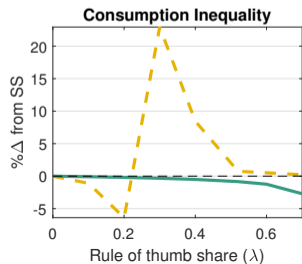
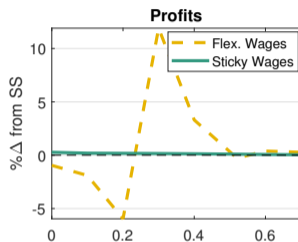
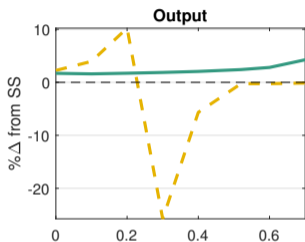
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- Intuition *after a QE shock*:
 - When wages are *flexible* → wages increase and profits ↓, up to a point that they drag down aggregate demand
 - When wages are *sticky* → wage unions make sure labour demand does not fall as much, profits become procyclical More

Impact Effects Conditional on Asset Market Participation: QE Shock



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Conclusion

- QE increases **aggregate demand** and is **redistributive** by reducing consumption and income inequality in the EA
- I show this in an external instrument SVAR and a DSGE model with heterogeneity and financial frictions
- In economies with **low financial inclusion** and **flexible wages**, QE might have inverse effects than those expected.
- Cyclicalities of profits play a crucial role to the sign of the effects. With flexible wages, profits are countercyclical and inequality can increase after a QE shock.

Appendix

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- Optimizers (o)

$$\begin{aligned} & P_t C_t^o + D_t^o + q_t B_t^o + Q_t S_t^o + T_t^o + \\ & \underbrace{q_t \left[\frac{1}{2} (B_t^o - \bar{B}^o)^2 \right] + Q_t \left[\frac{1}{2} (S_t^o - \bar{S}^o)^2 \right]}_{\text{holding costs}} \\ & = P_t W_t L_t^o + \Pi_t + R_{d,t} D_{t-1}^o + R_{b,t} B_{t-1}^o + R_{k,t} S_{t-1}^o \end{aligned}$$

Households

- Households demand for shares

$$S_t^o = \bar{S}^o + \mathbb{E}_t \Lambda_{t,t+1} (R_{k,t+1} - R_{t+1})$$

- Households demand for bonds

$$B_t^o = \bar{B}^o + \mathbb{E}_t \Lambda_{t,t+1} (R_{b,t+1} - R_{t+1})$$

Financial Intermediaries

- Bank's balance sheet:

$$\underbrace{Q_t S_{j,t} + q_t B_{j,t} + M_{j,t}^B}_{\text{Assets}} = N_{j,t} + \underbrace{D_{j,t}}_{\text{Liabilities}}$$

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- Bank's evolution of net worth at period $t + 1$:

$$N_{j,t+1} = \underbrace{R_{k,t} Q_t S_{j,t}^B + R_{b,t} q_t b_{j,t}^B + R_t M_{j,t}}_{\text{interest gains}} - \underbrace{R_t D_{j,t}}_{\text{interest losses}}$$

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- Easier for the bank to divert loans rather than bonds. Cannot divert reserves $\omega = 0$

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- Easier credit conditions stimulate aggregate demand, \uparrow asset prices, \downarrow spreads, \uparrow bank's NW

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- **Loosen** financial constraint of the banks
- Households prefer to hold **less bonds** due to the lower excess returns

Monetary Policy - Government

- The government budget constraint

$$G - T_t + \bar{B}(R_{b,t} - 1) + \underbrace{q_{t-1}B_{t-1}^G + Q_{t-1}S_{t-1}^G}_{\text{Asset Purchases}} = N_t^G + M_t$$

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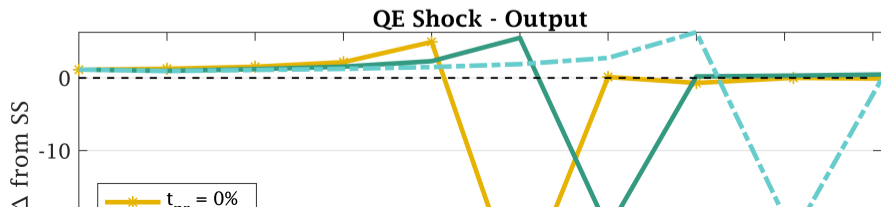
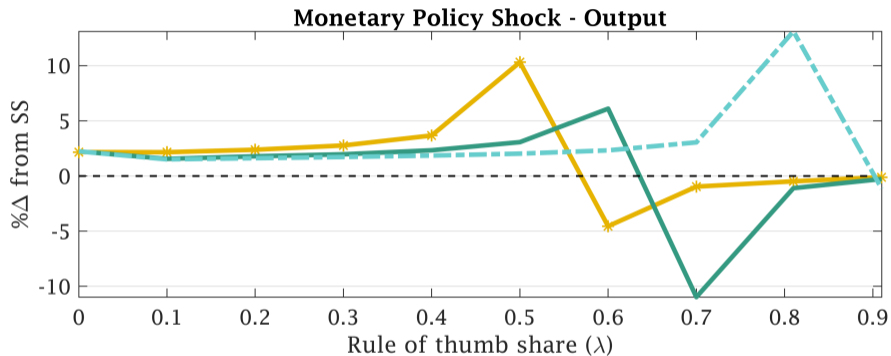
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Profit Redistribution



Financial Intermediaries: Solution II

$$\text{Credit spread: } R_{k,t+1} - R_{t+1} = \frac{\overbrace{\lambda_t}^{\text{Lagrange multiplier}}}{1 + \lambda_t} \theta$$

$$\text{Bond spread: } R_{b,t+1} - R_{t+1} = \frac{\overbrace{\lambda_t}^{\text{Lagrange multiplier}}}{1 + \lambda_t} \Delta\theta$$

$$R_{b,t} = \Delta R_{b,t} + (1 - \Delta)R_t$$

$$R_{k,t} = \frac{[Z_t + (1 - \delta)Q_t]}{Q_{t-1}}$$

Appendix: Capital Goods Producers

- **Capital goods producers** produce new capital in order to sell it to the goods producers subject to investment adjustment costs.

$$\max_{I_\tau} E_t \sum_{\tau=t}^{\infty} \Lambda_{t,\tau} \left\{ Q_t I_t - \left[1 + f \left(\frac{I_\tau}{I_{\tau-1}} \right) \right] I_\tau \right\}$$

$$Q_t = 1 + \left(\chi \frac{I_\tau}{I_{\tau-1}} \left(\frac{I_\tau}{I_{\tau-1}} - 1 \right) + \frac{\chi}{2} \left(\frac{I_\tau}{I_{\tau-1}} - 1 \right)^2 - \chi \Lambda_{t,\tau} \frac{I_{\tau+1}^2}{I_\tau^2} \left(\frac{I_\tau}{I_{\tau-1}} - 1 \right) \right)$$

Intermediate Good Firms

- Production Function

$$Y_t = K_t^\alpha L_t^{1-\alpha}$$

- Capital evolves according to the law of motion of capital

$$K_{t+1} = I_t + (1 - \delta)K_t.$$

Price Setting

- Intermediate firms are not freely able to change prices each period
- There is a fixed probability $(1 - \gamma)$ that a firm can adjust its price.

From the law of large numbers, the following relation for the evolution of the price level emerges:

$$P_t = [(1 - \gamma)(P_t^*)^{1-\epsilon} + \gamma(\Pi_{t-1}P_{t-1})^{1-\epsilon}]^{\frac{1}{1-\epsilon}}$$

where P_t^* represents the price chosen by firms resetting prices at time t .

Wage Setting: Perfectly Competitive Labour Markets

- Households choose optimally their labour supply taking wages as given

$$w_{c,t}^j W_t = \chi(L_t^j)^\epsilon. \quad (1)$$

Wage Setting: Sticky Wages

- Wage decisions are delegated to a continuum of labour unions
- The problem of the union is to maximize its objective function:

$$\lambda \left[u_{c,t}^r W_{h,t} L_{h,t} - \frac{\chi}{1+\epsilon} L_t^{1+\epsilon} \right] + (1-\lambda) \left[u_{c,t}^o W_{h,t} L_{h,t} - \frac{\chi}{1+\epsilon} L_t^{1+\epsilon} \right]$$

- .
- subject to a labour demand schedule

$$L_{h,t} = \left(\frac{W_{h,t}}{W_t} \right)^{-\epsilon_w} L_t$$

where ϵ_w is the elasticity of substitution between labour inputs.

- In each period, a union faces a constant probability $1 - \xi_w$ of being able to re-optimize the nominal wage.

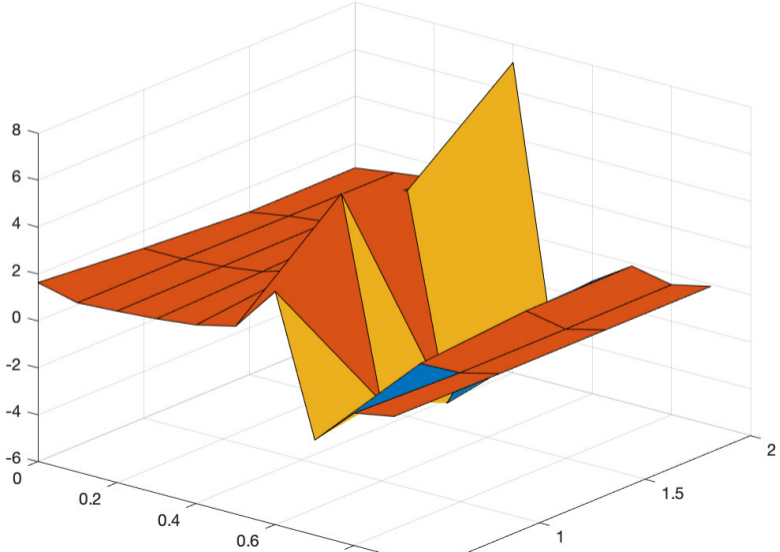
Wage Setting: Sticky Wages

- Wage decisions are delegated to a continuum of labour unions
- Hours are determined by firms taking the wages set by unions as given
- Households supply the hours required by the firms given the wage set by unions
- Probability $1 - \xi_\omega$ that the wage for each particular labour service $W_{h,t}$ is set optimally

The union buys homogeneous labour at nominal price $W_{h,t}$, repackages it by adding a mark-up and chooses the optimal wage W_t^* to maximize the objective function. The FOC is:

$$\left(\frac{\lambda}{u_{c,t}^r u_{l,t}^r} + \frac{1 - \lambda}{u_{c,t}^o u_{l,t}^o} \right) W_t = \mu^W$$

Robustness to Inverse Frisch Elasticity: MP



Robustness to Inverse Frisch Elasticity: QE

