

# The Fed Put and Monetary Policy An Imperfect Knowledge Approach

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2. **Should central banks include stock prices in their monetary policy strategy?**

## Current Paradigm:

- ▶ monetary policy should **NOT** take into account stock prices (supply side, Bernanke *et. al.* (1999,2001))
- ▶ result overturn by Winkler (2020, 2021)

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Most monetary models that study stock price targeting do not

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**This paper aims at filling this gap**



# This Paper

## Theoretical framework:

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## Results

- ▶ quantitatively the model replicates the joint behavior of stock prices, business cycle and survey expectations
- ▶ monetary policy should take into account stock prices
  - ▶ Responding symmetrically is superior to reacting only in busts (FED Put) under non-transparency
  - ▶ Transparency is key in eliminating the inefficiencies arising from sentiment driven asset price cycles

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**Policy Recommendation:** announce 12 bp increase in policy rates for every 100% increase in stock prices  $\longrightarrow$  12% reduction in the cost of business cycles

# Roadmap

1. Wealth Effects in endowment economies → Intuition
2. Quantitative model and Estimation
3. Monetary Policy and Welfare

# Facts

## 1. Volatility Puzzle

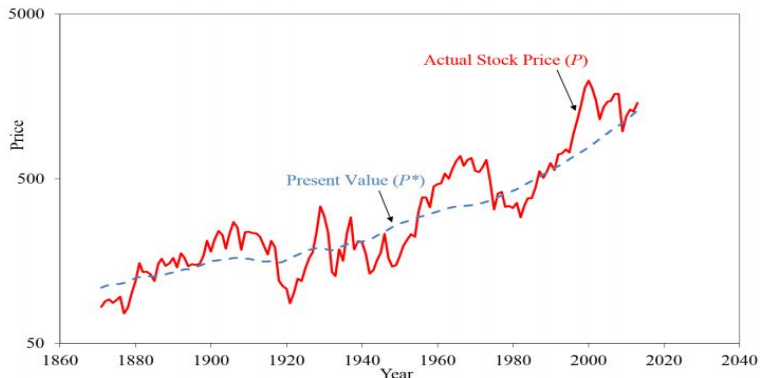


Figure 1. *Do Stock Prices Move Too Much to be Justified by Subsequent Changes in Dividends?* (Shiller,1981) (Updated)

- 2. Stock Price Wealth effects:** Case & Shiller (2001,2013), Chodorow-Reich *et al.* (2020), Di Maggio *et al.* (2020): estimates vary **2%-20%**

# Wealth Effects in Endowment Economies

## Households

- ▶ continuum of identical households
- ▶ agent  $i$  solves:

$$\max_{C_t^i, B_t^i, S_t^i} E_0^{\mathcal{P}_i} \sum_{t=0}^{\infty} \delta^t \frac{(C_t^i)^{1-\sigma}}{1-\sigma}$$
$$\text{s.t. } P_t C_t^i + B_t^i + S_t^i Q_t \leq B_{t-1}^i (1 + i_{t-1}) + S_{t-1}^i (Q_t + D_t)$$

(1)

where  $D_t \sim \mathcal{N}(\mu, \sigma^2)$  and  $i_t = \phi_\pi \pi_t$

- ▶ FOCs are standard except the expectation operator
- ▶ Equilibrium:  $\int_0^1 B_t^i di = 0$ ,  $\int_0^1 C_t^i di = C_t = d_t$ ,  $\int_0^1 S_t^i di = 1$ .

# Endowment Economy

## Rational Expectations (RE)

- ▶ under RE agents know the mapping from dividends to prices
- ▶ the agent can apply the Law of Iterated Expectations (LIE) to the asset pricing FOC to obtain

$$q_t = E_t \sum_{j=1}^{\infty} \delta^j \left( \frac{C_{t+j}}{C_t} \right)^{-\sigma} d_{t+j}. \quad (2)$$

### Optimal consumption decision under RE

$$\tilde{C}_t = (1 - \delta) E_t \sum_{j=0}^{\infty} \delta^j \tilde{d}_{t+j} - \frac{1}{\sigma} \delta E_t \sum_{j=0}^{\infty} \delta^j (i_{t+j} - \pi_{t+j+1}). \quad (3)$$

### RE equilibrium

$$\pi_t = -\frac{\sigma}{\phi_{\pi}} \tilde{d}_t. \quad (4)$$



# Endowment Economy

## Imperfect Knowledge

- ▶ agents
  - ▶ *internally rational* (IR)
  - ▶ identical but *they do not know this to be true*
- ▶ under imperfect knowledge we cannot apply the LIE to obtain equation (2)
- ▶ in this environment, the *optimality condition for stock prices is of the one-step ahead form*

$$q_t = \delta E_t^{\mathcal{P}} \left[ \left( \frac{C_{t+1}}{C_t} \right)^{-\sigma} (d_{t+1} + q_{t+1}) \right]. \quad (5)$$

▶ Why?

# Endowment Economy

## Imperfect Knowledge

### Optimal consumption decision under Imperfect Knowledge & IR

$$\tilde{c}_t \approx \overbrace{(1 - \delta) E_t^{\mathcal{P}} \sum_{j=0}^{\infty} \delta^j \tilde{d}_{t+j} - \frac{\delta}{\sigma} E_t^{\mathcal{P}} \sum_{j=0}^{\infty} \delta^j (i_{t+j} - \pi_{t+j+1})}^{\text{RE Solution}}$$

- ▶ under Imperfect Knowledge, the *stock price wealth effect arises due to a wedge between actual stock prices and perceived fundamental value*

# Endowment Economy

## Imperfect Knowledge

### Optimal consumption decision under Imperfect Knowledge & IR

$$\begin{aligned} & \overbrace{\left( (1-\delta)E_t^{\mathcal{P}} \sum_{j=0}^{\infty} \delta^j \tilde{d}_{t+j} - \frac{\delta}{\sigma} E_t^{\mathcal{P}} \sum_{j=0}^{\infty} \delta^j (i_{t+j} - \pi_{t+j+1}) \right)}^{\text{RE Solution}} \\ \tilde{c}_t \approx & \\ + & \underbrace{\delta \tilde{q}_t}_{\text{Stock Prices}} - (1-\delta) \underbrace{\left[ E_t^{\mathcal{P}} \sum_{j=1}^{\infty} \delta^j \tilde{d}_{t+j} - \frac{\delta}{1-\delta} E_t^{\mathcal{P}} \sum_{j=0}^{\infty} \delta^j (i_{t+j} - \pi_{t+j+1}) \right]}_{\text{Discounted sum of Dividends}} \\ & \underbrace{\hspace{10em}}_{\text{Wealth Effect} = 0 \text{ under Rational Expectations}} \end{aligned}$$

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# Endowment Economy

## Imperfect Knowledge: Beliefs

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Assume:

- ▶ similarly to RE, agents have perfect knowledge about  $\tilde{d}_t, i_t$
- ▶ agents think that inflation and stock prices follow an unobserved component model

$$\begin{aligned}x_t &= \beta_t^x + \epsilon_t \\ \beta_t^x &= \beta_{t-1}^x + \psi_t\end{aligned}\tag{6}$$

where  $x = (\tilde{q}, \pi)'$ .

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- ▶ optimal filter:

$$E_t^{\mathcal{P}}(\beta_t^x) = \hat{\beta}_t^x = \hat{\beta}_{t-1}^x + \lambda(x_t - \hat{\beta}_{t-1}^x)\tag{7}$$

- ▶ consistency of these beliefs with survey data will be checked in the quantitative version of the model



# Endowment Economy

## Imperfect Knowledge: Equilibrium

### Learning Equilibrium

$$\pi_t = \frac{\delta\sigma}{\phi_\pi} \hat{\beta}_{t-1}^q - \left[ \frac{\sigma}{\phi_\pi} - \frac{(1-\sigma)(\delta\phi_\pi - 1)}{(1-\delta)\phi_\pi} \right] \hat{\beta}_{t-1}^\pi - \frac{\sigma}{\phi_\pi} \tilde{\mathbf{d}}_t. \quad (8)$$

- ▶ imperfect knowledge about stock prices influences the equilibrium relation of inflation
- ▶ parallel to Eusepi, Preston (2018)

# The Model

## Economic Environment

- ▶ Limited Asset Market Participation **NK** model with a stock market + **Imperfect Knowledge**

### Agents

1. Households
  - ▶ Internally rational; heterogeneous regarding participation in the stock market
2. Other agents: Intermediary Firms, Final Good producers, Mutual Fund ( owns firms & issue 1 share), Central Bank ( Taylor Rule)

**Beliefs:** agents learn about  $z_t = (\tilde{y}_t, \tilde{\pi}_t, \tilde{q}_t, \tilde{d}_t, \tilde{w}_t)'$ .

**Shocks:** cost push, monetary policy, sentiment shock

▶ Model Blocks

▶ Belief Shock

# Quantitative Performance

## Data vs Model

Business Cycle	Symbol	Data Moment	Learning Model		RE Model
			Moment	t-ratio	
Std. dev. of output	$\sigma(y)$	1.45	1.47	-0.39	0.87
Std. dev. of inflation	$\sigma(\pi)$	0.54	0.45	1	0.36
Correlation output/inflation	$\rho_{y,\pi}$	0.29	0.26	0.36	-1
<b>Financial Moments</b>					
Average PD ratio	$E(Q/D)$	154	154	-0.38	132
Std. dev. of PD ratio	$\sigma(Q/D)$	63	65	-0.34	9
Auto-correlation of PD ratio	$\rho(Q/D)$	0.99	0.96	0.57	0.85
Std. dev. of equity return (%)	$\sigma(r^e)$	6.02	6.05	0.04	0.55
Std. dev. real risk free rate (%)	$\sigma(r^f)$	0.72	0.8	0.59	0.11
<b>Non Targeted moments</b>					
volatility ratio stock prices/output	$\sigma(Q)/\sigma(y)$	6.7	5.2	2	0.76
corr. Stock Prices/ output	$\rho(Q, y)$	0.5	0.45	0.53	1
Consumption Wealth Effect	$dy/dQ$	[0.02-0.2]	0.09		0
Std. dev. Expected Returns(%)	$\sigma(E_t(r_{t,t+4}^e))$	2.56	1.8		0.46
corr. Survey Expect./ PD ratio	$\rho(PD_t, E_t(r_{t,t+4}^e))$	0.74	0.45		-1

Table 1. Model implied moments

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Belief Dynamics

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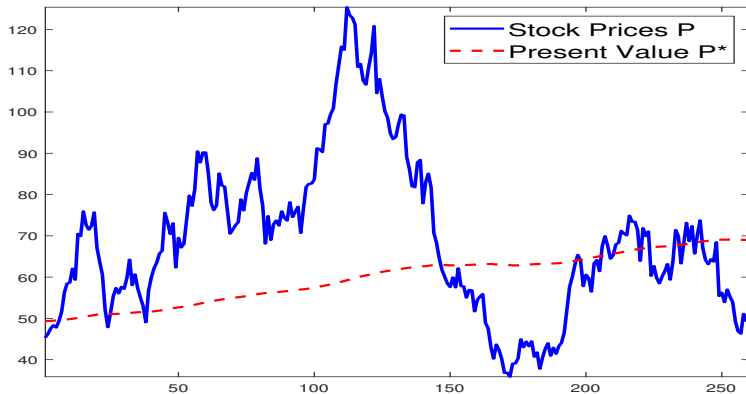
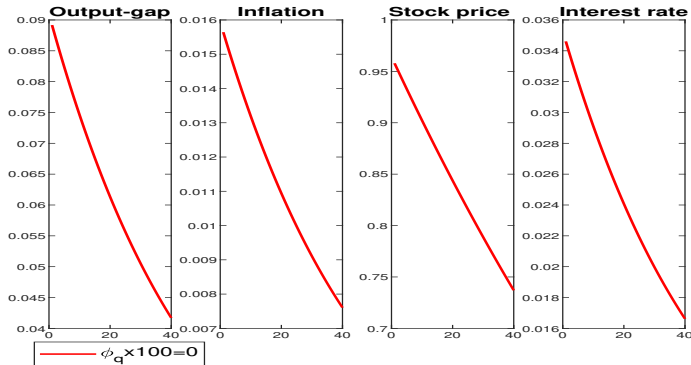


Figure 2. Simulation: Stock Prices vs rational prices

# Monetary Policy and Stock Price Interaction

- ▶ The Taylor rule:  $i_t = \phi_\pi \pi_t + \phi_y \tilde{y}_t + \phi_q \tilde{q}_{t-1}$



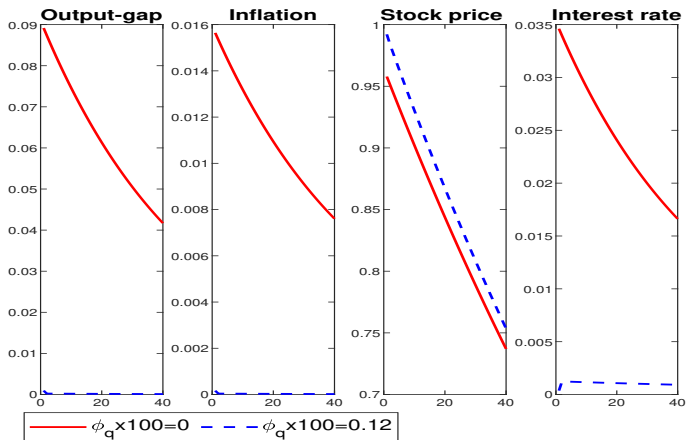
**Figure 3. IRFs to Sentiment Shocks:** the figure presents the IRF to a 1 % *i.i.d.* sentiment shock for different reaction coefficients to stock prices. ▶ Policy and Wealth effects

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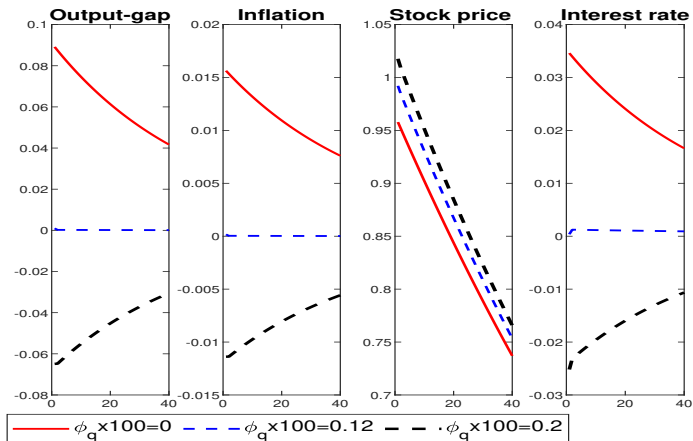
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**Figure 4. IRFs to Sentiment Shocks:** the figure presents the IRF to a 1 % *i.i.d* sentiment shock for different reaction coefficients to stock prices. ▶ Policy and Wealth effects

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**Figure 5. IRFs to Sentiment Shocks:** the figure presents the IRF to a 1 % *i.i.d* sentiment shock for different reaction coefficients to stock prices. ▶ Policy and Wealth effects

# Welfare Analysis: Non-Transparency

## ► Central Bank

$$i_t = 1.5 \pi_t + 0.125 \tilde{y}_t + \phi_q \tilde{q}_{t-1} 1_{\tilde{q}_{t-1} < Q^-} \quad (\text{Fed put})$$

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## ► agents do not internalize that MP is reacting to stock prices

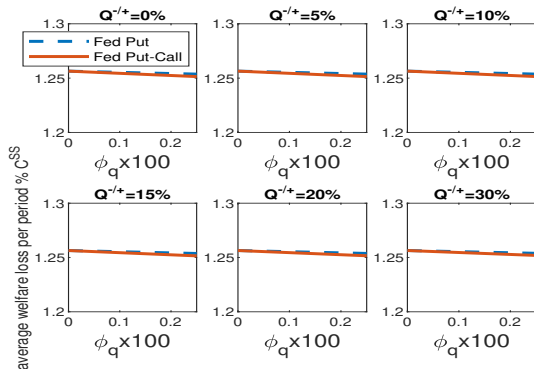
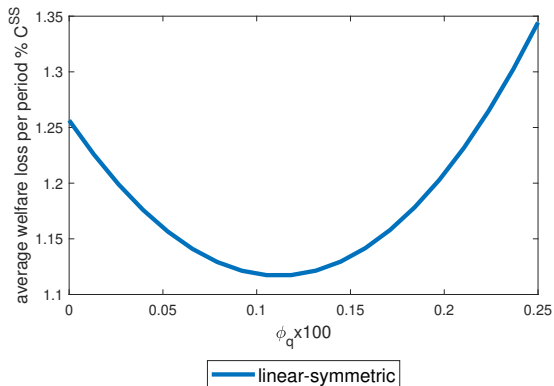


Figure 6. Welfare loss under Fed Put/Call policies

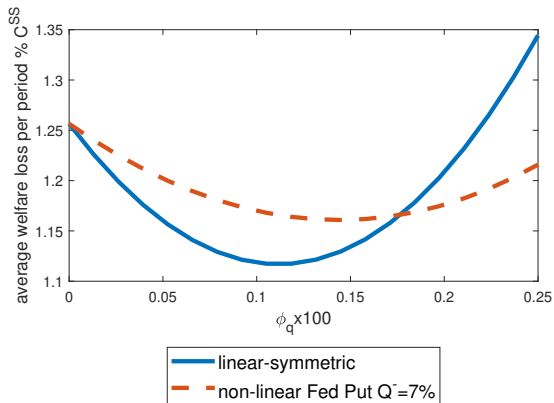
## Welfare Analysis: Transparency



- ▶ Reacting symmetrically and transparently to stock prices brings substantial welfare gains: **12% reduction in business cycle costs**

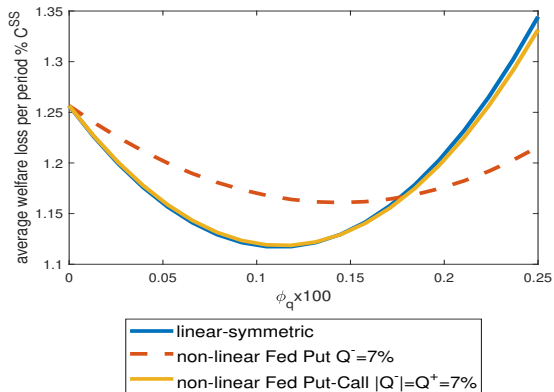


# Welfare Analysis: Transparency



- ▶ Responding only to decreases in stock prices does not eliminate all the inefficiencies from expectation driven cycles

# Welfare Analysis: Transparency



- ▶ The central bank can respond only to big deviations in stock prices ( $> 7\%$ )

## Conclusions

- ▶ Theory of stock price wealth effects arising from imperfect knowledge
- ▶ The quantitative model can account for key business cycle, financial statistics and survey data stylized facts
- ▶ Different welfare implications of monetary policy rules in RE vs Imperfect Information:
  - ▶ **reacting to booms and busts driven by animal spirits reduces the cost of business cycles by 12%**
  - ▶ Transparency from the central bank is crucial in managing the non-fundamental effects of asset price cycles

**Policy Recommendation:** announce 12 bp increase in policy rates for every 100% increase in stock prices only when deviations exceeds 7%

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OR
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- ▶ there is no reason for  $E_t^{\mathcal{P}_i} E_{t+1}^{\mathcal{P}_{mg}} = E_t^{\mathcal{P}_i}$



## Consistency of Expectations (cont.)

Intertemporal budget constraint

$$\frac{\mathcal{W}_t^i}{P_t} = E_t^{\mathcal{P}_i} \sum_{j=0}^{\infty} \delta^j \left( \frac{C_{t+j}^i}{C_t^i} \right)^{-\sigma} C_{t+j}^i + A_t^i. \quad (10)$$

where

$$A_t^i = \sum_{j=1}^{\infty} \delta^j E_t^{\mathcal{P}} E_{t+1}^{\mathcal{P}} \dots E_{t+j-1}^{\mathcal{P}} \left( \frac{C_{t+j}^i}{C_t^i} \right)^{-\sigma} \frac{\lambda_{t+j}^i}{\prod_{s=0}^j (1 + \pi_{t+s})} \quad (11)$$

Specifically, for  $j = 1$

$$\lambda_{t+1}^i = \delta \left[ E_t^{\mathcal{P}^{mg}} \left( \left( \frac{C_{t+2}^{mg}}{C_{t+1}^{mg}} \right)^{-\sigma} (P_{t+2} + D_{t+2}) \right) - E_t^{\mathcal{P}_i} \left( \left( \frac{C_{t+2}^i}{C_{t+1}^i} \right)^{-\sigma} (P_{t+2} + D_{t+2}) \right) \right] S_{t+1}^i$$

is the perceived error of agent  $i$  with respect to the marginal agent valuation.

**Average Marginal Agent (AMA) Assumption:** *up to a first order approximation*  $A_t^i \approx 0$  [◀ Go Back](#)

# The Model

## Model blocks summary

### Demand

$$\tilde{c}_t^i = \Delta_i \tilde{w}_t^i + \Delta_w \sum_{j=0}^{\infty} \delta^j E_t^{\mathcal{P}}(\tilde{w}_{t+j}) - \frac{\delta}{\sigma} \Delta_r \sum_{j=0}^{\infty} \delta^j E_t^{\mathcal{P}}(i_{t+j} - \pi_{t+j+1}). \quad (12)$$

### Supply

$$p_t^* = (1 - \delta\theta) \sum_{k=0}^{\infty} (\theta\delta)^k E_t^{\mathcal{P}} \left\{ \frac{\alpha}{1 - \alpha + \epsilon\alpha} \tilde{y}_{t+k} + \frac{1 - \alpha}{1 - \alpha + \epsilon\alpha} (\tilde{w}_{t+k} + \epsilon_{t+k}^u) + p_{t+k} \right\}. \quad (13)$$

### Asset Prices

$$\tilde{q}_t = (1 - \delta) E_t^{\mathcal{P}}(\tilde{d}_{t+1}) + \delta E_t^{\mathcal{P}}(\tilde{q}_{t+1}) - (i_t - E_t^{\mathcal{P}}(\tilde{\pi}_{t+1})) \quad (14)$$

### Monetary Authority

$$i_t = \phi_{\pi} \pi_t + \phi_y \tilde{y}_t + \epsilon_t^i \quad (15)$$

# The Model

## Agents' model

- ▶ the probability space  $(\Omega, \mathcal{S}, \mathcal{P})$  has typical element  $\omega \in \Omega$ ,  $\omega = \{Y_t, P_t, Q_t, D_t, W_t\}$  which is shared by all agents in the economy.

- ▶ **PLM:**

$$\begin{aligned}z_t &= \beta_t + \zeta_t \\ \beta_t &= \rho\beta_{t-1} + \vartheta_t\end{aligned}\tag{16}$$

where  $z_t = (\tilde{y}_t, \tilde{\pi}_t, \tilde{q}_t, \tilde{d}_t, \tilde{w}_t)'$ .

- ▶ optimal filter for  $E^{\mathcal{P}}(\beta_t/g^t) = \hat{\beta}_t$  is the Kalman filter:

$$\hat{\beta}_t = \rho\hat{\beta}_{t-1} + \lambda(z_{t-1} - \rho\hat{\beta}_{t-1}) + \epsilon_t^\beta\tag{17}$$

- ▶ Adam, Marcet, Beutel (2017) show that equations of the form (17) replicate well actual survey data
- ▶ agents understand how monetary policy is conducted

# The Model

## Sentiment (Belief) Shocks

- ▶ agents observe the transitory price component,  $\zeta_t$ , with a lag
- ▶ stock price beliefs updating

$$E_t^{\mathcal{P}}(\tilde{q}_{t+1}) = \rho E_{t-1}^{\mathcal{P}}(\tilde{q}_t) + \lambda(\tilde{q}_{t-1} - \rho E_{t-1}^{\mathcal{P}}(\tilde{q}_t)) + \sigma_{\beta_q} \epsilon_t^{\beta_q}$$

where

$\epsilon_t^{\beta_q} \sim \mathcal{N}(0, 1)$ , *i.i.d* is a sentiment/belief/animal spirits shock

# Quantitative Performance

## Parameters

<b>Calibrated</b>	Symbol	Value
Discount factor	$\delta$	0.9928
Risk aversion coef.	$\sigma$	1
Frisch labor supply elasticity	$\frac{1}{\phi}$	0.75
Elasticity of substitution	$\epsilon$	6
Prob. of not adjusting price	$\theta$	2/3
Share of labor	$1 - \alpha$	0.75
Taylor-rule coef. of inflation	$\phi_\pi$	1.5
Taylor-rule coef. of output	$\phi_y$	0.5/4
Equity Share Ownership	$1 - \theta$	0.47
<b>Estimated</b>		
Std. cost push shock	$\sigma^u$	0.0013
Std. equity belief shocks	$\sigma^{\beta q}$	0.0623
Std. MP shocks	$\sigma^{\epsilon_i}$	0.0007
Autoregressive coef. cost push shock	$\rho_u$	0.9539
Autoregressive coef. MP shocks	$\rho_{\beta q}$	0.9685
Kalman gain	$\lambda$	0.0011
Autoregressive coef. beliefs	$\rho$	0.99

Table 2. Calibrated/Estimated (SMM) parameters: equity share ownership SCF 1989-2019 [◀ Back](#)

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# Belief Dynamics: $\rho(FR_{t,h}, FE_{t,h})$

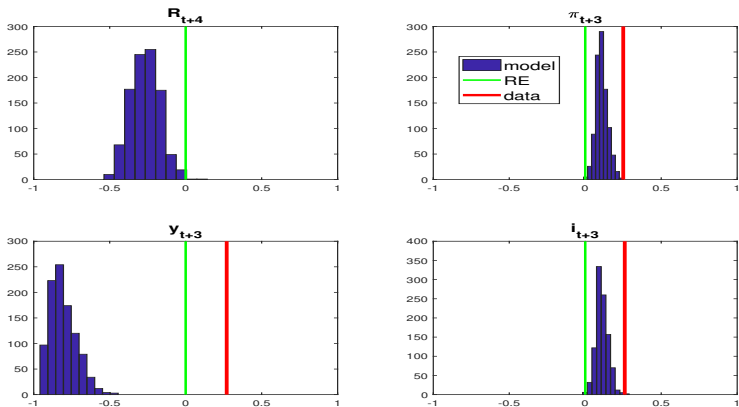


Figure 7. Correlation between FE and Revision in beliefs [◀ Back](#)

# Monetary Policy influence on wealth effects

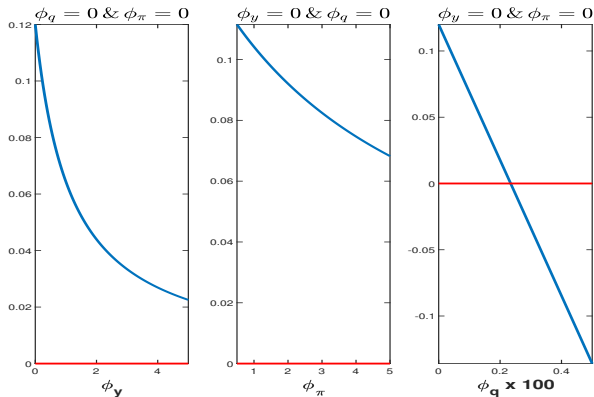


Figure 8. Stock Price Wealth Effects and Monetary Policy



# Welfare Maps

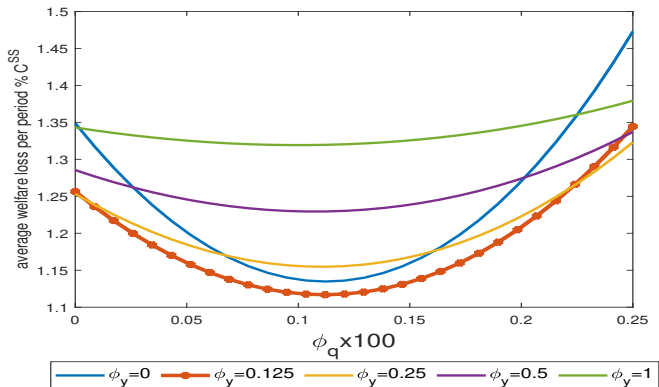


Figure 9. Welfare maps with respect to responses to output-gap and stock prices