Are Bank Bailouts Welfare Improving?

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Massive Bailouts during GFC

• Possibly averted severe economic depression (Bernanke 2009)

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- Possibly averted severe economic depression (Bernanke 2009)
- Turned out not as costly ex post, as initially feared ...

The State of the Bailout

Outflows: \$633.6 billion - This includes money that has actually been spent, invested, or loaned.

38.7% of total					2.953
Banks and other Financial Institutions \$245.2B	Fannie and Freddie \$191.58	Auto Companies \$79.7B	AIG \$67.98	Other \$30.88	Toxic Asset Purchases \$15.05

Inflows: \$754.8 billion - Money returned and paid to Treasury as interest, dividends, fees or to repurchase their stock warrants.

51.7% of total		
Refunds \$390.38	Revenue \$364.58	

Source: ProPublica Bailout Tracker

Potential long-term costs

- \Rightarrow Enhanced expectations of future bailouts
- \Rightarrow More reckless financial risk-taking
- \Rightarrow More frequent and more severe future financial crises

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 - ▶ 3.65 % increase in average wealth

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Main Challenges

• Widespread financial crises and bailouts are infrequent

- hard to establish empirical links among them
- hard to measure their probabilities
- Expectations of future bailouts are unobservable
 - measurement problems, Hett and Schmitt (2017)
 - identification issues, Dam and Koetter (2012)

• Unclear welfare consequences of changes in risk taking

- could be welfare beneficial
- require a structural model

Our analytical framework

- Calibrated quantitative General Equilibrium model in which households value safe, liquid deposits
- Banks are partly funded with **callable** deposits **collaterized** by illiquid assets
- In a financial crisis, early withdrawals trigger **firesale** of asset **claims** from banks to **Patient Investors (PIs)**
- Probability of a financial crisis **depends** on banks' balance sheet positions
- Government partially insures returns on firesale assets

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1 Minimum bank equity-to-assets ratio (CAR)

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- 2 Ex ante anticipated bailout insurance policy (financed by lump-sum taxes):
 - eligibility is randomized across banks with probability $\eta \in [0, 1]$
 - fraction $\chi \in [0, 1]$ of a bailout eligible firesale transaction is insured

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Distress probability is EQUAL to the default probability

 $p_t \equiv \Pr(default|W_t, z_t) = (1 - p_t) \Pr(default | normal production)$

 $+ p_t q \Pr(default | severe financial crisis)$

$$+ p_t (1-q) \begin{bmatrix} \eta \Pr\left(default \mid \left[\begin{array}{c} mild \ crisis\\ bailout \ eligible \end{array}\right]\right) \\ + \\ (1-\eta) \Pr\left(default \mid \left[\begin{array}{c} mild \ crisis\\ ineligible \end{array}\right]\right) \end{bmatrix}$$

Individual bank's default risk is always positive due to idiosyncratic revenue shocks

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Financial friction: Collateral constraint

- The amount of callable deposits issued by banks is constrained by the expected **firesale** value of their assets
- Individual banks do not take in account their effect on firesale prices. Overborrow short-term
- Pecuniary externality PLUS collateral constraint leave scope for policy improvements

Calibration

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Policy parameters

PARAMETER	VALUE
Capital Adequacy Ratio (CAR)	8 %
Ex ante probability of bailout eligibility	$\eta = 0$
Fraction of patient investor losses insured	$\chi = 0$

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Calibration moments

Six parameters are estimated to match six moments

Moments in per cent	Data	Model
Average risk spread*	1.50	1.50
Average real return on bonds*	3.94	3.93
Average share of callable funding*	31.54	31.78
RGDP Drop during Great Recession	8.65	8.60
RGDP Drop during Great Depression	34.75	34.98
Average financial crisis probability	1.266	1.266

* Period: 1986Q1-2007Q4; Source: U.S. Flow of funds, NIPA data, FRED database

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Results

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The effects of higher Capital Adequacy Requirement

Moments in per cent	CAR=8%	CAR=10.5%
Average financial distress probability	1.33	0.11
Average welfare loss (LTCE)	1.83	0.14
Average wealth relative to "first best"	-2.63	1.02
Average real return on bonds	3.93	4.26

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Welfare consequences of Bailout policy



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Bailout policy effects on crisis probability



Bailout policy effects on welfare loss: exogenous probability model

Welfare loss surface, CAR = 8 % 1.75 Average LTCE in percentage points 1.7 1.65 1.6 1.55 1.5 0 1.45 0.5 0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 Ex-ante eligibility probability, n Fraction of insured losses, χ

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Wealth effects of bailout policies



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Policy implications

- Basel III enhancements in bank equity buffers are highly beneficial
- Bank bailouts are beneficial if complemented with effective regulation, but detrimental to financial stability and welfare without it
- Policy makers should resist rollbacks of Capital Adequacy Regulations

Thank you!

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Estimated parameter values

PARAMETERS		VALUE
Household discount factor	β	0.96
Liquidity preference weight	γ	0.006
Relative TFP of the banks-financed sector	$\frac{z^B}{z^P}$	1.57
St.Dev of idiosyncratic bank productivity shocks	σ^i	0.025
Probability of a severe crisis after a bank run, $\%$	q	57
Fraction of bank revenue lost in a severe crisis, $\%$	$1 - \lambda$	40

Period utility function: $\frac{C^{1-\sigma}}{1-\sigma} + \gamma \frac{D^{1-\sigma}}{1-\sigma}$ Production function: $z^{J}K^{\theta} (A \times 1)^{1-\theta}$ with J = B, PIdiosyncratic bank shocks: $\zeta^{i} \left[(1-\delta) K + z^{B}K^{\theta} (A \times 1)^{1-\theta} \right]$ $\ln \left(\zeta^{i} \right) \sim N \left(0, (\sigma^{i})^{2} \right)$

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Related literature on bank bailouts

- Theoretical models on policy options regarding bank runs
 - Mostly *two or three-period* models as in Diamond and Dybvig (1983)
 - Keister (2014), Gorton and Huang (2004), Farhi and Tirole (2012), Diamond and Rajan (2002, 2012)
 - Stein (2012)
- Infinite-horizon macro models
 - Chari and Kehoe (2016): no intertemporal links
 - Bianchi (2016): no banks
 - Gertler, Kiyotaki, and Queralto (2012): no bank defaults
 - Angeloni and Faia (2013): exogenous cost of bank defaults, no asset-firesales
 - Collard, Dellas, Diba, Loisel (2012): zero risk taking is optimal
 - Elenev, Landvoight, Van Nieuwerburgh (2021): no firesales

Basic macroeconomic parameters

Few parameters calibrated based on standard RBC values

PARAMETER	VALUE
Capital income share	$\theta = 0.33$
Depreciation rate	$\delta=0.1$
Relative Risk Aversion	$\sigma = 2$

Aggregate labour productivity process estimated from PWT9.0

$$\exp(z_t) = \exp(z_{t-1})^{0.88} \exp(\varepsilon_t)$$
$$\varepsilon_t \sim N\left(0, \ 0.029^2\right)$$

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GFC revealed substantial amount of risk in the U.S. financial system



Source: WRDS Bank Regulatory database

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Composition of run-prone liabilities shifted toward wholesale funding



Data source: U.S. Flow of Funds Accounts

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Bank runs on wholesale funding can be costly



Source: Gorton and Metrick (2010).

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An example of partial insurance

In March 16 2008, JPMorgan Chase bought *Bear Stearns* for \$2 per share (stock swap), which is less than 7% the stock value 2 days before.

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New company funded by loans from

- Federal Reserve Bank of New York: \$29 billion
- JPMorgan Chase (junior loan): \$1 billion

with no further recourse to JP Morgan Chase assets.

Distributions of distress probabilities



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