Corporate Saving and Trade Imbalances: The Role of Investment Goods Exports

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- According to the literature, trend 1 and 2 are interconnected more details 1

This paper in a nutshell

• Through the lens of a two-country open economy model, I show that trend 3 (decline in relative investment prices) drives trend 1 (rise in corporate saving) & trend 2 (trade imbalances)

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- Higher export exposure of advanced economies translates into higher corporate revenues and the accumulation of savings in terms of claims
- Model replicates the rise in corporate saving and investment goods exports for the case of Germany

• Corporate saving

Macro-level: e.g., **Chen et al. (2017)**, Klug et al. (2018), Dao and Maggi (2018), Armenter and Hnatkovska (2017), Behringer (2019), Gruber and Kamin (2016), Andrè et al. (2007), Sandri (2014)

Micro-level: e.g., Bates et al., 2009, Falato et al. (2014), Begenau and Palazzo (2016), Dao and Maggi (2018), Chen et al. (2017)

• German trade surplus

e.g., Kollmann et al. (2015), Klug et al. (2018), Behringer and van Treeck (2019)

• Relative price of investment

e.g., Greenwood (1997, 2000), Fischer (2006), Justiniano (2010, 2011), Schmitt-Grohe (2011), Dogan (2019)

- Two-country open economy model
- Home country = Germany, foreign country = Poland
- Economies are symmetric, except of the size, trade shares and of the decline in relative investment price
- Two goods (x_t) : consumption, c_t , and investment goods, i_t
- Home bias in preferences
- Law of one price holds

- Economy consists of households and firms
- Firms own capital stock and conduct investment and trade home and foreign non-contingent bonds
- Portfolio- and investment adjustment costs
- Constant elasticity of substitution (CES) production function
- Perfect competition

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 - $\frac{1}{\epsilon_{H,t}}$ domestically produced investment good $\rightarrow \epsilon_{H,t} = \frac{P_{i_{H,t}}}{Pc_{H,t}}$
- Domestically produced goods are absorbed either by the home or the foreign economy

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$$nl_t^c = s_t^c - \epsilon_t i_t$$

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Model: Solution

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- $\epsilon_{H,1995} = 1$
- terminal steady state: $\epsilon_{H,2018} = 0.88$
- transition period: $\epsilon_{H,t}$ linearly declines more details III

Calibration

Parameter	Description	Value
β	Discount factor	0.95
δ	Depreciation rate	0.1
ρ	Elasticity of substitution (Karabarbounis and Neiman, 2014)	1.25
α	Distribution parameter (Chen et al., 2017)	0.2982
ψ	Investment adjustment cost (Christiano et al., 2005)	3
κ	Dividend payment share (Chen et al., 2017)	0.17
κ_r	Dividend elasticity of revenues (Chen et al., 2017)	0.63
κ_k	Dividend elasticity of fixed capital (Chen et al., 2017)	0.05
n	Steady State work labor	0.3
η	Relative country size (GDP p.c. 1995-2018)	0.82
σ	Import demand elasticity (Feenstra et al., 2008)	2.4
ϕ	Portfolio adjustment cost (Schmitt-Grohe and Uribe, 2003)	0.000742
$\omega^{H,c}$	Home bias Germany consumption goods	0.993
$\omega^{H,i}$	Home bias Germany investment goods	0.998
$\omega^{F,c}$	Home bias Poland consumption goods	0.973
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- i_t = Corporate investment are net of investment into construction
- There is no empirical counterpart for the bilateral real exchange rate
- Since I am interested in long-run trends, I remove short-term fluctuation with HP-Filter

Results: Fall in Relative Investment Price



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1995-2018 Δ	Data	Model
Net Investment Goods Exports / GDP	0.1	0.1
Investment Expenditures / GDP		0.9
Consumption / GDP		-1.0
Labor Share		-1.1
Gross Saving / GDP	2.8	1.0
Corporate Net Lending / GDP		0.1

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Labor Share	-2.0	-1.1
Gross Saving / GDP	2.8	1.0
Corporate Net Lending / GDP	1.9	0.1
Extrap. Gross Saving / GDP	2.8	1.7
Extrap. Corporate Net Lending / GDP		0.9

• Paper provides an explanation of how the rise in corporate saving and trade imbalances are interconnected

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- I show that the fall in relative investment prices can explain both trends by amplifying investment goods exports

Thank You!

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Relative Investment Prices, Net Investment Goods Exports, Net Lending



Own figure. Source: Federal Statistical Office of Germany, World Integrated Trade Solution (WITS).

more details |

Further definitions

• The final investment good, i_t , consists of:

$$i_t = \left[\omega^{H,i\frac{1}{\sigma}}i_{H,t}^{\frac{\sigma-1}{\sigma}} + (1-\omega^{H,i})^{\frac{1}{\sigma}}i_{F,t}^{\frac{\sigma-1}{\sigma}}\right]^{\frac{\sigma}{(\sigma-1)}},$$

• The corresponding investment-price index is given by

$$\epsilon_t = \left[\omega^{H,i} \epsilon_{H,t}^{1-\sigma} + (1-\omega^{H,i}) \epsilon_{F,t}^{1-\sigma}\right]^{\frac{1}{1-\sigma}}$$

• The firm's budget constraint is given by:

$$y_{t} - w_{t}n_{t} - \epsilon_{t}(k_{t} - (1 - \delta)k_{t-1}) - d_{t} - b_{Ht} + (1 + r_{t-1})b_{Ht-1} - rer_{t}b_{Ft} + rer_{t}(1 + r_{t-1}^{*})b_{Ft-1} - \frac{\phi}{2}rer_{t}\left(b_{Ft} - \overline{b}_{F}\right)^{2} = 0$$

◄ more details II

Relative investment price and its trend component



Own figure. Source: Federal Statistical Office of Germany.

more details III

The fall in reltive investment prices ($\lambda = 400$)



✓ more details IV