

The Crossborder Effects of Bank Capital Regulation.

Saleem Bahaj (UCL) and Fred Malherbe (UCL)

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- ▶ International competition between regulators.
 - ▶ What are the strategic incentives? Externalities?
- ▶ Dell'Ariccia and Marquez (2006)
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 - ▶ These are **reciprocated**. This changes the game.
- ▶ This paper: no longer competition for market share, now **competition for capital**.

The model

- ▶ Static, two country model, competitive markets, risk neutral agents: Home and Foreign (ι).
- ▶ Technology:
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- ▶ Banks, mobile across borders:
 - ▶ Lend to firms ($X = K$ in equilibrium).
 - ▶ Raise insured deposits + equity capital from anywhere.
 - ▶ Upward sloping **global** supply curve for bank capital; slope $1 + z^*$.
 - ▶ Equity capital **scarce** .

Capital Requirements

- ▶ Basel III like capital requirement

$$\underbrace{n}_{\text{equity of Home bank}} \geq (\bar{\gamma} + \text{CCyB}_t) \times \left(\underbrace{x}_{\text{Home lending}} \right) + (\bar{\gamma} + \text{CCyB}'_t) \times \left(\underbrace{x'}_{\text{Foreign lending}} \right)$$

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- ▶ Standard features:

- ▶ Requirement binding in equilibrium.
- ▶ **Specialisation**(risk-shifting). Interpretation: BHC subsidiaries or stand-alone.

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key objects:

equity capital *allocated* to lending in each country

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Lemma

$$\frac{dN^*}{d\gamma} \geq 0 \Leftrightarrow \frac{\partial R(N^*, \gamma)}{\partial \gamma} \geq 0$$

Spillovers

Assume $\frac{\partial R(N^*, \gamma)}{\partial \gamma} > 0$; two sources of extra capital:

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BUT can $R(N^*, \gamma)$ increase with γ ?

The answer is yes...

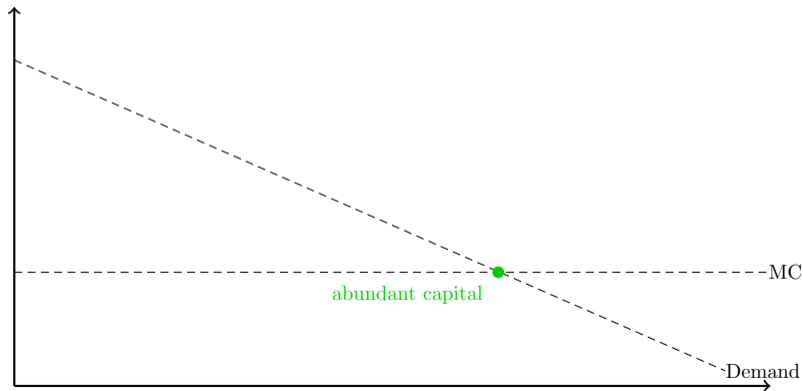
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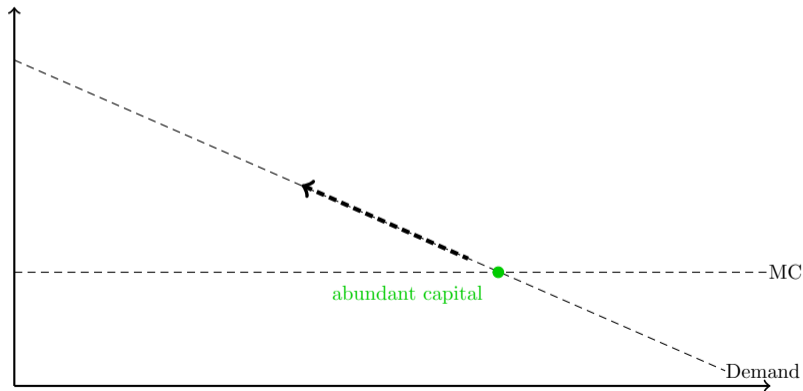
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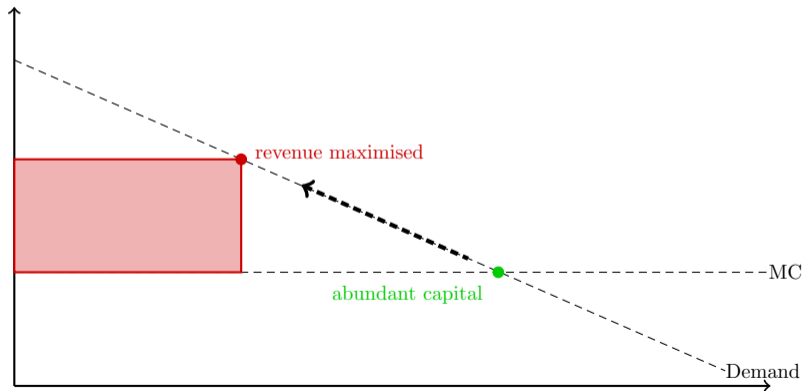
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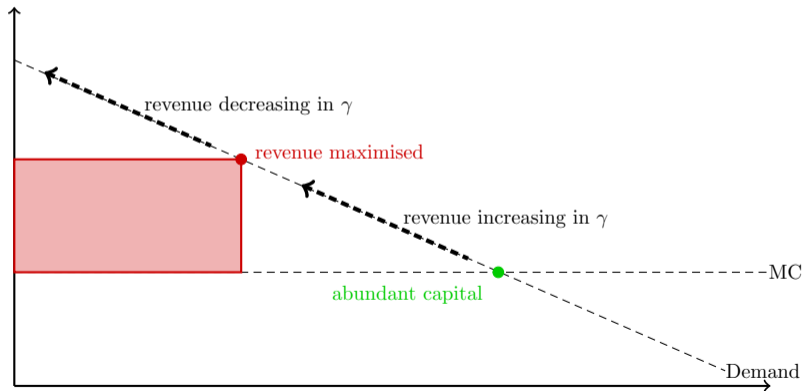
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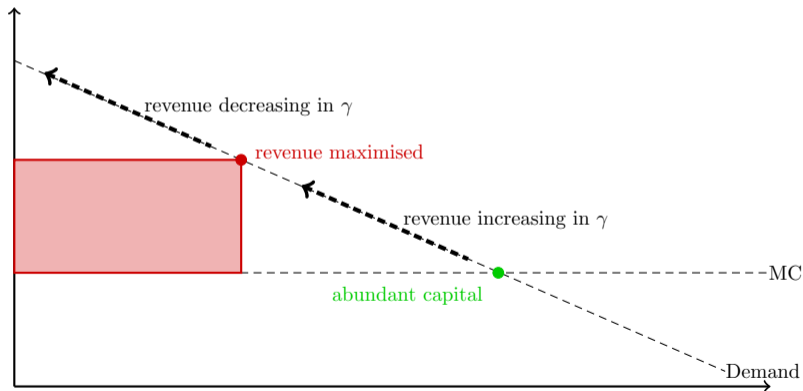
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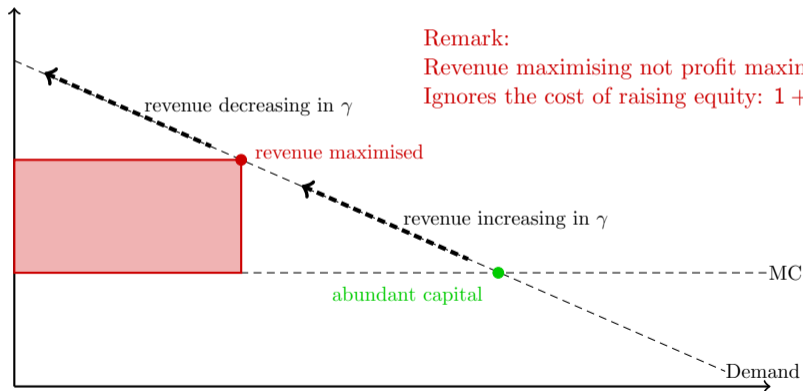
Implications

- ▶ For any γ' there is a "Revenue maximising requirement": $\hat{\gamma}(\gamma')$
- ▶ If $\gamma < \hat{\gamma}(\gamma')$, raising γ raises R and, therefore, $\frac{dN^{*'}}{d\gamma} > 0$.



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The Policy Game

X = Aggregate Home lending.
We assume ex-ante symmetry.

- ▶ Welfare function $\tilde{\pi}(X, N) = \underbrace{(X^\alpha - X)}_{\text{econ surplus}} - \underbrace{\tilde{L}(X, N)}_{\text{loss function}}$
- ▶ Maintain assumption: $\tilde{L}_N(X, N) < 0$.

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Definition

Symmetric Nash equilibrium: $\gamma^{nash} \equiv \arg \max_{\gamma} \pi^*(\gamma, \gamma^{nash})$

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Collaborative optimum: $\gamma^{col} \equiv \arg \max_{\gamma=\gamma'} \pi^*(\gamma, \gamma') + \pi^*(\gamma', \gamma)$

Ultimately, what we are interested in is $\gamma^{nash} \underset{\text{col}}{\geq} \gamma^{col}$

Externalities

► Collaborative FOC: $\underbrace{\pi_{\gamma}^*(\gamma, \gamma')}_{\text{Competitive FOC sets to 0}} + \underbrace{\pi'_{\gamma}(\gamma', \gamma)}_{\text{externality, if } >0 \gamma^{\text{nash}} < \gamma^{\text{col}}} = 0$

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- ▶ $\tilde{\pi}'_{N'}(N'^*, \gamma') > 0$ means Foreign would like more N' given γ' .
- ▶ Sufficient condition, an increase in γ raises welfare holding lending fixed.
- ▶ The sign of the externality is the same as that of $\frac{dN'^*}{d\gamma}$. So:

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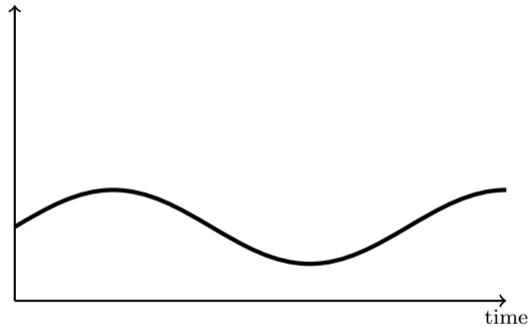
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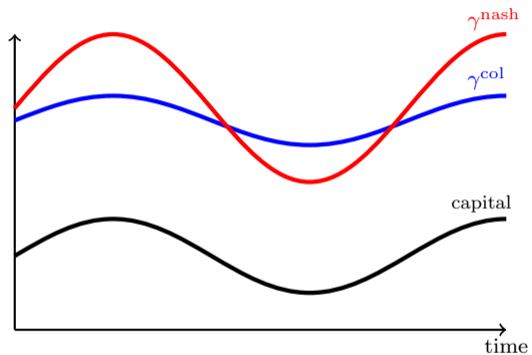
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If capital is abundant externality < 0 and $\gamma^{\text{col}} < \gamma^{\text{nash}}$. Vice versa if capital is scarce.

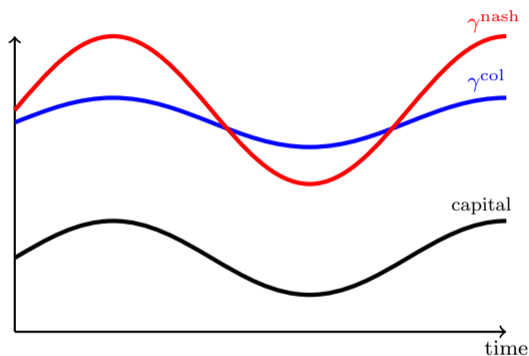
Capital Scarcity and Policy Implications



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In the paper, externality \uparrow in:

- (i) Risk shifting incentives.
- (ii) Deadweight losses

Both also high in downswings.

Conclusion

- ▶ New Regime: Time varying buffers and **Reciprocity**.
- ▶ The competition among regulators \nRightarrow race to the bottom.
- ▶ Contribution:
 - ▶ Analytical framework to study current regulatory environment.
 - ▶ Raising requirements can generate capital outflows and *inflows*.
 - ▶ Inflows generate incentive for excessively tight regulation relative to collaboration.
 - ▶ Direction of flow governs varies over the cycle with implications for the CCyB.

A parting quote...

Capital-constrained banks are more likely to reduce their foreign exposures than their domestic ones [...] the build-up of a capital buffer in one country [...] should not impair the functioning of financial intermediation in other countries.

L. de Guindos (2019).