Does College Education Make Women Less Likely to Marry?

Evidence from the Chinese High Education Expansion

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Abstract

We study the impact of high education on marriage incidence using the 2017 China Household Finance Survey. Taking advantage of the dramatic higher education expansion which increased annual college enrolment by 5-fold in the decade starting in 1999, we identify the causal effect of education on marriage outcomes by instrumenting years of schooling using the interaction of childhood urban *hukou* status and a set of time dummy and trend variables capturing the exposure to the expansion. This approach is analogous to a difference-in-differences estimator using rural students as a control for any common time trend. Contrary to conventional wisdom, the 2SLS results show that increased education induced by the higher education expansion leads to higher marriage rates. These positive effects tend to be larger for women living in coastal areas or larger cities. The estimates are robust to alternative specifications, age range, the age cut-offs for childhood *hukou* status and controls for birth cohort-city specific sex ratios. Our findings imply that the strong negative relationship observed between college education and marriage outcomes for women is likely driven by persistent gender norms, which prevent the Chinese marriage market from adjusting to the reversed gender gap in higher education.

1. Introduction

Being married to someone with the same level of education is a common feature of contemporary society (Mare, 1991; Smith and Park, 2009; Ganguli, Hausmann and Viarengo 2014), as it is shared by about 50% of all married couples (OECD 2011). It is also a topic of high interest due to its potential role in maintaining social and economic inequality within and across generations (d'Addio, 2007; Black and Devereux, 2010; Eika, Mogstad and Zafar 2019). Educational assortative mating reflects trends and institutional decisions about the delivery of schooling services as well as the returns to education that underpin individual schooling investments. Research has highlighted that returns to education differ by gender (Psacharopoulos, 1994; Patrinos, 2008). As a result, when trends emerge or educational reforms are implemented, they tend to trigger different educational investment responses in males and females. These in turn influence types and numbers of people available for marriage, and marriage rates.

The variation in marriage rates of individuals across educational levels has been widely observed, but the extent to which this reflects a causal effect of education is far from being well established due to possible issues with aggregation (Gihleb and Katz 2016) and the challenge of disentangling education measures from unobserved determinants of marriage choices (e.g. cultural and social norms). If these issues are not accounted for, the estimates obtained will be biased. Existing research has therefore relied on exogenous shocks to educational settings, such as changes in compulsory schooling laws to trace subsequent marital choices (Rauscher 2005; Holmlund 2006; Hahn, Nuzhat and Yang 2018), or applied various econometric strategies to address the endogeneity of education as a determinant of marital outcomes.

We contribute to this literature by studying the rapid expansion of higher education (HE) in China since 1999, which we use as a shock to estimate its effect on women's marriage rates. In particular, we adopt the Instrumental Variable (IV) approach developed by Huang

and Zhu (2020) to measure education to investigate if the increased college attainment by women (in both absolute and relative terms to their male counterparts) **cause** lower marriage incidence.

China presents an interesting case study for this topic for a number of reasons. Over the past two decades China has transited rapidly from elitist to mass HE, with participation rates now approaching 50%. During this period, women have also overtaken men in university enrolment, a phenomenon known as the *reversal of the gender gap in education* in the literature. Furthermore, Chinese women have historically preferred partners with at least equal educational qualifications due to strong social and cultural norms, known as *status hypergamy* (Hu 2016). These two trends coincide with the growing phenomenon of "*leftover women*" (literally translated from the Chinese term *shengnü*) which refers to professional women in their late twenties or older who are still single (Hong-Fincher 2014).[1]

Our analysis focuses on women in the nationally representative China Household Finance Survey (CHFS) 2017, instrumenting their education using the interaction between *hukou* (household registration) status in childhood and a set of time dummy and trend variables capturing the exposure to the massive HE expansion which started in 1999.[2] The results suggest that education has a positive effect on marriage rates and does not cause the

[1] Hong-Fincher (2014) argues that a discourse around "*leftover women*" is propagated by the Chinese state media to encourage college educated women to marry and have children sooner, as the country faces an unmarriage crisis given the persisting imbalance in sex-ratio resulting in 30 million surplus men under the age of 20.

[2] The *hukou* (household registration) system, which connects access to education, labour market and social security programmes to one's status at birth, is the key institutional factor underpinning China's urban-rural divide. Section 4.1 is devoted to a detailed explanation of background of the education reforms in the context of the *hukou* system.

phenomenon of "*leftover women*", effectively ruling out the possibility of a causal effect of increasing college education on non-marriage for women in China. At the same time, the results imply that the observed strong negative correlation between the level of education and marriage is likely driven by persistent gender norms, which prevent the marriage market from adjusting to the reversed gender gap in higher education in China, in line with the findings of recent studies.

The rest of the paper is organised as follows. Section 2 reviews the literature. Section 3 presents the data. Section 4 discussed the identification strategy based on the 1999 HE expansion. Section 5 presents the results. Section 6 concludes.

2. Literature

The interest of economists on marriage rates between people of similar or different levels of education and their realisation in the 'marriage market'[3] has surged in recent times as gender patterns in tertiary education completion has become more divergent. Over the past decades women have overtaken men in university graduation rates in many OECD countries despite receiving lower wages in the labour market and working more hours doing housework relative to men. Poor labour market outcomes and uneven allocation of household duties should instead provide incentives *against* investing in HE (Goldin, Katz and Kuziemko 2006).

Marriage of people with similar levels of education arises if the schoolings of both partners complement each other in household and/or market production,[4] and lead to better marriage returns via higher household income and improved intra-marital spousal roles. However, in Becker's classic model (Becker 1991), which focuses on division of labour in joint household production, the marriage of people with different levels of education might be optimal, in line with empirical evidence of husbands that are more highly educated and older than wives.

The literature has thus developed two main competing hypotheses to explain the gender gap in education and age within marriages. The *financial support (evolutionary) hypothesis* postulates that women have a relative preference for more educated and older partners who

[3] The marriage market, as originally discussed by Becker (1973), highlights that individuals choosing rationally will marry if the utility of doing so is higher than that obtained by remaining single.

[4] Some of the gains can also spill-over to the next generation as in Edwards and Roff (2016), or arise from common preferences for urban centers as in Mariotti, Mumford and Pena-Boquete (2017).

can better provide for them and their offspring. In contrast, the *social equality hypothesis* suggests that both men and women prefer partners with the same key traits such as age and education to enhance marital stability (Groot and van den Brink 2002).

Research has also noted that women have an incentive to invest in education if higher levels of schooling also grant them lower wage penalties, as education becomes an effective channel to reduce their labour market discrimination (Chiappori, Iyigun and Weiss 2009).

Empirical work supports the gender-specific returns to education in labour and marriage markets, and the strong link between education and marriage within educational levels (Lefgren and McIntryre 2006; Bredemeier and Juessen 2013). For example, Attanasio and Kaufmann (2017) find that expected labour and marriage market outcomes significantly affect university enrollment decisions among high school graduates, but boys give a higher relative weight to labour market outcomes relative to those arising from future partnering, while the opposite applies for girls. British panel data evidence suggest that there is a trade-off between labour supply and hours supplied for household duties, and a wage penalty for the latter, which rises when the couple has children (Bryan and Sevilla-Sanz 2011). Intra-household specialisation generates a wage premium for highly educated men (Bardasi and Taylor 2008), while higher returns to schooling lead females to supply more hours of work, especially when married to high-income husbands (Bredemeier and Juessen 2013). Research focusing on marriage rates tends to find positive relationships in developed countries between HE and marriage rates, marital stability (Isen and Stevenson 2010; Geruso and Royer 2018), and delay in the search of a suitable partner (Gould and Paserman 2003). However, college educated women in the “East Asian tiger” economies have experienced decreased rates of marriages, leading to the phenomenon of “golden misses”. Using a dynamic model, Hwang (2016) argues that this can be explained by the interaction of Asia’s rapid wage growth with intergeneration transmission of gender norms.

To assign a causal interpretation to the relationship between education and marriage choices the literature typically uses an augmented regression model where the spouse's education is added to the determinants of his/her partner's labour market outcome. Various instrumental variables have been used to address the endogeneity of the spouse's education choice, as this is not independent of unobserved individual-specific characteristics underpinning marriage and the partner's labour market performance. These include the birth quarter (Lefgren and McIntyre 2006), twins' samples (Huang et al. 2009), siblings (Holmlund 2006), university admission scores (Kaufmann, Messner and Solis 2013), parents' occupational status (Hu 2016), and unique features of the education system such as within-cohort variation in the length of compulsory education induced by school exit rules (Anderberg and Zhu 2014). In some cases, researchers have been able to exploit exogenous changes in education and apply difference-in-differences or regression discontinuity designs to study ensuing changes in marriage decisions (Holmlund 2006; Kırdar, Dayıoğlu and Koç 2018).

With reference to China, there is an emerging literature that provides evidence of higher marriage rates between partners with similar levels of education. Hu and Qian (2016) focus on Shanghai's case after China's rapid expansion of HE, noting higher levels of couples with similar education by birth cohort as the number of highly educated individuals increased. Hu (2016) finds a strong association between the occupational status of an individual's father and of his or her spouse and the marriage choices of husband and wife. Parents' *hukou* (household registration) status is also found to play a pivotal role in marital outcomes, in that an individual's father and father-in-law tend to have the same rural or urban *hukou*. Huang et al. (2009) find that the productivity effects of HE run from husbands to wives but not vice-versa. Qian and Qian (2014) note that higher levels of education lead to higher marriage rates, but only for men. In the case of highly educated women it is more common to remain single after 30, implying some form of gender-biased trade-off between education and age in

the marriage market. You, Yi and Chen (2021) highlight the role of personalities and persistent patrilocal social norms in explaining the *left-over women* phenomenon in China, while acknowledging the reduced-form regression should only be considered as suggestive evidence.

While our paper is similar to Hu and Qian (2016) in exploring the HE expansion, there are substantive differences among several important dimensions. Firstly, the two studies differ in aims and objectives. While Hu and Qian (2016) focus exclusively on the effect of higher education expansion on marital assortative mating (i.e. conditional on marriage) from a quantitative sociological perspective, we provide direct causal evidence of the effect of HE induced by a college expansion on marital choices. The second difference is in the methodological approach. Hu and Qian (2016) use the log-multiplicative layer model to identify the changes in partner preference and availability in the marginal distribution of a contingency table (capturing partners' educational attainment) across cohorts. In contrast, we follow an Instrumental Variable approach which allows a causal interpretation of the estimated effect of education on outcomes, first developed by Huang and Zhu (2020), by taking advantage of the exogenous variation in educational attainment indued by the 1999 HE expansion. Lastly, the findings of Hu and Qian (2016) may not be generalizable to the population at large, as they are based on a sample of 2357 individuals born in the 1980s in Shanghai and surveyed in 2013. In our case, the use of a nationally representative survey with nearly 20 thousand individuals in the analytical sample guarantees both external validity and statistical power.

3. Data

We use the 2017 China Household Finance Survey (CHFS), conducted by the Survey and Research Centre for China Household Finance at the Southwestern University of Finance and Economics (SWUFE) of China. CHFS is a nationally representative household survey of income, expenses, assets, liabilities, insurance and securities, of more than 40,000 households.

Using a stratified three-stage probability proportional to size (PPS) random sample design, CHFS covers the whole mainland China except Tibet, Xinjiang and Inner Mongolia. Counties, county-level cities or city districts (of prefectural-level cities) constitute the primary sampling units (PSU) in the first-stage. The second stage of sampling select villages in rural areas and residential committees in urban areas within each selected PSU. Lastly, in the third-stage, households are chosen from the selected villages and residential committees, respectively. Every stage of samplings is carried out with PPS method and weighted by its population size.

Our main sample consists of all women in the 2017 CHFS who are aged 23 and above, and born in 1970 or later. Age 23 is chosen as the minimum age, not only to allow time to complete university education which normally takes 4 years from age 18 or 19, but also to reflect China's high legal minimum age for marriage of 20 for women (and 22 for men).[5] Our final sample after excluding observations with missing values on key variables consists of 19,581 women, all of whom born between 1970 and 1994, and aged 23 to 47 at the time of the 2017 survey.

[5] Huang and Zhu (2020) show that pre-1970 birth cohorts suffered from educational disruptions due to the "Cultural Revolution (1966-1976)" and were not exposed to the 9-year compulsory education introduced in 1986.

Table 1 shows the self-reported marital status by education levels. Overall, 13% and 84% of women in our sample are single or married (for the first time) respectively. It also appears that more educated women are less likely to be currently married, although this relationship is non-monotonic. However, this is just a correlation rather than causation. Compared to developed countries, the share of cohabiting individuals is surprisingly low, reflecting the fact that China is still a traditional society with strong cultural and social norms. Divorcees account for roughly 2% of both genders, and separation is even rarer.

Using this sample, we can study the effect of education on two key marriage outcomes, namely:

1) being currently married, which includes being remarried;

2) have ever been married, which includes all those who report being married, separated, divorced, widowed and remarried.

Table 2 presents summary statistics by 5-year birth cohort bands first before formally testing the equality of sample means between pre and post HE expansion cohorts, defined by whether born before 1980. While there appears to be a declining trend in marriage rates (including remarriage) and ever married, this is to be expected given that both are likely an increasing function in age. Importantly, there is very little difference between the two adjacent cohorts at either side of the HE expansion cut-off. In contrast, there is a clear surge in years of schooling between pre- and post-expansion cohorts. It is also worth mentioning that *hukou* status at either birth or age 12, does not vary much over time, including around the cut-off.

Conditional on currently being married, we are also interested in the effect of education on key indicators of quality of the match. Earlier literature (e.g. Groot and van den Brink 2002) have highlighted spousal gaps in education and age. For this purpose, we will use a subsample of the main sample, consisting of couples only.

For the 12,398 couples we identified from the main sample, Appendix Table A1 presents evidence on educational assortative mating, by cross-tabulating the wife's education level against that of the husband. Note that we restrict husband's age to the range 20-60, to mitigate potential censoring at either end of wives' age distribution. Due to concerns for small cell sizes, we also grouped academic and vocational high schools together into a single High School category, and all postgraduates into Masters+.

While the conventional wisdom points to strong educational homogamy in China, this is not entirely borne out by the data. The strongest evidence of educational homogamy is observed at the levels of Middle (lower secondary) School, Bachelors and Masters+ Degrees for the wife, with 63%, 61% and 59% reporting husbands having the same level of education, respectively. For women with no more than lower secondary education, which has become compulsory in principle for all sample members (most of the non-compliance occurs at the primary school level possibly due to early dropouts), there is evidence of educational heterogamy in favour of husbands, more so towards the lowest end of the education distribution. For wives holding a High School qualification or Vocational College, there is a 1.2 odds ratio that the husband has lower education. The odds ratio of the husband having lower education to husband having higher education increases to almost 4 for wives with a Bachelor's degree. For wives with postgraduate qualifications (i.e. Masters or doctoral degrees), more than 60% have husbands with lower educational qualifications, most of which are College/Bachelor's Degrees.

For the matched couples subsample, Appendix Table A2 shows key marriage characteristics in terms of the differences in years of schooling and age, by the wife's birth year bands. Note that the massive HE expansion started in 1999, which corresponds to being born in 1980. As we move across the columns, from older to younger birth cohorts, there is a clear downward trend in the spousal educational gap in years of schooling, from 0.93 years to 0.04 years, whereas women's average years of schooling increased by around 2.4 years. In

the meantime, the proportion of couples with exactly the same number of years of schooling had remained almost constant, at around 50%, which on its own would suggest little change in educational homogamy over time. However, this finding masked a significant 11 percentage points decrease in the proportion of couples in which the wives is less educated, which is almost fully offset by a corresponding increase in the share of couples in which the wife has better education.

In contrast, there is a significant increase in the spousal age gap, from 1.8 years for the oldest cohorts to 3.0 years for the youngest cohorts. However, this pattern might be spurious due to censoring on both ends of the age distribution. Focusing on the cohorts groups immediately before and after the HE expansion, the change in the spousal age gap becomes much less drastic. While there is a 0.2 year increase in the age gap between the 1975-79 and the 1980-84 cohorts, the proportions of couples where the husband is of the same age as, older than, or younger than the wife remain virtually unchanged.

4. Identification Strategy based on the 1999 HE Expansion

4.1. Background information on the Chinese education system and the hukou system

Following the founding of the People's Republic of China in 1949, Soviet style central planning was adopted in the development of a new state-run education system, geared towards the needs of rapid industrialization. However, the education system was severely disrupted during the Cultural Revolution (1966-1976), when ideology was emphasized at the expense of professional competence. It was not until 1978 that the university entrance exam was reintroduced, when Deng Xiaoping initiated China's reform and opening-up.

After the introduction of the Law on Nine-Year Compulsory Education in 1986, the Middle (aka. Junior High) School Exit Examinations, known as *zhongkao*, are used to stream students into either the academically or vocationally oriented Senior High schools, both lasting 3 years (OECD 2016). After obtaining Senior High School qualifications, one can apply for entry into vocational colleges or universities, which would normally take 2-3 and 4+ years to complete, respectively. However, admissions into HE was highly competitive, at least before the massive HE expansion starting in 1999. Moreover, HE in China was free of tuition fees up to the early 1990s, when modest tuition fees were introduced.

Before the massive expansion, the HE sector was tightly controlled by the Ministry of Education, which sets provincial, university and subject quotas annually (OECD 2016). HE enrolment has always been administered by a centralised admissions system which proceeds sequentially in tiers on the basis of one's performance in standardized National College Entrance Examinations (*gaokao*), with little regard for gender, *hukou* status and family background. For instance, college enrolment only increased by an average of 4.7% per annum between 1995 and 1998 (Che and Zhang 2018).

An important institutional feature of China is the *hukou* (household registration) system, which determines at birth one's status as either rural or urban, usually according to the mother's *hukou* status. The *hukou* system originated from the 1950s, as an instrument for

social control and to prevent rural-to-urban migration. Education resources at primary and secondary level are unequally distributed in China, with a strong bias in favour of urban residents. For instance, despite the significant improvements in recent years, the senior high school public expenditure per student in rural areas remains 25.2% lower below the national average in 2017 (National Bureau of Statistics 2017).

As a result, urban *hukou* holders, especially those living in the major cities, enjoy much better access to HE in general. For instance, Qin and Buchanan (2019) show that while 5.6% of *gaokao* entrants from the predominantly urban Shanghai in 2016 entered the prestigious "Project 985 Universities", a group of 39 comprehensive universities selected by the central government for research intensity and excellence, only 1.2% of their counterparts made it in the same year from Henan province, a province with less than half the urbanization rate as Shanghai.[6]

In this paper, we derive the *hukou* status at age 12 for all sample members, who are all subject to the 9-year compulsory education regime by construction. Intuitively, childhood *hukou* status determines access to urban or rural secondary schools, which vary systematically in quality.[7]

4.2 The 1999 HE Expansion

The year 1999 marked the beginning of a decade of massive HE expansion in China, totally unprecedented among major economies in terms of both the scale and the speed. Between 1998 and 2008, annual HE enrolment in China grew from 1.08 million to 6.08 million.

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[6] Using the China Family Panel Studies, Kang, Peng and Zhu (2019) show that annual returns to the more selective key universities are significantly higher than ordinary universities or vocational colleges regardless of subjects studied.

[7] Current *hukou* status suffers from endogeneity due to possible *hukou* status change through marriage, acquirement of properties in cities, and obtaining HE qualifications (Xing 2013).

The HE expansion came as a totally unanticipated policy shock, with no public consultation, and HE institutions around the country were only given a few months to prepare for the surge in intake (Wan 2006; Wu and Zhao 2010; Li et al. 2017). In response to the rising youth unemployment in the aftermath of the 1997 Asian Financial Crisis, the Ministry of Education suddenly announced in spring 1999 a 47% increase in college and university intake for the September entry. This was followed by increases of 38% and 22% for the following two academic years, and subsequent more modest double-digit growth year on year on average for the rest of the decade (Che and Zhang 2018). The expansion was made possible by significant supply-side growth, in the hiring of new staff and not least in the construction of over 60 new "university towns", i.e. suburban districts of several adjacent university campuses, in China's HE conglomerates by 2006 (Rouppila and Zhao 2017). This phenomenal growth was only eased off after the Global Financial Crisis in 2008, as the graduate labour market became increasingly challenging.

Figure 1 shows the years of schooling by gender and birth cohort using the CHFS. Similar to many countries, China experienced a reversal of the gender education gap in recent decades. While men born in 1970 have one more year of education than their female counterparts, the gender gap turns into minus 0.6 years for people born in 1994. The turning point is around 1986, which corresponds to the 2004-5 university entry cohort. This implies that women benefited disproportionately from the HE expansion. Whereas male graduates outnumber their female counterparts before the HE expansion, this was reversed

approximately 5 years after the expansion began. Interestingly, the trends for both genders appear to be quite smooth, with no apparent jumps at the threshold of the HE expansion.[8]

4.3 Instrumental Variable Strategy

It is well known that measures of education including years of schooling suffer from endogeneity problems, due to self-selection, ability bias and measurement errors. All three sources of endogeneity apply here. First, HE is certainly a matter of individual choice. Second, in CHFS we do not have any ability measure such as scores in standardized exams or test, or good measures of the quality of the education qualifications. Third, the years of schooling variable is imputed from people's self-reported highest qualification obtained or attempted.

To overcome endogeneity in years of schooling, we explore a large and unanticipated HE expansion which started in 1999 as a source of exogenous variation in the educational attainment. Moreover, given the systematic difference in school resources and quality between urban and rural areas in China, it is important to allow the impact of HE expansion to vary according to people's original *hukou* status.

Figure 2 shows the average years of schooling by *hukou* status at age 12 and birth cohort for our sample members. It is striking that for pre-1980 birth cohorts rural and urban female students share the same time trend in years of schooling, despite a staggering nearly 4-year gap in favour of urban students. Moreover, there is only a visible jump for urban students in years of schooling around the HE expansion cut-off, of about 0.5 years. For rural students,

[8] Appendix Figure A1 showing the HE attainment by gender and birth cohort displays similar patterns, with the reversal of the gender gap in Degree+ attainment taking place about two years sooner than for vocational colleges.

there appears to be no discontinuity in either the intercept or slope.[9]

These patterns motivate our choice of identification strategy. As Figure 2 suggests that the impact of the HE expansion differs for rural and urban *hukou* holders, we need to interact an urban *hukou* at age 12 dummy with a set of time dummy and trend variables capturing the exposure to the HE expansion. Specifically, in order to parameterize the potential change in both the intercept and the slope induced by the HE expansion, one needs to include 3 HE expansion main effect variables in the regressions:

1) *Birth year trend (T_{ij})*: a linear time trend before the expansion as the baseline;
2) *Post-1980 birth (D_{ij})*: a dummy for being born in 1980 or later to capture the instantaneous effect of the HE expansion (on the intercept);
3) *Post-1980 birth year trend (TD_{ij})*: an interaction term between the linear *birth year trend* and the *post-1980 birth* dummy to capture the change in the time trend from the pre-expansion baseline.

In our Two Stage Least Squares (2SLS) setting, we include an urban *hukou* at age 12 dummy, U_{ij}, and the main effects of the 3 variables in the second-stage equations. Therefore, the identification of the causal effect of education on marriage market outcomes relies only on the interactions of the urban *hukou* at age 12 dummy, with these main effects. In other words, we assume that the interaction effects of the *hukou* system and the HE expansion have no direct effect on marriage market outcomes over and above their impact through the education attainment. Compared to an instrumental variable strategy which relies ***only*** on the main effects of HE expansion variables and the urban *hukou* dummy, our identification strategy is much less restrictive. Because our model is over-identified, we will also be able to

[9] Appendix Figure A2 focuses on HE attainment by childhood *hukou* status and birth cohort. Consistent with Figure 2, it indicates that there is only a significant jump for urban women of around 8 percentage points, in Degree+ attainment around the HE expansion cut-off.

formally test the exogeneity of our instruments using the over-identification tests. Moreover, if any of the main HE expansion effects above is found to be statistically significant, that will lend further support to our identification strategy which relies only on the interaction terms.

Formally, the 2SLS is a two-equation system defined as follows. The first-stage involves estimating an OLS equation of years of schooling for individual *i* in city *j* on exogenous controls X_{ij}, $U_{ij}, Tij, D_{ij,}$ $and\ TD_{ij}$, as well as the instrumental variables comprising **only** the interaction terms $U_{ij}T_{ij,}$ $U_{ij}D_{ij,}$ $and\ U_{ij}TD_{ij}$, which are excluded from the second-stage equation:

$$S_{ij} = \alpha_1 + \gamma_1 X_{ij} + \delta_{10}U_{ij} + \delta_{11}T_{ij} + \delta_{12}D_{ij} + \delta_{13}(TD_{ij}) +$$

$$\left[\pi_1\left(U_{ij}T_{ij}\right) + \pi_2\left(U_{ij}D_{ij}\right) + \pi_3\left(U_{ij}TD_{ij}\right)\right] + \theta_1^j C_j + \lambda_{11}^p H_{ip} + \lambda_{12}^p U_{ip}^b + \lambda_{13}^p (H_{iP}U_{ip}^b) + \varepsilon_{ij} \qquad (1)$$

Note that we have allowed for fixed-effects of the current (prefectural) city of residence C_j, as well as full interaction of birth province H_{ip} and the *hukou* status at birth U_{ip}^b.

The second-stage involves regressing marriage market outcomes M_{ij} for the same individual *i* (in city *j*) on one's own years of schooling and the same set of control variables. The difference between 2SLS and OLS is that in the former we simply replace the observed S_{ij} with the fitted value estimated from equation (1):

$$M_{ij} = \alpha_2 + \beta\ \widehat{S_{ij}} + \gamma_2 X_{ij} + \delta_{20}U_{ij} + \delta_{21}T_{ij} + \delta_{22}D_{ij} + \delta_{23}(TD_{ij}) + \theta_2^j C_j$$

$$+\lambda_{21}^p H_{iP} + \lambda_{22}^p U_{ip}^b + \lambda_{23}^p (H_{iP}U_{ip}^b) + e_{ij} \qquad (2)$$

For both equations, we control for city-level fixed-effects, C_j, which capture any time-invariant unobservable features of the local marriage market. This is important, given the huge variation in demographic structure such as sex-ratios, and the level of economic development across different geographic areas in China.

Technically, our IV estimator is analogous to a difference-in-differences (DID) estimator that estimates the effect of own education net of an HE expansion on marriage market effect (common for both rural and urban *hukou* holders). The fact that rural *hukou* holders have the

same pre-treatment time trend in years of schooling with their urban counterparts, ensures that they serve as an ideal control group for the urban *hukou* holders.

When the marriage market outcome is binary, e.g. an indicator for being currently married, we will estimate an IV Probit model instead of 2SLS. However, both specifications use the same linear reduced form for the endogenous explanatory variable. Therefore, the diagnostic tests for IV relevance and exogeneity could be based on the 2SLS specification (Wooldridge 2010, Chap 15.7.5).

5. Results

5.1 Effect of education on marriage and ever married

Table 3 presents the Probit and IV Probit estimates for being currently married (including remarried), for women. Note that we control for fixed-effects of the current (prefectural) city of residence, and the full interaction of birth province and *hukou* status at birth in all specifications. The former might capture any time-invariant city characteristics which might affect marriage market outcomes, such as the tendency for later marriages in big cities. The latter will pick up the family planning policy regimes which varies by province and *hukou* status in China. It is well documented that in the 1980s each province enacted its own family-planning regulations which also tended to vary by *hukou* status, thus resulting in substantial variations in fertility rates across the country (e.g. Short and Zhai 1998; Attane 2002).

Probit results suggest that education is negatively associated with both currently married and ever married for women. In both cases, the coefficients for years of schooling are statistically significant at the 1% level. However, once we instrument years of schooling, education turns out to have a positive and statistically significant effect on marriage for women. Note that the negative correlation coefficients between the residuals of the first-stage (years of schooling) equation with those of the marriage outcome equations are in excess of 0.6 in absolute value in both equations, indicating women who tend to have high education attainments are less prone to be married or ever married, due to unobservable personal attributes. Indeed, the Wald tests of exogeneity of years of schooling are overwhelmingly rejected. Therefore, the negative correlation between education and marriage for women is spurious and there is no evidence to support the notion that HE *causes* the “left-over ladies” problem. In contrast, the evidence points to a positive causal effect of education on marriage for women, holding constant all factors including individual attributes which might often be (partially) unobservable to researchers.

It is worth noting that the instruments are highly significant in the first stage. Consistent with Figure 2, we find that urban women increased their years of schooling by almost 2 years as a result of the HE expansion, although there is evidence of a slow catching up by rural women after the expansion. This was despite a 1.9 years education gap in favour of urban women in the first place.

Appendix Table A3 shows the corresponding Linear Probability Model (LPM) and 2SLS estimates for being currently married/remarried or ever been married, which are qualitatively similar to the corresponding Probit and IV-Probit estimates in Tables 3. The LPM marginal effects of women's education on both being married and ever married are virtually identical, implying that each year's increase in education reduces the probability of being married or ever married by 1.1 percentage points.

However, this is overturned once we account for endogeneity of education using 2SLS. Across all 2SLSspecifications, the interactions of childhood *hukou* status with the post-1980 birth and with the post-1980 birth year trends are both significant at the 1% level individually. Importantly, the joint significance tests show F-statistics of over 40, well above the threshold of 10 for IV relevance. This suggests that we do not have issues with weak instruments. The endogeneity tests overwhelmingly reject the null of exogeneity of years of schoolings, thus justify the use of instrumental variables to correct for endogeneity. Lastly, for currently being married or remarried, Sargan's over-identification tests indicate that we cannot reject at even the 45% significance level the null of exogeneity of our all instruments provided as least one of instruments is exogenous. However, the over-identification test is more borderline for the outcome of ever been married, with significance at 0.051.

5.2 Heterogeneous effect of education by geographical region and type of residence area

In Table 4, we explore the heterogeneous effect of education on the probability of being currently married, by geographical region and type of residence area. The positive effect of years of schooling is larger for the more economically developed coastal region which also includes the Northeast, than for the inland provinces. Similarly, the positive effect of years of schooling is also larger in major cities, comprising the 4 metropolises and all provincial capitals, relative to small cities, towns and rural areas. Note also that for each subgroup, all the diagnostic tests for the 2SLS are satisfied.

It is well established that in developing countries the gender gap in urban areas, in a wide range of socio-economic indicators including education and labour outcomes, are in general smaller than in rural areas (e.g. Chant 2013). One could reasonably expect that the traditional gender norms become weaker with urbanization, especially in metropolises with over-concentration of highly educated young migrants.

5.3 Robustness w.r.t. different model specifications and age cut-offs

Next, we check the robustness of the main specification with respect to different model specifications and age cut-offs.

The first 3 columns of Table 5 shows that controlling for city fixed effects, and the full interaction of birth *hukou* province and birth *hukou* status actually makes little difference to the 2SLS estimates of education on currently married. All three specifications also pass the diagnostic tests for 2SLS. However, our main specification in Table 3 which corresponds to columns 3 is still preferred due to the improved precision of estimates and the more favourable F-statistic for IV relevance.

One might be concerned that the critical birth cohort cut-off for HE expansion might coincides with the implementation of the one-child policy starting from 1978-1980, which leads to large increases in the sex ratio over time. There is ample literature to show that the sex ratio likely influences the behaviour of both men and women on the marriage market (e.g.

Ong, Yang and Zhang 2020). Column 4 shows the robustness of the preferred specification with additional controls for the sex ratio, by the relevant 5-year birth city-cohort derived from the 2000 Census tables. Column 5 only includes the sex ratio as an additional IV. While sex ratio appears to be significant for women's years of schooling suggesting that skewed sex ratio in favour of boys reflecting strong son preferences is associated with more education for girls all else being equal, it makes virtually no difference to women's incidence of marriage.

One might also be concerned with the sensitivity of the results with respect to the age cut-off. So, we re-estimate the LPM and 2SLS models using only women aged 28 and above. This implies that we will drop the youngest birth cohorts who were born in 1990 or later, resulting in a more balanced sample with 10 years both before and after the HE expansion cut-off. The marginal effect of (one extra year of) education in Appendix Table A4 is reduced from 0.129 in Table A3 to 0.077, but remains statistically significant at the 1% level. Even with the reduced sample, the 2SLS model passes all diagnostic tests.

5.4 Robustness w.r.t. critical age for childhood hukou status in IV

Finally, we test the robustness of the IV results with regard to childhood urban *hukou* status at ages other than 12, which roughly corresponds the age at the end of primary education. Table 6 present IV Probit estimates using the similar identification strategies but based on the interaction of HE expansion timing with hukou status at birth, age 6 and age 15 respectively. The last two age cut-offs correspond to the normal age starting formal schooling and the age completing the compulsory 9-year education in China.

Compared to Table 3, Table 6 shows that the strong positive causal effects of education on either being married or ever married are insensitive to alternative critical age at which the childhood *hukou* status in measured.

6. Concluding remarks

Using the 2017 China Household Finance Survey, we study the effect of HE on marriage outcomes, in particular the probability of being married or have been ever married. To overcome the endogeneity of education, we exploit China's dramatic HE expansion over the decade from 1999. Specifically, we instrument years of schooling using the interaction of childhood urban *hukou* status and a set of time dummy and trend variables capturing the exposure to the expansion. This identification strategy is analogous to a difference-in-differences estimator using rural students as a control for any common time trend.

The apparent strong negative relationship between education and marriage outcomes is completely overturned once we instrument education attainment using the policy-induced HE expansion. This implies the existence of strong unobserved cultural and social norms or individual preferences driving the spurious relationship. For instance, strong preference for education hypergamy is likely to result in college-educated women having increasing difficulties of matching with better or at least equally educated men, especially when females account for an ever-growing share of graduates. Moreover, career-oriented women are not only more likely to have higher educational attainment, but also have strong incentives to delay (rather than forego) marriage in a highly competitive labour market with very weak protection and support for women (Hwang 2016; Wang and Klugman 2020).

Our causal estimates show that HE *per se* has positive effects on marriage or ever married, and hence does not contribute to the phenomenon of "*leftover women*" that worries some segments of China's society. Given that the negative relationship between education and marriage outcomes is driven by cultural and social norms or individual preferences, there is no easy quick fix to the problem, at least in the short run. However, a promising policy approach could start by improving employment protection, maternity leave and childcare subsidies.

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Tables

Table 1: Marital Status by education, percentages

	Single	Married	Cohabit	Separated	Divorce	Widowed	Re-married	Obs	Share (%)
No Schooling	8.50	88.10	0.26	0.13	1.18	1.57	0.26	765	3.91
Primary	2.34	94.71	0.36	0.13	1.20	1.07	0.19	3,083	15.74
Mid School	5.04	92.23	0.16	0.19	1.54	0.60	0.24	6,345	32.40
Voc High School	11.76	84.63	0.13	0.20	2.87	0.40	0.00	1,496	7.64
Aca. High School	8.12	88.15	0.25	0.10	2.84	0.40	0.15	2,008	10.25
Voc. College	22.07	75.33	0.21	0.04	1.81	0.46	0.08	2,379	12.15
Bachelor's	34.83	63.70	0.33	0.10	0.98	0.03	0.03	3,069	15.67
Masters	41.92	56.57	0.25	0.00	1.26	0.00	0.00	396	2.02
Doctoral	25.00	75.00	0.00	0.00	0.00	0.00	0.00	40	0.20
Total %	13.10	84.18	0.23	0.13	1.64	0.56	0.15	19,581	100.00

Table 2: Summary Statistics by birth cohort bands

	Pre-expansion		Post-expansion			Pre-expansion	Post-expansion	Diff	p-value
Birth cohorts	**1970-74**	**1975-79**	**1980-84**	**1985-89**	**1990-94**				
Age	45.0	40.1	35.1	30.2	25.7	42.9	30.1	12.8	0.000
Year of birth	1971.9	1976.9	1982.0	1987.0	1991.9	1974.1	1986.9	-12.8	0.000
Married (incl. remarried)	0.945	0.949	0.933	0.857	0.479	0.947	0.762	0.185	0.000
Ever married	0.986	0.981	0.952	0.870	0.485	0.984	0.774	0.209	0.000
Years of schooling	8.77	9.77	10.82	11.53	12.48	9.20	11.60	-2.40	0.000
Urban *hukou* at birth	0.269	0.277	0.293	0.259	0.261	0.273	0.270	0.002	0.703
Urban *hukou* at age 12	0.324	0.345	0.355	0.320	0.317	0.333	0.330	0.003	0.665
Observations	4,838	3,733	3,579	3,914	3,477	8,611	10,970	-	-
%	24.7	19.3	18.3	20.0	17.8	44.0	56.0	-	-

Table 3: Probit & IV Probit Estimates of Being Married and Ever Married

	Married		Ever Married	
	Probit	**IV-Probit**	**Probit**	**IV-Probit**
	(1)	**(2)**	**(3)**	**(4)**
Second Stage: Marriage outcomes				
Years of Schooling	-0.059***	0.159***	-0.083***	0.135***
	(0.005)	(0.031)	(0.006)	(0.038)
Age	1.039***	1.000***	1.087***	1.055***
	(0.079)	(0.083)	(0.088)	(0.093)
Age sq	-0.012***	-0.012***	-0.013***	-0.012***
	(0.001)	(0.001)	(0.001)	(0.001)
Post-1980 birth	-1.159***	-1.372***	-1.525***	-1.708***
	(0.297)	(0.259)	(0.340)	(0.295)
Post-1980 birth year trend	0.124***	0.139***	0.149***	0.162***
	(0.026)	(0.023)	(0.029)	(0.026)
Urban *hukou* at age 12	-0.069	-0.315***	-0.067	-0.279***
	(0.058)	(0.060)	(0.068)	(0.067)
Rural birth	0.349**	0.429***	0.286	0.395**
	(0.162)	(0.149)	(0.179)	(0.161)
Constant	-19.810***	-22.671***	-20.887***	-23.793***
	(1.742)	(1.591)	(1.956)	(1.762)
First Stage: Years of schooling				
Age		-0.712***		-0.711***
		(0.140)		(0.140)
Age sq		0.006***		0.006***
		(0.002)		(0.002)
Post-1980 birth		0.904*		0.912*
		(0.493)		(0.494)
Post-1980 birth year trend		-0.106**		-0.105**
		(0.044)		(0.044)
Urban *hukou* at age 12		1.923***		1.918***
		(0.157)		(0.162)
Rural birth		-0.557*		-0.559***
		(0.322)		(0.322)
Post-1980 birth X Urban *hukou*		1.873***		1.850***
		(0.285)		(0.294)
Birth year linear trend X Urban *hukou*		-0.030		-0.027
		(0.022)		(0.023)
Post-1980 birth year trend X Urban *hukou*		-0.110***		-0.112***
		(0.026)		(0.027)
Corr $(\varepsilon_{ij}, e_{ij})$		-0.619***		-0.605***
(sd)		(0.081)		(0.096)
Wald test of exogeneity (χ^2)		30.22		21.56
(p-value)		(0.0000)		(0.0000)
Observations	19,581	19,581	19,581	19,581
Pseudo R^2	0.309		0.422	

Note: Standard errors in parentheses, * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$. Controls for fixed-effects of the current (prefectural) city of residence, and the full interaction of birth province and *hukou* status at birth.

Table 4: 2SLS estimates of being married, by geographical region and area type

	By geographical Region		By area type	
	Coastal	**Inland**	**Major cities**	**Small cities, towns and rural areas**
	(1)	**(2)**	**(3)**	**(4)**
Second Stage:				
Years of schooling	0.156***	0.093***	0.157***	0.136***
	(0.027)	(0.017)	(0.026)	(0.029)
Age	0.528***	0.444***	0.385***	0.563***
	(0.040)	(0.033)	(0.041)	(0.046)
Age sq	-0.006***	-0.005***	-0.004***	-0.006***
	(0.000)	(0.000)	(0.000)	(0.001)
Post-1980 birth	-1.024***	-0.745***	-0.640***	-1.046***
	(0.132)	(0.110)	(0.142)	(0.133)
Post-1980 birth year trend	0.101***	0.078***	0.064***	0.106***
	(0.012)	(0.010)	(0.013)	(0.012)
Urban *hukou* at age 12	-0.238***	-0.173***	-0.249***	-0.241***
	(0.042)	(0.038)	(0.045)	(0.052)
Rural birth	0.223***	-0.149	0.215***	0.194
	(0.066)	(0.356)	(0.066)	(0.550)
First Stage: Years of schooling				
Age	-0.705***	-0.707***	-0.021	-1.143***
	(0.184)	(0.218)	(0.211)	(0.189)
Age sq.	0.006***	0.006***	-0.002	0.011***
	(0.002)	(0.003)	(0.002)	(0.002)
Post-1980 birth	1.361**	0.369	-0.471	1.934***
	(0.647)	(0.773)	(0.741)	(0.669)
Post-1980 birth year trend	-0.142***	-0.064	0.040	-0.207
	(0.058)	(0.069)	(0.067)	(0.059)
Urban *hukou* at age 12	1.780***	2.249***	1.981***	1.949***
	(0.144)	(0.275)	(0.235)	(0.241)
Rural birth	-0.752***	4.153*	-0.643**	1.079
	(0.325)	(2.427)	(0.325)	(3.113)
Instruments:				
Post-1980 birth X Urban *hukou*	1.286***	2.469***	1.311***	1.617***
	(0.379)	(0.508)	(0.428)	(0.452)
Birth year linear trend X Urban	-0.040	-0.030	-0.036	-0.031
hukou	(0.030)	(0.040)	(0.035)	(0.035)
Post-1980 birth year trend X Urban	-0.071**	-0.146***	-0.084**	-0.088**
hukou	(0.035)	(0.047)	(0.040)	(0.041)
F-stat of IV relevance	17.789	22.768	19.337	12.396
(p-value)	(0.0000)	(0.0000)	(0.0000)	(0.0000)
Endogeneity Test χ^2	128.852	87.031	132.859	91.654
(p-value)	(0.0000)	(0.0000)	(0.0000)	(0.0000)
Sargan's overidentification test χ^2	1.616	0.504	0.225	0.765
(p-value)	(0.446)	(0.777)	(0.894)	(0.682)
Observations	10,745	8,836	8,145	11,436

Note: Standard errors in parentheses, * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$. Controls for fixed-effects of the current (prefectural) city of residence, and the full interaction of birth province and rural birth (by *hukou* status).

Table 5: Robustness of 2SLS of being married, to city fixed effects, interaction of birth *hukou* province and birth *hukou* status, and birth city-cohort sex ratio

	No sex-ratio control			Sex ratio as control	Sex ratio as IV
	(1)	(2)	(3)	(4)	(5)
Second Stage:					
Years of schooling	0.136***	0.133***	0.129***	0.132***	0.129***
	(0.019)	(0.017)	(0.016)	(0.017)	(0.016)
Age	0.495***	0.502***	0.490***	0.496***	0.496***
	(0.029)	(0.028)	(0.027)	(0.028)	(0.028)
Age sq	-0.006***	-0.006***	-0.005***	-0.006***	-0.006***
	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)
Post-1980 birth	-0.934***	-0.921***	-0.885***	-0.943***	-0.940***
	(0.098)	(0.092)	(0.087)	(0.093)	(0.093)
Post-1980 birth year trend	0.092***	0.092***	0.089***	0.093***	0.093***
	(0.009)	(0.008)	(0.008)	(0.008)	(0.008)
Urban *hukou* at age 12	-0.604***	-0.505***	-0.217***	-0.227***	-0.223***
	(0.070)	(0.053)	(0.029)	(0.032)	(0.030)
Rural birth			0.190***	0.191***	0.188***
			(0.057)	(0.057)	(0.056)
Birth city-cohort sex ratio				-0.032	
				(0.061)	
City FE	No	Yes	Yes	Yes	Yes
Birth province X Rural birth	No	No	Yes	Yes	Yes
First stage: Years of schooling					
Age	-0.677***	-0.776***	-0.711***	-0.606***	-0.606***
	(0.155)	(0.144)	(0.140)	(0.148)	(0.148)
Age sq.	0.006***	0.007***	0.006***	0.005***	0.005***
	(0.002)	(0.002)	(0.002)	(0.002)	(0.002)
Post-1980 birth	1.104**	1.166**	0.915*	0.966*	0.966*
	(0.546)	(0.508)	(0.498)	(0.518)	(0.518)
Post-1980 birth year trend	-0.114***	-0.130***	-0.105***	-0.102**	-0.102**
	(0.049)	(0.045)	(0.044)	(0.046)	(0.046)
Urban *hukou* at age 12	4.128***	3.562***	1.919***	1.977***	1.977***
	(0.156)	(0.146)	(0.166)	(0.166)	(0.166)
Rural birth			-0.559*	-0.591*	-0.591*
			(0.324)	(0.318)	(0.318)
Birth city-cohort sex ratio				0.924***	0.924***
				(0.332)	(0.332)
City FE	No	Yes	Yes	Yes	Yes
Birth province X Rural birth (full interaction)	No	No	Yes	Yes	Yes
Instruments:					
Post-1980 birth X Urban *hukou*	1.762***	1.683***	1.842***	1.581***	1.581***
	(0.309)	(0.309)	(0.303)	(0.312)	(0.312)
Birth year linear trend X Urban *hukou*	-0.035	-0.038	-0.027	-0.034	-0.034
	(0.027)	(0.025)	(0.024)	(0.025)	(0.025)
Post-1980 birth year trend X Urban *hukou*	-0.097***	-0.094***	-0.112***	-0.093***	-0.093***
	(0.031)	(0.029)	(0.028)	(0.029)	(0.029)
F-stat of IV relevance	28.392	36.142	40.148	33.831	28.232
(p-value)	(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)
Endogeneity Test χ^2	210.6	233.123	233.271	198.855	212.113
(p-value)	(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)
Sargan's overidentification test χ^2	3.869	2.343	1.512	0.862	1.167
(p-value)	(0.145)	(0.310)	(0.470)	(0.650)	(0.761)
Observations	19,581	19,581	19,581	17,456	17,456

Note: Standard errors in parentheses, * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$. Controls for fixed-effects of the current (prefectural) city of residence, and the full interaction of birth province and *hukou* status at birth.

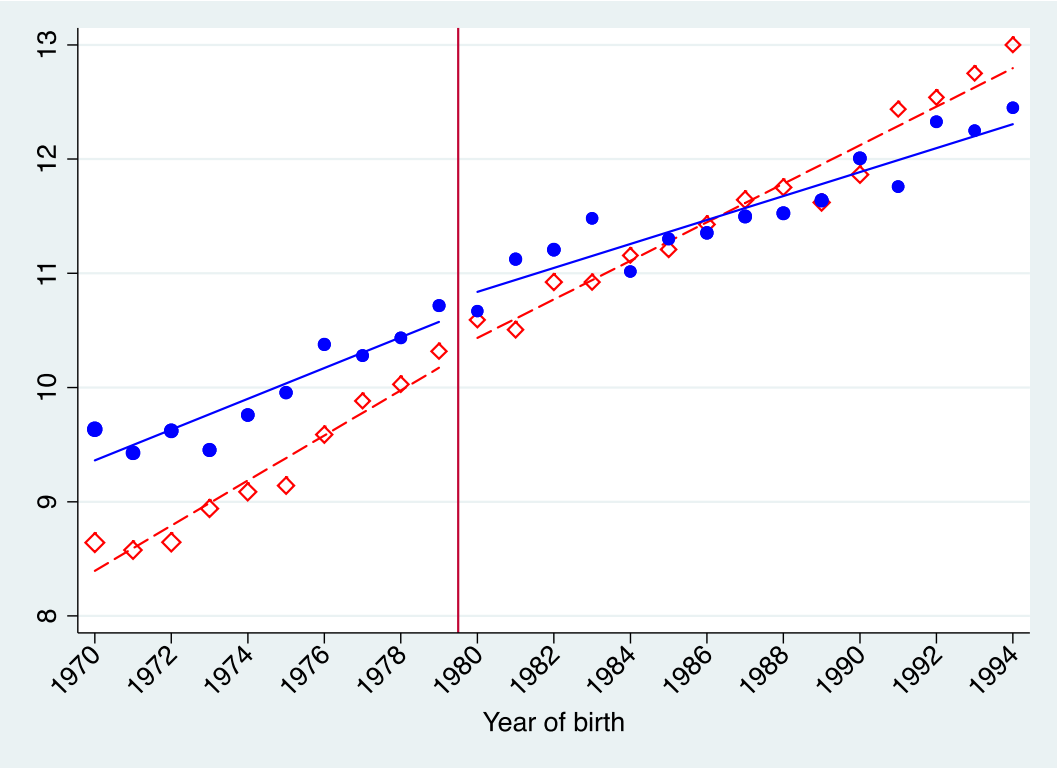
Table 6: IV Probit estimates with alternative critical age for childhood *hukou* status in IV

	Married			Ever Married		
	At birth (1)	**Age 6 (2)**	**Age 15 (3)**	**At birth (4)**	**Age 6 (5)**	**Age 15 (6)**
Second Stage:						
Years of schooling	0.154***	0.165***	0.169***	0.129***	0.139***	0.149***
	(0.030)	(0.029)	(0.029)	(0.037)	(0.036)	(0.035)
Age	1.004***	0.989***	0.986***	1.061***	1.049***	1.035***
	(0.082)	(0.082)	(0.083)	(0.092)	(0.092)	(0.093)
Age sq	-0.012***	-0.011***	-0.011***	-0.012***	-0.012***	-0.012***
	(0.001)	(0.001)	(0.001)	(0.001)	(0.001)	(0.001)
Post-1980 birth	-1.375***	-1.368***	-1.359***	-1.715***	-1.704***	-1.686***
	(0.260)	(0.256)	(0.255)	(0.296)	(0.292)	(0.289)
Post-1980 birth year trend	0.140***	0.139***	0.138***	0.163***	0.162***	0.160***
	(0.023)	(0.023)	(0.023)	(0.026)	(0.026)	(0.026)
Urban *hukou* in childhood	-0.675***	-0.190***	-0.402***	-0.605***	-0.163**	-0.362***
	(0.145)	(0.064)	(0.055)	(0.158)	(0.071)	(0.061)
Rural birth		0.521***	0.396***		0.479***	0.367**
		(0.149)	(0.146)		(0.162)	(0.156)
First Stage: Years of schooling						
Age	-0.706***	-0.718***	-0.692***	-0.706***	-0.717***	-0.690***
	(0.141)	(0.140)	(0.140)	(0.141)	(0.140)	(0.140)
Age sq.	0.006***	0.006***	0.006***	0.006***	0.006***	0.006***
	(0.002)	(0.002)	(0.002)	(0.002)	(0.002)	(0.002)
Post-1980 birth	1.022**	0.946*	0.827*	1.036**	0.959*	0.828*
	(0.494)	(0.494)	(0.493)	(0.495)	(0.494)	(0.494)
Post-1980 birth year trend	-0.112**	-0.108**	-0.096**	-0.113**	-0.108**	-0.095**
	(0.044)	(0.044)	(0.044)	(0.044)	(0.044)	(0.044)
Urban *hukou* in childhood	2.310***	1.761***	2.028***	2.318***	1.758***	2.007***
	(0.343)	(0.160)	(0.153)	(0.346)	(0.165)	(0.158)
Rural birth		-0.657**	-0.544*		-0.660**	-0.545*
		(0.325)	(0.319)		(0.325)	(0.319)
Instruments:						
Post-1980 birth X Urban *hukou*	1.863***	1.900***	1.854***	1.817***	1.864***	1.854***
	(0.300)	(0.286)	(0.282)	(0.311)	(0.297)	(0.290)
Birth year linear trend X Urban *hukou*	-0.031	-0.029	-0.022	-0.030	-0.026	-0.017
	(0.024)	(0.022)	(0.022)	(0.025)	(0.023)	(0.023)
Post-1980 birth year trend X Urban *hukou*	-0.117***	-0.115***	-0.117***	-0.116***	-0.116***	-0.121***
	(0.028)	(0.026)	(0.026)	(0.029)	(0.027)	(0.027)
Corr $(\varepsilon_{ij}, e_{ij})$	-0.712***	-0.754***	-0.763***	-0.685***	-0.721***	-0.757***
(sd)	(0.127)	(0.127)	(0.129)	(0.147)	(0.147)	(0.147)
Wald test of exogeneity (χ^2)	31.67	35.30	35.19	21.82	24.12	26.56
(p-value)	(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)	(0.0000)
Observations	19,581	19,581	19,581	19,581	19,581	19,581

Note: Standard errors in parentheses, * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$. Controls for fixed-effects of the current (prefectural) city of residence, and the full interaction of birth province and rural birth (by *hukou* status).

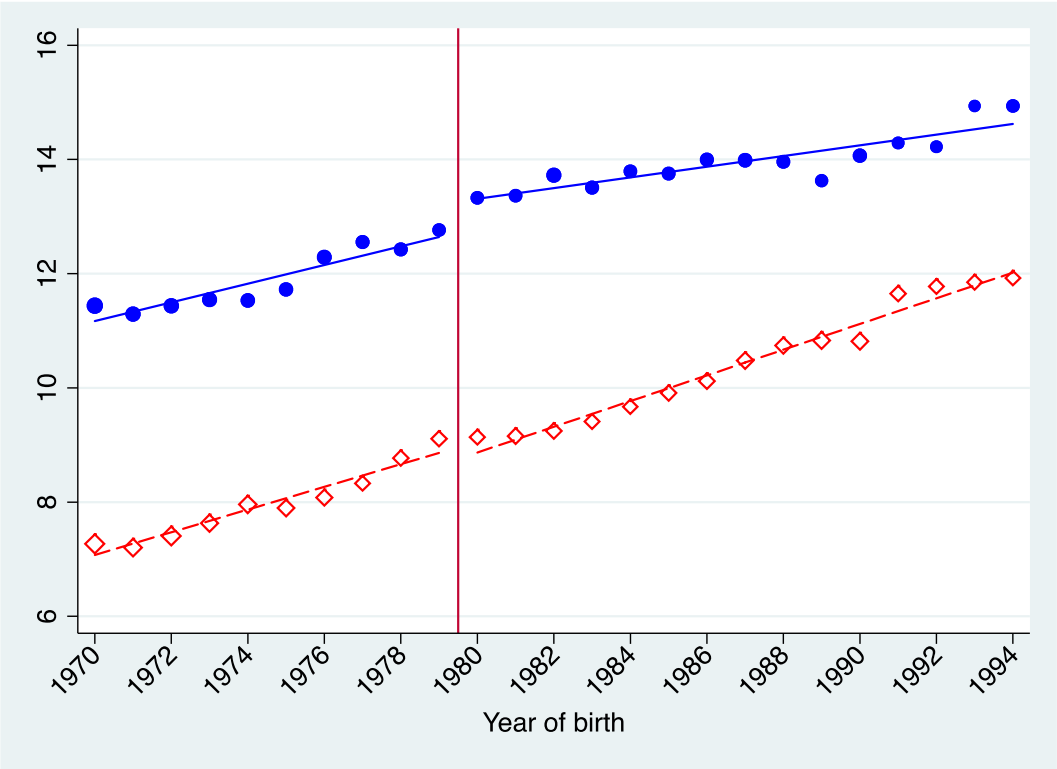
Figures

Figure 1: Years of schooling by gender and birth cohort



Note: Blue solid circles and red hollow diamonds indicate males and females respectively. Bubbles proportional to cell sizes.

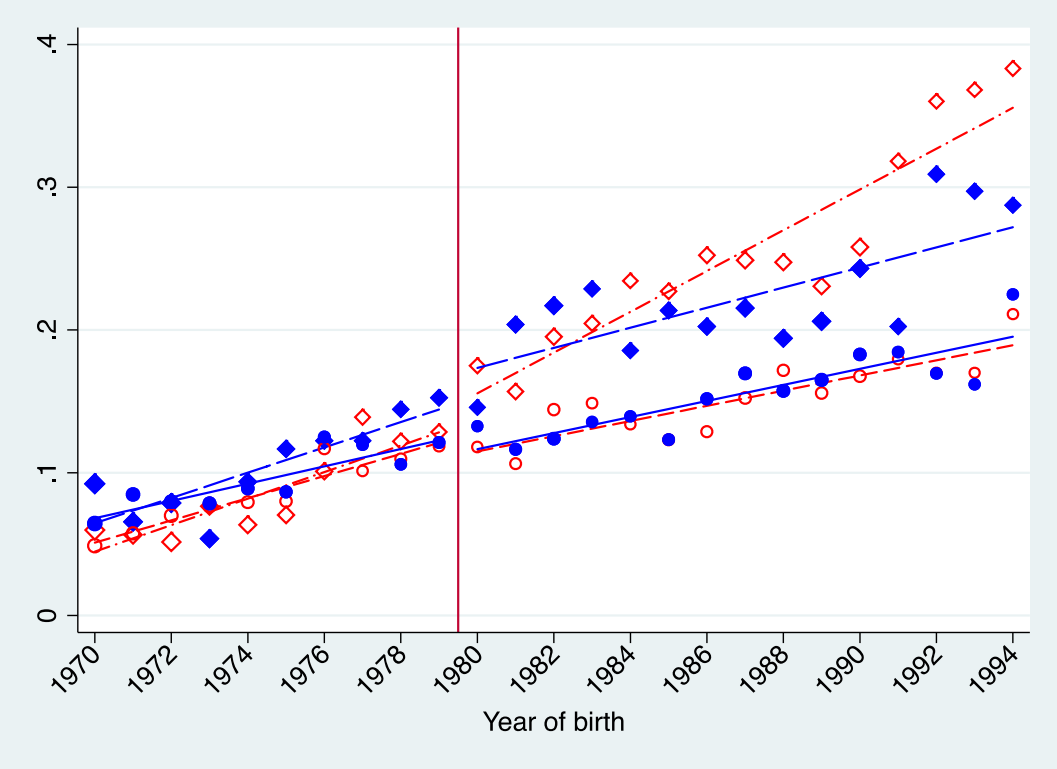
Figure 2: Years of schooling by birth cohort and *hukou* status at age 12, women only



Note: Blue solid circles for non-agricultural *hukou*. Red hollow diamonds for agricultural *hukou*. Size of bubble proportional to cell sizes.

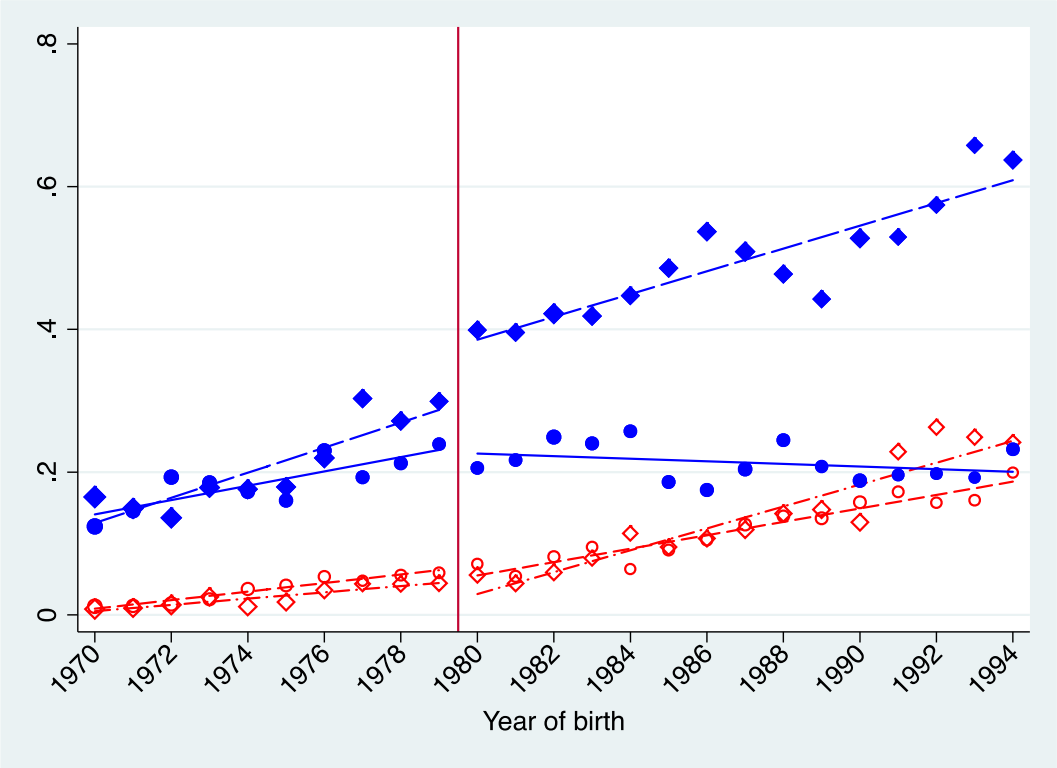
Appendix

Figure A1: Attainment of Vocational College and Degree+ qualifications by gender and birth cohort



Note: Circle and diamonds indicate vocational college and degree+ qualifications respectively. Red dash (-dot) and blue solid lines indicate fitted lines for females and males respectively. Bubble proportional to cell sizes.

Figure A2: Attainment of Vocational College and Degree+ qualifications by gender and *hukou* status at 12, women only



Note: Circle and diamonds indicate vocational college and degree+ qualifications respectively. Red and blue lines indicate fitted lines for rural and urban *hukou* at age 12 respectively. Bubble proportional to cell sizes.

Table A1: Educational assortative mating, percentages

Husbands' qualification	No schooling	Primary	Middle School	High School	Voc College	Bachelors	Masters+	Observa-tions	Row %
Wives' education:									
No Schooling	**22.02**	43.25	27.78	5.75	0.60	0.60	0.00	504	4.07
Primary	1.75	**44.02**	43.70	8.56	1.30	0.67	0.00	2,231	17.99
Middle School	0.48	11.85	**63.34**	18.31	4.55	1.47	0.00	4,453	35.11
High School	0.31	3.18	26.45	**44.54**	17.29	7.96	0.27	2,261	18.24
Voc College	0.14	0.64	8.73	22.69	**40.87**	24.84	2.08	1,397	11.27
Bachelors	0.07	0.14	2.75	10.26	18.11	**60.61**	8.06	1,452	11.71
Masters+	0.00	0.50	1.50	0.50	2.50	36.50	**58.50**	200	1.61
Total observations	181	1,800	4,635	2,491	1,460	1,562	269	12,398	100.00
Column %	1.46	14.52	37.39	20.09	11.78	12.60	2.17	100.00	-

Note: Diagonal cells in bold.

Table A2: Key marriage characteristics by wife's birth cohort bands

Birth cohorts	Pre-expansion		Post-expansion			Overall
	1970-74	1975-79	1980-84	1985-89	1990-94	
Age	45.0	40.1	35.1	30.2	25.7	38.0
Years of schooling (own)	8.84	9.80	10.85	11.45	11.19	10.10
(husband-wife) schooling gap	0.93	0.55	0.37	0.21	0.04	0.54
% with same schooling	48.1	48.6	51.9	49.8	49.6	49.4
% wife less schooling	36.1	31.6	29.7	28.1	24.9	31.3
% wife more schooling	15.9	19.7	19.5	22.1	25.5	19.2
Age gap	1.78	2.27	2.51	2.65	3.04	2.28
% with same age	18.2	16.8	16.8	17.0	16.4	17.2
% wife younger	64.9	69.6	71.1	72.2	76.5	69.4
% wife older	16.9	13.5	12.0	10.8	7.1	13.4
Observations	3,723	3,133	2,757	2,082	703	12,398
%	30.0	25.3	22.2	16.8	5.7	100.0

Table A3: LPM and 2SLS estimates of being married or ever married

	Married		Ever married	
	LPM	**2SLS**	**LPM**	**2SLS**
	(1)	**(2)**	**(3)**	**(4)**
Second Stage:				
Years of schooling	-0.011***	0.129***	-0.011***	0.150***
	(0.001)	(0.016)	(0.001)	(0.017)
Age	0.393***	0.490***	0.402***	0.513***
	(0.015)	(0.027)	(0.015)	(0.028)
Age sq	-0.005***	-0.005***	-0.005***	-0.006***
	(0.000)	(0.000)	(0.000)	(0.000)
Post-1980 birth	-0.675***	-0.885***	-0.709***	-0.951***
	(0.049)	(0.087)	(0.045)	(0.093)
Post-1980 birth year trend	0.069***	0.089***	0.073***	0.095***
	(0.004)	(0.008)	(0.004)	(0.008)
Rural birth	0.108***	0.190***	0.085**	0.179***
	(0.039)	(0.057)	(0.036)	(0.060)
Urban *hukou* at age 12	-0.007	-0.217***	-0.003	-0.245***
	(0.009)	(0.029)	(0.008)	(0.031)
Constant	-7.335***	-11.565***	-7.523***	-12.385***
	(0.337)	(0.710)	(0.319)	(0.758)
First stage: Years of schooling				
Age		-0.711***		-0.711***
		(0.140)		(0.140)
Age sq.		0.006***		0.006***
		(0.002)		(0.002)
Post-1980 birth		0.915*		0.915*
		(0.498)		(0.498)
Post-1980 birth year trend		-0.105***		-0.105***
		(0.044)		(0.044)
Urban *hukou* at age 12		1.919***		1.919***
		(0.166)		(0.166)
Rural birth		-0.559*		-0.559*
		(0.324)		(0.324)
Instruments:				
Post-1980 birth X Urban *hukou*		1.842***		1.842***
		(0.303)		(0.303)
Birth year linear trend X Urban		-0.027		-0.027
hukou		(0.024)		(0.024)
Post-1980 birth year trend X Urban		-0.112***		-0.112***
hukou		(0.028)		(0.028)
F-stat of IV relevance		40.148		40.148
(p-value)		(0.0000)		(0.0000)
Endogeneity Test χ^2		233.271		388.68
(p-value)		(0.0000)		(0.0000)
Sargan's overidentification test χ^2		1.512		5.940
(p-value)		(0.470)		(0.051)
Observations	19,581	19,581	19,581	19,581

Note: Standard errors in parentheses, * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$. Controls for fixed-effects of the current (prefectural) city of residence, and the full interaction of birth province and *hukou* status at birth.

Table A4: LPM and 2SLS estimates of being married, sample aged 28+

	Married	
	LPM	**2SLS**
	(1)	**(2)**
Second Stage: Marriage Outcomes		
Years of schooling	-0.002**	0.077***
	(0.001)	(0.020)
Age	0.080***	0.137***
	(0.024)	(0.036)
Age sq	-0.001***	-0.001***
	(0.000)	(0.000)
Post-1980 birth	0.003	-0.120
	(0.058)	(0.090)
Post-1980 birth year trend	0.002	0.013
	(0.006)	(0.009)
Rural birth	-0.011	-0.133***
	(0.009)	(0.033)
Urban *hukou* at age 12	0.119***	0.167***
	(0.040)	(0.043)
Constant	-0.806	-3.258***
	(0.515)	(0.927)
First stage: Years of schooling		
Age		-0.693**
		(0.280)
Age sq.		0.006*
		(0.003)
Post-1980 birth		0.828
		(0.743)
Post-1980 birth year trend		-0.098
		(0.070)
Urban *hukou* at age 12		1.750***
		(0.169)
Rural birth		-0.603*
		(0.351)
Instruments:		
Post-1980 birth X Urban *hukou*		1.968***
		(0.431)
Birth year linear trend X Urban *hukou*		-0.023
		(0.024)
Post-1980 birth year trend X Urban *hukou*		-0.122***
		(0.035)
F-stat of IV relevance		11.765
(p-value)		(0.0000)
Endogeneity Test χ^2		29.510
(p-value)		(0.0000)
Sargan's overidentification test χ^2		3.188
(p-value)		(0.203)
Observations	16,104	16,104

Note: Standard errors in parentheses, * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$. Controls for fixed-effects of the current (prefectural) city of residence, and the full interaction of birth province and *hukou* status at birth.